

"Looking Backward"



From Warsaw, Missouri.

After a residence of more than a quarter of a century in good old Richardson county we have been asked for a few notes on the past at this time. We hope our fate will not be that of Lot's wife, as this is purely a cattle country and the remains would not need interment.

I assure the dear readers of the Tribune that the subject is not of my own choosing as our thoughts of the past are not burdened with sunshine all along the path and that Poet-Philosopher, Walt Mason, touched the aching void in our heart when he penned the following:

"When I look over the musty past, that lies in eternal shade, regrets come over me quick and fast, regrets for the breaks I've made. I fooled away many golden years, as though I had years to burn, and out of their ashes I gathered tears, but the joys do not return. Dame fortune knocked at my humble door with honors and fame and peif; but I turned in bed with a lazy snore, and told her to chase herself. I browsed around on the old dead grass, while others were in the fold; I always loaded myself with brass, while others were after gold. And now, alas, in the yellow leaf, I'm busted and down at heel, and I could let out a yell of grief that would make your blood congeal. But away from the moldy past I turn, to the future glad and free, to the skies above, where the red stars burn—and you won't hear a howl from me."

But to the task of a drafted soldier. My first entry into old Richardson was with the M. P. railroad and we landed at Stella a short time after the good people had selected an appropriate name and succeeded in the appointment of Tom Moore as postmaster. Those were balmy days and many a young business man made his first start toward a successful business man. Others "gathered brass" and we can think of sev-

eral wrecked lives that were then bright prospects for future usefulness. It is with pleasure that we look upon the Stella of today as one of the best towns of its size in the state.

In July 1885 we discovered Humboldt on the map and upon investigation found that we must swell her census. For twenty years our lot was cast among these kind people, both pleasant and profitable. A few family quarrels during this period in a political way or some trivial affair that calls for a division of public opinion came up to mar the happiness of the entire community, but on the whole no better people ever lived than are found withing that thriving city.

Five years ago we cast our lot among the good people of Falls City and while we had always felt that we received the lion's share at the hands of Richardson county's best citizens, our reception here was magnanimous. No kinder and more considerate people could be found than those who call Falls City their home.

Plenty of history has been made during these years politically, at the county seat, and while the strife was bitter at the time, soon all factions were working for the upbuilding of the home town, until today she is far advanced in every particular to any town in Southeast Nebraska. Her new churches, her excellent schools tell the story of the character of her citizens.

In "looking backward" we cannot forget the numerous kind friends, who were active in every public move for advancement, who have gone before. Leaders of men their labors are ended but their kindly and wise council still live with us. Many of us who spent our young and happy days in old Richardson are now coasting down the western slope and the tobogan gains speed with every anniversary—what have we done with our talent? X X X

Wholesale House of The South Side



Wholesale Dealers

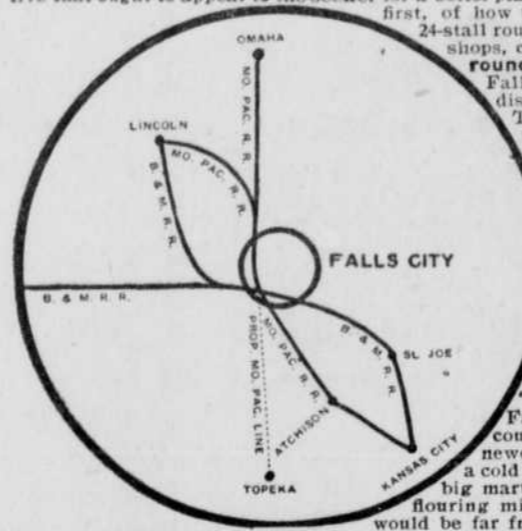
in Flour, Salt, Stoneware, Nuts, Popcorn, Oilmeal, Apples, Matches, Soap, Swift's Pride Cleanser and Brooms.

Write or phone for prices.

