

PLATTSMOUTH ★★ ★★ FOUR STAR ★★ ★★ SPECIALS

★★ ★★ GUARANTEED "SUPER-VALUES" ON SALE WEDNESDAY -- ONE DAY ONLY ★★ ★★
READ -- CHECK -- COMPARE PRICES -- EVERY WEDNESDAY -- WATCH THIS PAGE NEXT WEEK
LET'S ALL TRADE IN PLATTSMOUTH! MAKE THE OLD TOWN HUM!



Be Our Guest

AT OUR NEW LUNCHEONETTE

Home Cooking . . . Complete line Delicatessen

ONE DAY ONLY

Fresh Danish Rolls, doz., 13c; 2 for 25c

Try Our Home Made Ice Cream and Sherbets

FOUNTAIN SERVICE

Carr's Bakery

Delicatessen - Luncheonette

JOE'S New-Way Grocery

"WHERE EVERY DAY IS FOOD-VALUE DAY"

BEANS A real 4 Star Special. Large Northern Navys. **5 Lbs. 17c**



BANANAS

Firm, Golden Ripe. Lb. **5c**

SYRUP Kamo Golden Dark 5-lb. Pail **25c**

MEET YOUR FRIENDS IN PLATTSMOUTH—AT JOE'S NEW WAY

BLACK & WHITE

PHONE 24

First Prize **CORN** No. 2 Can **6 1/2c**



P.G. 100 Size 10 bars **27c**

Energy Flour 24 lb. bag, 59c
Guaranteed—Limit 2 to a Customer

Double Dip Ice Cream Soda



9c

One Day Only

Try Our Rich Hot Chocolate IT IS DIFFERENT

Our Ice Cream served in most Plattsburgh homes!

The Favorite Dessert . . . We Deliver

TAS-TEE SHOP

Phone 192



Wednesday Only!

APRONS

in Vat Dyed Fall Prints. Assorted Colors. **10c**

240 Page School Tablet (Size 8x11 1/2) and 3 Cedar Pencils—all for **10c**

Men's Heavy Quilted Chore Mittens **10c pair**

KLENEX, 150 sheets in box for . . . **8c**

Get Your Hallowe'en Candies and Novelties at

Knorr's 5c to \$1 Store

HINKY DINKY

Del Monte Coffee



Drip or Regular Grind

1-lb. Can. **27c**
2-lb. Can. **47c**

SUGAR

Fine Granulated Beet **10 Lb. Cloth Bag 57c**

CATSUP Blue Diamond, 3 Lg. 14 Oz. Bottles, **25c**

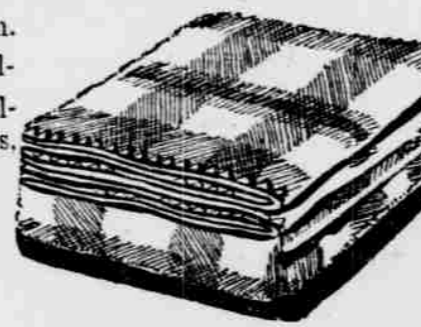
SOENNICHSEN'S

Cass County's Largest Store, Plattsburgh

Cotton Sheet Blankets

Well made, sturdy construction. Choice of three styles. All-white, 70x99; Pastel solid colors, 70x80; and Pretty plaids 70x80. Wednesday only—

57c



MEN'S Work Shirts Blue, or Gray Chambray and Gray Covert. Full cut. Coat style. Sizes 14 1/2 to 17. Wednesday only **39c**

WHEATAMIN TABLETS

Prepare your body for winter resistance. 100 Tablets for **\$1.25**

50c TUBE LIFE-BUOY SHAVING CREAM; SCHICK INJECTOR RAZOR with EIGHT BLADES for Same. All THREE . . . **49c**

50c WILDROOT SHAMPOO (Either Tar-leum or Coconut Oil). Offered this one day only at a Special Bargain price. . . **29c**

2-50c Tubes Pebeco Tooth Paste, Only, **51c**



MAUZY DRUG CO. THE PRESCRIPTION DRUG STORE

AK-SAR-BEN Mattress



Guaranteed to give satisfaction for 5 years or it will be replaced. Designed and built to bring comfortable nights. Special. . . **\$15.00**

Hiatt Furniture Co.

