

To Christmas Shoppers.

An appeal to the Christmas shopper will be right in line with our idea of manifesting the Christmas spirit. Observation and experience has proven that the selfishness manifested on the part of the Christmas shoppers is beyond conception. By permission of the management of a large department store, the writer has had ample proof of the unreasonable demands made upon the over-worked, tired clerk, or as one pronounced it; when asked how she enjoyed the Christmas rush: "I'm gone clean crazy." And withal it is surprising how pleasing in manner and how willing these clerks are to help customers to buy articles suitable to the age of the recipient and at the same time within the means of the purchaser. But when the rush of the last few days comes and the clerk endeavors to wait on several customers at the same time it becomes a strain and it is often then that shoppers show their ill-breeding by becoming snappy and even insulting because of inattentiveness on the part of the over-taxed clerk. They are human beings, let us not forget that, and are on their feet from early morning till late at night with not one moment of recreation during this trying season. If a shopping tour causes fatigue what must clerking mean to the clerks? Let us be kind, patient and sympathetic to the clerks who wait on us and let them learn of us that we carry our Christmas spirit with us even when making a purchase. Let us go early and buy your presents because the pleasure of anticipation of the joy the recipient will express and feel will not come to us until we have made the purchase and are in possession of the gift.

And if we go early we shall likely be able to get the very article that will be appreciated most by our friends, but if we wait till the last moment we will be obliged to take the next best thing, because the clerk will tell you, "we are out of those now."

Another thing, let us not kill our Christmas joy by overdoing our generosity. A young man came to me one Christmas morning, and after I had greeted him with the usual, "Merry Christmas" he said: "Merry Nothing, I'm completely 'busted' and I am thinking of how I can frame up something to appease the anger of my boarding mistress when I tell her I'm broke and she wants her board money." This man evidently did not get the Christmas Joy. We should not bankrupt ourselves in preparing for this event. Worry and heart aches are sure to follow if you do. Furthermore, the size and expensiveness of the gift shall not mark our friendship in dollars and cents. The most appreciative gift is a self-made one, an article into which the donor enters with painstaking and sketches or works out with brush or needle her love for her friend in the very design and workmanship of the gift. A ready-made article cannot begin to compare with it. And then, are our friends and relatives the only one we should remember? Answer: "Whatsoever ye have done to one of the least of these my brethren, ye have done it unto Me." The greater joy of Christmas comes to us when we make some poor heart happy in some home where poverty and want are known and felt.



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excels. We don't care what you pay for coffee—just buy a package of Old Golden Coffee and find out how much better you like it. Note its fragrance, flavor and fine full-body.

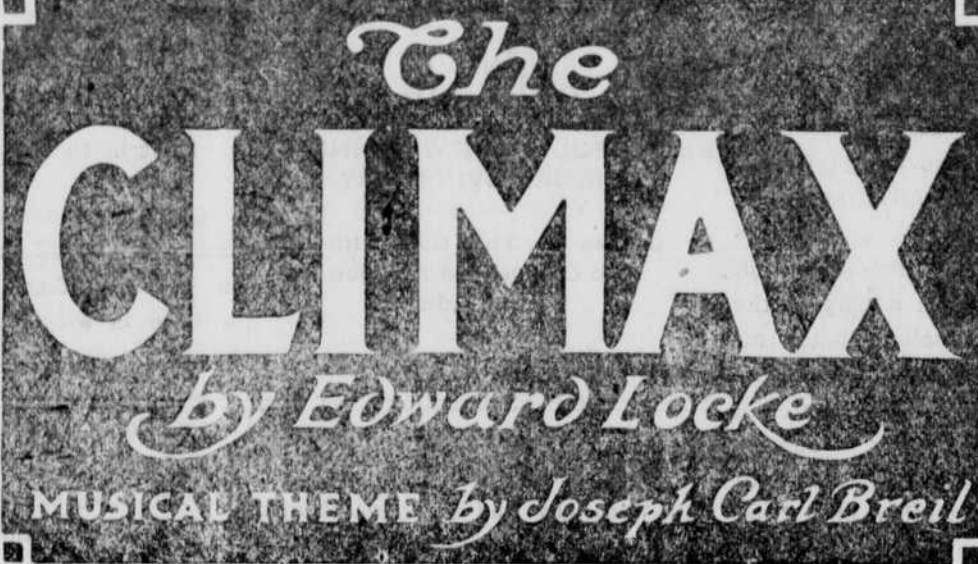
At Grocer's—30c a pound.

TONE BROS., Des Moines, Iowa.
Millers of the famous Tone Bros. Spices.



GEHLING THEATRE Monday, Dec. 5th

That Beautiful and Realistic Comedy of Modern Life



A Play of Sweetness, Cheerfulness and Strength

ONE YEAR WEBER'S THEATRE, NEW YORK

6 MONTHS GRAND OPERA HOUSE, CHICAGO

Seats on Sale at
Gehling Bakery

First 3 rows Parquet.....\$1.50
Balance Parquet & Dress Circle \$1.00, & 75c



The County in General

The "Doings" of our Country Friends and Neighbors.

