

Nehawka

By Mrs. F. O. Sand

Mr. and Mrs. Arthur Pump of Perkins county, stopped at the home of Miss Eleanor Easter recently. They were enroute from Chicago, where they had visited relatives and left for Palmyra to visit Mr. Pump's parents.

Suzy Yeiser, granddaughter of Mr. and Mrs. A. F. Sturm, is ill with pneumonia. She lives at Berkeley, California.

Mrs. George T. Ayers of Phoenix, Ariz., is a house guest of Mr. and Mrs. R. C. Pollard. She is visiting relatives and friends in this community for two weeks.

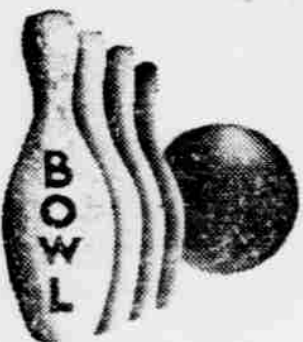
Mr. and Mrs. Arthur Heesch attended the Iowa State Fair last week. Rex Deputy of Montamin, Ia., spent the week end at the Heesch home. Sargent and Mrs. Dale Fleming of Omaha were dinner guests Sunday.

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10c Per Line on Friday Night for Boys and Girls
Up to and Including High School Age.

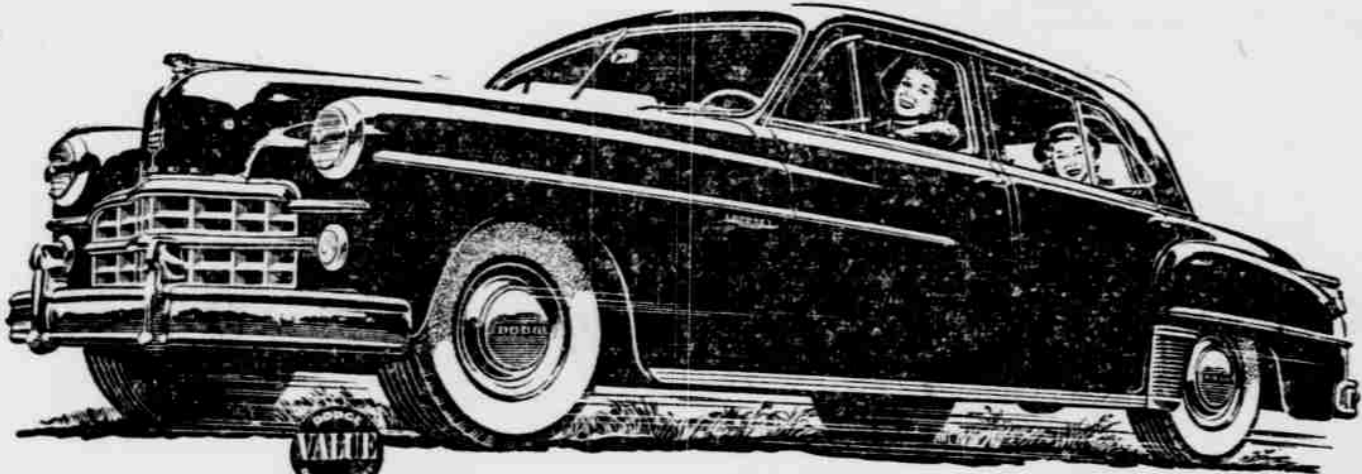
EXPECT TO START LEAGUES ON OR
ABOUT OCTOBER 15TH

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ROBERT GALL — PHONE 6025

Or Contact Him at the Bowling Alley

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H ERE'S extra value... extra value you can see and feel.

You see the extra comfort in the wider, longer, higher interiors that give real stretch-out roominess for all.

You feel the extra thrill that comes from the new "Get-Away" engine... stepped up in power and squeezing extra miles from every tankful of gas. And with it all the proved smoothness of Dodge gyrol Fluid Drive to take the jerks and jolts out of stop-and-go traffic.

