

Avoca

Mrs. Henry Moseman

Mrs. Francis Marquardt of Santa Monica, Calif., spent several days at the H. H. Marquardt home last week.

Grandma Bridges is up and around again after being quite ill.

Mrs. Caroline Marquardt arrived home from Rochester, Minn., Thursday evening.

Mrs. Sophia Bose returned home Saturday from the hospital.

Miss Lorenz Stubbendick, who has taken a job in New York State this summer called the school board last week telling them she wasn't coming back to teach next year.

Merle Tressler had several vertebrae out of place last week but is feeling better again.

Mrs. Martha Ruge, Mrs. Nancy Carsten, Frances Ruge, Mrs. Calvin Carsten and Mrs. Henry Moseman were up to see Mrs. Deana Ruge who is a surgical patient at the St. Joseph Hospital in Omaha Sunday.

Mrs. Mable Becard and Jean of Denver, Mr. and Mrs. Wendel Becard and children of Utica, Mr. and Mrs. Henry Marquardt and May and Chester Marquardt of Fremont were Sunday callers at the home of Mrs. Caroline Marquardt.

Mr. and Mrs. Arnold Lau, Dick and Jerry of Denver, Colo., left Friday after spending a week at the Henry Smith home.

A pretty wedding of interest was that of Miss Mary Guest, daughter of Rev. and Mrs. Guest at their home in Lincoln June 29 at 7 p. m. to Edgar Link.

The wedding ceremony took place in the garden in the natural setting. Her father performed the service. Mrs. Arthur Lamborn, Jr. of Palmyra sang "I Love Thee."

"O Promise Me", accompanied by her husband, Mrs. Henry Smith played the nuptial music. The bride and groom who are employed in Washington, D. C., flew home for the wedding and also returned that same evening.

A reception followed the ceremony for 80 guests. Mr. and Mrs. Fred Marquardt attended from here.

The family of John Wirth came with well filled baskets to help him celebrate his 85th birthday at the home of his son, Anthony, near Avoca. Relatives who came from out of town were: Mr. and Mrs. Ben Wirth, Mr. and Mrs. Bernard Wirth and family; Mr. and Mrs. Eugene Wirth and family of Stanberry, Mo.; Mr. and Mrs. Dewey Yearsley and family of Dunbar; Mr. and Mrs. Jake Yearsley and daughter of Palmyra; Mr. and Mrs. Earl Yearsley and daughter of Syracuse; Mr. and Mrs. Arnold Yearsley and daughter of Otoe; Mr. and Mrs. Alvin Yearsley and daughter of Lincoln; Mrs. Hubert Gerber and son; Fred Bueler and Lawrence Wirth. Many friends and neighbors called on him during the afternoon. He received many cards and gifts, among them a decorated cake from Mr. and Mrs. Alvin Yearsley of Lincoln.

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Livestock Values

Average Steady

Monday-Tuesday

Fat cattle averaged steady Monday and Tuesday at Omaha, early advances on better cattle—those from \$25.00 up—subsequently lost. Trade on plain to medium shorted yearlings, from \$24.00 down to \$17.50, was slow and dull throughout.

Steer top Monday was \$27.50, but Tuesday's limit was \$27.00, paid for 1150-pound heaves. Missouri steers weighing 1710 Monday sold at \$25.00 and 1350-pound Nebraskas at \$26.25. Heifers Tuesday sold to \$26.25, mixed yearlings to \$26.50. Cows were steady to 25c up. South Dakota grassfats pace-setters at \$13.75, and canners and cutters mostly \$13.00-\$14.75, shells down to \$12.00. Bulls sold 50c-\$1.00 higher, pologans to \$21.00, beef to \$20.50. Vealers reached \$25.00, odd head \$26.00. Stockers and feeders, totalling nearly 2,000 Monday, sold largely steady, mainly \$18.00 to \$22.00. Wyoming yearling stock steers \$23.25. Butcher hogs Monday were steady to 25c up and Tuesday steady to 25c lower—but the top up another quarter—to \$22.25. Bulk of butchers cleared at \$16.50-\$22.00, sows at \$12.50-\$18.00, stags \$9.00-\$13.00. Monday's sheep run at Omaha was 5,000, biggest since early April. Fat lambs sold steady to strong, fed California springers and also native spring lambs to \$26.50, clipped Californians with No. 1 pelt, \$26.40. Slaughter ewes held at \$5.50-\$9.00. Feeder lambs sold weak at \$23.00-\$23.50.

