

## Members in Business World

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office. Miss Jahrig is affiliated with the Methodist church, being active in Sunday school work and choir. She is a member of both the Senior and Junior Woman's clubs and is press and publicity chairman for Senior club and secretary of the Junior club.

**Mrs. L. W. Egenberger**  
Emma Bauer (Egenberger) was born in Plattsmouth in March, 1889. She lived on the farm ten years from 1892 until 1902; then settled in Plattsmouth and has lived here since. Graduated from Plattsmouth High school in 1907, after which she attended Grand Island Business college. Kept books in her father's hardware store from 1908 to 1912. Kept books and assisted in selling automobiles from 1912 to 1918 for her father, John Bauer, Sr. Married L. W. Egenberger in 1914. Partner with her brother, John Bauer, in garage,

plumbing and heating business from 1919 until 1932. In 1931 her husband purchased a local insurance and real estate agency which she has been operating and managing for him. She is the only licensed lady real estate dealer in Cass county. Mrs. Egenberger has held every office in the Woman's club but that of president. Belongs to and is active in many organizations of the city, including the Chamber of Commerce.

**Mrs. Lowell S. Devoe**  
Mrs. L. S. Devoe is a graduate of the University School of Music at Lincoln, Nebraska. Since graduation from high school, Mrs. Devoe has been a teacher of piano, having taught large classes at Stella, Oxford, Nelson and Geneva, Nebr. Since coming to Plattsmouth in 1932, Mrs. Devoe has devoted less time to teaching and more to activity in club and community affairs. She has served as vice president of the Plattsmouth Woman's club and is at present vice-president of the Cass County Federation of Women's Clubs. She is also serving her third year as first district chairman of the Amer-

ican Home department and is also state chairman of the American Home department. She is president of the Delphians and has served two years as president of Chapter F. P. E. O. Mrs. Devoe is also active in Eastern Star, American Legion Auxiliary and Garden club. At the Methodist church she serves as an assistant organist and social director. For two years, Mrs. Devoe has served as director of the King Korn coronation pageant.

**Helen Humpe Gayer**  
Born in Lincoln, Nebr., of German-American descent. At eight years of age moved to Natchez, Miss. When ten, moved back to Lincoln, remaining there until 1918. Graduate of Lincoln High school and University of Nebraska. Belonged to Alpha Xi Delta sorority and Y. W. C. A. cabinet. Worked for government on food substitutes in 1918. Married October 21, 1918, to Capt. Harrison L. Gayer. Lived at Camp Lee, Virginia, six months and moved to a farm near Plattsmouth. She had four children, John and Mary and twins, Billy and Bette. She now is working as educational assistant in Cass county for the Agricultural Adjustment Administration.

**Mrs. Vincent Kelley**  
Mrs. Vincent Kelley was the daughter of Mr. and Mrs. Othello Ostrander. She was educated in the Denver public schools, was married in Denver, lived in Omaha for a number of years and came to Plattsmouth in 1937. Children are Vincent, Jr., president of the Junior Chamber of Commerce; Hazel attending the University of Nebraska; Lawanna and Floyd, attending the Plattsmouth public schools. She assists her husband in the Tastee Shop.

**Mrs. Elmer Sundstrom**  
Ellen (Jacobson) Sundstrom was born at Louisville, Nebr., and has spent almost her entire lifetime in Cass county. Mr. and Mrs. Sundstrom have a family of three boys and one girl. Two of the boys are graduates of the University of Nebraska. Mrs. Sundstrom has served as president of the W. C. T. U. and of the Federated Woman's club at Louisville as well as president of the Plattsmouth Woman's club.

Mrs. Sundstrom was president of the Cass county W. C. T. U. for two years and served one year as president of the Cass County Federation of Women's clubs. She is now engaged in Social Welfare service, working out of the County Assistance office.

