

THE PLATTSMOUTH, NEBRASKA, JOURNAL
PAGE ONE
Monday, December 22, 1947.

New Offset Press Added to Journal Job Department

In keeping with its program of modernization and providing its customers with up-to-the-minute printing facilities a new Multilith off-set duplicating press was added to the Journal job printing department during the past few weeks to further increase the production capacity of the plant and at the same time provide customers with an entirely new and economical method of reproduction developed during the past few years.

The new press, while small in size is mighty in production. Through a reverse printing process, using chemicals combined with specially prepared inks, reproduces printed sheets at the rate of six to eight thousand copies per hour. Unlike letterpress printing, the new machine reproduces not from type, but from zinc plates that transmit the facsimile to a rubber blanket held in place on a second cylinder, which in turn transposes the impression to the paper, giving a reproduction that is clear, smooth and eye appealing.

The new press is especially adapted to the reproduction of ruled forms that heretofore

have required hours of skilled and tedious labor in preparation from rules and type faces available in the average printing shop. With the new process, the ruled form submitted for duplication can be photographed on a plate and be ready for printing in one-tenth of the time required by the regular method.

Production of mailing pieces, whether in one, two, or more colors, can be produced without the necessity of purchasing expensive halftone engravings, which often times runs costs extremely high to the purchaser.

During the past two weeks several hundred thousand reproductions have been turned out on the new machine for an Omaha concern and for the Sanford Industries at Union, manufacturers of the Cellophane Kite, as well as several local business establishments.

The new press places the Journal printing department in a position to compete with all comers within the limitations of the plant, not only in costs, but in quality of work as well. It has met with instant approval with the customers who have taken advantage of the added service available at the Journal.

UNION METHODIST
Rev. E. C. Williams, Pastor
9:45 a. m. Morning Worship.
7:00 p. m. Youth Fellowship
Christmas party.

4-H Club Gives Start in Soil Conservation

Ivan Chase, young Pawnee county farmer, got his start in soil conservation practices in 1936 when he and his brother joined a soil conservation club. Their first club project was the making of pasture furrows. From the making of pasture furrows, their 4-H club work proceeded to contour planting of several fields. They also took out the fences between the fields.

When Chase and his brother got that far in soil conservation club work, they saw that the conservation plan on their farm had to be on a larger scale. Their father joined the soil conservation district in 1940 and had a complete map of the farm made to show all the conservation projects that could be placed on the land.

Putting the conservation plan into effect made it necessary to remove field hedges and the like. A bulldozer was purchased and the program of conserving the soil on the Chase farm really started then. So far the bulldozer has been the only cash outlay for soil conservation work.

Late last summer the Chases built a dam, with all of the work except for the grassed spillway being completed by the bulldozer.

Ivan Chase says that he thinks soil conservation increases the value of the farm, its buildings and all that is on the farm. A complete crop rotation and terracing program is followed on the farm now. All of the manure from the dairy herd goes onto the land. A five year crop rotation program is being followed.

Chase described the soil conservation program on his family farm when he took part in discussions at the idea swapper during the Omaha Pasture-Forage-Livestock finish-up late in November.

500 Children Attend Party

Monday afternoon the Veterans of Foreign Wars were hosts to a Christmas party for the children of the community and a crowd of 500 were on hand to secure the treats and enjoy the program and entertainment provided.

This was a Christmas party and treat that the war veterans had arranged and was a success in every way and made the children attending very happy over the event.

The post had provided candy, apples and oranges for the children and it kept the vets busy in providing for the needs of the youngsters.

County Superintendent Lloyd Behrends was present with his motion pictures that provided a most interesting feature of the afternoon.

A pleasant touch to the entertainment was the tap dancing numbers given in which the class presented a number of well given dances.