L. B. Todd, 21 heifers, wt. 815, \$26.00 (top July 11).

Glen Todd, 23 steers, wt. 1124, \$26.25.

Louis Moughey, 22 steers, wt. 1127, \$26.50.

Karl E. Scharp, 16 sows, wt. 345, \$15.50.

Alvo
Berdina Rueter

The Alvo M. Y. F. members journeyed to Linoma Beach Sunday afternoon for a picnic supper followed by the M. Y. F. meeting led by Eleanor Kellogg.

Alvo defeated Eagle by a 14-4 victory on the Alvo baseball field Sunday.

Mr. and Mrs. Al Balance and Sallie visited Mr. and Mrs. Walt Rueter and Davy, Sunday evening.

Mr. and Mrs. J. C. Hendrickson left for a vacation trip Sunday July 3rd.

Rev. and Mrs. K. Willard were overnight guests at the A. B. Stroemer home Saturday evening.

Twila Owens of Lincoln visited the McNeese family a few days last week.

Evelyn, niece of Mrs. Carl Sutton, is visiting at the Sutton home for a while.

Jeanette, Berdina and Floyd Rueter visited at the Harold Kellogg home Friday. Floyd also visited Dewey Moore's on that afternoon.

Mr. and Mrs. Ivan Johnson visited at the Everett Heier home Sunday.

Mr. and Mrs. Bobbit from California, are visiting friends and relatives at Alvo.

Donna Jane Bennett was a Sunday dinner guest of Doris Taylor July 10th.

Misses Bonnie and Barbara Marcoe and Berdina Rueter spent the Fourth of July weekend visiting Mr. and Mrs. Pete Marcoe at Louisville.

Mr. and Mrs. Marion Kellogg and family visited friends in Iowa on July 3 and 4.

The Alvo 4-H Club met with Eleanor Kellogg Monday, July 10th.

Elmwood
MRS. GRACE PLYBON, Correspondent

We are glad to report that our school is to have a kindergarten department for the first time in several years. The same efficient primary teacher, Miss Schmer, will have charge of this class.

The Carfield family have moved back to McCook, so this property is for sale again.

Mrs. Whittemore is the proud winner of a cash \$25.00 prize on the W.O.W. Calling program of Thursday afternoon.

Richard Pratt decided to shoot a few freerackers after the Fourth. By mistake one was left burning in his hand. The result he had to visit a doctor, but the wound is healing now, with his wife a trained nurse, to look after it.

A meeting was held at the Christian church on Thursday evening, the program being reports from the recent East Nebraska Conference which was held at Crete. Those in attendance were Henry and Bernita Irons and Janice Miller.

BEN'S GENIUS BENEFITS 3,000,000 FARMERS

A FARMER stirred restlessly on his corn-shuck mattress in the bedroom of his 18th century frame home located in the outskirts of an eastern town. Slowly, from the depths of sleep, he realized what had awakened him. Smoke!

Instantly, he was wide awake and shouted at his son to saddle the mare and ride to town for help. Meanwhile, the farmer, his wife and two daughters formed a four-man bucket brigade and heaved water from leather buckets on the flames.

Townpeople Respond.

In town, men were running to stables where teams of horses were being hitched to odd-looking rigs festooned with lines of leather hose and laden with buckets.

The first company on the scene of the blaze racketed to a halt, and the captain raced to the building with a ladder under his arm. He set the ladder against the front of the house and climbed to a spot just under the second-story windows. There, by the light of the fire leaping from the eaves, he carefully examined a metal plaque nailed to the clapboard, known as a "fire mark."

"It's the New Haven's boys," he shouted, and hurriedly clambered down the ladder and trotted back to the road. His company of fire fighters found seats on the rig from which they watched the progress of the fire.

"Innocent" Bystanders.

In the meantime, other fire companies had arrived at the farmyard, but as soon as they received word that the little metal plaque on the wall read "New Haven Home Insurance Company" they, too, sat idly by.

It was left entirely up to a fire brigade sponsored by the New Haven company to fight the fire. The fire mark had shown that only this company stood to benefit by putting out the fire.

