

**Everything YOU NEED FOR A TASTY SUMMER SALAD!**

IGA Stores throughout the country will sell at less than ceiling prices wherever possible to help you save.

**DELICIOUS IGA JELL-IT**  
3 PKGS. 15c  
For attractive, nourishing vegetable molds.

**IGA XTRA-WHIPPED SALAD DRESSING**  
QT. JAR 37c

- Bulk Foods**
- DRIED PEACHES . . lb. 22 1/2c
  - RICE—Blue Rose 2-lb. bag 21c
  - NAVY BEANS . . 2-lb. bag 13c
  - PRUNES, California . 2 lbs. 27c
  - Seedless RAISINS . . lb. 10c

- Canned Goods**
- PEAS, First Price No. 2 can 12c
  - TOMATOES—Standard . . . No. 2 can 10c
  - SWEET POTATOES—Flavorful Brand No. 2 1/2 15c
  - PORK & BEANS—IGA . . . . . lb. can 8c
  - PORK & BEANS—Harvest Gem, 2 1/2's 2 for 25c
  - PEAS—IGA Early June . No. 2 can 15c
  - VIENNA SAUSAGE—IGA . . . . . can 12c

- Household Needs**
- BLEACH—Tru Value 32-ounce bottle . . . 14c
  - CAMAY SOAP . . . 3 cakes 20c
  - DREFT—small cake . . . 10c
  - Large cake . . . . . 23c
  - BLUE BARREL SOAP—2 bars . . . . . 17c
  - WHITE KING POWDER—Large package . . . 23c
  - Large Pkg. . . . . 23c
  - 51.000 DEFENSE BOND CONTEST
  - WASHING SOAP
  - TOILET SOAP
  - 5 For 24c

- DUZ** THE NEW GRANULATED SOAP
- Small pkg. 10c
  - Large pkg. 25c
  - PEANUT BUTTER Rare Treat . 2-lb. jar 38c
  - ALL-BRAN—Kellogg's Large Packages 20c
  - FLOUR—IGA Family 48-lb. bag \$1.55
  - SOAP FLAKES—IGA Large Pkg. 25c
  - Sally May BEAUTY SOAP 3 cakes 14c

- CANTALOUPEs Bright Ripe, jumbo size . 2 for 27c
- TOMATOES—Ripe Fresh, firm . 2 lb. bskt 25c
- LEMONS—Large juicy 300 size . . . . . doz 29c
- GRAPEFRUIT 126 size Sweet, Tasty . . . 6 for 23c
- Sweet POTATOES Per Pound 5c
- Winesap APPLES Ex. F'cy, 198 size, doz 23c
- BING CHERRIES Fresh, firm . . . lb 25c
- APRICOTS—Quart Box 25c

**PERFEX** CONCENTRATED CLEANER

25c

MAKES 20 GALLONS CLEANING SOLUTION

Gold Tost CORN FLAKES, 11-oz. pkgs. 2 for 17c

CORN STARCH IGA . . . 2 1-lb. boxes 15c

SUNSHINE Cheez-Its 1-lb. Pkg. 12c

FREE Gold-Rimmed Tumbler

- Other Fine Values**
- IGA Chocolate GEMS—Semi-sweet 2 7-oz. pkgs. 25c
  - MINUTE TAPIOCA—8-ounce pkg. . . . . 12c
  - IGA SPINACH—No. 2 can 15c
  - BLACK TEA—IGA Royal Guest . 8-oz. pkg. 49c
  - FRUIT COCKTAIL—IGA . . . . . tall can 17c

- IGA NOODLES—Cello pack . . 12-oz. pkg. 15c
- PICNIC Plates, pkg. of 12 9c
- BEVERAGES—Assorted Plus deposit . 2 full qts. 19c
- SWANSDOWN—Cake Flour . lge. pkg. 23c
- SUGAR CORN No. 2 can 10c
- Tomato Preserves—IGA 14-ounce jar . . . . . 23c

- CARFULLY SELECTED, TASTY MEATS
- VEAL BROWNIES . . . . . 6 for 25c
  - PORK CHOPS Rib and Loin End Cuts . . . lb. 27c
  - KOSHER BULK DILL PICKLES . . . . 3 for 10c
  - FRESH DRESSED NATIVE FRYERS BEEF POT ROAST Corn Fed . . . . . lb. 24c
  - STEAK—BEEF SHOULDER Corn Fed . . . . . lb. 27c

- Fresh Home Grown Vegetables
- GREEN BEANS - GREEN ONIONS
  - WAX BEANS - CABBAGE
  - CARROTS - BEETS
  - PEAS - CELERY
  - LEAF LETTUCE - CUCUMBERS
  - RHUBARB - GREEN PEPPERS

**Black & White**

PHONES 23 - 24 WE DELIVER

Our Store Will Be Closed All Day July 4 — OPEN FRIDAY EVENING, JULY 3

- Watermelon—Ice Cold One-Half or Whole . . . lb. 6 1/2c
- POTATOES—Calif. White Shafter . . . 10 lbs. 37c