BIRTHS

Twins:
Sgt. and Mrs. Coleman O'Bryan Jr. announce the birth of twins, a boy and a girl, weight five pounds, 13 ounces and five pounds, 8 ounces, Saturday, Dec. 20th at Ft. Crook Hospital. Mrs. O'Bryan is the former Ellen Winters.



Shrine Chanters At Masonic Home

The chanters of Tangier temple of the Shrine at Omaha, made a visit to Plattsmouth Sunday and presented a very fine program at the Masonic Home for the benefit of the aged residents.

This is one of the outstanding musical groups in Omaha and their offerings are always enjoyed to the utmost and the Plattsmouth visit was one that the Masonic Home residents will long very pleasantly remember.

The group gave a short concert at the main building and later at the infirmary where the bedfast patients had the opportunity of hearing the songs and melodies.

The Chanters had a very full schedule for the day and were compelled to return to Omaha early where they had several other engagements to appear before audiences at the Homes in that city.

HERE FROM OREGON
Mr. and Mrs. Martin Parsons and daughter, Lena, of Klumath Falls, Oregon, are spending the holidays with Mrs. Bessie Bourne, mother of Mrs. Parsons.

They are also visiting with Mr. and Mrs. Lester Gansemer and family at Murray. Mrs. Gansemer being a sister of Mrs. Parsons, and visiting also with Mr. and Mrs. Ray Bourne and Leslie Ann, Mrs. Parsons and Mr. Bourne are brother and sister.

Miss Hermie Windham is spending the holiday season at Omaha where she is a guest of her brother-in-law and sister, Mr. and Mrs. Arthur Sturgis and family.

White - Rhoden Wedding Held Sunday Evening

Miss Darlene Evelyn White was married Sunday evening at 8 o'clock to Allen Dale Rhoden at the Presbyterian Church. Dr. H. G. McCloskey performed the double-ring ceremony.

The bride is the daughter of Mr. and Mrs. C. J. White. The groom is the son of Mr. and Mrs. Gail Rhoden.

Only the immediate families were present at the ceremony. The bride wore a dove gray gabardine suit with black accessories. Her corsage was of red roses.

The couple was attended by Mrs. Jerry White, Jr., sister-in-law of the bride, and Glenn Eaton, brother-in-law of the groom. Mrs. White wore a dark gray suit, with a shoulder corsage of lavender carnations.

Both the groom and best man wore dark business suits.

Following the ceremony the wedding party was entertained informally at the home of the bride.

Mrs. Rhoden was graduated from Plattsmouth High School in the class of 1945. Since her graduation she has been employed at the Plattsmouth State Bank.

The groom, also graduate of Plattsmouth High School, served two years with the Navy. He is now with the United States Engineers.

Mr. and Mrs. Rhoden will make their home at the Jacobs apartments.

Arthur Ira Bird Dies at Alvo Home

Arthur Ira Bird, 76, died at his home at Alvo, Saturday at the home of a daughter, Mrs. Eva Bernheimer. Mr. Bird was born at Alvo and has spent his lifetime in that community.

For many years he was engaged as a blacksmith in Alvo and was one of the best known men in that section of the county. He has been retired for some years.

He was long a member of the Methodist church at Alvo.

Surviving in addition to Mrs. Bernheimer are his wife, Frances; daughters, Mrs. Marie Mott of New Orleans, Mrs. Golda Leaver of Missoula, Mont., Mrs. Ella Lenhard of Hardin, Mont., Mrs. Gale of Crow Agency, Mont., and Wesley of Hardin; sisters, Mrs. Ella Kettel of Eagle, Mrs. Ollie Friend of Greenwood, Mrs. Chasta Taylor of Alvo and Mrs. Amy Elder of Markato, Kan.; brother, Roscoe of Eagle; 15 grandchildren and one great grandchild.

FIRST METHODIST
Rev. E. C. Williams, Pastor
Seventh and Main Streets
9:45 a. m. Church School
There is a class for everyone.
11:00 a. m. "Beginning With God"
6:30 p. m. Youth Fellowship
Wednesday evening at 7:30 p. m. the Senior Choir rehearsal.

