

Senior and Junior Club Members in the Business World

It's a man's world! That's what women have said and men have thought . . . and it has been true, too, until quite recently. But today there are legions of women who look upon the world as their oyster. Why not? It has given its pearls to them, therefore they claim it.

Swift and sweeping changes have come about on this old globe where, for so long, women's sphere was confined to kitchen, nursery and church. Look at today's figures. Women own approximately one-half of the nation's wealth. Eleven million women are wage earners in the United States and control, it is estimated, 90 per cent of the spending power. Women are business executives, physicians, lawyers, judges, public officials. They are artists and editors and writers. And the world that a half a century ago looked askance when they came knocking at the door of economic independence accepts them now without the raising of an eyebrow.

So we hail the day of career women! They are pretty grand persons as we see them—feminine qualities disciplined by the demands of the job, intelligence heightened by competition, and charm increased by the conscious poise of achievement.

Fifty years ago came the dawn of the Woman's Century. How far women have come in the first half of that century is revealed by a glance at the legal status of women when the gay nineties began. In most of these United States women literally were not "people." Husband and wife were one person and that person was the husband. No "nice" woman would go to a hotel alone and if she had done so, she would not have been received.

Today women can and do go to the ends of the world alone. No doors are closed to them. They fly their own planes, they skipper their own ships and they run their own businesses. There are few professions in which they are not represented.

Even American career woman number one, Mrs. Franklin Delano Roosevelt, skips about the country by plane or drives her own car with neither guard nor escort, smashing all traditions that have governed First Ladies of the past.

All along the feminine front, we find firsts. Frances Perkins, number two career woman, is the first of her sex to sit in a presidential cabinet; Judge Florence Allen the first woman to sit on the Federal bench.

How fertile are the fields offered to women of ability may be seen in a glance at the "thumb-nail" sketches of Plattsmouth women engaged in business and professional life. They are a group this city has reason to be proud of. Without exception, each in her leisure hours gives altruistic service through the Woman's club toward the solution of the problems of those who have not fared so well as she. We present them here:

Mrs. J. A. Capwell
Born and reared in Weston, Nebr. Graduate Weston high school, Luther college, Wahoo, and University School of Music, Lincoln, with a major in piano and minor in dramatic art. Has Bachelor of Music degree, University School of Music. Taught public school music and grade work in Lincoln schools two years. Piano studio and accompanist for Walter Wheatley.



ON WOMAN'S CLUB NIGHT

voice teacher, Lincoln, two years. Post graduate work with Sidney Silber, dean of the Sherwood School of Music, Chicago. Affiliated piano teacher, American College of Music, Kansas City, Mo.

Now a piano and dramatic art teacher in Plattsmouth.

Mrs. Frank Mullen
Born in Richardson county, Nebr. Has spent the greater part of her life in Shubert, Nebraska City and Plattsmouth. Was associated with her husband in a meat market at Shubert for a number of years and now in Plattsmouth for the past eight years. President of St. John's Altar Society three years; state monitor of Catholic Daughters of America three years and state treasurer of the same order two years. Grand regent of Catholic Daughters six years and president of the Women's Relief Corps for several years.

She has been a member of Plattsmouth Woman's club since 1926, has held the office of treasurer, and is now president of the club.

Mrs. Lora Kieck
Born near Murray, Nebr. Daughter of Mr. and Mrs. John W. Lloyd. Educated in rural schools and Nehawka high school. Attended University of Nebraska, Creighton college and Omaha university. Taught school seven and a half years. Is now serving Cass county as superintendent of schools. Married in 1924 to the late Hon. W. G. Kieck. Two children, Marilyn Jean and William Robert.

Mrs. Wm. L. Heinrich
Born in Plattsmouth, the daughter of Mr. and Mrs. Joe Hadraba. Graduate of Plattsmouth high school and Boyles Business college, Omaha. Was secretary to the supply department storekeeper, C. B. & Q. railroad for three years. Married Wm. L. Heinrich in June, 1920. She has served in every official position of the Plattsmouth Woman's club except president. Is at present time president of the Methodist Women's Federation. Now acts in capacity of public stenographer.

Amelia Martens
Born in Plattsmouth, daughter of Mr. and Mrs. Henry Martens. Grad-

uate Plattsmouth high school, Peru Normal school. Attended University of Nebraska and has degree from University of Nebraska.

She has taught for a number of years in the Plattsmouth schools and is now principal of Central grade school.

Mrs. Pete Carr
Mrs. Pete Carr was born in Bar, Colorado. At five years of age moved to Kansas with her parents, where she grew to womanhood. She married at an early age and had two boys. She taught school a year and was manager for seven years of a bakery, lunch and ice cream parlor in her home town.

She was assistant manager for Chautauqua for two years, covering western Kansas, Nebraska and eastern Colorado. Worked for a time in a department store in Kansas City, then moved to Lincoln, where she was employed as bookkeeper for three years. Married Pete Carr, lived in Lincoln several years, then moved to a farm south of Beatrice, living there six years.

