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1943 Victory Book Campaign For Books For Soldiers

Mrs. R. A. Bates, as publisher of the Plattsmouth Journal, is in receipt of a letter from the National Campaign board of the 1943 Victory Book Campaign whose purpose is to supply our armed forces with more and better books.

This campaign is sponsored by the American Library Association, the American Red Cross, and the United Service organizations—the latter group embracing the Y.M.C.A., the Y.W.C.A., the National Catholic Community Service, Jewish Welfare Board, Salvation Army and the National Travelers Aid Association.

Official opening day of the 1943 Victory Book campaign is Tuesday, January 5. Victory Book Day—Friday, March 5th—will officially close the campaign. President Roosevelt is expected to make an announcement from the White House, Governors, Mayors and other officials are also expected to participate in the campaign.

The collection of books will be carried on in every town of the United States from January 5th to March 5th, 1943. Collection center will be established in the Public Library.

We quote from the General Purposes of this campaign:

"A valuable and conveniently packaged projectile of morale is a good book. This book may deal with the war; it may deal with the peace; it may range from current affairs to history and biography; it may entertain, inspire, illuminate; it may provide technical information to help a fellow get ahead in the Army or Navy today and in civilian life tomorrow. But most important, it is a book that is not dog-eared or tattered; it is not scrap. The first function of a book is that it be read. Only books in FIRST CLASS physical condition can be used. To sum up a good test for any book is this—'Any book you really want to keep is a good one to give.' Remember that 'good books are ammunition, good ideas are bullets.'"

Materials desired fall into five classes, as follows:

1. Current best sellers, and the more recently published (1930 to date) popular fiction and popular non fiction.
2. Adventure and westerns, detective and mystery fiction.
3. Technical books, published since 1935 in the varied fields of Architecture, chemistry, drawing, mathematics, mechanical drawing, radio photography, physics, shop mechanics, military science, etc.
4. Humorous books—books of jokes, cartoons and group games.
5. Pocket and other small sized editions of popular titles.

ALL BOOKS GIVEN MUST BE IN GOOD PHYSICAL CONDITION.

The Board is urging due publicity be given this campaign by use of posters, speeches in class rooms and lectures, radio, newspapers and in every way to create interest in the giving of books.

Suggested slogans for the campaign are:

Count your books—and give books that count.

Give more books—Give good books.

Any good book you really want to keep is a good book to give. Remember the dates—January 5th to March 5th.

Farmers Are Urged To Take Stock Of Their Spring Needs

Emergency Crop and Feed Loan Section Announced Loans Available Soon

Grand Island, Nebraska, January 2—Describing Nebraska farmers as "really soldiers in overalls on the home front," Ernest Frisch, Grand Island, State Supervisor of the Emergency Crop and Feed Loan Section, announced today that 1943 loans will be available early and urged farmers to immediately take stock of their spring needs.

Frisch, whose duties as State Supervisor, take him into all parts of the State, was lavish in his praise of what Nebraska farmers have accomplished in producing food to help win the war.

"Nebraska farmers are cooperating 100 per cent," he said. "They have planted and raised garden products as well as produced the vitaly needed grain and livestock, they have collected scrap metal and rubber and they are buying war bonds."

In 1943, Nebraska farmers will be called upon to "further increase their acreage of certain crops and to produce more beef and pork," he pointed out. He voiced complete confidence in Nebraska farmers and is urging them to cooperate with the 1943 AAA goals of production.

Because of this need to produce more food, the Emergency Crop and Feed Loan Section is arranging to make the loans available at an early date. Loans will be made to produce seed, feed, fuel oil machinery repairs and to defray other expenses incidental to producing and harvesting of crops. The loans are available in each county of the State.

These loans bear interest at the rate of four per cent per annum. They are not made in competition with local banks and other lending agencies but all farmers who are unable to obtain credit from banks or from production credit associations on reasonable terms but who can give a first lien on the crop to be produced or on livestock to be fed are eligible to make application for a loan, Frisch pointed out.

Ohio River At Crest

Cincinnati, Jan. 4 (UP)—The swollen Ohio River reached a crest of 61 feet, nine feet above flood stage, at this Ohio metropolis early today and 10,000 persons in low-lying areas were driven from their homes.

The damage was not great, however, and the residents of flooded areas were more inconvenienced than harmed as ample preparations had been made in advance. A flood crest of 65 feet is required for appreciable destruction in the Cincinnati area.

