

The Plattsmouth Journal

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MRS. R. A. BATES, Publisher

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Market Week in Omaha is to Open August 19

Usual Round of Entertainment with Style Show, Quiz Fest, Gift Night and Grand Ball.

Two thousand merchants from half a dozen surrounding states are expected to be in Omaha for Merchants Fall Market Week which opens August 19, Chairman Jerry D. Alexander of the Omaha Chamber of Commerce committee in charge, said Friday.

With approximately fifty Omaha wholesaling, jobbing and manufacturing houses playing host to the visitors, three big nights of entertainment are in store.

Peony Park's beautiful outdoor Royal Grove will be the setting for an elaborate style show on Tuesday evening, August 20. Framed in an arc of colored lights, beautiful girls will model the latest Fall and Winter styles. An additional feature of the evening will be an up-to-the-minute floor show. Visiting merchants will dance in the breeze-swept grove to strains of a nationally known band following the style revue. Peony Park's pool will also be open for those who care to swim before or after the program.

Lyle DeMoss of radio station WOW will be featured entertainer in a Fun Night "Quiz-Fest" Wednesday evening in Hotel Fontenelle. DeMoss will match wits with the visitors with an array of attractive gifts as rewards for quick-thinkers. Dancing will follow later in the evening.

Thursday's gift night and grand ball at the Omaha Field Club will feature distribution of several thousand dollars' worth of gifts to the visiting merchants and their families. An added attraction will be a demonstration by the Omaha Fire Department's rescue squad. Dancing will also be included on the evening's schedule.

Market Week firms are preparing a giant "open house" program for the benefit of their guests and a number of special exhibits, displays and entertainments are already being added to the week's program. The latest styles and merchandise will be available and merchants will have an opportunity to pre-ieve stocks which will be in demand during the Fall and Winter seasons.

Sponsors of Market Week include: Anderson-Moschel Mercantile Co., Heebe & Runyan Furniture Co., Bemis Bros. Bag Co., Borden's Garment Co., Carpenter Paper Co., John Deere Plow Co., Eggers-O'Flynn Co., Falstaff Brewing Co., Fontenelle Hotel, Gate City Hat Co., Independent Biscuit Co., K-B Printing Co., Don Lee Furniture Co., Loose-Wiles Biscuit Co., McKesson Robbins, Ins., H. A. Marr Grocery Co., Omaha Crockery Co., Orchard & Wilhelm Co., Paxton & Gallagher Co., Paxton Hotel, Supercraft Garment Co., Tootle-Campbell Dry Goods Co., Trimble Brothers, Wm. Volker & Co. and Wright & Wilhelm Co.

Subscribe for the Journal.

How One Woman Lost 20 Pounds of FAT

Lost Her Prominent Hips
Lost Her Double Chin
Lost Her Sluggishness

Gained a More Shapely Figure and the Increase in Physical Vigor and Vivaciousness Which So Often Comes With Excess Fat Reduction.

Thousands of women are getting fat and losing their appeal just because they do not know what to do. Why not be smart — do what thousands of women have done to get off pounds of unwanted fat. Take a half teaspoonful of Kruschen in a glass of hot water first thing every morning to gently activate liver, bowels and kidneys — cut down your caloric intake — eat wisely and satisfyingly — there need never be a hungry moment!

Keep this plan up for 30 days. Then weigh yourself and see if you haven't lost pounds of ugly fat. Just see if this doesn't prove to be the surprise of your life and make you feel like shouting the good news to other fat people. And best of all a jar of Kruschen will last you for 4 weeks costs but little. If not joyfully satisfied — money back.

MANLEY NEWS

Herman Rauth drove to Plattsmouth and Omaha the latter part of the week.

John Rohrdanz shelled and delivered corn to the Manley elevator last Wednesday.

Mr. and Mrs. Frank Reister and Mr. and Mrs. Walter Mockenhaupt were visitors in Plattsmouth Tuesday.

Luther Jenkins of Lincoln was visiting at the home of his aunt and uncle, Mr. and Mrs. Elmer Pearson during the past week, while Miss Alice Jeanette, daughter of Mr. and Mrs. Pearson was visiting in Lincoln at the home of her uncle, Lloyd Jenkins.