Moved to Plattsmouth in 1926, where they are now operating a bakery, luncheonette and delicatessen. She is now serving as treasurer of the Woman's club.

Mathilda Soennichsen
Born in Plattsmouth, attending grade school here and graduating from the high school. Attended Van Sant Business college, Omaha. Worked one year in a lawyer's office, then came back to Plattsmouth to work with her father in the dry goods department of his store. Is now manager and buyer of Soennichsen's Department store.

Fern Jahrig
Fern Jahrig was born in Plattsmouth. When she was but ten weeks old the family moved to Cheyenne, Wyoming. Two years later they came back to Plattsmouth to make their home. After graduating from Plattsmouth high school in 1928, she served one year as secretary to the superintendent of public schools and since that time has been in the employ of the Burlington Refrigerator Express company stores department.

(Continued on Page 5)

Around the Clock WITH Junior Business Women

A great number of the cheerful young ladies, breadwinners all, whom you might see hurrying to their posts early each morning are active members of the Junior Woman's club.

We might just stop in for a glance at the various business houses to see these busy young ladies attending to their duties.

Up in the dental office of Dr. P. T. Heineman, we find Marjorie Lohnes assisting in her very efficient manner. Should you be bothered with that "old tooth-ache" again, just call and Marjorie will arrange for an appointment.

Down the street we go to Soennichsen's dry goods store. Coming forward to greet us with a smile and a pleasant "May I help you?" is Winifred Hatt, who can give you helpful advice on any one of the many, many items carried in this large department store.

Let's stop in next door at the Black and White and see if perhaps there isn't a free cookie or even a cup of coffee waiting for us. Often we find Beatrice Arn, as special demonstrator, inviting us to sample the various new items on the market.

As we open the door of the Ladies Toggery, we might be greeted by Marie Valley or Naomi Day. If we're looking for something in the line of foundation garments, Marie can give us excellent advice, as she has had special schooling in garment fitting; while if there are any alterations to be made, we'll call for Naomi, as she is very nimble with the needle.

Let's go on down to the Farney cafe for a bite to eat. There we'll find Helen Farney assisting her husband in the management of this fine restaurant.

We are stopping in now at the office of the Thomas Walling company to find Jacquelin Grassman and Margaret Ann Valley busily engaged in the abstract work.

In the same building can be heard the click-click-click of a typewriter operated by Irene Anthes in the office of Duxbury & Davis. She is probably sending off another insurance policy to a wise property owner.

We will have to stop for some time at the court house as four of our girls are bread-winners employed there. In the office of County Treasurer is Kathryn Grosshans with a receipt ready for you tax-payers.

We have no need to register at this time, but we should stop in at the office of Register of Deeds Becker, where Gertrude Valley is ready to assist you in assuring the ownership of your property.

At work in the County Assistance office is Alice Hiatt, ably doing her task as stenographer.

Conducting her work at the Nebraska State Employment office is Edith Solomon, who has earned considerable recognition for her expert handling of this work.

Across the street, in the office of A. L. Tidd, Marion Olson is employed. We take note of Marion's pleasing personality as we enter the office.

Our next visit will be at the law firm of Pouchek & Garnett. The club is very proud to list as its members these two young ladies who have been admitted to the bar and who are now handling legal matters with the capability of old masters.

We have walked up the street now to the Tastee Shop and are placing our orders with Lawana Kelley for one of those nice big banana splits. Lawana is assisting her parents in the conduct of this popular business house.

At the Plattsmouth State Bank, the little lady handling those big sums of money is Mildred Walden, who always has a genial word for the patrons.

Across the street at the Bates Book Store is Mary Rosencrans, whose wil-

Women Liked to Dine In Our Dining Room

fifty years ago . . . and they still do! Give your wife or sweetheart a treat occasionally . . . and

DINE WITH US

Congratulations to P. W. C. Members on Their Golden Jubilee Celebration!

Hotel Plattsmouth



lingness to serve the customers makes it a pleasure to stop and shop.

Assisting her brother in the management of the Style Shop is Mildred Hall, who has a good knowledge of ladies ready-to-wear merchandise.

One of Plattsmouth's most experienced and capable stenographers is Helen Smetana, who is employed by the L. W. Egenberger Agency. Helen is quite well versed along the line of insurance, real estate, rentals and bonds.

Over at the Farley Furniture Store Edith Farley greets us with a friendly smile and tells us of their fine line of household furnishings.

Ready to bring out all the charm and beauty of the feminine population of the city are our two beauty operators, namely Catherine Anthes, who is a favorite among a great number of patrons at the Mary May Beauty Shoppe and Pauline Yelick, who is owner and operator of the Hollywood Beauty Salon.