126 South 6th Street - Phone 112

Truly a Four ★ Value!

BEEF STEAK (Shoulder)

We want you to know how good our Shoulder Steak really is. That accounts for this low price. Tender, juicy cuts, any thickness, to fry or broil. Special, one day price

2 lbs., 35c



REX PURE LARD, 3 lbs. 25c
PORK SAUSAGE, home made, lb. 15c
HAMBURGER, fresh cut, 2 lbs. . . 25c

MULLEN'S MARKET

GOOD MEATS—ALWAYS AT RIGHT PRICES

Fall Sweaters

\$1 Value—Real 4 Star Special

79c

ONE LOT LADIES

All Wool Sweaters

Special—One Day Only

\$1.69

One Lot—Extra Quality

\$1.95



Our new BEAUTY SALON will be open on or before Saturday. Appointments will be accepted after Wednesday. Call Style Shop, phone 163.

STYLE SHOP

Fetzer Shoe Co.

MEN'S WORK SHOE

Black retan uppers—plain toe—leather or composition soles. Rubber heels. Wednesday only. . . . **\$1.79**

BOYS

Sky Rider Oxfords

For Dress Or School

Boysish styles for the men of tomorrow. Black or brown Kip leathers. Goodyear welts. Leather out soles, rubber or leather heels. Sizes 1 to 6. A to D widths. Wednesday Special—

\$2.75



Ladies Toggery

Wednesday, one day only

WASH FROCKS

80-square prints, guaranteed fast colors. Sizes 12 to 20, 38 to 52. Plenty of styles!

Choice of Large Group

Wednesday Only

79c



FOR ONE DAY ONLY WE WILL SELL

U. S. TIRES

First Tire at Regular Price
Second Tire at HALF PRICE

Cream Separator Oil—**39c**
1/2-Gal. Lithograph Can, Wed.

CLOIDT SERVICE STATION
305 Main Street—Telephone No. 2

Wear-Ever Sauce Pans 21c

1. Majestic Range, reg. price, \$135—at. . . **\$95.00**
1. Majestic Range, reg. price, \$135—at. . . **\$90.00**

All Frigidaires—Special Discount

Warga Hardware
Telephone 400

VASES

A Clean-Up of Vases at Special Prices!

15c - 25c - 50c - \$1

SEE OUR SPECIAL TABLE FEATURING BARGAIN LAMPS

Every One Greatly Reduced!

Bates Book Store



Men's All Wool Dress Sweaters with Zipper—Only **\$1.55**



Boys' Long Pants 79c 6 to 14. Dark Green. Belt and Cuff

Wescott's

Winterize Your Car

at Gamble's Low Prices!

TIGER 45-PLATE BATTERY \$4.98

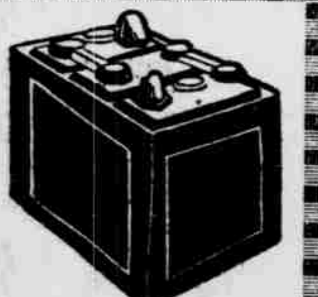
Super-Active. 2-Yr. Guarantee (Exchange Price)

DENATURED ALCOHOL—39c
100% Pure. Gallon.

Hot Water Heaters and Hot Air Heaters

GAMBLE STORE AGENCY

506 Main Street Telephone 294



SIX QUART

Aluminum Tea Kettle

Truly a Four Star Value—One Day

69c

Gasoline Lanterns, complete . . . \$3.45

Swatek Hardware

433 Main Street - Telephone 151