You get all this, plus the famous Dodge dependability that means long car life, low cost upkeep, high re-sale. Your dollars go farther when you buy Dodge! See your Dodge dealer now.



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Meadowbrook
Wayfarer
with gyrol Fluid Drive



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—Miss K. Roberto Williams, 4451 Simpson Ave.

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Plattsmouth, Nebraska

of Mr. and Mrs. Heesch. In the afternoon Mr. and Mrs. Heesch and their guests attended the races at Lincoln.

Mr. and Mrs. Roy Englekemeier and family called at the home of Mr. and Mrs. Jack Lindsey Sunday. David and Mary Lindsey visited their grandparents, Mr. and Mrs. Joseph Lindsey at Union Saturday.

Patsy Mather spent the past week with Mr. and Mrs. Joe Hays at Kansas City, Kansas. Mr. and Mrs. Mather and family went to Kansas City Saturday and Patsy returned with them Monday morning.

Mr. and Mrs. Clark Kuppinger and son and Mr. and Mrs. Sheldon Mitchell and daughter were dinner guests Sunday of Mr. and Mrs. Marion Tucker. Mr. and Mrs. Kuppinger and son returned to Kansas City Sunday after spending their vacation with Mr. and Mrs. Marion Tucker and his parents, Mr. and Mrs. J. Kuppinger of Omaha.

Mr. and Mrs. Roy Flesman and daughter of Ogallala are visiting his mother, Mrs. Laura Flesman and other relatives this week.

Mr. and Mrs. Merritt Pollard Jr. of Seymour, Ia., came Saturday night to visit his parents, Mr. and Mrs. Merritt Pollard. Sr. and also to visit Mrs. Pollard's mother, Mrs. Frank Hunt, of Weeping Water, who is hospitalized at Bryan Memorial hospital at Lincoln. They attended the state fair at Lincoln Monday.

Larry Wentz of Lincoln, Harold Pollard and Dean Nutzman left Friday for Texas and other places of interest in the south.

Mrs. Fred Hansen and Bryce and Mrs. Mollie Pollard accompanied George Pollard and son, Larry, to Lincoln Thursday afternoon.

Wallace Hunter of Omaha, Mrs. F. A. Hansen and Mrs. Geo. Pollard called at the home of Mr. and Mrs. John Hansen Sunday.

The Hansen garage is a very popular place since Clarence Hansen had a television set installed.

The road south of town is being graded and since the old road is also torn up it is almost impassible. Many cars and trucks had to be pulled out today (Tuesday), after the rain.

Mr. and Mrs. Bernard Brady and daughter, Patricia, of Wier, Kansas, visited from Thursday until Sunday with Mrs. Brady's brother, Mr. and Mrs. Jack Hines.

Mr. and Mrs. Herman Scharp of Nebraska City and Mr. and Mrs. Jack Hines attended the Little World Series at Omaha Sunday evening.

Mr. and Mrs. Floyd Joeger and son went to Lincoln Thursday on business.

Lovell Massie of Sioux City, visited from Monday until Wednesday with his sister, Mrs. Georgia Hoback. Mrs. Hoback visited friends in Lincoln on Thursday.

Mrs. George Kime and daughter, Joan, visited Mr. and Mrs. Henry Welch in Hamburg Sunday.

Mr. and Mrs. Charles McCarthy of Nebraska City and Mr. and Mrs. Donald McCarthy of Bartlesville, Okla., called at the home of Mr. and Mrs. A. F. Sturm, Mrs. George T. Ayers of Phoenix, Arizona, and Mrs. R. C. Pollard called at the Sturm home Monday afternoon.

Mrs. Vance Balfour fell at her home and injured her knee. She is walking with crutches.

Mr. and Mrs. Omer Nutzman and Mrs. Emma Roepke of Bertrand are visiting relatives here.