Mrs. Harry Haws was a guest several days last week at the home of her daughter, Mrs. Elmer Salberg, in Omaha.

George Menke reports the arrival of a second hatch of chinch bugs, but says they have not become very plentiful yet.

Miss Anna Marie Mockenhaupt visited in Omaha several days last week, being a guest at the home of Mr. and Mrs. Leo Tighe.

Mr. and Mrs. John C. Rauth were at Plattsmouth Monday, where they attended the funeral of an old friend and neighbor, George Snyder.

Harley Herman and family of Omaha were guests here one day last week at the home of Mr. and Mrs. David Brann. Mrs. Brann is Harley's mother.

Clyde Jenkins and family have been guests for a number of days at the home of Mrs. Alice Jenkins and at the home of Mr. and Mrs. Elmer Pearson.

Mr. and Mrs. Theo Harms, accompanied by Miss Hulda Schliefert, visited at the home of Mrs. Henry Peters and daughters in Talmage and at the home of Mr. and Mrs. Carl Peters at Nebraska City Sunday.

Mr. and Mrs. Clyde Jenkins, who have been visiting here with the mother of Mrs. Jenkins, went to Loup City to visit for a few days at the home of a brother of Mrs. Jenkins, Fred Coon and family. They were accompanied by Mrs. Alice Jenkins.

Uncle C. E. Mockenhaupt and daughter, Miss Sue, together with a sister of Uncle Chris, Mrs. Alby, of Lincoln, who has been visiting here,

were in Louisville Tuesday evening for a visit at the home of Mr. and Mrs. R. C. Maier. Mrs. Maier is a sister of Miss Sue.

The Manley kittenball team was at Plattsmouth Friday night for a game with the Plattsmouth team under the flood lights at Athletic park.

Will Visit in Ohio
Mr. and Mrs. Fred Flaischman and daughter, Mrs. Charles Gade, will leave soon for Ohio, where they expect to spend a two weeks' outing visiting at the home of Fred's brother, Edward Flaischman and family.

Enjoyed Pleasant Visit Here
Misses Mary Alice and Betty Ault, of Plattsmouth, accompanied by the Misses Bieri, also of Plattsmouth, were guests here during the past week at the home of Mr. and Mrs. O. E. McDonald, uncle and aunt of the Ault girls.

Played Ball at Elmwood
The Manley baseball team played at Elmwood last week, winning by a score of 8 to 5.

This coming Sunday, August 11, Ashland will play Manley on the Louisville diamond.

ORGANIZE WILLKIE CLUBS

OMAHA, Aug. 5 (UP)—Willkie for President clubs will be formed in each of the 2,039 Nebraska voting precincts under the leadership of Cecil Frazier of Aurora, Jack Marer, Willkie's Nebraska campaign manager announced today. Marer said it is hoped to enlist 25,000 active workers. He was appointed a member of the five-man national advisory board of associated Willkie clubs of America today.

MANY DIE IN TIDAL WAVE

TOKYO, Aug. 2 (UP)—Reports today were that scores of persons had been killed or were missing and 1,500 fishing boats had been washed away as the result of a tidal wave which struck the northern end of the Japanese islands.

GAS GETS ODOR FOR SAFETY

WORLAND, Wyo. (UP)—The Wyoming Gas company figured its gas didn't smell enough—that is, from a safety standpoint. So it odorized the fuel with calorodant. Residents are complaining.

Employment Security -- How It Affects You

Interesting Information Released by State Department of Labor—To Appear Each Week

(This is one of a series of eleven articles explaining how the employment security program affects Nebraska workers and employers. One will be published each week in the Daily Journal on Saturdays, and the Semi-Weekly on Mondays. We suggest those interested clip and save them.)

ARTICLE VIII What the Job Placement Part of Employment Security Does for Employers

The Nebraska State Employment Service offices maintain the most complete record of available workers in the community, and in most instances are able to furnish employers with applicants who are well qualified for any particular type of job.

