

# Louisville

Mrs. Bessie Cole

Mr. Wm. Wirth went to Omaha Sunday and brought Mrs. Wirth home from the hospital. She has been there for two weeks.

Mrs. Paul Doty returned home Sunday from the hospital, where she was taken for treatment.

Harold Sell, student at the University of Nebraska, spent the week end here with his parents, Mr. and Mrs. Jesse Sell.

Geo. Schoeman was in Omaha Saturday to spend the day with Mrs. Schoeman, who has been in the Methodist hospital for the past month.

Mrs. Robert Sprecker and family of Omaha came Friday and spent the week end with her brother, A. D. Benash and Mrs. Benash.

Mrs. J. F. McShane, Mrs. E. H. Worthman, Mrs. H. W. Worthman, John and Susan and Willard McShane were shopping in Omaha Saturday.

Miss Irma Nelson of Mitchell, Nebraska was a weekend guest of Miss Louise Thurman. The girls are friends at Wesleyan University.

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## COLVIN-HEYN STUDIO

Hans Staben went to Omaha Saturday and spent the weekend with Mrs. Staben, who had just been released from the hospital. He returned home Tuesday.

Mr. and Mrs. Griffin and baby have moved to Louisville from Blair and are living in their trailer house on the O'Brien property. Mr. Griffin is employed on the big contract for the Omaha Public Power district.

Rev. Jerry Pace of the Methodist church began his work at Wesleyan University Monday, Feb. 2. He will take work there this semester.

Dennis Wehrmann came from Lincoln to spend the weekend with his mother, Mrs. Erna Wehrmann and his two sisters, Fern and Violet. Dennis is working on his Master's degree at the university.

Mr. and Mrs. Dale Gosch are occupying the Larson property on Main street vacated by Mr. and Mrs. Robert Larson. They have been in Arizona but have returned to Nebraska to make their home. They formerly lived on a farm near Springfield.

Mrs. Benton Hutchison returned to the Methodist hospital in Omaha this week for treatment.

Louis Gadow was a passenger on the late bus to Omaha Monday going up for treatment.

Mrs. Manford Hutchison returned home early this week from a Lincoln hospital. She has been there several days.

Herbert Eager went to Omaha Friday and brought back the household goods and dental office equipment for Dr. W. J. Snyder, who has returned to Louisville and reopened his dental office here in the Worthman building.

Mr. and Mrs. Francis Schoepner drove to Templeton, Iowa

Walter H. Harold R.  
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Attorneys-at-Law  
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on Wednesday of last week to attend the funeral of an uncle of Mr. Schoepner.

Mrs. Earl Baker of Omaha has entered a hospital for an operation. Mrs. Baker is a daughter of Mr. and Mrs. J. B. Hutchison of Louisville.

Mr. and Mrs. Henry Gardner Jr. left Wednesday for California, where they will visit with Mr. and Mrs. Robert Brammer. Mrs. Brammer and Mrs. Gardner are sisters. Little Carol Gardner is staying with her grandparents, Mr. and Mrs. Philip Hennings, while her parents are gone.

Harry Wirth was a dinner guest at the Lester Wagoner home Sunday.

Jim Ingram was ill last week. Mr. and Mrs. Claude Heim are driving a new Chevrolet club coach bought this week.

Mr. and Mrs. J. F. Zastera and Mrs. Zulemma Dye of Plattsmouth went to Lincoln Saturday to attend the graduation exercises for the mid-year class at the University of Nebraska. Miss Josephine Zastera received her Bachelor of Science degree with this class. Miss Josephine received her degree in nursing last fall and is now Surgical Supervisor at the University hospital in Omaha. A position which she was given early last fall.

Bud Wirth and Mrs. Emil Hiers called on Mrs. Wirth at the Methodist hospital Thursday.

Mrs. H. W. Worthman and Willard McShane were Omaha visitors Thursday.

Mr. and Mrs. Bob McShane and little son spent the week end visiting relatives in Louisville.

Mrs. Lulla Campbell, mother of Mrs. Marcia Benash of Louisville, passed away at Omaha on Wednesday, January 28th after an extended illness. Mrs. Campbell, who had made her home with her daughter until her health became such that she needed hospital care, going to a hospital in Omaha last October. After treatment there she was moved to a nursing home, where she passed away.

Mr. and Mrs. Elvin Shyroek and son moved to their home in the east part of town Sunday. Mr. and Mrs. Glenn Ossenkop have rented the place vacated by the Shyroeks.