BIRTHS
Daughter:
To Mr. and Mrs. Leonard J. Kalasek at the St. Mary's hospital at Nebraska City, Friday, December 19th.

WHERE ARE YOU GOING FOR Christmas?

Los Angeles	29.70
Miami, Fla.	\$25.40
Chicago, Ill.	\$9.19
Indianapolis, Ind.	\$11.11
Colorado Springs	\$11.00
Denver, Colo.	\$9.90

(All fares one-way, plus tax)

Call your nearest Overland Greyhound agent for full information.

there are no lower fares!

PLATTSMOUTH HOTEL
Erna Lapidus, Agent
Dial 3200 - 6th & Main

GREYHOUND
Operated by INTERSTATE TRANSIT LINES

Live-Wire Farm Bureau Unit Meets

Sunday evening Mr. and Mrs. Karl Grosshans were hosts to the Live-Wire Farm Bureau Unit for a 6:30 Christmas dinner party. The members came with well filled baskets containing all that goes with a Christmas dinner.

Following the dinner Santa appeared with gifts for all. The children were given special treats of candy and gum. Mr. and Mrs. Gerald Keil were presented with tiny trinkets for the expected visit of the stork.

Two games were played in which high for the men was awarded to Donald Born and Gerald Keil; low to Herman Hennings and Karl Grosshans. For the women Mrs. Verner Melinger and Mrs. Karl Grosshans were high winners while Mrs. Donald Born carried off the two low honors.

Christmas carols were sung after which cards were played. Refreshments were served to close an enjoyable evening. Next meeting of this unit will be with Mr. and Mrs. Ralph Gansemer, date to be announced later.

Cub Scouts Aid In Label Drive

Den No. 5 of the Cub Scouts collected 748 labels during the recent Butternut label drive. These were sent to the Harriett Beemer Home for crippled children at Omaha and will mean 374 toys for the Home.

The den chief is John Glaze, Jr., the den mother is Mrs. Roy Aylor. The members of the pack comprises Raymond Adkins, Richard Glaze, Leon Porter, Gary Rohlf, Robert Sedlak, Vernon Aylor, Byron Finnefrock, Joe Graaf, Douglas Reno, Doug Rohlf.



The Season's Cheer to Everybody

Because we are proud to number you among our friends we send you these Christmas Greetings. May this Christmas bring added pleasures of true health and happiness to every one of you.

May the coming New Year bring you every happiness, and the fullness of success reward your efforts in all your undertakings.

Mrs. Harry Walters
Bill Little
Don Baker
Jerome Ulrich
Wilma Gradoville
Mr. and Mrs. Vic Schreiner
Mr. and Mrs. John Schreiner

Schreiner Drug Co.
521 Main Dial 4114

TO YOU

whose friendly support has contributed so greatly during the past year, may we extend a cordial and appreciative thanks. May your Christmas be happy and the New Year prosperous.

B. & M. RADIO SERVICE

425 Main Dial 6198

MAY JOY THIS



CHRISTMASTIDE

attend you and may new found blessings make the New Year more bright.

We gratefully acknowledge your consideration during the past and solicit your continued thoughtfulness.

WALT'S MARKET

Mr. and Mrs. Walter Sikora
Mr. and Mrs. Philip Hirz
Mary Jean Eledge
Dorothy Everett Jack Downs
532 Main Street Dial 6134

TIMES CHANGE . . .
. . . AND WE WITH TIME
BUT NOT THE WAYS OF FRIENDSHIPS

SEASON'S GREETINGS

May the New Year bring you a full measure of prosperity



GEORGE CONIS

411 Main Street Dial 4133

MERRY CHRISTMAS



FROM YOUR CHECKERBOARD FEED and FARM SUPPLY STORE



Otis Hatchery

PHONE 4131. 326 Main Street.