- Salad Needs**
- CHERRIES RED MARASCHINO 5-oz. bottle 9c
  - MUSTARD IGA BRAND—PAD-L-JAR 9-ounce jar 9c
  - PEACHES IGA RIPE 'N RAGGED Home Style—No. 2 1/2 can 25c
  - OLIVE OIL IGA PURE IMPORTED 4-ounce bottle 31c
  - SPREAD IGA SANDWICH Full Pint 25c

- Coffees**
- BLISS, drip or reg. . . lb. 27c
  - SUNNY MORN, . . . lb. 20c
  - 3-lbs. . . . . 59c
  - MAXWELL HOUSE . lb. 33c
  - HILLS BROS. . . . lb. 33c
  - BUTTERNUT—Drip or reg. . . . . lb. 33c
  - ROYAL GUEST .-lb. bag 29c

- Cereals**
- POST BRAN FLAKES medium size . . . . . pkg. 10c
  - CORN FLAKES—Kellogg's . . . . . pkg. 9c
  - WHEAT PUFFS—With spoon free . . . pkg. 10c
  - DWARFIES—Wheat Mix . . . . . pkg. 25c
  - CHERRIOTTS . . . . . pkg. 14c
  - IGA WHEAT FLAKES—8-ounce pkg. . . . . 10c
  - WHEATIES—Wheat Flakes . 8-oz. pkg. 11c

- Miscellaneous**
- KOOL-AID . . . . . 3 pkgs. 13c
  - MACA YEAST . . . . . 2 pkgs. 5c
  - Cello FLY SWATTERS ea. 9c
  - Calumet Baking Powder—1 pound can . . . . . 16c
  - White SYRUP—1 1/2-lb cans . . . . . 2 for 25c
  - Kraft American CHEESE—2-pound box . . . . . 59c
  - BUTTER, Casco Solids lb. 39c

- FRIDAY & SATURDAY SPECIALS**
- Omar Enriched FLOUR 48-lb. bag . . . . . \$1.70
  - Goock's Best FLOUR 48-lb. bag . . . . . \$1.70
  - Burlington Best 48-lb. bag . . . . . \$1.45
  - APRICOTS, PEARS PEACHES - sliced or Halves, No. 1 can. 15c
  - So-called gallon Jug of Double Distilled VINEGAR, 40 grain 35c (Jug will make a water jug)
  - Pint Bottle Cider VINEGAR . . . 10c

**CARL'S Market**

FREE DELIVERY Phone 255

Honors Miss Hiatt

A 6:30 luncheon and personal shower in honor of Miss Helen Hiatt, was held Saturday evening at the home of Miss Alice Jayne Grosshans, the hostesses being Miss Grosshans, Miss Aileen Reed and Miss Rose Mary Steppat.

The home was very lovely in the bright hued flowers of the summer and made most attractive setting for the dinner. Games followed the dinner.

The guest of honor received many very lovely gifts as remembrances of the friends.

The guests present were: Shirley Mason, Shirley Jacobs, Dorothy Jean Turner, Renee Brown, Wilma Swatek, Alice Hiatt, Maxine Bowman, Betty Joe Libershal, Rose Mary Steppat, Alice Jayne Grosshans, Aileen Reed, Evelyn Gordon, and Merrileen Larson, Omaha, and the guest of honor Helen Hiatt. Guests who were invited and unable to attend were Corrine Hallstrom, Wilda Mitchell, Phyllis Speck and Jackie Wetenkamp.

**NOTICE**

CHANGE IN DELIVERY SERVICE

Complying with our Government's wish to conserve tires, the following change in delivery service will go into effect MONDAY, JUNE 29th

Free Delivery on orders totaling \$3.00 or more will be made on Monday, Wednesday and Friday.

There will be NO delivery on Tuesday, Thursday or Saturday.

We thank you for your co-operation.

THE H. M. SOENNICHSEN CO.

**PIN DOT DARLING**

Light hearted . . . fleet-footed . . . full of the joy of living and walking! You'll step along briskly in this novel version of the popular brown and white spectator. A perky bow sits above the perforated, elasticized vamp, and the open toe is accented by a graceful brown tip. All of this beauty is your for only

\$2.95

**SOENNICHSEN'S**

**SAVE YOUR VISION FOR A BETTER VACATION**

You'll feel better, work better and have more pleasure out of life, if you enjoy perfect sight! If you are wearing glasses today or if you have never worn glasses you should HAVE YOUR EYES TESTED PERIODICALLY. Enjoy your vacation with complete freedom from eyestrain and headaches. Come in today.

**DR. LEONARD FITCH**  
OPHTHALMIST  
Hates Building, 112 North 4th St  
Phone 41 - Plattsmouth

**SMART SUNTIME FASHIONS**

When you think of the long, warm days ahead—think of Nelly Don Dresses. The Famous Soap Suds Fashions \$2.98 to \$14.98. Nelly Don's will see you coolly through . . . and smartly through the entire summer! Voiles, rayons, sheers, seersuckers, tissue ginghams, hemborg rayons, spun rayons . . . in sizes 10 to 44 and half sizes. Exclusive here in Plattsmouth at Ladies Toggery.

