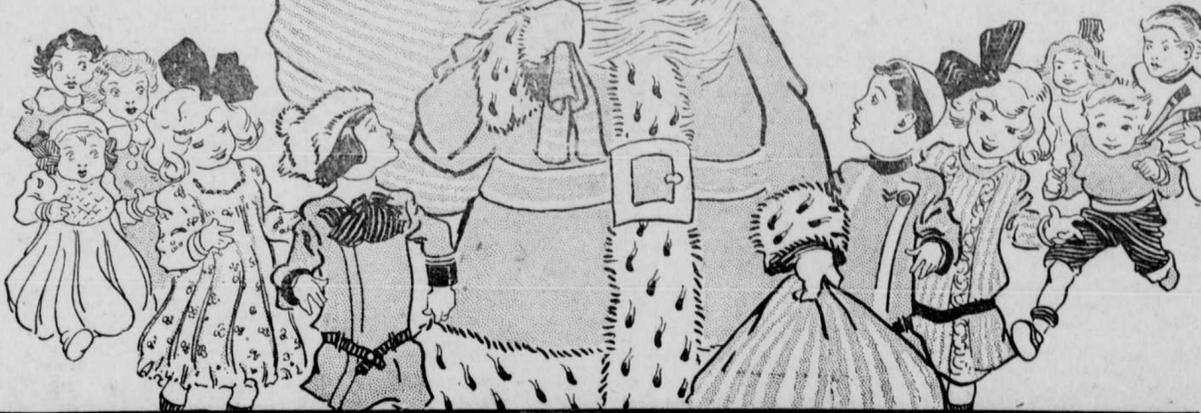


Santa's Friends



When You Buy for Men Buy at a Man's Store



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Our Windows are a Veritable Santa Claus Land of Good Things in Apparel for Men and Boys, and Every Article a Practical, Sensible & Appropriate Gift

At this season of good will and giving, multitudes of people make foolish mistakes in the choice of gifts; mistakes that are always excusable because of the sentiment; but are not necessary. The average man, if he likes to receive anything, would rather have some luxury or necessity that he can wear. And he wants it practical---such as he would buy himself. Naturally a store like this is the logical place to buy such things, for they will be better and lower in price than the fancy things sold for Christmas trade.

Here is a Shopping List of sensible suggestions for the wise buyer; don't forget that you will get attention here, and that you can buy without discomfort and crowding.



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Christmas Suggestions for Men

- Suit or Overcoat
- Hat or Cap
- Shirt
- Fancy Vest
- Underwear
- Fancy Suspenders
- Tie or Muffler
- Hose
- Gloves
- Sweater Coat
- Umbrella
- Shoes
- Overshoes
- Club Bag
- Suit case

Quality and Originality



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THE accompanying illustration portrays one of our popular Young Men's Overcoat models, designed by WEIL PFLAUM & CO.

This particular style will be in great demand this Season. It is a very gracefully moulded garment—fits comfortably and the workmanship is unexcelled.

We are showing a large range of the Season's newest and most tasty effects.

A pattern to please every taste.

Step in and look them over.

Christmas Suggestions for Boys

- Underwear or Hose
- Suit or Overcoat
- Sweater coat
- Shirt
- Hat or cap
- Fur Mittens
- Fancy Suspenders
- Tie or Muffler
- Tie Pin
- Cuff Buttons
- Hose Supporters
- Arm Bands
- Handkerchief in white, fancy and Silk

Buy Here and Avoid Crowds

Wahl & Parchen

Store Open Evenings till 10