



Christmas Joy

As one hands down a good name, Christmas each year hands down its traditions, and all are good. It has been a tradition here to regard the good will of our customers as our most precious asset. In this holiday season of 1943 we extend to you, not as a customer alone, but as a friend, our very best wishes for a . . . Merry Christmas.

Plattsmouth State Bank



Spirit of Christmas

BLEAK DECEMBER! 'Tis passing strange that this month which furnishes the least light out of doors, should furnish the most light within. It's the Spirit of Christmas, and the Merriest of Christmases to you!

CLYDE'S TAVERN



MAY YOUR CHRISTMAS BE MERRY

And may your blessings be many in the coming year and each year that follows

New Way Lunch



Wishing you one and all
A Merry Christmas and a Happy and
A Prosperous New Year.

R. P. WESTOVER, M. D.



THE SPIRIT OF CHRISTMAS, dominating the world stage, once more has incredibly rolled aside the clouds of war. There is still beauty in common things, still good in the world, and we are all grateful for the glowing interval of Yuletide.

As for ourselves, we are also grateful for your loyalty to us during 1943, and extend the season's best wishes to all.

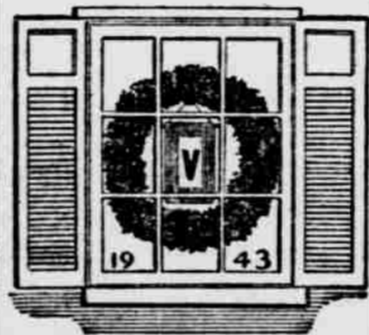
SAILOR FUR SHOP



As you tie up your Christmas packages think of us. We'll be thinking of you . . . thinking of how good you've been to us in 1943 and of what a pleasure it has been to serve you. And we'll be wishing you a very Merry Christmas.

TASTEE SHOP

There'll always be a Christmas



JUST as surely as there'll always be little boys and girls, and big boys and girls, too (especially around Christmastime), that surely there will always be a Christmas. Our wish for you is that this Christmas season of 1943 be the most memorable you have ever known.

Gamble's



TO EACH AND ALL

May your Christmas of 1943 approach in joyousness the carefree Christmases of early years when you dreamed of the coming of St. Nicholas.

WEYRICH & HADRABA
PHARMACISTS



LAND OF HAPPY HOMES

OURS is a land of happy homes, of free hearts. God has bountifully bestowed many blessings upon us. Let us put our trust in him and be glad this happy Yuletide season.

E. J. RICHEY



Santa may have new modes of transportation in his bag of tricks, but our wish is that his 1943 pack include a great big package of old-time Christmas cheer, addressed to you, dear friend—to YOU.

FRICKE DRUG COMPANY

A WREATH IN THE WINDOW

a star in the sky, and happiness in the heart. That the Christmas season of 1943 may be truly memorable for you and yours is the earnest wish of

FRED LUGSCH



CHRISTMAS CHEER 1943

JOYOUS



CHRISTMAS

Let Every Heart Be Glad!

CARRY on the tradition that is America. Be thankful for the many blessings God has bestowed upon us and hope for Victory in 1944!

BEST WISHES for a JOYOUS CHRISTMAS

Wescott's
Plattsmouth - Neb.