**Mrs. Frank R. Gobelman**  
Mollie Celestia Gobelman, daughter of Mr. and Mrs. David Hiatt, was born in Beatrice, Nebraska. The family moved from Beatrice to Sidney, Iowa, by the "covered wagon" route. Her education was begun in the Sidney high school, from which school she graduated in 1906, and pursued further her educational studies in Iowa State Teachers' college at Cedar Falls. The following school year she taught in Fremont county schools. In 1907 she was married to Frank R. Gobelman and in 1908 the couple

moved to Plattsmouth, where in 1911 they established a paint business which has since served the community, as a retail store as well as general painting and paperhanging contracting.

"Mollie," as she is familiarly known in Plattsmouth and vicinity, besides being a business woman, has been one of the most active figures in the life of the city, giving generously of her time to many public endeavors. She holds a unique position in respect to the three great patriotic societies, being a member of the W. R. C., D. A. R. and American Legion Auxiliary.

Her service with the Campfire Girls covered a period of four years as guardian. A most useful citizen, occupying a place "all her own" on Plattsmouth's Main street.

**Miss Wilhelmina Henrichsen**  
Miss Wilhelmina Henrichsen was born in Plattsmouth, Nebraska, and received her education in the Plattsmouth city schools. She is a graduate of the Commercial department of the Plattsmouth high school. Since that time, she has been employed in stenographic positions in Plattsmouth—in the office of the superintendent of the Nebraska Masonic Home and for a number of years in her present position as secretary to the superintendent of the Plattsmouth schools.

She has served both as corresponding and recording secretary for the Woman's club and is now president of the Junior Woman's club.

**Mrs. William Woolcott**  
Helen Gould was born in York, Nebraska, and lived there until her marriage. Is a graduate of York high school and has taught three years. In 1913 married William Woolcott and went to live in Hewarden, Iowa. In 1923 moved to Plattsmouth. She has two children, Helen, who is a graduate registered nurse of St. Elizabeth hospital, Lincoln, and Bill, a cosmetologist. Has been a practical nurse for the past sixteen years.

**Mrs. Robert A. Bates**  
By an Employee  
Of all Plattsmouth women in business, probably none is called upon to shoulder greater responsibilities than this lady, whom we of the force know not as "boss" but one interested in our welfare equally with her own. The task of publishing a newspaper, as many of the club members are learning through this experience, is no small one, and requires a lot of time and personal attention. Since the death of Mr. Bates, in 1934, the conduct of the newspaper, book store and other property interests has devolved upon her and in that time the thought always uppermost in her mind has been to supply the community with a good paper—one that would truly reflect the activities of the public and advance the business and industrial interests and advantages of Plattsmouth. She spends a full business day at her desk, but evening finds her at home engaged in the culinary pursuits followed by most women. She also finds time for church and club work, being a member of St. Luke's church, the Woman's club and various other organizations.

## Club's Civic Service

(Continued from Page 1)

the city schools. Children were admitted free that they might learn more about art.

A Plattsmouth bread campaign was sponsored. Every woman in the city was urged to use "Plattsmouth Bread" and to use more bread.

A sign was made and erected at the end of Washington avenue that tourists might know the name of the town they were entering.

1927—A campaign for every club member to plant living Christmas trees in their yards. Each class in the high school planted a tree in the parking.

The rejuvenated Parmele theater had just been opened and a beautiful bouquet was presented the management by the club, due to the fact that the club had pledged to help promote better business in the community.

1928 found the club still boosting for Plattsmouth. A resolution was made to use "Cream of the West" bread made by our own bakery.

Garfield park was much in need of tables and benches. The Woman's club bought the material and had them made and placed in the park at a cost of \$23.

A Christmas carol program was arranged and financed by the club, at the Legion building, 400 people attending.

The Boy Scouts were helped by the purchase of a candleabra and torchier for their work.

Our schools were in need of a daylight lantern, which was purchased by the club at a cost of \$60, and a slide, \$3.

Prizes were awarded in the high school by the club for the best essays on "The Ideal Home."

1929—A committee was named to call on all new people moving to our city and invite them to take part in the affairs of the community.

The first teachers' reception was held for all public school teachers and this has been repeated every year, which enables the new teachers to become acquainted with their community.