All unemployed workers who are entitled to unemployment compensation are required to register at the State Employment Service office in order to receive unemployment compensation benefits. The State Employment Service is free to all workers and employers and is used by workers, whether insured or not. If a qualified worker is not available locally, the State Employment Service office, through a system of clearance with other offices in the state and outside the state, can canvass the country until just the right person is found.

The State Employment Service office provides employers with the personnel service of a trained staff, at no cost. Workers who register with the office are asked for particulars of their experience and training. A trained interviewer talks to the applicant and gets all information which will help to place him in the job for which he is best suited. Interviewers use scientific tests and lists of carefully prepared trade questions to help them measure an individual's experience and ability in any given line of work. A card containing the necessary information is filed for each applicant, according to his occupation. If the applicant is to be considered for more than one kind of work, a separate card is made out and placed in the files under each type of occupation for which he is qualified.

When an employer calls on the employment office for workers, he is asked for details about the job to be filled and about his requirements. The files are then searched to locate those applicants who are best qualified for the job. Those selected are referred to the employer for an interview. The employer is free to make his own choice from among these applicants or to ask that additional people be referred.

Nebraska State Employment Service offices have been set up as a community service. Their value to the community depends on, and merits, the co-operation of employers as well as workers. There are twenty offices of the Nebraska State Employment Service, located at key points of employment in the state. One of these is located in the Cass county court house at Plattsmouth. In addition, itinerant service is provided to 95 other towns by State Employment Service representatives.

(Next week: "Employment Service for Veterans.")

NOT FAVORING EXTENSIVE CAMPAIGN IN THE SOUTH

OMAHA, Aug. 3 (UP)—Representative Joseph Martin, Massachusetts republican national chairman, dashed a bit of cold water yesterday on reported G. O. P. campaign plans to wean away the democratic "solid south" to Wendell Willkie.

En route to Colorado Springs Martin replied to questions concerning the south "when he was a boy picking huckleberries he always picked where the huckleberries were thickest." Henry Fletcher, general counsel for the republican national committee, explained that while there would be some campaign in the south the main battle would be in northern states.

CONSCRIPTION BILL BOOSTS MARRIAGES IN CLEVELAND

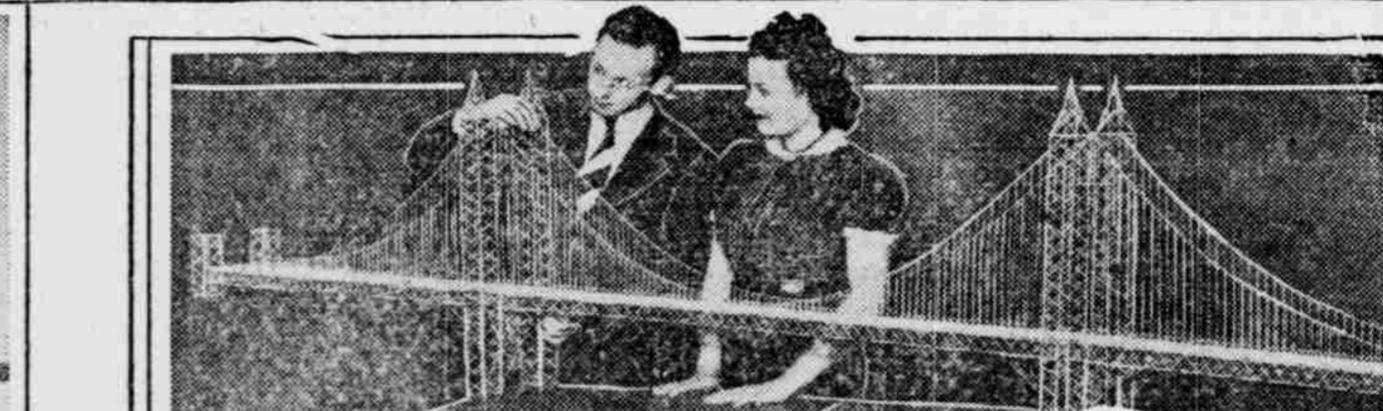
CLEVELAND, Aug. 3 (UP)—An all-time record, attributed by officials to the conscription bill pending in congress, was set at the marriage license bureau today when 180 couples applied for certificates.