Mr. and Mrs. John Luken, Gilbert Luken and Mr. and Mrs. Charles Gabel drove to Missouri on Tuesday to attend the funeral of Mrs. John Luken's brother-in-law.

Mrs. Wm. Diekmann received a painful knee injury Monday last week. She was helping Mr. Diekmann saw wood and the saw slipped striking her knee. Dr. Worthman dressed the injury.

Kenneth Graham, son of Mr. and Mrs. Ernest Graham is here spending a ten day leave with his parents south of town. Kenneth has completed his basic training at the Air Training Command at San Antonio, Texas. After his leave he will report at Rapid City, South Dakota for further training.

Mrs. Kathryn Welte and Mr. and Mrs. Ralph Welte were in Lincoln on Tuesday, where they attended the funeral of a brother-in-law of Mrs. Welte.

Mrs. Hans Staben, who has been in the Methodist hospital in Omaha for some time has left the hospital and gone to the home of her son in South Omaha. Monday was her birthday and she received many letters and cards.

LaRue Williams has accepted a position as manager of the Farmers elevator here.

Chauncey Woolhiser has accepted the job as water and street commissioner just vacated by LaRue Williams.

W. S. Schwalm who has been managing the elevator lately will assist LaRue Williams until he gets acquainted with his duties at the elevator.

Albert Murray is driving a new Chrysler station wagon.

Henry C. Gabel was here from Lincoln on business last Thursday.

Carl Sell visited the home folks between semester examinations at Wesleyan university.

A. K. Frolich was here from Kansas City on business a couple of days last week.

Mr. and Mrs. Geo. Schroeder and Lois attended the show in Louisville Monday.

Mrs. Walter Zimmerman and Joan, of Springfield, were here shopping Monday.

Mr. and Mrs. Claude Twiss spent the week end in Kansas City visiting Mr. and Mrs. Nolan Hickman.

Eugene Ingman, of Lincoln, spent a few days here between semester examinations at the university.

Mr. and Mrs. Fred Marquardt and children, of Avoca, visited Sunday with Mrs. Marquardt's mother, Mrs. Bedella Stander.

Mr. and Mrs. P. E. Mayfield and son of Omaha, were guests of Mr. and Mrs. L. J. Mayfield for a short time Thursday evening.

Richard Brown, who entered the navy last month is now at San Diego, Calif., for training.

Mrs. Benton Hutchison returned to the hospital in Omaha last week for treatment.

It is reported that Mrs. Grace Plybon is to start on her return trip from California next week.

Miss Alma Clemens had as guests Sunday Mrs. Emily Gonzales, Mrs. Ruth Manning, Miss Grace Wbod and Miss Riecke. In the evening Mr. and Mrs. Bud Clements were guests at the Clement's home.

Mrs. Josie Miller has been on the sick list lately and has been having x-rays taken.

Mrs. Minnie Rosenkoetter has been quite ill at her daughter's home, Mrs. Walter Oehlerking, where she is being cared for.

Mr. Roll Miller is at Lincoln taking treatments and staying at his daughter's home.

The Womans club met at the home of Mrs. Mattie Douglas last Thursday afternoon, February 6th with 8 members present. The main discussion was "Texas."

The ladies of the official board of the W. S. C. S. of the Methodist church are to meet in the basement February 13th for their annual noon luncheon.

Mrs. Lloyd Miller has been suffering with an abscessed ear but is under the doctor's care and doing nicely.

Mr. and Mrs. August Bornemeier have purchased a home in Elmwood, known as the Dennis property. We welcome them to our midst.

Mr. and Mrs. Ralph Green were in Iowa City, Iowa, attending graduation exercises of their son, James, who completed his studies in engineering.

The ladies of the "Friendly Neighbors" club of Weeping Water met with Mrs. Charles Fleischman on Thursday afternoon, Feb. 5th. Elmwood invited guests at this meeting were Mrs. Ellis Miller, Mrs. Nettie Mendenhall and Mrs. Lewis Hollenbeck. A nice time was had with "quiz" games and a dainty luncheon was served by the hostess in keeping with the valentine season.

The P. N. G. circle will meet at the hall Thursday afternoon, Feb. 12th. This is initiation day and Miss Minnie Engleking is the candidate.

Mr. and Mrs. Ralph Creamer were Sunday guests at his mother's, Mrs. Clara Creamer.