Gradually this cold-blooded 18th century attitude gave way to a more humane concern for the domestic tragedies which follow a fire. Company-sponsored fire brigades like the fictitiously-named one above were supplanted by volunteer community organizations.

Mrs. Nettie Mendenhall spent last week visiting her daughter and family, the Claude Hewitts, at Panama.

Miss Lena Rieke and her mother entertained the Missionary Society of Callahan church, the W.S.C.S. at their home on Thursday afternoon, with a goodly crowd present. Local guests were her neighbors, Mrs. Morning and Miss Maud Creamer.

Miss Belle Sutherland who teaches at Price, Utah, is spending her summer vacation with her mother, Mrs. Laura Sutherland and other relatives.

The Methodist Youth Fellowship group held a roller skating party at Nebraska City on Friday evening, with over forty in attendance. Mr. and Mrs. Paul Eveland are the sponsors of this society.

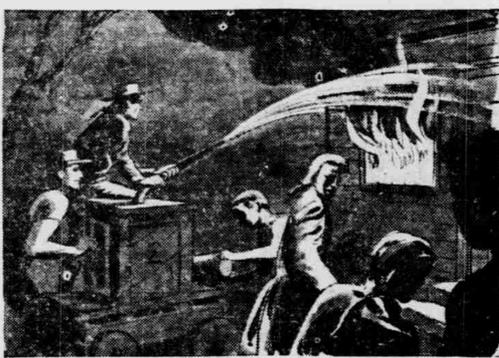
John McKay reports that the twenty-acre wheat field on their place, farmed by Ralph Krause, yielded 577 bushels, nearly 29 bushels to the acre.

Mr. and Mrs. Wm. Pederson of Huskerville, are the parents of a boy born July 4th, at Lincoln. The mother is the former Loretta Kunz.

The home of Mr. and Mrs. Paul Eveland has been undergoing many changes, additional rooms and interior work. Harold Krecklow is the carpenter.

Mr. and Mrs. Thomas Hudnall and Peggy Jean are visiting her parents, Mr. and Mrs. Otto Steg.

Donald Gonzales, now of Washington, D. C., was one of twelve journalists recently honored by receiving a fellowship granting him a year's study at



There was a time, in the early 18th century, when neighbors stood or sat idly by and let insurance company-sponsored fire brigades do the firefighting when a fire-insured farmhouse or barn caught fire, since only the company stood to benefit by putting out the fire before total destruction. Now, however, independent farm mutuals patterned after a mutual insurance company founded by Benjamin Franklin in 1752 are saving farmers from coast to coast millions of dollars annually.

Farmers thumbed through pages of history and adopted a mutual insurance principle which had been pioneered by one of America's great statesmen, best remembered today for his discoveries in electricity.

According to material gathered and annotated by H. L. Kennicott, secretary of Lumbermen's Mutual Casualty company, it was Benjamin Franklin who founded in 1752 a mutual insurance company which has survived and prospered to this day and which laid down a pattern of operation for the many small, independent farm mutuals that now are saving farmers from coast to coast millions of dollars annually.

The National Association of Mutual Insurance Companies estimates that 16 billion dollars worth of rural property is protected by more than 1,800 farm mutuals.

Kennicott explains, "Farm mutuals are 'grass-roots' organizations. They are formed by the farmers themselves and usually serve local areas varying from a township to a few counties."

Harvard University. This is the Agnes Nieman Foundation award given each year. Donald graduated from Elmwood high and University of Nebraska.

worked for a time on The State Journal, then on to the National Capitol. He is now diplomatic reporter for the United Press in Washington and Lake Success.

He will study international relations, political and economic.

Mr. and Mrs. Robert Wade of Lincoln were week end visitors of her parents, Mr. and Mrs. Frank Pulec.

Mr. and Mrs. Lloyd Miller made a freezer of ice cream on the Fourth, and motored to Gettysburg with Mr. and Mrs. Dale Miller. They found both their son, Russell and family, and Mrs. Miller's mother, Mrs. Leta away from home. They had decided to come here instead.

While Mr. and Mrs. Russell Miller and daughter were with her sister, Mrs. Schuyler Miller, Jr. and family, the home coming ones could not locate them. But all ended up with a pretty good day, after all.