Mrs. Lyman Anderson entertained 30 relatives at dinner Sunday honoring Mr. and Mrs. Joseph Doedyns and daughter of Austin, Texas. Those present were Mr. and Mrs. Carl Ahrens and son of Geddes, S. D.; Mr. and Mrs. Fred Ahrens of Blair; Mr. and Mrs. Eno Ahrens, Mr. and Mrs. Bud Chriswiler of Louisville; Mr. and Mrs. Alvin Horn and sons of Weeping Water; Mr. and Mrs. Carl Meisinger and family of Cook; Mr. and Mrs. Richard Berner and Mr. and Mrs. Dan Anderson.

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BLUE BABY... A five-month-old blue baby turned a healthy pink in a Chicago hospital after special treatment instead of operation. The infant, Sergio Gesen, held by nurse Donna Barnes, had ailment in which oxygen was withheld from the tissues.

of Mr. and Mrs. Ross Haines. Mr. and Mrs. Haines held open house from 2:00 until 8:00. They are both 82 years of age and have lived in Papillion for 39 years. They have seven living children. They were former residents of Nehawka.

Recent callers at the home of Mr. and Mrs. Nelson Berger were Mr. and Mrs. Fred Smith and Mrs. Mollie Berger of Ashland who were luncheon guests Friday, Saturday, Mr. and Mrs. Wm. Damkroeger, Mrs. L. W. Wilkens of Lincoln and Mr. Herbert Erickson of Omaha were guests for lunch. Carl Wilkens and Henry Eftman of DeWitt were dinner guests Monday.

Mr. and Mrs. Fred Beatty drove Mrs. Beatty's father, Herman Hauptman, to Lincoln on Monday where he took the train

to Hot Springs, South Dakota. He will spend the winter with his children at Hot Springs.

Mr. and Mrs. Dean Hauptman and daughter and Mrs. Ernest Olson of Nebraska City called at the home of Mr. and Mrs. Fred Beatty Sunday evening.

Mrs. A. B. Rutledge accompanied Mr. and Mrs. A. A. Block of Lincoln to Rochester and Lewis, Minn. and Cedar Rapids, Iowa, where they visited relatives. At Lewiston they will attend a family reunion.

Mr. and Mrs. Frank Ruppert and family of Beatrice and Mr. and Mrs. Rudy Guenther of Valley, were guests for the day Sunday of Mr. and Mrs. Fred Wessel.

Mr. and Mrs. Paul Sand and family of Lincoln spent Sunday with Mr. and Mrs. F. O. Sand.

Mr. and Mrs. Gilbert Edmonds announce the engagement and approaching marriage of their daughter, Gladys, to Gerald Ackley, son of Mr. and Mrs. Vernon Ackley of Nehawka. The wedding will take place Nov. 6 at the Methodist church at Nehawka.

Mr. and Mrs. George Sheldon took their niece, Beverly Bonner, to Crete Sunday. Beverly has enrolled at Doane college.

Dinner guests of Mr. and Mrs. Malcolm Pollard Sunday were

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What's phosphorus to a pig?

Just a half a pound of your 250-lb. pig is phosphorus. This seems a small amount. But without it, your pig would die. And there are other minerals just as vital to livestock. Some they need in quite large amounts... calcium and sodium as well as phosphorus. Others we call trace elements. These they need in very small amounts... such as cobalt, iron, copper and manganese.

But your animals do need these trace elements. The people at the agricultural colleges have proved that past all doubt. Some minerals are a "must" if you want to raise healthy, fast-gaining cattle. That goes for lambs and hogs, too. For example, these men find that grass and grains in Dade County, Florida, are short of copper and iron. Clallam County, Washington, needs iodine to check goiter. They know that San Diego County, California, hasn't enough phosphorus. In Aroostook County, Maine, the scarce mineral is cobalt. Ranchers and farmers in these four corners of the country have this problem. Their feeds and forages are short of one or more vital minerals. Many other areas share the problem, including parts of the great Corn Belt.

