

Cornhusker News

(Editor's Note: Harold Allen, responsible for the following column, knows what the weather means to all phases of agriculture because home to him is a farm near David City. At present Allen is majoring in agricultural journalism at Nebraska.)

For the last seven weeks, newspaper headlines have been hearing blizzard disasters and the accomplishments of "Operations Snowbound."

Both have been news—news great, but yet terrible. For this, the winter of 1949, has been the worst in the history of the area. Losses of life, property and livestock have been so enormous that their extent in many cases, will not be known until spring when some sort of total can be computed.

But regardless of the losses suffered, both in life and property, the adage—"Tis an ill wind that blows nobody some good"—will still hold true.

Valuable information will be learned from the disaster. While it probably will not begin to offset the winter's terrific reverses, there will be, nevertheless, some gains.

Because of Nature's violence, it will be learned just how long different classes of livestock can survive without food or water.

For instance, a popular belief that cattle will not lick snow has been proved false this winter. While cattle cannot get their water requirements completely by licking snow, they can survive on it. Horses trapped in barns were found alive days later. They had maintained life by eating wood from which they obtained and digested cellulose.

Or consider damage to the winter wheat crop. By harvest time this summer, it will be known how well different varieties of wheat can survive cold temperatures, suffocation from

ice and snow, and early freezes. Perhaps the biggest gain in knowledge, however, will be man's gain in common sense. Although blizzard warnings were often put out days in advance, each storm found more people trapped in their cars on highways. Each storm found more families without food or fuel.

We have been made aware, too, that our present day methods of living are far from perfect. Before modern inventions such as the automobile, ranchers would stock up each fall for the coming winter. Now, if ranchers don't get to town once a week, they run the risk of starving.

The state as a whole also should have learned a lesson. That lesson is that our snow removal equipment is far from adequate. Perhaps when taxpayers become aware of this fact, the legislature will take action.

Something good has been learned too—that cooperation during any disaster is the key to success. Without it, the cause would have been lost.

Lastly, we should have learned that we cannot control Nature. Man, as always, is still at her mercy when she decides to let it snow or let it blow.