A "get out the vote" movement was started. An essay contest was sponsored in the high school on "Why Should I Vote?" Cash prizes were given by the club.

Beautifulizing Plattsmouth was another project of the club in 1929. A town flower was chosen, the petunia, which the ladies adopted as their club flower.

At Christmas time the club gave money and assisted in receiving Santa Claus—this is still done in the Yuletide season. The club has a Christmas party, bringing gifts of canned food, etc., which is later given to the needy.

1930—This year we find a new highway bridge across the Missouri river. Our club advertised Plattsmouth by sending post cards of our new bridge to our friends. \$5.00 was given to the high school for music for the Glee club.

1931—The theme of the club this year is a little different, "Woman's Part in Boosting the Community." Much interest was taken in beautifulizing the lawns and parks. \$10 was given for shrubs for the Washington Memorial Park.

1932—The year's work was opened with a "Buy at Home" campaign. During February a moving picture, "Lincoln," was sponsored by the club.

In the fall, the club assisted in the indoor carnival given by the business men.

1933—The King Korn Carnival was given a great deal of assistance. The club helped to judge the rural school parade and helped stage the kangaroo court parade and children's parade. Every year the club assists the Korn Carnival in any way they can.

1934—A shower of dishes and kitchen utensils was given the Boy Scouts for their cabin at a cost of \$17.79.

The club co-operated with the Garden club in their work and in beautifulizing the city.

1935—Resolutions of protest were sent to the Chamber of Commerce and the city council about the destruction of our fine trees in the parks and parkways.

1936—A campaign was promoted to keep the streets and allies of the community clean.

1937—The Girl Scout group was sponsored and financed by the club, and they have been Girl Scout sponsors up to the present time.

1938—Ten dollars was given to

help finance the purchase of uniforms for the WPA band.

1939—Sponsored shoe and milk fund.

Our club has striven in the past to improve our community and to share the responsibility of a better community that will stand against the pressure from the restless, unsettled conditions of today.

In the future, we shall give our best generously, freely, happily with

sincerity for the improvement of our community.

"He profits most who serves the best."

**A. L. TIDD**  
Attorney at Law

## Pioneer Days

are gone forever . . . but the memory lingers on—just as the memory of your glorious Golden Jubilee will linger in your memories many years hence, members of PLATTSMOUTH WOMAN'S CLUBS.

MAY WE ALSO LINGER IN YOUR MEMORY?

As Always . . . Ready to Serve You

Phone 112 HIATT FURNITURE CO. South 6th



May we congratulate the Plattsmouth Woman's Clubs on their fifty years of service to this community.

To dress properly for a Golden Jubilee or any other occasion, visit our store—the home of BETTY ROSE Coats, MARY LANE Coats, NELLY DON Dresses, GAGE Hats, GOSSARD Foundation Garments and Girdles, MUNSINGWEAR Underwear and MUNSING Hosiery—all Nationally advertised brands!

THE SHOP OF PERSONAL SERVICE

## LADIES TOGGERY



## GREETINGS

TO THE Plattsmouth Woman's Clubs

OUR CONGRATULATIONS to you on this Golden Anniversary for your years of fine community service.

MAY THE FUTURE bring you continued success, broader vision and greater accomplishments. Sincere good wishes

From

**KNORR'S 5c to \$1.00 STORE**  
R. W. KNORR, Prop.

## CONGRATULATIONS

to the General Federation of Women's Clubs on their 50th Anniversary

The General Federation of Women's Clubs was the first organization to sponsor CLEAN-UP, PAINT-UP campaigns, so naturally we're for them. The Plattsmouth Woman's Club urges the City of Plattsmouth to be a leader in this campaign this year. And may we urge that you

Get Your Supplies Here

We Have Everything You Need!

**KRUGER'S PAINT STORE**  
WE SELL PITTSBURGH PAINTS AND GLASS

## WHY

Fiddle Around with an Old Ice Box?

