

**Declamatory and Play Contest**

Nebraska High School Activities association district one-act play and declamatory contest will be held on the campus of Peru State Teachers College, Friday of this week.

Robert D. Moore, dramatic and speech instructor on the campus, along with the Peru Dramatic Club, will conduct and

be host to the high schools during the contest. Schools entered, and their coaches, include: E. L. Feistner, Nebraska City; Jean Roadhouse, Plattsmouth; Donna Sukovaty, Falls City; Lois Sterner, Humboldt; Charles S. Cox, Salem; Honey Creek, Floyd Mann; Jessie Rhoten, Murdock; Anna Stenstand, Peru Prep.

Sister Doloretta, Sacred Heart of Falls City.

Judges for the contest will include David Mickey, instructor of Social Sciences, James Levitt, instructor of English, and James Frazier, Training School Supervisor.

Mrs. L. Duncombe, who makes her home here with her daughter, Mrs. Erna Lapidus, at the Hotel Plattsmouth, is in Omaha where she entered the St. Joseph hospital Monday. Mrs. Duncombe will have a thorough checkup and course of treatment as she has not been in the best of health for some time.

# Dress Up for EASTER



We are proud to be able to bring to our customers this fine array of nationally advertised merchandise - Select your entire Easter ensemble from our fresh, new stocks-

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| <b>Hats</b><br>Dobbs<br>Portis                         | <b>Suits</b><br>Bartlett<br>Stallion | <b>Shirts</b><br>Van Huesen<br>Beau Brummel |
| <b>Neck Wear</b><br>Botany<br>Sun Valley<br>Van Huesen | <b>Jewelry</b><br>Swank<br>Hickock   |   |

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| <b>Hosiery</b><br>Holeproof<br>Munsingwear | <b>Sportswear</b><br>Field & Stream<br>Rugby<br>Cricketeer | <b>Shoes</b><br>Rand<br>Cadillac |
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Dress Up      Shop Early      Dress Up

**Extra-Ordinary Values For Spring Opening**  
March 27 to April 1st Only

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|---|--|
| <b>Portis Hats</b><br>New shipment of Spring Hats just received. Good selection of colors<br>From <b>\$5.00</b> | <b>Gabardine Slacks</b><br>Repeated by popular request. Sizes 28 to 38. Zippers and Pleats<br>Brown<br>Grey<br>Green<br>Tan<br><b>\$5.95</b><br>Plus Alterations |
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## Soennichsen's

# SECOND BIG WEEK! Discovery Days!

**DISCOVER** the thrill of serving IGA Brand finer quality foods. They cost less, too!

**DISCOVER** the many advantages of trading at a home-owned IGA store, where you always find friendliness and courtesy.

- LOOK! Another outstanding IGA Brand Product
- SALAD DRESSING** Pint jar 29c
  - IGA BRAND Fruit Cocktail** 2 8-oz. cans 25c
  - IGA BRAND HOMOGENIZED Peanut Butter** 1-lb. jar 36c

- Another outstanding IGA Brand Product
- SALMON** 1-lb. can 40c
  - LOG CABIN SYRUP** 12-oz. bot. 27c
  - HI-C ORANGEADE** 46-oz. can 32c
  - SUNSHINE CHEEZ IT** pkg. 16c
  - NABISCO GRAHAMS** 1-lb. pkg. 28c
  - SWANSDOWN** 1-lb. pkg. 37c
  - IVORY SNOW** 1-lb. pkg. 25c

- Another outstanding IGA Brand Product
- CATSUP** 2 14-oz. bots. 37c
  - SNO KREAM** 3 lb. can 73c
  - Soap Grains** Free for bath soap in every package. 1-lb. pkg. 23c

- Rich-Sudsing **TREND** 6c Sale Lge. Box Was 25c NOW **19c**
- Aunt Jemima** Buckwheat 20-oz. pkg. 17c
- Spam** Hits the spot 12-oz. can 43c
- Gerber's** BABY CEREAL 8-oz. pkg. 16c
- Armour Star** BEEF STEW 29-oz. can 55c