Heck & Wamsley

THE STORY OF A THRIVING CITY

"The Story of a Country Town," the complete story, calls for a second volume; a sequel—"The Story of a Thriving City"—a narrative that ought to appeal to the seeker for a better place to cast his lot and invest his money. "The Story of a Thriving City" tells first, of how the Missouri Pacific Railway Co. found it necessary to erect at Falls City a 24-stall round-house, this move entailing the building of 10 miles of railroad yardage, repair shops, coal chutes, office buildings, etc., at a cost of over a Half Million Dollars, the round-house alone costing \$50,000; how 1500 additional people are guaranteed for Falls City before the close of the year 1910, and a monthly pay-roll inaugurated that distributes over \$50,000 among its employes living in Falls City. "The Story of a Thriving City" goes further. It tells of activities all along the line looking to the upbuilding of Falls City—1500 additional citizens within a year is a situation that has few parallels, and compels the erection of many new buildings. "The Story of a Thriving City" in its opening chapters, dwells at some length upon the fertility of soil of Richardson County, Neb., possibly, when natural beauty and productiveness are taken into consideration, one of the grandest counties in the world; of its famous orchards, its stock farms, its prosperous and contented people. And the enviable location of Falls City—the county seat. A glance at the map reveals the fact that Falls City punctuates the very center of a veritable magic circle, being distant from Kansas City 102 miles, Omaha 101 miles, Lincoln 93 miles, St. Joe 55 miles, Atchison 55 miles. In its telling, "The Story" emphasizes the important point of railway facilities—the Burlington leading to the west and southeast, the Missouri Pacific tapping a territory south and north; and it would tell of a new line surveyed due south from Falls City to Topeka, Kansas—not an idescent dream of frantic speculators, but a bona fide, deliberative move on the part of the Missouri Pacific Ry. Co. "The Story of the Thriving City" would be incomplete if no mention were made of Falls City's banner industry, the vinegar factory, whose output finds ready sale the country over; its importance as a market for poultry and dairy products—the latest newcomer being the National Poultry and Egg Co., of Atchison, who are erecting here a cold storage plant and will engage extensively in preparing dressed poultry for the big markets of produce. And then here's the Business College—no better in the state; a flouring mill, municipal ownership of both electric light and water plants. The Story would be far from complete if no mention were made of the splendid system of public schools maintained, the handsome church buildings—three new ones in course of construction; the shady streets, the palatial residences—all these things help to make up "The Story of a Thriving City." If you are interested write Secretary Commercial Club, Falls City, Neb.



The Missouri Pacific is Spending for Improvements in Falls City, \$500,000.00

"Falls City, The Progressive"

Stranger, if you are looking up a new location you will find here as fine a business opening as you could desire.

There are so many things to commend Falls City to the people thruout the country that we hesitate to enumerate them lest we overlook some of the very best.

Situated as it is in the heart of the richest agricultural districts of the country, it is surrounded on all sides by wealth almost inestimable.

It can scarcely be remembered when there was a total failure of crops, though occasionally there will be a shortage in some one thing, due to an unfavorable season, but this is invariably made up by an abundance in other products until it has come to be considered an almost unflinching agricultural district.

Fruit growing receives each year more care and earnest thought, and in this section its growth has been phenomenal.

And so, situated in this splendid fertile valley, at the crossing of two of the finest railroad systems in the west, Falls City can boast an ideal location and with these splendid shipping advantages invites and can accommodate new industries.

filled, the condition at the Central being somewhat congested. It is only a question of time until another ward school will be required.

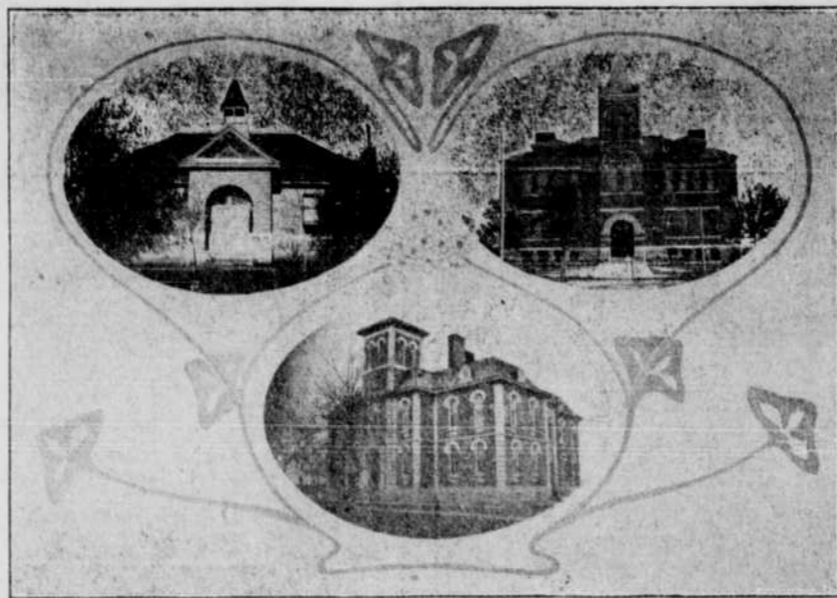
Only a few years ago the systematic study of music was authorized and this year Domestic Science and Manual Training were added. The results are very gratifying.