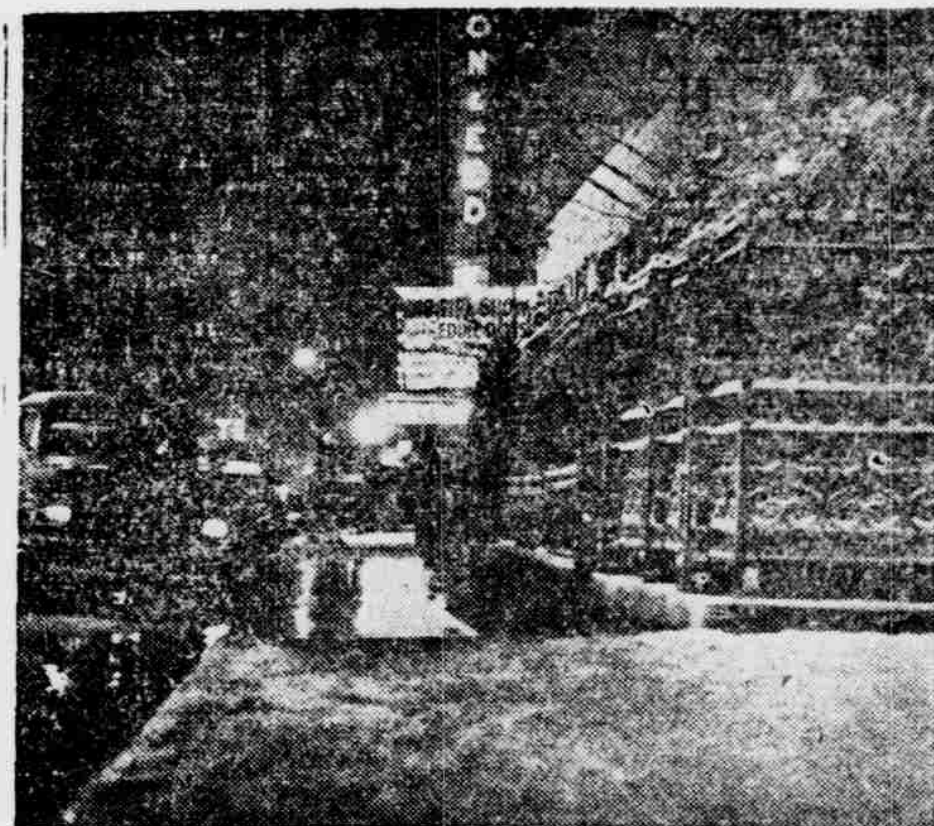
Joe Solomon Back at Clarkson Hospital

Joe Solomon, local merchant, who has been in frail health for the past several months returned this week to the Clarkson hospital at Omaha where he will undergo a check up and treatment for a short time at least.

Mr. Solomon has been home for the past two months and showed a very pleasing gain but in the last weeks has not been so well and it was felt that treatment at the hospital would be necessary.

OWAISSA BLUEBIRDS
The Owaiassa Bluebirds met February 15th at the home of Mrs. Howard Davis. We had our business meeting and had a Valentine party with games and then Joyce Fitzgerald's mother treated us to ice cream.—Mary Ann Bergman, Scribe.

Patronize Journal Advertisers.



DEFROSTED SIDEWALK . . . Heated coils of wrought iron embedded in the pavement keep this 100-foot-long sidewalk in front of New York's famous 21 Club warm enough to melt the snow as it falls and prevent ice from forming. A pump forces hot water through the coils. Anti-freeze in the water prevents freezing when system is not in use. A flick of a switch does the trick.

Live Wire Club Entertains Units

The Live Wire unit of the Farm Bureau association entertained the past week three other units of the association at a very delightful social tinge at the Plattsmouth Sale barn in the south part of the city.

The affair brought out a large number of the friends to enjoy the event. The members of the Friendly Farmers, Be Square and Sunnyside units were the guests of the evening.

The big feature of the evening was the pancake and sausage supper served by the hosts, with loads of the country sausage and pancakes, the latter prepared by the Goch Milling Co. of Lincoln, and the delicious coffee that had been prepared by the ladies.

After the supper the evening was spent at cards and in listening to a varied program given by Mrs. Emil Schmidt and children, Mary and Carroll in readings and musical offerings. Garold Keil was awarded the special prize.

Senior Class Play March 3rd and 4th

There is a scream! Hildegard (DeNe Cundall) violently upset, dashes into the scene! She yells: "There's a big, live, black bass in the bath tub!" What kind of a play is this, anyway? Not an insane asylum. Just the Senior class play, "We Shook the Family Tree".

The Seniors have been working many noon hours on their play which is to be given March 3rd and 4th at the High School auditorium. The play has plenty of excitement in all three acts, and everyone is guaranteed an evening of fun!

Members of the cast are as follows:
DeNe Cundall . . . Hildegard Dolson
Richard Mean . . . Mr. Dolson
Joan Ault . . . Mrs. Dolson
Jim Doodly . . . Bob Dolson
Gordon Greene . . . Jimmy Dolson
Edna Jean Wetenkamp . . . Sally Dolson
Don Baker . . . Freddie Shermer
Pat Rogers . . . Mrs. Shermer
Dick Gerbeling . . . Mr. Shermer
Danny Lockin . . . Paige Mason
Janice Long . . . Jill
Deloris Hild . . . Ellie May.

Advertising Has Proven Big Hit

A great deal of interest has been aroused over the community by the advertising carried by Schreiner Drugs in the Journal in the past two weeks. Each of the ads has a hidden name and the party whose name appears can call the store to report and claim the award. Already it has proven very popular and immediately after the paper is out, calls are sent in reporting the name.

