

THE FALLS CITY TRIBUNE

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EDITORIAL

Talking about advertising to a group of fellow experts, Colliers, quotes Mr. M. T. Frisbie as saying: "Be not misled by circulation claims, but put your trust in the vigorous character of the publication that has a policy and stands for something—not your policy, perhaps, but nevertheless an earnest appeal to a living constituency." In other words an intelligent reader becomes a discriminating buyer. The man or woman who reads indifferently is not to be recommended as a desirable customer to whom to appeal for trade.

Progressive republicans at Washington have organized what promises to become an organization of great significance in national politics. It is The National League of Progressive Republicans. The avowed purpose of the League is not to form a new party but to popularize government. In other words to place the reins of government in the hands of the people where it rightfully belongs. That the gentlemen at the head of the League have undertaken a big proposition, we must admit. Nevertheless it is one that should interest every freeholder in America at this time.

Never before in the history of our city was the need of houses so keenly felt as just now. There is not an available room any where but it is at once sought after by scores of applicants. The demand upon the hotels and boarding houses has been so great as to compel those institutions to raise the already high price of board and lodging. In many rooms the beds are worked double shift. The day men using them at night and the night men using them by day. Every kind of device is resorted to, to enlarge the limited and overcrowded accommodations and the end is not yet, the congestion increasing.

With the coming of the Division and the arrival of the workmen and their families arises a new problem for the people of Falls City. The happiest results can only be achieved by the complete assimilation of the new-comers into our social and civic organizations. One of the threatening dangers now confronting us is the possibility of a north and south side. While Geographically this must necessarily be so, it will be a misfortune if it should finally become so socially and economically. We do not want a north end and a south end, each with its local interests and prejudices, but one Falls City, united and harmonious. This can be most effectively accomplished by making our new citizens feel at home in our midst.

The list of those signing for a "Boosters Club" has already grown to liberal dimensions. Now, to get together and work out the idea in actual practice. The scheme is a good one. If it is properly launched and capably officered and then pushed aggressively and persistently, it is bound to become a source of much advantage to Falls City and her industries. The art of "Boosting" home industries though perfectly legitimate is almost entirely neglected, or if it is attempted at all it is done in too indifferent a manner to be effective. Therefore a strong organization is greatly to be desired, that has for its object the advertising of home industries and local opportunities. If we wish to win recognition from the world at large we must challenge the attention of the public by pushing ourselves and what we have that is worth while upon the notice of others. This calls for agitation of a live and

get-there sort. The passing of resolutions and the blowing off of certain measures of hot air will not accomplish it.

An accident like the one Tuesday night, when all unexpectedly the electric current failed and the lights went out, leaving the town in darkness, tends to awaken a sense of our dependence upon the care and skill of others. It also helps materially to increase our appreciation of things which because of their very commonness we are wont to regard as a matter of course. It is remarkable to what an extent we are at the mercy of our systems. A broken wheel, a slipping belt, or a loose connection and a whole town is suddenly left in darkness, or in any one of a score of predicaments, equally awkward and disconcerting. Such an experience helps to emphasize the truth that, "No man lives unto himself," but we are all dependent upon one another. One man's mistake may endanger the lives of scores of others. When we stop and think along this line it helps us to appreciate the meaning of our responsibilities. Our work may in itself seem trivial and of little or no consequence. But when we come to think how many people may be put to inconvenience and actual discomfort and loss through our neglect of that particular work it is different. The man who is faithful in the fulfillment of the humblest duty should hold the regard of all. He is a benefactor. Let him know it for his encouragement.

Republican members of Congress do not favor an extra session. They insist that the present short session will be adequate for the passing of all needed legislation at this time. As for the purely controversial bills now up for consideration, the country will not suffer seriously if they remain on the docket for another term. Retrenchment is the watchword, and there is no place where our legislators can show their sincerity in this matter to so good effect, as by cutting down their personal expense items. That a special session will be the cause of very considerable expense every one knows. Therefore all true economists, can appreciate the position being taken by the republican members to do away with a special session.

The Mayor's banquet to the Division people at the National, Saturday night was a success in every way, and will go a long way to establish the cordial and mutual relations that mean so much for the future welfare of Falls City. The very large number, both of citizens and R. R. employes, who attended, showed at once the wide interest in the effort to establish cordial relations one with the other. Now that we have pledged ourselves to make these people feel at home, it is up to us because of the limited homing facilities at the city's disposal to freely open our doors and take them into our own homes until adequate housing can be provided.