But you ask, "How can I spot animals which suffer from mineral shortage?" It's not too easy. If the lack is serious, your stock may have rickets, "big neck," anemia or other ailments. But there are some early symptoms you can spot. These are bone chewing, loss of appetite, slow gains, rough and scabby coats. Or just a general unthrifty condition gives you the clue. If you start feeding a mineral which contains the essential trace elements, you may bring them around fast. But if this doesn't work, then you should consult your veterinarian, county agent or agricultural college.

The common mineral deficiencies in your area are known. By feeding mineral-balanced rations, you can correct these lacks. Or you can build up the mineral content of the soil. Either, or both, of these will help you grow healthier livestock, at a lower cost.



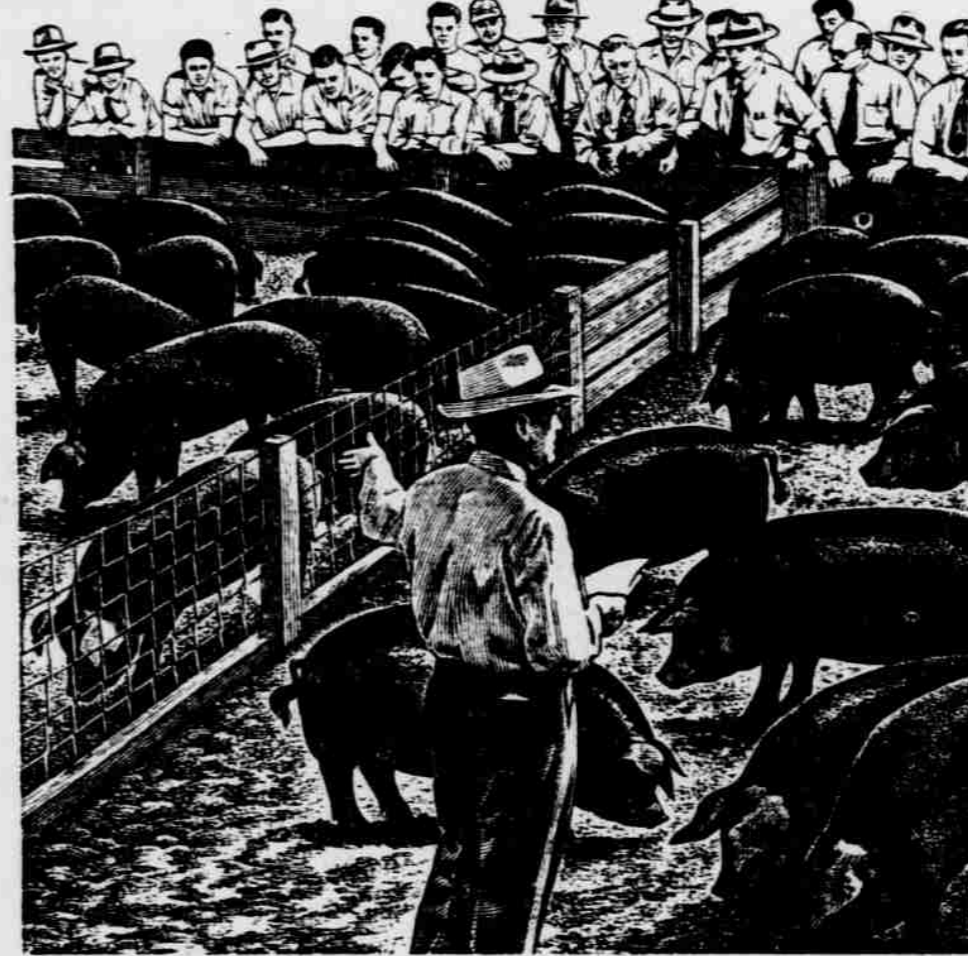
Supplemental Mineral for
Wintering Range Ewes
by William H. Burkitt
Montana State College

Thirteen mineral elements are known to be necessary for normal functioning of an animal body. However, this does not mean that all 13 must be supplied in a mineral mixture. Many of them are present under usual feeding conditions, in sufficient amounts for breeding ewes. Those lacking in Montana include sodium and chlorine (salt), iodine, phosphorus, and possibly cobalt.