DOWN MEMORY LANE

R. H. S.: "I remember when unruly kids on the farm (I was no exception) would sew kernels of corn on a long string and then feed it to the ducks. Pretty soon all the ducks were linked together and a string-cutting frolic followed which created quite a barnyard commotion, especially if a large goose was involved."

R. O. H.: "I remember when this country really had good five-cent cigars. Such as Cremo, John Ruskin, George W. Childs, Lady Churchill. You also could buy six for a quarter. Remember the cigar called 'Habit' and its advertising slogan, 'Get the Habit?' Or Nebo cigarettes?"

F. D.: "I remember when we kids used to go swimming in rivers, feeders and clay holes, far enough away



to omit the necessity of bathing suits. And how, after many dips, we emerged to find ourselves covered with leeches, difficult to remove, and each kid had to help the other get shed of them."

W. P. S.: "I remember when the butcher shop windows had a row of gas flame jets at the bottom sill to defrost the windows in winter. There also were rows of gunshot rabbits hanging on hooks outside near the awnings."

H. H. V.: "I remember when kids sold newspapers on the open-air street cars. People got on and off the car from either side and the cars would often stop in the middle of a block for a lady passenger."

E. M. S.: "I remember when the meat market was a genuine place to buy meat. The cuts were as 'you wanted them' and the quality and taste always was tops. And the butcher used to throw in a few pounds of liver for the cat and some scraps for the dog. Now we live in an age of processed and packaged foods, so different."

THIS IS American Family Week

Be sure to come in for your copy of the March AMERICAN FAMILY Magazine . . . now on sale in IGA stores exclusively. The price? Only 5c a copy . . . and a BIG nickel's worth it is, too!

12-oz. can **49c**

CAMAY Face Soap	3 Cakes	25c
IVORY Flakes or Snow	Lge. pkg.	29c
OXYDOL or Duz	Lge. pkg.	29c
DREFT	Lge. pkg.	28c

Fruits and Vegetables

POTATOES Red Triumph, 50 lb. Mesh Bag	\$1.89
CARROTS Texas, 2 Large Bunches	19c
ORANGES California Navel, lb.	16c
GRAPEFRUIT Texas Marsh Seedless, lb.	5c
CABBAGE Medium Size — New, lb.	7c
POTATOES Red Triumph, 10 lb. Bag	48c

BANANAS — BANANAS — Yes, We Have BANANAS

KLEENEX 300 Sheet Count	Pkg.	27c
SOS PADS	Pkg.	13c
KEN-L RATION Dog Food	1-lb. Can	14c
MALT-O-MEAL	Pkg.	29c
GERBER'S Baby Foods	3 Cans	25c
GERBER'S Baby Meats	Can	19c
GERBER'S Pre-Cooked Cereal	8-Oz. Can	16c
ARMOUR'S TREET	12-Oz. Can	45c
ARMOUR'S Potted Meats	2 1/2-Oz. Cans	19c
HORMEL'S Chili Con Carne	1-lb. Can	32c

OTHER IGA LOW PRICES

IGA SEEDLESS GRAPE JAM	1-lb. Jar	23c
IGA YELLOW CLING PEACHES	No. 2 Can	32c
IGA WHOLE SECTIONS GRAPEFRUIT	No. 2 Can	17c
IGA RIPE 'N RAGGED APRICOTS	Tall Can	19c
DEL MONTE TOMATO JUICE	No. 300 Can	9c
IGA CUT STRINGLESS GREEN BEANS	No. 2 Can	21c
IGA WHOLE GRAIN GOLDEN CORN	No. 2 Can	20c

THOMAS WALLING CO.
Abstracts of Title
"Title Insurance"
Plattsmouth, Nebraska

SOENNICHSEN'S

Bargain Attic Sale

STILL GOING STRONG!

