

PLATTSMOUTH ★★ ★★ FOUR STAR ★★ ★★ SPECIALS

★★ ★★ GUARANTEED "SUPER-VALUES" ON SALE WEDNESDAY -- ONE DAY ONLY ★★ ★★
READ -- CHECK -- COMPARE PRICES -- EVERY WEDNESDAY THIS IS THE LAST WEEK
LET'S ALL TRADE IN PLATTSMOUTH! MAKE THE OLD TOWN HUM!

Toyland for sure!



Perhaps you have not been in our store since receipt of our large stock of Christmas goods and do not realize that right here in Plattsmouth is a store offering you every imaginable kind of toy you could wish, at less than big city stores!

SPECIAL FOR WEDNESDAY

Three Wheel, 8-inch Scooters **\$1.98**
Regular \$2.98—on Sale One Day only at...
Large (20-inch wheel) Tricycles **\$5.25**
Regular \$7.25—on Sale One Day only at...

Reliable 5c to \$1 Store
Plattsmouth, Nebraska

WHY NOT --



-- pull a shiny New Maytag out of the bag for Mother this Christmas... and be assured that you are gladdening her heart for not only the Christmas season, but many years to come!

Come in and let us show you how you too can own the finest of washers as cheaply as you can hire your laundry done. There's no obligation!

Season's Greetings... from Your Maytag Dealer

Cass County Maytag Co.
146 So. 6th St. Sales & Service Phone 46

BLACK & WHITE

PHONES 23 & 24

CHRISTMAS SPECIALS

ORANGES Extra large California, dozen **35c**
CHOCOLATES Fcy. Asstd. 5-lb. Box **85c**
PEANUTS Fresh Roasted 2 lbs. for **25c**
CHERRIES Chocolate Cover'd 1-lb. Box **19c**
PECANS Extra Large Paper Shell, per lb. **25c**
CANDY Xmas Mix lb. 10c

Christmas Dainties

For Your Christmas Dinner



Made of the very best ingredients and blended to suit the most fastidious taste. All at prices that won't stretch your budget.

Frosty Ice Cream Cake Ice Cream and Sherbets
Dinner Rolls - Pies - Fruit Cakes
Butter - Cheese - Whipping Cream - Meats, etc.
Pickles - Salads - Prepared Foods
COOKIES—Regular 15c Doz., 2 for 25c
Special Wed., 3 Doz. for 25c

CARR'S BAKERY

DELICATESSEN--Phone 76--LUNCHEONETTE
Our bread, made with honey, at all grocers, 8c loaf; 2 for 15c



EVERYONE likes to please Dad

Our Gift CIGARS are just what he wants—the kind he smokes. Buy him a box of these fine Cigars for Christmas morning. Put up in special Xmas Gift Boxes.

Mr. Pipe Smoker -- likes the unusual in pipes!

We have it! We specialize in "Pipes for Particular Men."

A FULL LINE OF Cigarettes and Candy in Christmas Packages

GEORGE CONIS

THE END MAN OF PLATTSMOUTH
441 MAIN STREET TELEPHONE 194

HINKY DINKY

Candies

Christmas Mix
Broken Mix
Peanut Brittle
Chocolate Drops
Orange Slices

10c



MIXED NUTS
Choice Assort'mt No Peanuts, lb. **Lb. 18c, 2 lbs., 35c**

CRISCO, Spry or Snow-drift Shortening, 3 lb. can. . . 47c

TOBACCOS
PRINCE ALBERT, VELVET, RALEIGH, GRANGER, or HALF & HALF, 1-lb. Can. **69c**

SOENNICHSEN'S

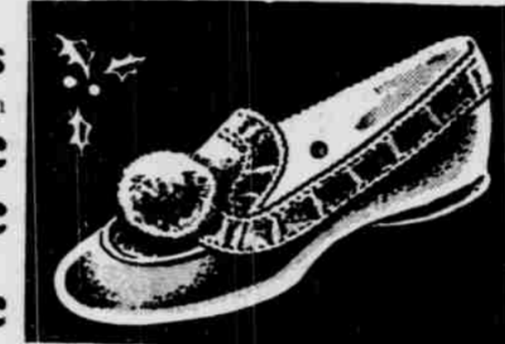
Cass County's Largest Store, Plattsmouth

WOMEN'S Bedroom Slippers

Mottled Felt, Cushion Sole, Assort'd colors, Pair **39c**

PINAFORE APRONS **29c**

Beautiful Gift TOWELS Large Size **29c**



Women's Wash Frocks . . . **79c**



Men's Fancy Pajamas
Slip-Over or Coat Styles! **\$1 19**
Sizes A, B, C & D

Men's Fancy HOSE
4 pairs in Fancy Box **\$1**



MAX FACTORS FAMOUS MAKE-UP SETS **\$1 to \$15**

IN SMART HOLIDAY BOXES—Always Popular

EVENING IN PARIS Gift Sets **\$1 to \$8.75**
in Modern Styles.

COTY'S popular priced **BEAUTY KITS** **\$1 to \$8.75**

Mauzy Drug Co.
THE PRESCRIPTION DRUG STORE



KNORR'S The Real Santa Claus Store

Brimming over with delightful gifts for young and old. Save time and trouble by coming here for your Christmas needs. Large assortments of

CANDY - TOYS - CARDS
Novelties in Endless Varieties

Shop during the morning hours if possible!