To celebrate the birthday of Mrs. Charles West, a family party was held at the home of Kenneth West, on Friday evening, all of the children and grandchildren being present.

EGG STORAGE DOWN
Lincoln.—J. W. Goble, poultry marketing specialist at the University of Nebraska, says the 1949 storage peak of shell eggs will be less than 40 per cent of the top in 1947 in Nebraska.

He says the movement of shell eggs into storage this year has been unusually light. This, he

believes, was brought about by disappointment on the outcome of last year's storage season and the expectation of a small seasonal rise in fall and winter egg prices. He points to the narrow spread now between egg prices on the futures market as compared with the spot market price.

Goble says, however, the low level of shell egg stocks in storage is not expected to cause a reduction in egg consumption. It will mean fewer stored eggs available to supplement current fall production to meet the demand during that period.

Goble says the condition will be at least partially offset by the expected fall increase in production over the same season in previous years because of an increase in the rate of laying.

Real Estate Transfers
Leonard P. Sloan & Nadine—Geo. E. Jordan & Venus, 7-1-49, L. 22 Oakmont Add to Platt's, \$6850.00.

John D. Kitrell et al.—Virgil H. Kitrell, 9-29-39 L. 9 & 10 B. 9 South Bend, \$100.

John Zatopek & Mary—Omer Pierce & Myrtle, 12-29-48 Pt. of Mercer Place in Richey Place, Platt's, \$100.00.

Tillie Bowers et al.—Omer Pierce & Myrtle, 12-29-48, L. 67, 68, 69, 70 SW 1/4 12-12-14, \$2000.00.

James C. Zitka & Helen—Alpha V. Mauzy, 5-6-49, L. 9 B. 56 Platt's, \$6000.00.

Mr. and Mrs. James Tilson returned Monday night from Oregon where they have spent the past few weeks visiting relatives.

Murdock

Mrs. Florence McDonald

Mr. and Mrs. Gus Gakemeier and family entertained at a Sunday dinner Mr. and Mrs. Grant Peters and Ronnie, Mrs. Carrie Wolters of Fremont, Mrs. Elsa Hornbeck, Miss Mary Bornemeier and Mr. Art Sherman.

Mrs. Grant Peters and Mrs. Carrie Wolters and Ronnie were Lincoln shoppers on Saturday.

John Gakemeier took his sister, Mrs. Carrie Wolters to Fremont on Tuesday.

Mr. and Mrs. W. E. Lyons and family of Lincoln were Murdock visitors on Tuesday, bringing Mr. Weddell down to check up on his affairs here. He returned to Lincoln as he isn't quite strong enough to remain here to look after his business.

Mrs. Fred Kastens and Mrs. L. W. Rase were Lincoln shoppers on Monday.

Mr. and Mrs. Fred Towle of Lincoln were in Murdock on business Tuesday.

Mr. A. J. Tool, who was in the hospital in Omaha for over a week was able to return home on Sunday.

Mr. Stuart Mills of Omaha spent Monday at the home of his parents, Mr. and Mrs. James Mills. On his return to Lincoln he took his sister, Judy, and brother, David, home with him for a few days.

Celebrating the Fourth with fire works at the home of James Mills were the Albert Thiel family and the Delmore Phelps family of Lincoln, accompanied by Eva Sorick and Mr. and Mrs. Stuart Mills of Omaha.

Mr. and Mrs. John Krueger were Lincoln shoppers on Friday. Also Mr. and Mrs. Harry Schafer and son were in Lincoln on business Friday.

Mr. and Mrs. John Krueger visited in Eagle, Neb., with friends on Sunday afternoon.

Mr. and Mrs. Everett Lindell and daughters were Lincoln shoppers on Monday afternoon.

Russell Neill Ward of Omaha is spending this week in Murdock.

Cass County Extension Notes
July 9, 1949

1. Anti-Darkening Agents:
Miss Mabel Doremus, extension food and nutrition specialist at the College of Agriculture, advises using anti-darkening agents to protect light colored fruits from becoming brown on the surface during freezing. She says fruits as peaches, pears, apricots and light-colored cherries are improved in color by the anti-darkening agents.