More Recent Reductions
More New Items

<p>Men's Overalls Mostly Large Sizes This Lot Includes Blue Denims White Duck \$1.99</p>	<p>Men's Work Shirts 3 Odd Lots Broken Sizes 79c \$1.29 \$1.79</p>	<p>Boys' Overalls Sizes 12 - 14 - 16 Reduced from \$2.25 \$1.49</p>
<p>Men's Sox Work, Dress and What Have You 19c</p>	<p>Men's Dress Hats Good Assortment of Sizes and Colors Regularly \$2.95 While They Last \$1.59</p>	<p>Boys' Dress Slax Another Hundred Pair Sizes 10 to 18 Same Low Price 99c</p>
<p>Boys' Sweaters We Have Added to Our Fine Selection 99c each</p>	<p>Men's Shoes Dress Oxfords and Work Shoes Black, Brown, and 2-Tone \$1.99 \$2.19 \$2.99 \$3.19</p>	<p>Boys' Sweat Shirts Sizes 8 to 14 Bottom Price 69c</p>
<p>Women's Shoes (Fabric) Don't Miss These! 49c</p>		<p>Boys' Tennis Shoes Sizes 3 to 12 Just 47 Pair 99c</p>

All Sales Final — No Returns — No Exchanges

Soennichsen's

IGA Orange and Grapefruit BLENDED JUICE , 46 oz. can	24c
New Lower IGA Price — Nabisco SREDDED WHEAT , pkg.	16c
Chocolate Sandwich Cookies , — Sunshine	24c
HYDROX , 7 1/2 oz. bag	24c
BEANS With Pork , Van Camp's, 2 No. 2 cans	33c
INSTANT COFFEE , Maxwell House, can	39c
POTATO SALAD , "Conway's", 1 lb. Jar	13c
MILK , Armour's, Tall Can	13c
1 lb. Glass — Drip or Regular	
COFFEE , "Barlock", 3 — 1 lb. Jars	\$1.00
TOILET TISSUE , Utility, 650 Sheet Roll	5c

IGA EVAPORATED MILK
Tall Can **13c**

CATSUP
14-oz. Bottle **18c**

IGA DELUXE COFFEE
1-lb. Can **54c**

Feature of the Week!
Another fine quality IGA product that assures you an extra measure of value!

ROLLED OATS
48-Oz. Pkg. **33c**
20-Oz. Pkg. **16c**

Grand Meat Values

Not Seasoned. Try this Delicious Mixture.—
FRESH GROUND Beef and Pork Mixed, lb. **39c**
This is a real treat. Layer Sliced—Sugar Cured
Bacon, Armour's, lb. **49c**
Any Cut Desired — Corn Fed
Beef Shoulder Roast, lb. **50c**
100 Per Cent Pure
Fresh Ground Beef, lb. **45c**
Piece or Sliced
Bacon Squares, lb. **25c**
Sliced, Boneless, Star Sugar Cured
Smoked Ham, Armour's, lb. **89c**
Ask for FREE Recipe Book
Pure Lard, 3 lbs. for **50c**

Fresh Dressed Frying Chickens
— Fresh Dressed Hens

Super-Creamed CRISCO 3 lb. can	\$1.01	1 lb. can 37c
Prune Plums , No. 10 Can		29c
SIEFERT'S HOMOGENIZED Chocolate Syrup , 1 lb. Jar		10c
Grapefruit, Juice , IGA, No. 2 Can		9c
Orange Juice , IGA, 46 oz. Can		24c
Blended Juice , IGA, 46 oz. Can		24c
Peas, Mission Brand , No. 2 Can		13c
VAL-VITA — IN SYRUP		
Prune Plums , No. 1/2 Can		19c
SHURFINE		
Catsup , 14 oz. Bottle, 2 for		39c
Preserves, Oregon Pure , 16 oz. Jar		15c
Sutho , 23c Value		10c
Shredded Wheat Biscuit , Box		17c

BLACK AND WHITE

Telephone 238

Swiftning
SWIFTS BRAND LARD
Super-Cream-y
FOR BETTER CAKES

Nylon Hair Brush Premium Offer
3 lb. Can **98c**

Baker's COCOA
1/2 Lb. Can **20c**

Post's Grape-Nuts MEAL
Lge. Pkg. **25c**