1940 FRIGIDARES

PRICED AS LOW AS

\$104.95 and up

Delivered in your Kitchen, with 5 Year Protection Plan. You can buy at

Terms to Suit

**WARGA HARDWARE**  
CALL 400



Look at the SIZE  
Look at the NAME  
Look at the PRICE

In the horse and wagon days, we couldn't give as prompt service as we give today with our—



## MODERN DELIVERY TRUCKS

We have kept pace with the march of time, just as the G F W C has. More power to our local Woman's clubs.

**Tidball Lumber Co. Phone 40**

## REMEMBER?

Then as now, we are always ready to serve you with FINE FOOD. Forty-five years in business in Plattsmouth is our best recommendation for fair dealing.

CONGRATULATIONS and Best Wishes to the Plattsmouth Woman's Clubs

**E. A. WURL**



MAY WE EXTEND Our Heartiest Congratulations and Good Wishes to the Plattsmouth Woman's Clubs on this occasion!

We appreciate your many fine achievements, prompted as they were by those high ideals that have remained with your organization from its inception in the "horse and buggy days"—on up through the years. With 55 years of service in this line behind our store, we can vouch for the good work women have done to make Plattsmouth a better town.

**F. G. Fricke Co.**  
Druggists and Pharmacists

## RIVER TRANSPORTATION



IS COMING BACK

to bring Prosperity to our midwestern Farmers and Business Men!

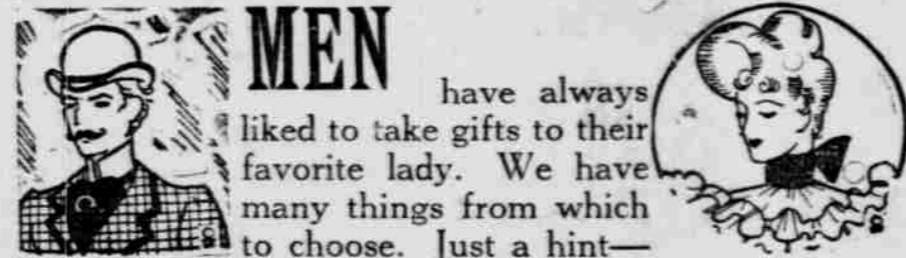
Unlike the small 'stern-wheeler' of early days pictured above, gigantic barge-line tankers of Socony Vacuum (whose petroleum products we sell) began operation as far as Omaha last year and this year will go to Sioux City. They will be followed by barges carrying all sorts of merchandise up-stream and farm products down!

Just as Socony Vacuum has pioneered in the return of river transportation, OFE OIL CO. has pioneered in giving car owners super-service, through installation of the finest equipment money can buy. Prolong the life of your car by having us service it regularly!

Congratulations to Plattsmouth Woman's Clubs on Your Jubilee Celebration

**OFE OIL CO.**

7th St. and Chicago Avenue Stop and 'Gas' with Us



**MEN** have always liked to take gifts to their favorite lady. We have many things from which to choose. Just a hint—  
**Take Her a Box of Candy Tonight**

We have watched with interest the growth and progress of the Plattsmouth Woman's Clubs. All success to you!

**Mauzy Drug Co.**

The Prescription Drug Store



**A Gentile Lady of 50 Years Ago**

may not have bothered her head about where to shop, so long as she could secure her wants . . . but today women are consumer educated thru their studies in the Woman's Club, and they know their stuff. SO DO WE! Let us repair your time-pieces and take care of your needs along the line of Silverware, etc. For many years we have served with satisfaction!

Congratulations to the P. W. C. on Your Golden Jubilee

**J. W. Crabill, Jeweler**  
Sixth and Main Streets—Plattsmouth

## BEST WISHES

TO THE Plattsmouth Women's Clubs  
**Krohler Hardware Co.**

## We May Be Young

but we use the old established ideas of what makes for good business relations

COME IN AND GIVE US A TRY

All good wishes to the Plattsmouth Woman's Clubs on the Celebration of Your Golden Jubilee

**GAMBLE STORE, AGENCY**