The immigration problem is one of the most difficult that confronts the United States. There is no question but that we have need of the desirable foreigner. But how to discriminate between the desirable and the undesirable is a problem that seems to queer the government and its officials. Canada has taken an advanced position by frankly declaring that she has need of certain people and that such as conform to her requirements will be welcomed, and others not. Canada has vast agricultural regions in the great North-west which she is anxious to have settled. The provincial government is encouraging settlement in these regions in every way possible. She is using the immigration bureau to assist in this great and laudable work. Immigrants who will go to the "Great North-west" and homestead farms are sought for and encouraged to come to Canada. While that class that is inclined to congregate in the larger cities and become a menace and a burden is systematically discouraged, Uncle Sam might learn from his northern neighbor and go and do likewise. The west could accommodate many more home seekers than are now seeking for these accommodations. Nebraska

could to good advantage accommodate many thousand such families. Other states could find convenient places for many families to good advantage. Out in the open country their children would develop into useful citizens instead of becoming a menace to society and good government.

THE DARK AND BRIGHT SIDE

When we read of the rascalities of the large insurance companies of the unspeakable frauds of the sugar trust, of the political corruption in Illinois and some other states, and the apparent unwillingness that was manifested by members of the senate to investigate, much less rebuke, corruption like this, especially when it affects one of their own number; when we read of farmers of one county in Ohio by hundreds confessing that for years they have been selling their votes for cash, when we read of these and numerous other things which we need not mention, but which will occur to the reader, we are sometimes disposed to look upon government by the people as a failure.

There is however another and a brighter side. It is no little thing an gives no small ground for hope, when we see papers and magazines courageously exposing these rascalities and infamies. Nor is it a less ground for hope when we see prison doors closing behind these offenders; when we see men in high places, closely affiliated with "big business," retired to private life and to oblivion; when we see men who are most active in standing for the people honored as few men have ever been honored before; when we see the people defeat ignominiously men who have been the leaders in their party for years, the support of which has for forty years been a religion, when we see these things we can take courage, realizing that at bottom the American people are honest; that while there may be twigs and large limbs of the tree decaying and therefore dropped, none the less the heart is sound.

There is more encouragement now than ever for good men to stand by the men who do right, who are doing in the United States what the old prophets did in Israel, who are receiving reward in stones while living and over whose graves we will shed tears and erect costly monuments. There is a bright side as well as a dark side.

No man who undertakes to reform abuses must expect praise at the beginning. He will be criticised. He will be slandered. He may be ostracized. He will be vilified; but honor awaits those who plead for righteousness, even though in so doing they must condemn the church to which they belong or do not belong, and the party to which they have given allegiance in past years. There are far more honest people in the world than thieves, and though these may be misunderstood for a time, yet they will be recognized and honored after their death if not before, and will leave the world better than they found it. —Wallaces' Farmer.

As soon as a girl gets married she gets busy and tries to help get some other girl into the same kind of trouble.

A NEW CREATION WEBSTER'S NEW INTERNATIONAL DICTIONARY

The Only New unabridged dictionary in many years. Contains the pith and essence of an authoritative library. Covers every field of knowledge. An Encyclopedia in a single book. The Only dictionary with the New Divided Page. 400,000 Words. 2700 Pages. 6000 Illustrations. Cost over half a million dollars. Post yourself on this most remarkable single volume.



We Need to Have One Million Men to Defend Our Coasts.

Large Standing Army Urgent.



We Are Not Ready For War.

By General FREDERICK DENT GRANT, Commander of the Department of the East.

IT IS TRUE THAT OUR COUNTRY IS NOT PREPARED FOR WAR. WE NEED TO HAVE A MILLION MEN TO DEFEND OUR COASTS. WE NEED A LARGER STANDING ARMY. I DON'T ASSUME TO LOOK AHEAD TO THE POSSIBILITIES OF WAR, BUT I THINK IT IS WISE FOR US TO BE READY FOR IT.

War is a gamble, isn't it? We might lick the enemy by training our guns on it from the fort, and, then again—well, what's the use of speculating? I'm not afraid of any one getting the best of us. But I do say that we OUGHT TO GET OURSELVES READY.