Merle McCoy, who has been in a Lincoln hospital is home.

# Elmwood

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# Murdock

Mrs. Florence McDonald

Miss Margaret Mills, who is employed at Omaha was home over the week end taking sick on Sunday and was unable to return to her work until Tuesday.

Mr. and Mrs. Elbert Stroy and Mrs. Albert Theil were Lincoln shoppers on Tuesday.

Mr. and Mrs. Ed Craig were Syracuse visitors Thursday afternoon.

Jerry McHugh, of Ogallala, Nebraska, spent Friday visiting relatives in Murdock.

Mrs. Mary Platt, who has been

attending school in Washington has completed her work there and returned home on Wednesday evening.

The Women's Missionary Society met at the church on Wednesday afternoon for their regular monthly meeting.

The Youth Fellowship Circle met at the home of Mr. and Mrs. William Eisele, Monday evening with a very good attendance.

Mr. Charles Stroy, who has been ailing for some time passed away suddenly at her home on Thursday afternoon.

Mr. and Mrs. Merle Reickman, who has resided in Washington for several years arrived here February 1st. They will make their home on Mr. Reickman's father's home.

Mr. A. D. Zaar, Mrs. L. W. Rase and son Bob went to St. Joseph, Mo., on Tuesday.

Mr. and Mrs. Wm. Eisele were Lincoln shoppers Tuesday.

Jim Hemke, who has been in Texas for several weeks returned home on Thursday.

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# Cheer for Bridegrooms

NEW YORK (U.P.)—Fewer evening chokes for future young husbands were predicted when the Children's Aid Society established classes in carpentry for girls. The classes specialize in how to make book ends, corner shelves, magazine racks and trays.

On the basis of its curriculum then, the University originally was designed primarily to fit its students for scholarship or theology. A broadening of the curriculum did not take place for a decade. In 1880-81, however, the elective system was adopted and the way was opened for the introduction of new courses without limit, and upon almost every feasible subject.

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# Your share, \$1,782,472,718



For your livestock and your dairy and poultry products, soybeans, cottonseed, etc. . . you ranchers and farmers of America received in 1947 almost thirty billion dollars, a new high.

Out of that amount, \$1,782,472,718 came to you from Swift & Company in payment for the products you sold to us. Of every dollar that we took in from the sale of our products, we paid to you an average of 79.3¢ for your products.

Together we are doing a big, vital job of helping feed millions of families in America and in many foreign lands. Neither of us can do that job without the other. Since we are in this together and dependent upon each other, we feel that you have an interest in knowing how we have handled our end of this "joint operation." This page is our way of telling you. It shows you how we handled, in 1947, our business of processing and marketing. It shows how much money we took in, where it went to, and what services we performed to earn our 1¢ profit per dollar of sales.