Behind the crest, flood water receded from various small Ohio and West Virginia communities and the damage was being repaired rapidly. Ahead of it, Ohio and Kentucky towns were completing preparations to hold damage to a minimum.

The plant of the American Rolling Mills at Ashland, Ky., was closed by the flood and the plant of the Newport Rolling Mill, at Newport, Ky., expected to close down for a few days when the crest starts back flood waters up the Licking river, an Ohio tributary.

'Praise the Lord and Pass—'



This war worker is typical of millions of American women who are keeping munitions flowing to the fighting fronts and buying War Bonds. She is shown loading and packing calibre .30 and .50 machine gun ammunition in belts for shipment. The self-disintegrating belt links are assembled in the hand operated belt loading device and the cartridges inserted by a single motion of the U-shaped handle held in the woman's right hand.

Germans Kill More Czechs

New York, Jan. 2 (UP)—The British radio in a broadcast recorded here by CBS, reported today that the Germans have executed seven more Czechs, including a former secretary of Dr. Eduard Benes, President of the Czechoslovakian government in exile on charges of high treasonable

activities in a secret anti-German organization.

The radio also quoted the Vichy radio as announcing that more than twenty persons were arrested at Versailles on unspecified charges—four of the arrested were said to have carried out riots disguised as Policemen.

JUST HUMANS By GENE CARR



"There's a Gentleman at th' Door, Ma'am!"
"A Gentleman? Are You Sure It's Not th' Landlord?"

PRACTICAL HEALTH HINTS

Good Posture for War Workers

By Dr. James A. Tobey

THE efficiency of the body depends upon a number of things, one of the most important of which is good posture. People whose bodies are in proper balance do better and more profitable work.

To test your posture, stand naturally with your back against a straight wall. If your head, shoulders, buttocks, calves and heels touch the wall without strain, that is good posture.

Then turn around and face close to the wall. If your chest touches it, posture is good. If only your head touches, posture is fair. If nothing but the abdomen contacts the wall, posture is bad, or you are grossly overweight.

Standing erect with head up, chin in, chest out, and hips flat is only one way to have good posture. The body must also be balanced when you are sitting, lying, walking, exercising, or indulging in sports. The best athlete is one whose bones, muscles, and mind are properly coordinated.

gins, of course, in childhood, but a healthy physique should be maintained throughout life. After 40 many of us begin to sag unless we are careful.

Causes of bad posture are many. The stooped, curved, or rigid individual may suffer from poor nutrition, defective eyesight, chronic fatigue, foot troubles, overweight, mental disturbance, or other defects.

To correct poor posture, the real cause should first be ascertained, usually by a competent physical examination. Correction may then take some time, but is worth it. Proper food, proper exercise, mental hygiene, and correction of physical defects may all help.

Many instances of poor posture are, however, due mainly to laziness, carelessness, and ignorance. We get into bad postural habits, and lack the ambition to pull out of them. We abuse the body and wonder why we tire so easily and feel so low.

In dealing with children, scolding and punishment are not good cures for bad posture. Instead, body balance should be inspired by recreation, sports, and games, in moderation and adapted to the capacity of the individual.

This advice applies to all of us, because now we are all war workers.

Laughing Around the World

With IRVIN S. COBB

A Double Profit

By IRVIN S. COBB

THERE was a Broadway sport who loved to boast. One day he met an impecunious friend and, for the moment forgetting that the latter was a chronic borrower, was moved to do a little bragging. "I guess I'm a pretty smart fellow," said the fictionist. "Only yesterday I sold a dog for \$10,000."

"You don't mean to say that you got ten thousand dollars for a dog?" asked the other.



"Yep. A rich man took a fancy to the pup and bought him on the spot."

His friend eyed him speculatively. "Well, I'm glad to hear it," he said, "because I know now you'll do me a favor. My wife's got to go to the hospital tomorrow for an operation. I'm dead broke and the doctor won't touch her until I put up the dough. Now, you're rich all of a sudden—you've got all that money. Let me have a couple of hundred, will you?"

For just the fractional part of a minute the romancer was stumped. Then he rallied. "I'd do it in a minute if I could," he explained; "but I can't." "But you just told me you sold your dog for ten thousand dollars." "Yes, but you see that rich man didn't pay me in cash. He gave me two cats at five thousand apiece."