- DISCOVER** how our wide selection of wonderful, low priced **MEATS** assure complete satisfaction at a saving.
- Pork Loin—2 to 2 1/2 lb. Avg.—Pc. or Sliced End Roast . . . . . lb. 35c
  - Open Kettle Rendered Lard . . . . . 7-lb. Can for 98c
  - Wilson's Certified Shankless, 4 to 6 lb. Av. Picnics . . . . . lb. 35c
  - Fresh Boston Style Small Lean Pork Butt Steak . . . . . lb. 45c
  - Fresh Mixed Ground Beef and Pork . . . . . lb. 39c
  - American Loaf—Sliced or Piece Cheese . . . . . lb. 49c
  - U. S. Good Corn Fed Beef Pot Roast . . . . . lb. 49c
  - Delicious With New England Dinner
  - Fancy Frozen Fish — Bulk Salt Fish and Pickled Fish Oysters
  - FRESH DRESSED FRYERS

- DISCOVER** for yourself how fresh and attractive you will always find our **FRUITS AND VEGETABLES**
- Red Delicious Apples . . . . . 2 lbs. 23c
  - Florida Seedless Grapefruit . . . . . lb. 10c
  - Florida Valencia Oranges . . . . . lb. 10c
  - Sunkist, 126 Size Oranges . . . . . lb. 10c
  - Florida Jumbo Pascal Celery . . . . . lb. 12c
  - Red Triumph Potatoes . 10-lb. Bag 35c
  - Ripe, Firm Tomatoes . . Per Ctn. 19c

Our Certified Seed Potatoes Have Arrived - Also Onion Sets  
**OUR PRICE IS RIGHT**

**YOU must be completely satisfied or DOUBLE YOUR MONEY BACK\***

**AJAX CLEANSER** 2 Cans 23c

**SOUPS**  
Campbell's, Can . . . 16c  
GIANT PEAS  
Green, No. 303 Can . . 19c  
SOAP  
Sally May, 3 Bars . . . 19c  
TOWELS  
Dawn, 2 Roll's . . . . 29c  
MATCHES  
Book, Carton . . . . . 15c  
TOMATO JUICE  
46-oz. Can . . . . . 27c  
PANCAKE FLOUR  
3-lb. Box . . . . . 25c  
BEANS, Kidney . . . . . 25c



**Swift's household cleanser**  
12c Per Can

**Pork and Beans** (Van Camps) 3 No. 303 Cans 35c

**Gelatin** . . . . . Pkg. 20c

**Apricots** (Ripe 'N Ragged) No. 2 1/2 Can 30c

**Salt** . 26-oz. Pkg. 8c

**Juice** (Pure Texas Grapefruit) 46-oz. Can 43c

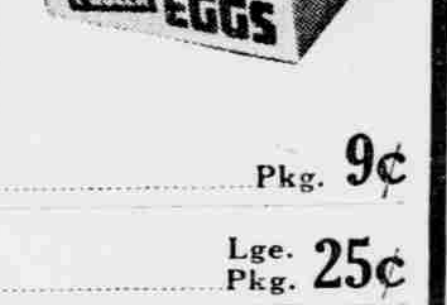
**Jell-It** . 4 Pkgs. 25c

**Cereals** (Tray-Pack) Package of 10 29c

**Flour** 5-lb. Bag 43c

**Coffee**  
Sunny Morn 1-lb. Bag 69c  
Royal Guest 1-lb. Bag 72c

IGA Brand, No. 2 Can Tomatoes . . . . . 16c



**For Health Eat**

**BLUE WHITE** Pkg. 9c

**FAB SUDS** Lge. Pkg. 25c

**LUX SOAP** 3 Bars 21c

**PAIL SALE!**

1 PAIL 1 FAB  
1 VEL 1 SUPER SUDS  
1 AJAX 1 PALMOLIVE  
1 CASHMERE BOUQUET

**BIG VALUE ALL FOR \$1.49**

# Black and White

Evaporated MILK 2 Tall Cans 23c

Telephone 238

Ad Effective Thru Wed., March 29th