

The
"Ready-to-Wear"
Store
is the right place
to buy gifts for
every member of
the family

Christmas Offerings



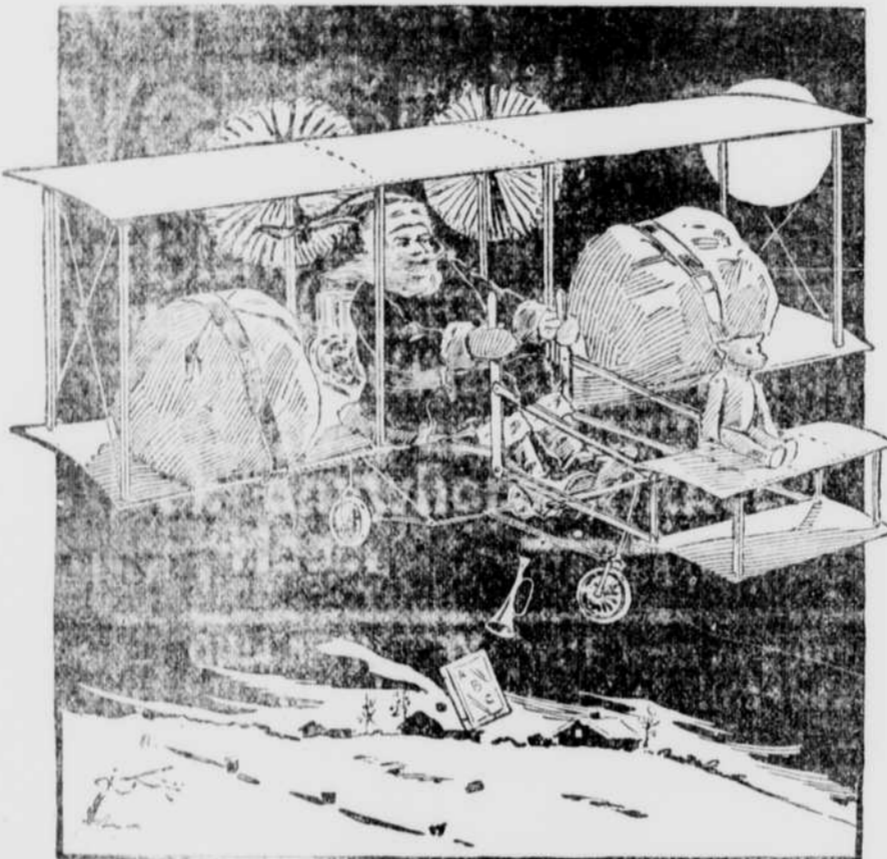
The
"Ready-to-Wear"
Store
has the right goods
at the right prices.
See our line
before you buy

Xmas Gift Buyers

The store that leads with the proper things for Christmas gifts. Our store is the right place to do your Christmas shopping. Articles that make useful and acceptable presents for the Mother, Young Lady or Old Maid; for the Father, Young Man or Old Bachelor. Also for the Children and Tiny Tots.

Yes we are anxious to please the giver as well as the acceptor of the gift.

When you think of Christmas presents stop at this store first.



Ready-to-Wear Store

The Popular Trading Place. The store that is growing fastest without a complaint. We serve the people with what they want and at prices they want to pay.

We have established our reputation as real bargain givers. People are learning every day that this store does give better values. Our capital is small, our stock is not large, but our trade is a big one. Watch the store that really does things. We are simply demonstrating what can be done with good values and right prices.

Silk Petticoats



Silk Petticoats make an ideal Christmas gift. We are exclusive selling agents for this territory of S & K Petticoats. Made by petticoat specialists of all silk taffeta counts for something. When you see one of our petticoats you will readily see why our petticoats are better. **\$4.98** at

Double row insertion, extra wide, with pockets; black only.

Extra wide Black Petticoats, made for stout people; Black Messaline, Fancy Persians and Colored Silks, all with pockets, and at the same popular price **\$4.98**

We have other Silk Petticoats at **\$2.98** and **\$3.98** also good values.

Cotton Petticoats from **40c** to **\$2.98**.

Good Dolls



Santa Claus was liberal with our share of Dolls. He left some very pretty ones. They are the Dependon line. The kind that looks good and lasts long.

Dressed Dolls all complete from **10c** up.

We call your special attention to the very good values at **25c**, **49c**, and **98c**—some worth double this price.

Autocliffe Silk Scarfs

Persians, fancy stripes and plain colors **98c** extra good values at

Other good values at

Linen Pieces

\$2.25 and \$2.50 values **\$1.98**
\$1.75 and \$1.98 values **1.50**
Very good for presents.

Handkerchiefs

Three extra special lots: 5c each, values to 10c. 4 for 25c, values to 12½c. 2 for 25c, values to 20c.

Pocket Books

We are headquarters for bargains in Pocketbook. Any price from 25c up.

Jabots and Collars

Just new from the collar factory in Boston; mostly 25c.

Fleece Lined Kimonas

A kimona will make a good Christmas present. Fleece lined, heavy kimona cloth. All the popular styles and prices. Yes they are warm and pretty. Patterns that are bound to please.

Striped fleece lined, long kimonas, sheered back and satin trimmings... **98c**

Floral patterns in outing cloth with belts and empire styles, only... **1.49**

Fancy floral and stripe effects, satin trimmed and scalloped edges, only... **1.98**



Childrens' Kimonas

Boys with Teddy Bears **\$1.25**
Girls with Arctic scenes **98c**

Dressing Sucques 49c, fleeced, every day style. **Dress Styles 98c**, Outing Kimona Cloth. Floral patterns and fancy collars.

Extra good values, sold regular at \$1.75 and \$1.98, special **\$1.50**.

Kid Gloves



Kid Gloves please man, woman and child.

Ladies Kid Gloves

Max Mayers celebrated New York gloves, the kind that gives satisfaction. Our introducing price, all staple colors and sizes, \$1.00 values... **69c**

\$1.25 values at **98c**

We are anxious for you to try this glove at 98c. Compare it with other \$1.25 gloves. We want your opinion.

Children's Kid Mittens

Fur top and outing lined, special **50c**

Yarn Gloves and Mittens for men, women and children

Furs-- A Most Acceptable Christmas Gift

We carry popular priced furs. If you want to be right sure of giving the right thing at the right time give a Fur Set.

Black and Brown Fur Sets

The large Barrel Pillow Muff, large fur pieces and satin lined, per set **\$12.50**

Black Sets

\$2.98 up to \$10. Popular styles and qualittes.

Separate Pieces

Fur pieces, Marmout, Oppusum, Coney from **75c** up.

Childrens' Sets

Fur and Astrachan—just the article to please the little one, 40c and up.



Christmas Hosiery

Santa Claus is the stocking hunter. He is a good judge of stockings. Ask him about our Hosiery line. We fit men, women and children with good wearing and good fitting stocking.

Men's Hosiery

Two pairs in box, fine silk liste, solid colors, per box **50c**

Ladies' Hose

\$1.50 black silk, heavy double sole, high spliced heel, special per pair **98c**

Childrens' Hose

Wool, cotton and fleece lined. For boys, Yankee Boy, heavy rib **15c**

For girls, Our Marvel, fine rib **15c**

25c Woman's Hose, nothing better at the price.



Santa Claus is a friend of ours. He always gives us the preference. That why our presents are better.



Lithograph Pillow tops 2 for a quarter.

Fred H. Schock
"READY-TO-WEAR" STORE
FALLS CITY - NEB.

Trading here once is trading here always. That is the reason our trade is growing.

Give us a trial.