"Publicly 70 per cent of the male applicants are moving their marriages ahead to escape the draft," clerks said.

JOURNAL PHOTO-FLASHES



MID-SUMMER VACATION POINTERS
(Left) On the farm. Heavy ticking in navy and white stripe is used for the sturdy overalls worn with a white cotton knit shirt. (Right) For mountain resort wear. Denim is used for the light blue jacket and deep blue slacks. The shirt is cotton knit. The shoes have heavy corrugated rubber soles for non-skid hiking.



BRIDGE MADE OF TOOTHPICKS—This suspension bridge, declared to be architecturally perfect, made entirely of toothpicks. Lyle Olson, Lincoln (Neb.) barber, spent 405 hours of his spare time building it. Using only tweezers, scissors, a fingernail file, a sheet of plate glass and two bed slats in its construction. The bridge is ten feet, 6 1/2 inches long, two feet, 3 1/2 inches high. Flooring is solid with toothpicks and is 8 1/2 inches wide. Lyle spent \$10.20 for glue, and \$1.05 for picks. He won't tell how many toothpicks he used.



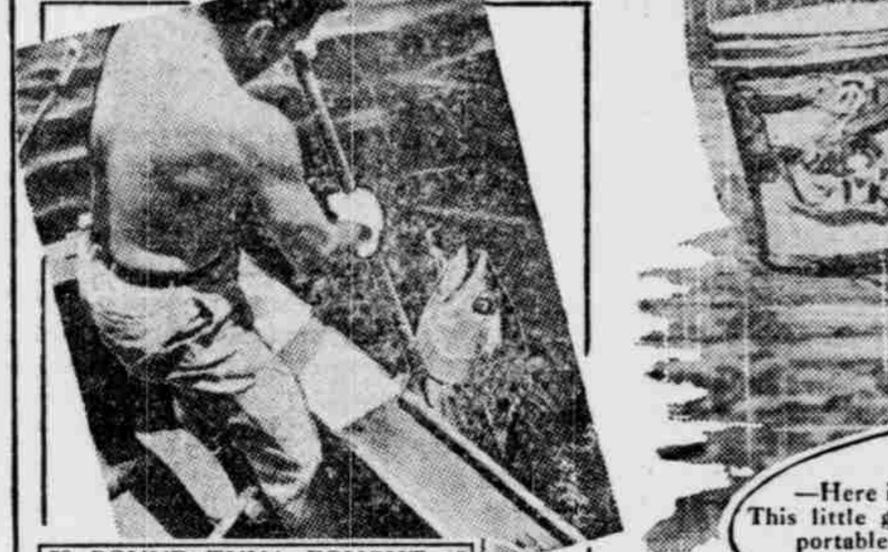
SUMMER SHOWERS
—Here is a shower with a "shower of tears." This little girl seated on the cobblestones under a portable shower, doesn't seem to like it at all. She is burning—not with heat but with indignation.



JOINED "ARMY OF DESPAIR"—Quentin Reynolds, Collier's war correspondent, who left Paris with the last refugees just before the occupation by the German Army, and reports the tragic condition of the homeless thousands who fled south.



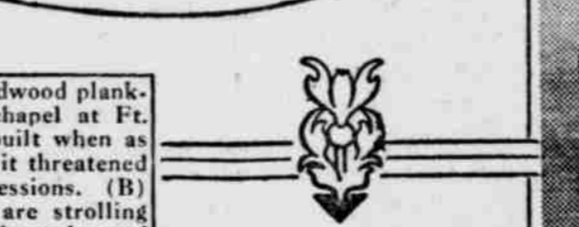
NEW PILL BOXES CONSTRUCTED HERE—New Haven, Conn.—Pill-Boxes constructed after a series of experiments will be inspected by officials of the War Department this week. 14 feet in diameter and 1 1/2 feet thick, the gun enclosures may be constructed in one day. They may also serve as bomb proof shelters.