Lack of sufficient iodine in the ration of pregnant ewes results in lambs being born with "big neck" (goiter). Thin wool in lambs may also result. If dead or weak lambs have shown "big neck" or thin wool at birth in past years, stabilized iodized salt should definitely be fed the ewes this winter.

Phosphorus deficiency may exist in wintering range ewes, particularly if there is little or no supplemental feeding. Abortions and weak lambs may result from deficient phosphorus. Pregnant ewes should have from 0.16% to 0.18% phosphorus in their feed. Many grass hays and mature range grasses contain less than 0.15% phosphorus. Some contain as low as 0.04% phosphorus. Bone meal, defluorinated rock phosphates, and monosodium phosphate are satisfactory sources of phosphorus. Palatability and consumption may be improved by mixing with salt.

Cobalt is believed to be needed by microorganisms in the paunch. A lack results in loss of appetite, less feed consumption, and eventually starvation. A possible cobalt deficiency may be guarded against by mixing 1 ounce of cobalt salt with each 100 pounds of stock salt. Cobalt carbonate, chloride, or sulfate are all satisfactory. (Editor's note: The principles of nutrition discussed above apply to most kinds of livestock and in all parts of the country.)



Hello Again!

We are glad to be back with the Swift page of information and ideas. What did we do all summer? Well, among other things, we visited with farmers, ranchers, agricultural editors and educators. And we rounded up the facts we need to make these messages interesting and useful to you producers. As we said away back in 1944—"This is your page, and we welcome suggestions from our readers." We still do. Just write to me at Swift & Company, Chicago 9, Illinois... And when you're in Chicago, drop in and see us.

LET'S SUPPORT OUR "MEAT TEAM"—You know, times change—but some folks don't change with the times. I'm thinking of the type of man who always thinks that someone is getting the best of him in business. He sells a load of steers. No matter what his return, he's not satisfied—the packer, the commission man, the retailer—somebody else always gets a "bigger slice." But, during this past summer, I talked to a lot of people about the livestock-meat industry and our mutual problems. And I found a refreshing, encouraging attitude—"Sure, we got problems. Who hasn't these days? But if producer, packer and retailer work together as the 'meat team,' we'll work things out..." It's just good business to have a decent regard for the contributions made by other members of your team. I hope you have followed the "Meat Team" advertisements of the American Meat Institute and will talk to your neighbors about them.

FACT CONFIRMED—Out in the West, whenever I passed a town with a local meat-packing plant, I thought, "This town, out here where there is lots of livestock, is well served by that local plant. But what about the distant cities filled with meat eaters and no nearby livestock production to speak of?" I know for a fact that meat has to travel an average of more than 1,000 miles to reach those consumers. The only way they can get meat is through the low-cost processing and marketing services provided by nationwide meat packers, like Swift & Company.

F. M. Simpson,
Agricultural Research Dept.

here and her mother, Mrs. Morgan at Nebraska City.

Lloyd Johnson of Briggsdale, Colo., has suffered a stroke and is in the hospital at Greeley, Colo. Mrs. Johnson was formerly Fern Cunningham of Nehawka.

Mr. and Mrs. J. J. Pollard spent the week end with Mr. and Mrs. T. J. Pollard and family at Fairfield, Iowa.

Mr. and Mrs. Charles Stone of Hastings have been visiting with Mr. and Mrs. Walter Wunderlich and Mr. and Mrs. R. B. Stone. They left Thursday for Peru and Auburn to visit relatives.

A. D. Hall of Stanwood, Wash.,

is in Mount Vernon Rowley hospital, where he is being treated for a stroke. Mr. Hall is a brother of Mrs. R. B. Stone and of Luther Hall, who formerly lived here.