Williamsville

Mrs. N. A. Arnold is on the sick list.

Rudolph Voegle was in Falls City Saturday.

John Whittle is the victim of typhoid fever.

August Niemoeler had hogs on the market last week.

Frank Honea and family were Falls City visitors last Saturday.

Mrs. I. A. Dunn and Eugene and Jesse were Falls City visitors last week.

The school children in Dist No. 23 are in school again after a pleasant vacation of one month.

Tom Branscom and Mae Lichty of Wathena, Kansas were married in St. Joseph Saturday.

VERDON.

Ed Kuker was a Falls City visitor Tuesday.

F. F. Dietrich drove to Humboldt Monday.

Miss Una Snidow spent Thanksgiving with her mother in Falls City.

Mrs. B. F. Veach was a Falls City visitor Friday.

The Misses Cornell have returned to their home in Peru after a visit to their grandparents, Mr. and Mrs. Jno. Patterson.

Miss Queen Chism spent last week with relatives in Stella.

George Fogle and wife were guests of the latter's sister, Mrs. Carl Lippold in Falls City Monday.

John Wear came down from Peru Saturday evening.

Charles Weaver and wife made a trip to Omaha Thursday.

Mrs. Margaret Sailors, who has been quite ill is improving.

Clarence Stump arrived Thursday from a visit to relatives at Long Island, Kansas the latter part of the week.

Mrs. D. M. Davies and two children were up from Falls City and spent a few days at the home of J. D. Griffiths.

George and Will Arnold left this week for their home at Franklin, Nebraska, after a visit to relatives in this vicinity.

Mrs. Mattie Bennett attended a reunion of the Bennett family at Lincoln last week.

Mrs. Mary Conover entertained relatives from Liberty, Nebraska a few days the past week.

Charles Wear, Norman Heinzelman and Walter Clark left Wednesday for

Lincoln, where they attended the foot ball game Thursday.

Miss Edna Parsons spent Thanksgiving in Omaha the guest of Miss Madge Bourne.

John Conover returned last week from York to spend Thanksgiving at his home in this city.

Mrs. Fastenau came down from Nebraska City for a visit with her daughter, Mrs. John Leefers.

Mrs. D. G. Griffiths and little son arrived Wednesday evening from Lincoln for a short visit with relatives.

Mrs. C. S. James returned to her home in Palisade, Neb., Monday after a short visit with friends here.

Mr. and Mrs. M. A. Veach had the pleasure of entertaining Mr. and Mrs. John Strauss of Abilene, Kansas a few days the past week.

Mr. and Mrs. J. C. Ayers went to White Cloud last Tuesday to attend the funeral of the latter's grandmother.

Grandma Seldoa returned home Saturday evening from an extended visit with her daughter, Mrs. John Evans at Tecumseh.

Dr. Griffiths and family left Saturday for their home in Lincoln. They were accompanied by the former's aunt, Mrs. Elizabeth Jones.

Mr. and Mrs. Charley Henderson and Mr. and Mrs. E. A. Harden left the first of the week for Texas, where they will spend the winter.

Mr. and Mrs. John Patterson took the train Wednesday morning for Peru where they spent the remainder of the week with their daughter, Mrs. Belle Cornell and family.

S. B. Cooper and family left Saturday evening for Spokane, Washington, where they will make their future home and where Mr. Cooper has a position with the Spokane, Portland and Seattle Railroad. He was formerly the Burlington agent here and they will be greatly missed by their many friends.

—Patronize home industries. Benjamin Franklin's old and up-to-date Magazine, The Saturday Evening Post, is now carried in Falls City by Lewis Wise. He asks the patronage of the intelligent reading public of Falls City. Read the Post it is good, and belongs to a home industry.

Wanted—

One thousand bushels of Walnuts at Heck and Wamsley's warehouse. Phone 396 or 318A.



So is the Big Christmas Issue of The Tribune

It Will be Published
December 16th

And will be a Boosters Edition for Falls City and Richardson County. You will want to send copies of this issue to your friends. Price, postage paid, 5 cents per copy. Order now and get as many as you want. The supply will be limited.

Special Notice To all who pay their subscription in advance we will give as many copies as you can use to advantage, not exceeding ten copies to any one subscriber. The same compliment is extended to our advertisers. Come in and order a number sent to your friends. It will help boost the home community and will let your friends know what is going on in the county just now.

Send in your names at once by mail or telephone or call in person. We will put them on file and have your papers go out with those of the regular subscribers.

The Falls City Tribune

WALNUTS.

Bring in your walnuts we can use them now, will pay you 1 cent a lb. for them at Heck's feed store or at the warehouse down by the mill.—Heck & Wamsley. 47-2t

Farmers Sale For Memorial window, Saturday, Dec. 3 at 10 o'clock on Union House corner.—Mrs. F. E. Day.

REMEMBER that every added subscriber helps to make this paper better for everybody.

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o The "Tribune" from o
o now until January 1, 1912 o
o for only \$1.50, in advance o
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