It is useless to say that we are in shape to go into a desperate fight as we stand right now. We are not. We NEED MORE MEN TO DEFEND OUR COASTS. Secretary of War Dickinson says we want 900,000 men, while there are only 114,000 available. I am not disputing the secretary's word, but I have figured it out that we

NEED A ROUND MILLION. It is certain that we have not nearly enough TRAINED MEN in readiness.

Suppose there should come a war with a powerful nation. What would the United States do? It would have to hurry up and draft some 600,000 men to defend its coasts, that's what. Properly to equip those men would take weeks. Guns cannot be made as they were made in the old days. It takes more time, for they are better guns that we use now. The whole army equipment would have to be RUSHED, and it would be impossible to do it in time to CHECK THE ADVANCES OF THE ENEMY.

IT IS NOT HARD ROUGHLY TO CALCULATE WHAT MIGHT HAPPEN IF OUR ATLANTIC SEABOARD WERE ATTACKED. WE HAVE NOT ENOUGH MEN TO PROTECT IT. THE SAME IS TRUE OF THE PACIFIC. IT TAKES TROOPS TO MAN THE FORTS.

Our System of Handling Immigrants Poorly Managed.

By JACOB A. RIIS, Author.



WE DO NOT WANT IMMIGRATION THAT CLINGS TO CITIES. I WOULD LIKE TO SEE A LABOR BUREAU ESTABLISHED THAT WOULD BE AS COMPREHENSIVE IN HANDLING THE LABOR PROBLEM AS THE WEATHER BUREAU IS IN HANDLING ITS DEPARTMENT.

Let the gate be on the other side and let them knock, and if they say that they want to come in to this country to do a certain work let us look at the map and see WHERE THAT PARTICULAR KIND OF WORK IS NEEDED.

If the knocker says he can dig, all well and good; let us send him somewhere that a DIGGER is needed. But, on the other hand, if he says he can write in a ledger, let us say to him no, WE HAVE ENOUGH HERE ALREADY WHO CAN WRITE IN LEDGERS.

When I was abroad and witnessed as in one particular case the fruits of one tenant farmer's toil—namely, a bag of wheat, which was his SHARE OF A YEAR'S WORK—my heart cried out:

"Open the gates and let them in."
But when I was on this side of the water and considered the case of the murder of Petrosini and thought of the supineness of the Sicilians, the connivance and weakness behind the act, an act which baffled the police of two continents to discover the perpetrators, then my heart cried out to CLOSE THE GATES.

"You Can Write History of World In Terms of Commerce."

By Dr. NICHOLAS MURRAY BUTLER, President of Columbia University.



WITHOUT civilization we would have no commerce, but it is also true that WITHOUT COMMERCE WE WOULD HAVE NO CIVILIZATION, for a man has to be able to live to have time for the things which we measure civilization by. I have no patience with the man who puts commerce ON A LOWER GRADE than those other things which we call civilization, and I say that every one of us is engaged in advancing it.

No one need be ashamed of the stone he carries to put into the great structure we call civilization just because it's put in the cellar or because some one else carries a bigger or better stone or more beautiful stone.

YOU CAN WRITE THE HISTORY OF THE WORLD IN TERMS OF COMMERCE, YOU CAN EXPLAIN WHY GREAT MASSES OF PEOPLE MOVED ACROSS THE EARTH, WHY THEY STAYED STILL, WHY THEY FOUGHT, AND YOU CAN EXPLAIN NINE-TENTHS OF THE PUSHING, MOVING FORCES OF THE WORLD IF YOU STUDY THEM IN TERMS OF COMMERCE.

HAS NO SUBSTITUTE

ROYAL BAKING POWDER

Absolutely Pure
The only baking powder made from Royal Grape Cream of Tartar
NO ALUM, NO LIME PHOSPHATE

The man who does his best seldom has to look for a job. Many a man's success is due to the fact that he went ahead first and made it right afterwards. The race for wealth ends at the cemetery. It takes a hardship a long time to sail out of sight. The knocker usually gets his when the hammer rebounds. Work is about the best rest cure that has yet been discovered. A superior manner is one thing. A superior person is another. It's about time to count up the things you have to be thankful for.

If luxurious full-body, fragrant aroma, and real coffee flavor are the things you want in coffee, it's time you tried

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At Grocers—30c a pound
TONE BROS., Des Moines, Iowa
Millers of the famous Tone Bros. Spices

CALUMET

The

BAKING POWDER

That Makes the Baking Better

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