When the sun is high . . . you'll look lovely and cool in Big Hats. There's nothing quite so flattering as a large-brimmed hat to shade your eyes and frame your face . . . particularly on those above 90 days. Ask the man of your life . . . he'll say, "Get a hat with a brim. The Ladies Toggery has them, by Gage, \$1.98 to \$7.50.

There is a dark side to Summer. Smart Mesh Dresses, lets in the air like a screened window . . . in California. Mesh dresses, the principle of ventilation as applied to dresses . . . doesn't detract one whit from the smartness of these screen mist meshes. The dress that actually lets your body breathe. Black and Navy, 12 to 40 with rayon slips, \$9.95.

Slack-Happy—loaf in them, play in them, live in them—flattering, easy, carefree slacks . . . that make your play hours happy hours. Sizes 9 to 17, 12 to 44, priced at \$3.49 to \$10.98.

When you think of women and children's wearing apparel, think of The Ladies Toggery, a good source of supply for over twenty years.

LADIES' TOGGERY.

Fresh Boysenberry, Cherry and Strawberry Sundae—Carr's Bakery, Luncheonette and Delicatessen, Ph. 76.

**Funeral of Mrs. Warthen**

The funeral services for Mrs. B. B. Warthen were held on Thursday afternoon at 2 o'clock at the Sattler funeral home at Fourth and Vine streets, where a large number of the old friends and relatives had gathered to pay their last respects to the memory of the long time resident of the community.

Rev. L. W. Bratt, pastor of the First Methodist church had charge of the service at the funeral home and the grave in Oak Hill cemetery.

During the services Mrs. E. H. Wescott gave two vocal numbers, favorites of the departed, "Under His Wing" and "Beckoning Hand". Mr. Wescott playing the piano accompaniment.

The pall bearers were selected from the old time friends of the family from the community where Mrs. Warthen had long made her home, they being Fred Rice, James Markham, H. Tigner, Roy Taylor, Marion Taylor, Eirt Lanphear.

VISITS WITH SISTER

Mrs. Thomas L. Murphy of Omaha, returned home Friday afternoon after a short visit here with her sister, Miss Margaret Scotten. Miss Scotten is recovering from the effects of very severe injuries to her hand, caught in a wringer.

**Battle Dance**

LEGION HALL

**SATURDAY**

June 27th

EDDIE SVOBODA ORCHESTRA VS. CHARLES KUCERA ORCHESTRA

**MR. FARMER**

Now is the time to feed the best feed to produce better chicks, pullets and broilers . . . so feed GOOCH'S now.

per cwt.

- Concentrate 32% . . . \$3.40
- 26% Free Choice . . . \$3.10
- All Mash Egg Pellet . . \$2.50
- Growing Marsh . . . \$2.95
- Growing Pellet . . . \$3.00
- Chick Starter Mash . . \$3.25
- Busy Bird . . . . . \$2.40

OPEN TILL 10 P. M.  
Wednesday and Saturday Nite

**DOUD'S**

Home Butchered Beef & Pork Try It!

SAUSAGE -- No Shrink

123 homes were made happy last Sunday with fresh dressed chickens from Doud's Market. Try One and be convinced as other are doing.

CAMAY or LIFEBOUY SOAP, bar 6c

48-lb. bag OMAH ENRICHED FLOUR \$1.65

48-lb. Cigarettes, all leading brands 25c

2 pkgs. PRINCE ALBERT or VELVET . . . . . can 11c

Large OXYDOL . . . . . pkg. 21c

12 cent Cigarettes . . . . . pkg. 10c

Try DOUD'S and Save As Others Are doing

**PLATTSMOUTH CREAMERY**

Lower Main St. - Phone 94

**ALL OUT FOR VICTORY**

The government is asking you to store your winter supply of Coal NOW to save transportation for war material later on. So see us now for your next Winter Coal.

**E. J. RICHEY**  
Lumber Coal - Phone 128

FATHER'S DAY SUNDAY, JUNE 21st

**Ask Dad He knows best**

Whenever you need sound, unselfish advice, Dad's the one to ask. But you don't have to ask him what he'd like for Father's Day. You know he'll like the B.V.D. Sport Shirts and Pajamas shown here. Remember that Dad and B.V.D. have been close friends for many years.

You can see and feel how cool these B.V.D. Pajamas are. They're fashioned from "Feather Mesh", a summery fabric with thousands of tiny holes to let Dad's skin breathe. \$2.50 in sizes A, B, C and D.

**MADE FOR THE B.V.D. BEST RETAIL TRADE**

From Hollywood comes the design for "Rogue Sport Shirt" by B.V.D. Dashing V-neck close with nary a button or fastener of any kind. Long sleeves, \$3 in lustrous "Rangoon" fabric. Short sleeves, \$2.50.

**SOENNICHSEN'S**

Ask Dad He knows best

REG. U. S. PAT. OFF.