Athletics promote interest in the schools and have a tendency to keep more boys in school until they graduate. We are proud of the Athletic Team; they made enviable records last year, finally capturing some of the state championships. Both the Girl's and Boy's Basket Ball Teams and the debating society brought credit and honor to the school last year.

Beside the public schools we have an Ursulin Convent which is growing in size and importance. And a Business College where a splendid commercial training is available.

We feel proud, too, of our churches and justly so. Ten denominations are here represented and during the year 1910 there was scarcely a church that did not spend several hundred dollars at least in repairs.

In the early summer the beautiful new Presbyterian Church was consecrated. By hard and persistent effort



Our people are enterprising, prosperous, cordial, and hospitable. They have built for themselves beautiful homes, substantial business blocks and civic pride grows year by year in the hearts of our people. The old carelessness and old time prejudices are being put aside and all join in trying to make our city, "The City Beautiful."

The park is comparatively new but each year something has been added to make it more attractive. The club women are particularly entrusted in its development and when the women of Falls City set out to see a thing done it will most surely be done properly.

Our school system is one of the finest in the state. Twenty-five teachers are employed under Supt. Wood, and the work done testifies to their individual merit.

Pupils graduating here with the required number of points may enter our State University and various other universities without further preparation.

The four building, High School, Central, Harlan Street and Zion, are well-

this \$15,000 edifice was built and can well be pointed to with pride by all who are interested or in any way aided its construction.

The beautiful new Christian Church is now in course of construction and will cost about \$25,000. It is an imposing structure and when completed will be among the finest in southeast Nebraska. It was a monstrous undertaking for the congregation but they have labored unceasingly and all obstacles seem to melt before them.

A new Roman Catholic Church is being built north of the convent at a cost of \$65,000. The money for this church is being raised by direct assessment of each parishioner, a plan inaugurated by the late Father Bex. Another half year will see this beautiful edifice completed.

The Reformed Church is perhaps, the newest denomination in our city, but under the leadership of Mr. Wyle it is growing rapidly. Ere long the Mission which was purchased this fall will be entirely remodeled to accommodate the rapidly growing Sunday School.

Three banks are among our busi-

ness institutions. Almost every line of business is represented. All the buildings are occupied and contracts are being let for new ones in the spring. There is room and demand for several lines and when these new buildings are built they all will be occupied by new firms and new lines of business.

Our merchants are real, live, up-to-date hustlers.

In no town will you find a more genial, accommodating class of men. Your pleasure and convenience is their law. They desire your patronage and are anxious to impress you with this fact by according you fair treatment, the friendly spirit and giving you full value for every dollar you spend with them.

Falls City is rapidly advancing in literary matters, and is really becoming a literary center. We have four Federated clubs and they stand among the highest in the state Federation for the quality of their work.

As the literary spirit has grown our public library, also has grown until now after a period of ten years the present building is almost inadequate for the large collection of books and the unusually large patronage. The State Librarian, Miss Templeton, classifies it among the first in the state, outside of Lincoln and Omaha.

There are various industries already located here, many of which our people have become so accustomed to that they hardly realize to what importance they have grown. Apple-packing is a big thing here during the season. The Cement plants are taxed beyond their capacity and the firms are enlarging. The Flouring Mills do an immense wholesale business and carry the name, Falls City, all over the country. The Bottling works and the Cooperage are all in

prosperous condition.

The Division has brought to us many advantages and for sometime to come will bring us many strangers. The building boom to house all these strangers will open as soon as spring weather permits.

We are glad to extend a welcome to these strangers. We are proud of our prosperity and progress. Come and share them. We are a hospitable people; we want and need you. We will branch out and grow together and you will soon join us in saying Falls City is the best on earth, situated in the best county of the best state in the grandest Republic the world has ever known. Our hearts and ambitions are with Falls City.

You can't saw wood with a hammer, Mr. Knocker, some day your own hammer will strike you in the face.

If luxurious full-body, fragrant aroma, and real coffee flavor are the things you want in coffee, it's time you tried

OLD GOLDEN COFFEE

Its aromatic oils are developed by thorough fresh-roasting—then into a tight package, that preserves its goodness to you.

At Grocers—30c a pound
TONE BROS., Des Moines, Iowa
Millers of the famous Tone Bros. Spices