Twenty-one guns comprise the national salute to The Flag.

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READY RIGHT NOW IN SIZES AND FLOOR PLANS THAT MEET YOUR NEEDS

MONEY and MEAT—In the fall months we run into an unusual situation in the livestock-meat packing industry. At that time we often see the year's high market for top finished beef cattle. And this top price usually is being paid when the average price for all cattle is moving in the opposite direction.

The high price is explained by the fact that during the fall we usually have the shortest supply of the year of well finished, long fed cattle. Brisk demand for this short supply naturally will force the price up. The lower average price results from the annual move to market of huge numbers of grass-fed cattle.

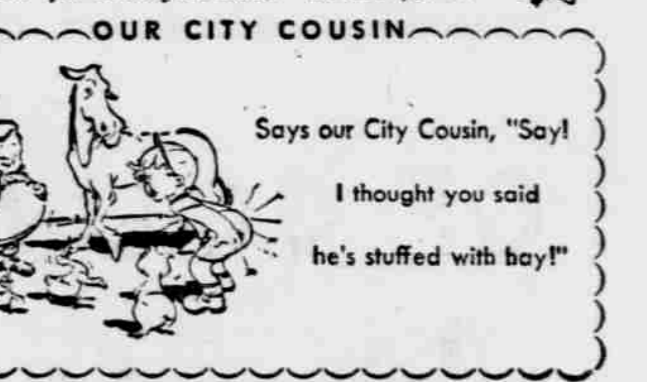
About 20 per cent of all the cattle and lambs slaughtered during a whole year must be handled in September and October. Meat from these animals being slaughtered any given day generally is on the dinner table in less than 14 days.

Folks aren't likely to have any more money to spend on food during the fall months than in February, when fewer meat animals are being marketed.

Since beef and lamb is largely a fresh meat business, there's a lot of meat to eat during the fall months. Consequently, since consumers have no more money to spend, meat prices have to be lowered. And that's just what happens, as it usually does with an increased amount of meat to be sold and no increase in the amount of money with which to buy it. These lower meat prices are most noticeable, of course, in the large consuming centers where surplus supplies always can be moved at a price.

Naturally, then, livestock prices follow meat prices. Producers should keep in mind that the prices they receive for their livestock are governed by what the packer can get for the meat and the by-products. This is perfectly demonstrated, as we have pointed out above, when the price for one kind of cattle, in short supply, is moving up at the same time that prices of other cattle, in heavy supply, are moving down.

—Soda Bill Sez...
If your grass is receding, it's time to re-seed. Don't "itch" for what you want—scratch for it.



OUR CITY COUSIN
Says our City Cousin, "Say! I thought you said he's stuffed with boy!"

Martha Logan Recipe for FRENCH MEATWICH
Make sandwich of 2 slices of bread, using 1 slice of cold meat and 1 slice of cheese as the filling. Dip each sandwich into a mixture made of 1 slightly beaten egg and 1/4 cup milk. Pan fry in a small amount of butter, margarine or clear drippings over low heat. Turn to brown. Serve at once with cole slaw or fruit salad.

FREE! The Story of Poultry

Children and grownups, too—here's another booklet in Swift's popular Elementary Science Series. Like the others in the series (on Soils, Plants, Meat Animals and Grass), "The Story of Poultry" (Booklet E) gives the answers to many interesting questions. Do you know—

Where the first chickens came from? Which breed of poultry is native to America? How the shell gets around an egg? You'll find the answers to these and dozens of other questions in "The Story of Poultry." Lots of pictures—easy-to-read words. Write for your copy today and show this notice to your school teacher. Yes, there are free copies for every kid in your class, if requested by your teacher. If you'd like the other booklets in the series mentioned above, ask for them, too. They are all FREE! Address your letters:

Agricultural Research Dept., Story of Poultry—
Swift & Company
UNION STOCK YARDS, CHICAGO 9, ILLINOIS
Nutrition is our business—and yours