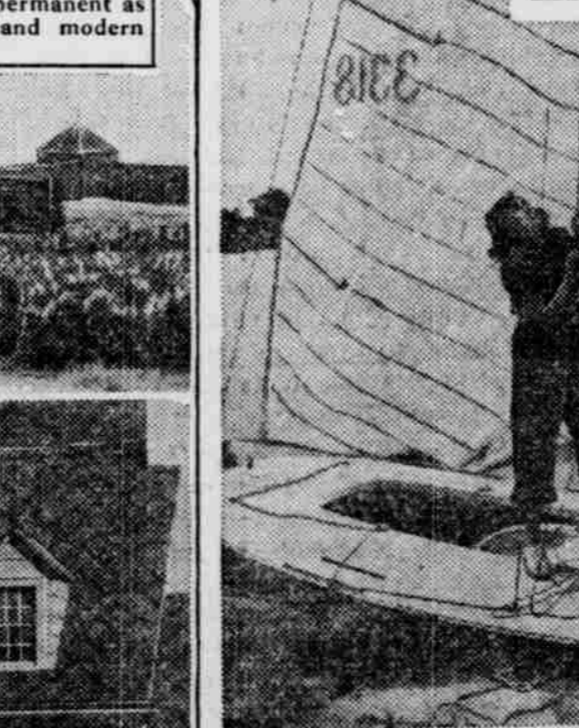
79 POUND TUNA FOUGHT 45 MINUTES—Off Atlantic City—Capt. Arnold Doughty of the yacht Mada II gaffing a 79 pound tuna that was caught by Miss Adelina Marting after a forty-five minute battle recently.



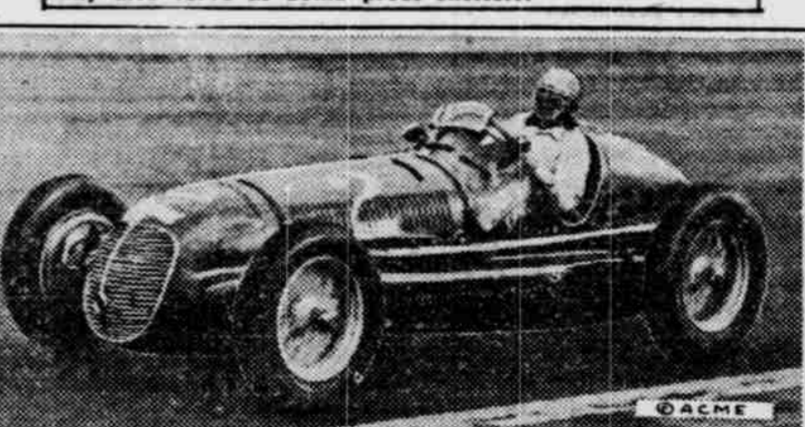
ROOFS OVER AMERICA: unusual—they make news
(A) The roof of redwood planking in this aged chapel at Ft. Ross, Calif., was built when as a Russian outpost, it threatened the Spanish possessions. (B) The young ladies are strolling beneath probably the only roof of glass tubes in America. (C) Designated by a committee as the "Typical small American home" this cottage boasts a gabled roof of Certain-teed shingles permanent as the redwood and modern as the glass.



Wilbur Shaw, three times consecutive winner of the 500 mile Indianapolis Speedway race, is always tuning up his car between events. But he never neglects himself for he "supercharges" his system with Knox Gelatine in order to have the physical energy to withstand gruelling competitive races.



SHE'S AFTER WORLD'S CHAMPIONSHIP—16-year-old Sally Uhlen of Watertown, N. Y., who has been winning "snipe" boat races left and right the past six years with 163 medals to her credit, beating men twice her age, is after the world's championship next month at Canandaigua, N. Y., competing against all comers.



JOINS EXCLUSIVE "200" CLUB—Pittsburgh, Pa.—Freddy Fitzsimmons, chubby 39-year-old knuckle-ball pitcher for the Brooklyn Dodgers, who gained his 200th major league victory July 14th, in one of the great performances of his career. Only four who have won 200 or more contests besides Fitzsimmons are now active in the big leagues—Lefty Grove, Red Ruffing, Ted Lyons and Carl Hubbell.