Most effective agent, she says, is ascorbic acid (vitamin C) which may be purchased at drug stores. Ascorbic acid is cheaper in powdered than in tablet form. Here are Miss Doremus' suggestions:

When packing fruit in a syrup, use 1/4 teaspoon powdered ascorbic acid or 500 milligrams in tablet form for each 1 or 1 1/2 cups of syrup. Boil and cool water before making syrup and adding the ascorbic.

Citric acid is more economical but less effective for preventing darkening. Fruit can be treated by standing in a citric acid solution for 1 to 2 minutes before packing in syrup or sugar. Use a solution with 1/4 teaspoon of citric acid in 1 quart of water. A gallon of solution—4 quarts—is enough for a bushel of fruit. Citric acid also can be purchased at drug stores.

BOOT AND SPUR CLUB
The Boot and Spur 4-H Riding Horse Club was organized at the home of Jerry Smith, their leader, at Murdock, July 30. The following officers were elected: Doyle Parson, president; Albert Thiel, vice president; Marj Nel-

son, secretary; Leroy Timm, news reporter; Janice Wiles, assistant reporter.

The second meeting was held at the home of Donald Born, July 7th.

We discussed our own individual problems and Donald Born showed us his colt that he is preparing to show this fall.

Mrs. Born served a delicious lunch of sandwiches, ice cream and punch.

The next meeting will be July 21 at Lyle Buell's at Murdock. The members of the Boot and Spur club are Doyle Parson, Donald Born, Lyle Buell, Albert Thiel, Ronald Abrams, Daye Striech, Leroy Timm, Marj Nelson, Janice Wiles, Joy Burd and George Born.—Assistant Reporter, Janice E. Wiles.

A classified Ad in the Journal costs as little as 35c.

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\$4.00 Off ON A TON

20 cents per 100 pounds

This Offer Good From July 11 Thru July 16

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BIG BUG-KILLING BARGAIN!

Genuine PESTMASTER 10X DDT INSECT POWDER. Quick death for ants, moths, flies, bed bugs, roaches. Buy 1 for 25c, get another for 1c.

Both for 26¢
50c VALUE

Petrogalar98c
Zemo60c
Ever Dry50c
Powder B. K.85c
Bufferin25c
Haley's M. O.\$1.00
Alka Seltzer49c
Bromo Seltzer29c

OPEN SUNDAYS 9-12-3-6

Polaroid Sun Glasses \$1.95

Sport Glasses \$1.69

Du Barry MAKE UP CAKE or CREME \$1.00

Du Barry FACE POWDER \$1.00 and \$2.00

Du Barry Dainty Dry \$1.00

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Bring Your Coupon — Fountain Pen69c

See Our Three Items for \$1 Sale

Electric Fans \$6.95 - \$12.98

Whitman's Candy Refrigerated

Pratt's FLY SPRAY \$2.25
Picnic PLATES and NAPKINS Color Matched

— FOUNTAIN SPECIALS —
Lemon Flake Ice Cream — Coconut — Butter Brickle
Fudge Royal — Neopolitan (Three Layer)
Chocolate — Vanilla
Dixie Cups — Fudgsicles — Big Bar
Twin Stick Shmoo
1/2-Gallon Bulk Ice Cream\$1.07

GET THE BEST . . . BUY SEALTEST

See Our Three Items for \$1 Sale

Electric Fans \$6.95 - \$12.98

Whitman's Candy Refrigerated

Pratt's FLY SPRAY \$2.25
Picnic PLATES and NAPKINS Color Matched

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A REGISTERED PHARMACIST ON DUTY AT ALL TIMES

WHAT'S IN A NAME? Our regular ads may be worth \$2.00 or more in trade if it is your name or phone number that was drawn and appears in one of our ads. Amount this week — \$4.00.

NAME LAST WEEK — Mrs. Forest Beil

Special Offer!
Lge. Hudnut Egg Shampoo and 25c Creme Rinse \$1.00

Sure Death for Bugs!
PRICES SLASHED!

50c size PESTMASTER 5X DDT insect spray and 50c size PESTMASTER 10X insect powder...perfect combination for your insect problems...ants, roaches, flies, mosquitoes, etc....in this sale only. Buy 1 for 50c, get other for 1c.

Both for 51¢
IN THIS SALE ONLY!

BULK ICE CREAM
1/2-Gallon\$1.07