Yours for a Merry Christmas

Knorr's 5c to \$1 Store

Store Open Nights till Christmas

We are calling to remind you that we have a very complete stock of fine gifts for 'Her.'



Dancettes, Slips, Pajamas in rayon, silk and satin, priced at **\$1 to \$2.98**. Gloves that she will like, **\$1, \$1.95 and \$2.98**. Rayon and satin Robes, **\$1.29 to \$3.98**. Royal Robes, **\$5.95 to \$7.95**. Mousingwear Hosiery at **89c, \$1.00** and up to **\$1.65**. Sweaters in all colors, sizes 34 to 40 only at **\$1 and \$1.95**. Glamour Hoods, **\$1**. Smocks—artist styles in prints, **\$1**. Children's Wash Print Frocks, sizes 2 to 16 yrs., **\$1 and \$1.95**. Also new Wash Prints for women, 12 to 20 and 38 to 52 at special low price, **\$1.00**.

Many Other Values

Ladies Toggery

Shop of Personal Service

Home Dairy

UNDER NEW MANAGEMENT

Pasturized Milk, Cream, Casco Butter, Eggs, Hardening Ice Cream, Sherbets



Always Fresh Dairy Products—Clean . . . and Wholesome!

PLACE YOUR ORDER NOW FOR CHRISTMAS NEEDS

Turkeys Ducks Geese Chickens

HIGHEST PRICES PAID FOR POULTRY, CREAM, EGGS

Corner 5th & Main - Phone 39



Gift Hosiery For Her

Beautiful, Sheer, Yet Long Wearing—All The New Shades

49c 69c 79c

OTHER GIFT SUGGESTIONS

Men's Slippers Children's Slippers
Men's Sox Women's Slippers
Men's Spats Gift Certificates
Shoe Bags

FETZER SHOE CO.

Footwear for Everywear High Grade Shoe Repairing

JOE'S New-Way Grocery

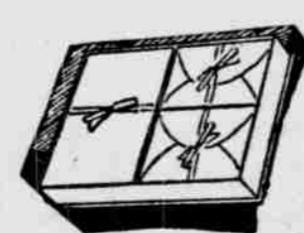
505 Main St. Phone 93 & 95

Make this a Merrier and Happier Christmas with **CANDY AND NUTS**

from our fine selection! ALL PRICES SLASHED



POUND PAPER SALE!



Lattice Weave, 60 sheets paper and 50 envelopes. **90c**

Eaton's Lowsine, 60 sheets paper and 50 envelopes. **75c**

Gray Paper, 60 sheets paper and 50 envelopes. **90c**

CEDAR CHEST and STATIONERY for **50c**

BATES BOOK STORE

J. W. CRABILL, Jeweler



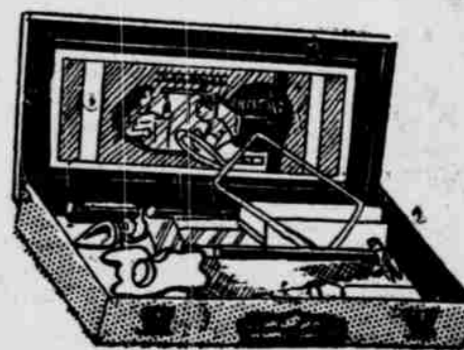
"A ring on her finger
A smile on her face."
A Nice Selection of

Diamond and Wedding RINGS

Elgin - Hamilton Watches
You Can Trade in Your Old Watch

TOY SPECIAL

Model Builder Tool Set **23c**
Gilbert Tool Set **89c**
Tinker Toys **69c**
Rocking Horse **\$1.79**
Tricycles, Wagons at **98c** and up



GAMBLE STORE AGENCY
506 Main Street Telephone 294

MULLEN'S MARKET

Fresh Oysters
Dill Pickles

Please Leave Orders For Dressed Poultry



CASCO BUTTER

MADE IN PLATTSMOUTH . . . BUT SOLD EVERYWHERE

BRING US YOUR

CREAM, EGGS and POULTRY
for the Highest Market Prices

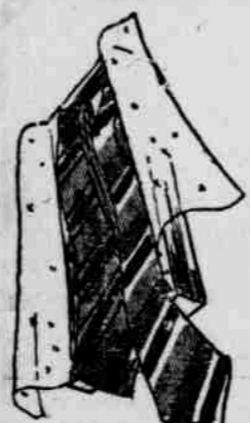
Plattsmouth Creamery

LUXURIOUS TIES!

The kind a man would choose himself . . . are here for you in rich profusion at popular prices.

50c - 75c - \$1

Packed in Neat Christmas Boxes



WESCOTT'S

SEE US FOR PRACTICAL GIFTS

Ovenware Casseroles **\$1.19**
Coaster Wagons—large sizes **\$3.45 and \$3.75**
Roller Skates, pair **\$1.00**
Sleds, all sizes at Special Prices
WASHERS AND COOK STOVES



Swatek Hardware
433 Main Street - Telephone 151