## How We EARN Our Profit

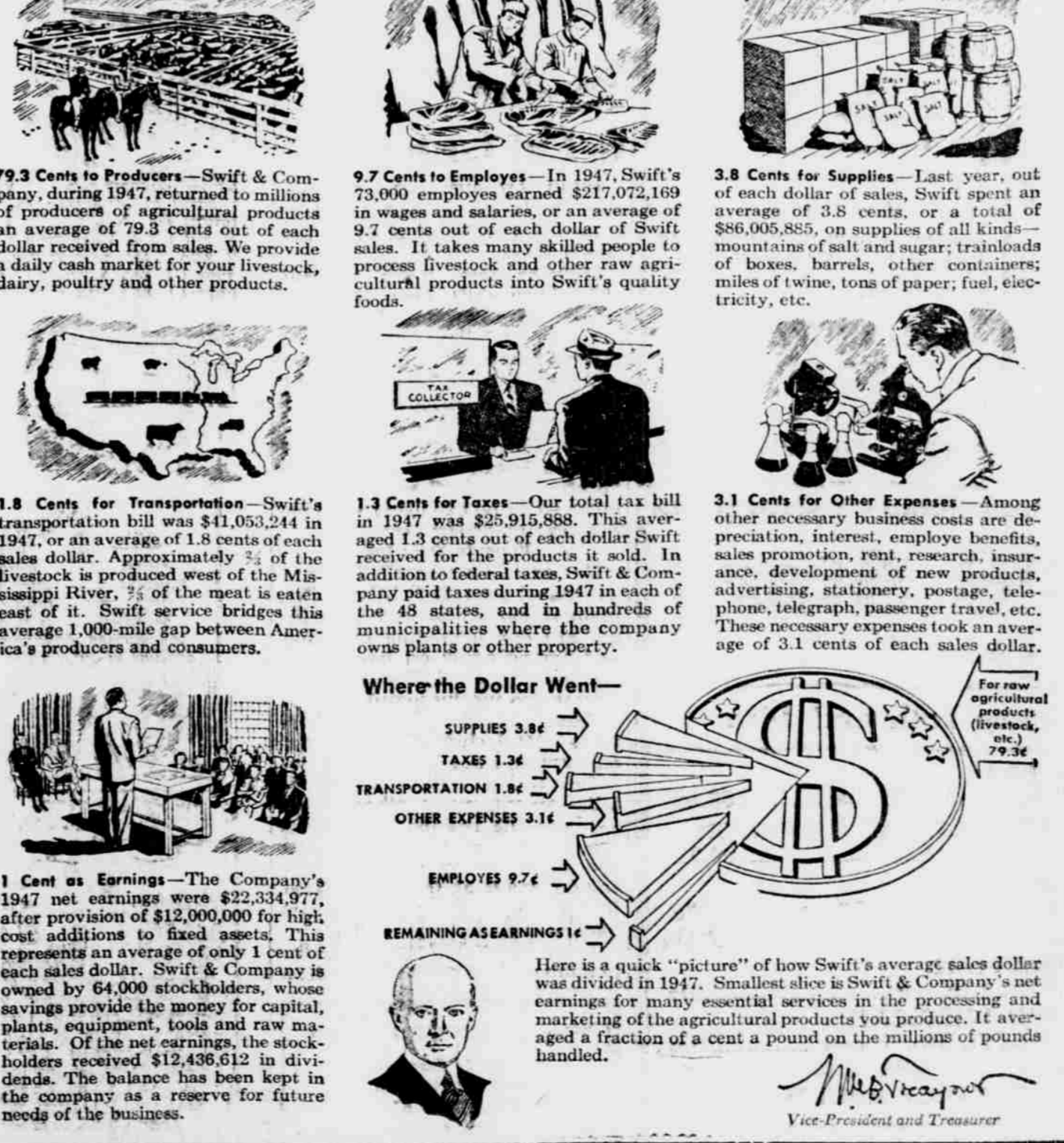
In addition to providing a market for livestock and many other agricultural products, Swift performs many essential services for producers and consumers. Most people can't go to farms to buy their meat—neither can retail dealers. Swift brings the meat to them. We have been doing this big, necessary job for 62 years, efficiently and economically.

Here are the services Swift & Company performs to earn its small profit:

- 1) We buy livestock and many other products that farmers and ranchers raise; then process and distribute them.
- 2) We process, brand, and perform all the many necessary operations to prepare our products for market and consumption.
- 3) We utilize all by-products. Every part that can be used is processed and sold in various forms. The income from this source increases the price of livestock to producers, decreases the cost of meat to consumers.
- 4) Our research finds new uses and new markets for farmers' and ranchers' products.
- 5) Our Martha Logan experimental kitchens test foods under home conditions, so that Swift products may give consumers the greatest possible satisfaction and value per dollar.
- 6) We pay transportation charges on our finished products, delivering them to dealers in all parts of the United States. This makes a broad, nationwide market instead of a limited local market for the products of livestock producers.
- 7) We provide employment and a livelihood—good wages, good working conditions and security—for 73,000 people who work for Swift & Company.

Our earnings for all this were one cent on each dollar of sales.

## HOW SWIFT'S DOLLAR WAS DIVIDED



## Conservation of Our Land Resources

by H. H. Kildee, Dean of Agriculture  
Iowa State College

During recent years we have become increasingly conscious of the importance of conserving our land resources. Accordingly, we have initiated conservation programs and practices which are sound and logical. Such action was and is urgently needed, not alone for the current generation, but as an obligation to generations yet unborn. As one result of the programs adopted, much land (which because of its character and slope was being destroyed by erosion) has been turned back to grass. Thus, expanding livestock production has become an increasingly important part of the program of conserving our natural resources.

Continual sale of crops off a farm or ranch results in serious loss of plant food. But the maintenance of plant food elements in the soil is urgently needed if our crop land is to continue to provide adequate quantities of human food. Livestock farming is helping accomplish this. For when land is used for grazing, rather than for crops, soil erosion ceases and the unnecessary loss of plant foods is checked.

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