Not all patrons of the Lincoln Telephone and Telegraph exchange know that two of the courteous operators whom they hear saying "Number, please" are our own Elva Johnson and Ruth Ann Hatt. We appreciate the fine service they give.

The club is also represented in the major industries of the city. Fern Jahrig as secretary to the Store Keeper of the Burlington Refrigerator Express, handles her work in most efficient manner.

Out at the offices of the Norfolk Packing company, concerned with the tasks of providing quality foods for the world, are Florence Leamy, who acts as stenographer; Anne Knieke, who keeps inventory records; and Eleanor Nelson, who figures the costs.

Up at the high school building is our Junior club president, Wilhelmina Henriksen, who is secretary to Supt. Devoe and has become a valuable asset in that position.

We bow in recognition of the fine group of teachers who are listed in our membership and the entire community appreciate their good influence upon the pupils whose future they guide.

At Wintersteen Hill school, the kindergarten, first and second grades are taught by Margaret Bauer.

Blanche Hughes is the teacher of the first, second and third grades at the First Ward school.

Dividing her time between the wee tots of Central and Columbian is

Sylvia Korbel. She very ably starts the youngsters along their path of knowledge.

Margaret Iverson has as her charge the fourth grade at the Columbian school.

At the Central building are Jane Oakes, who has the second grade under her supervision; Thelma Tritt, who teaches the fourth grade; Lorene Cummins, who has the fifth grade as her charge, and Marie Nolting and Agnes Muenster, who impart to the sixth grade pupils their last learning in that building.

Helen Catherine Davis, a great favorite among the students, is Commercial instructor in the high school.

Others of our members who have joined the ranks of the pedagogs are Louise Rishel, teacher of rural district No. 3, known as the Jean school, also Melba Teebkin, who drives to Bellevue each day to take up her teaching duties there, and Lucille Linville, who teaches in the Omaha city schools.

Another of our members who prefers to make her home in our fair city, though her employment takes her to Omaha each day is Juanita Johnson, who is employed by the Mutual Insurance company.

Plenty of Congratulations to the Platts Woman's Clubs!

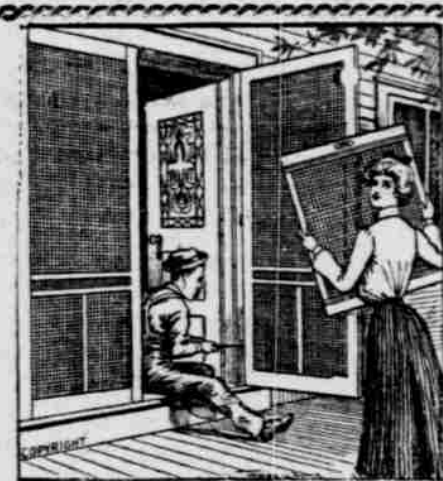
Women of Yesterday

helped their men, even as the women of today. Now is the time to replace screens, repair roofs or get married and build a nest for your birdie. Spring is in the air!

My Business is to Assist in the Building of This Community!

E. J. RICHEY

LUMBER AND COAL 126 South Fourth TELEPHONE NO. 128



51 Years of Continuous Service to the People of Plattsmouth

Shop in our store the modern way! NEW, SANITARY EQUIPMENT

Dawn Fresh Frosted Foods

Frosted Fruits, Sea Foods, Meats and Poultry

Shurfine Coffee - IGA Canned Foods

SOENNICHSEN'S Black & White Grocery

COAL—For your coal supply call on Schirk & Soennichsen, corner Chicago avenue, Pearl and Seventh streets.

Glassware, queensware, and lamps at Schirk & Soennichsen's, corner Chicago avenue, Pearl and Seventh streets.

The best and freshest groceries can always be had at Schirk & Soennichsen's grocery, corner Chicago avenue, Pearl and Seventh-sts.

THE ABOVE ARE ORIGINAL ADS FROM THE PLATTSMOUTH DAILY JOURNAL NOVEMBER, 1890

Clean-Up Paint-Up Time is Here

F. R. GOBELMAN

PAINT, GLASS & WALLPAPER STORE SIGN PAINTING

House Painting, Paper Hanging, Decorating

We Replace Automobile Glass while You Wait. Congratulations to Platts. Woman's Clubs

What A Contrast

. . . but no greater than the contrast of these changing times . . . in many lines.

We Congratulate

the Plattsmouth Woman's Clubs for their stream-lined up-to-date progress and may we continue to serve them and all their friends!

C. E. WESCOTT SONS

THIS STORE ESTABLISHED IN 1879—61 YEARS AGO



What the Well-Dressed Man of Today is Wearing

GREETINGS TO

The Plattsmouth Woman's Clubs

ATTEND BEARDED BEAUTIES

DANCE

APRIL 26

American Legion Bldg.

Music by Havorka Orchestra

Brotherhood Hall'y Carmen

Lodge No. 16



What the Well-Dressed Man Wore 50 Years Ago