

Henry C. Smith LANDS & LOANS

240 acres well improved, 1 1/2 miles from Depot in Kas. Good spring. Best of terms. Will take 40 acres as part payment, balance long time at low interest.

200 acres 1 1/2 miles from depot, Richardson county, Nebraska. Good buildings and land. Will take 40 or 80 acres as part payment

160 acres upland, 1 mile from depot, Richardson county, Nebraska. \$12,000.

160 acres Johnson county, Nebraska. 80 rods to church and school. Best of terms. Might rent.

107 acres near Brownville, Nebraska.

80 acres 1/4-mile from Falls City high school.

640 acres, \$8,000 improvements. Also 640 acres adjoining. Will take 160 acres as part payment. Fine running water. A No. 1 opportunity.

Money to loan.

WHY THE PEDDLER PEST?

DR. MORSMAN TOUCHES UPON PEDDLING NUISANCE.

Peddler's Wares Never Up to Standard—Their Cure-Alls Have Absolutely No Merit.

There are two reasons why the peddler peddles. First, he is a salesman and a talker. He goes after the business and talks up his goods. Second, all people are more or less lazy. They like to do things the easiest way. It is easier to believe the peddler's talk than to think for themselves, and it is easy to buy at their own door. Everybody knows that the peddler doesn't sell the best goods. Even the buyer buys doubtingly, half expecting to get the worst of it, but the talk and promises obscure the doubt momentarily and the sale is made.

Quite recently a patent medicine man came to me with a wagon proposition and offered sixty-five per cent of the gross sales if I would take it up. I turned it down. It is only one of several that I have turned down. First, for financial reasons. It wouldn't pay even at sixty-five per cent; second, because I couldn't make satisfied customers on that quality of goods; and I believe that satisfied customers are necessary to the located business man.

Suppose I had accepted that proposition and sent out a brilliant red and yellow wagon and out of that wagon somebody, we will call her Mrs. Smith, bought a dollar bottle of guaranteed-to-do-impossibilities—scientifically prepared—electro magnetic blood purifier. Sixty-five cents of the dollar she paid would go to pay for the man and team. The manufacturer got the rest of the dollar—thirty-five cents. Now I never knew a patent medicine manufacturer who believes in "small profits and quick sales." He never heard of that expression. If he did he thought it was some joke. Small profits do not appeal to him in the least. His motto is, "the big end for me, the little end for the customer." Well now if this particular patent medicine man who got thirty-five cents of Mrs. Smith's dollar was just an ordinary patent medicine man, with just the ordinary patent medicine man's love of profit, and I am pretty sure he was, then

what did Mrs. Smith get for her dollar? She got a good heart to heart talk from the peddler with a little "blarney" thrown in. (that was worth something), and she got a bottle of some kind of stuff that she knew nothing about except what the label told her and what the peddler had repeated to her from his printed "instruction book," which he had learned by heart. Now what was in that bottle? How much of that thirty-five cents went into the bottle? If there was more than ten or fifteen cents went into that bottle then this patent medicine man is the philanthropist of his class. So Mrs. Smith got some talk, a little "blarney", some printed testimonials and directions and fifteen cents worth of—nobody knows what. And she is going to swallow it for what ails her. She has to now, for that is the only way she can get her money out of it. After she bought it she was sorry; she always is. But she is brave. No white feather for her. There is a dollar in that bottle, so she studies the printed matter. That settles it. She has got a dollars worth all right. The testimonials say so. So she swallows a bottle of stuff that cost ten or fifteen cents that she knows nothing about, recommended by a peddler who doesn't know medicine from mythology, put up by a man who hasn't even a patent medicine reputation, and put up for sale. But of course the peddler carries other things in his wagon besides medicines. He has flavoring extracts, baking powder, a few things in the grocery line and various odds and ends, but medicines are his long suit. He has medicine for everything from corns to consumption and veterinary medicines put up by the justly celebrated and renowned "Doctor." Any old thing to get the money.

Does the pure food and drug inspector ever get a chance to see any of this truck that is peddled around the country? Never. It all bears the usual "guaranteed under the pure food law, etc." but that doesn't mean anything but that the manufacturer has promised to "be good."

I do not suppose that there is ten per cent of the stuff the peddler sells that is up to the standard, and as for his drugs and medicines, well that fifteen cent-for-a-dollar marvel will not kill you, Mrs. Smith; the manufacturer is too shrewd to risk that, you are safe; he wants to sell you another bunch, but if you really want to get benefit out of that bottle throw it on the ash heap. It will do you more good there than in your stomach, and you can credit yourself with a dollar's worth of experience.

Now isn't the local dealer entitled to encourage the purchase of this dollar purchase amounts to nothing, but in the aggregate the amount is quite large. Mrs. Smith needs the local dealer. She can't buy all her wants of peddlers. She must buy most of her supplies of the local dealers. The local merchant admits his obligation to Mrs. Smith. He knows that it is up to him to keep a good stock for her selection; to give her good honest goods at fair prices; to make his store attractive, and to stand ready to make good to her if anything goes wrong. Is the obligation all one-sided? If everybody bought of peddlers where would the merchant be?

Mrs. Smith needs the local dealer and he needs her patronage; and if he is under obligations to do the best he can for her, she is also under obligation to give him ALL her trade so that he may thrive and grow and make a better store for her accommodation. She loses NOTHING by it. She gains by it. Every time she helps him she helps herself and the community. There can only be good stores where the community sustains them, and the better the patronage the bigger and better the stores.

A. MORSMAN, M.D.
Morsman Drug Co.

For Sale.
Large size Accordeon, twenty-one keyed, four stops, full organ tone. It is a fine instrument and can be bought for \$8.50 with case. Enquire of A. E. Cady.

The infant child of Mr. and Mrs. Charles Fellers died Sunday night, and was laid away in Steele cemetery on Tuesday afternoon. The funeral was held at the home of Mrs. Fellers' parents, Mr. and Mrs. Slicker.

THE COMERS AND GOERS

HAPPENINGS OF INTEREST TO YOU AND ME.

What Your Friends and Their Friends Have Been Doing the Past Week.

—Dr. Wilson, Wahl's building.
—The Candy Kitchen for brick ice cream.

Fred Marmet was in town Tuesday. Mayor Gaynor of New York was shot by a crank on Tuesday. He may die.

Miss Cecil Thompson of Omaha is in the city visiting Miss Nellie Hossack.

John Weinert and Rev. Matill of Zion attended the chautauqua the first of the week.

George Abbott, Jr., came down from Omaha and spent a part of the week with his parents in this city.

Quimby Hossack returned to Omaha Monday morning after spending a short time in the city with his parents and sisters.

Mrs. Frank Shields has returned from her visit to Fairbury. She spent the past two weeks with her son, Milo Shield and wife.

C. L. Marts' little son, Glen, is down from Wymore to stay with his grandparents until September, while his mother is gone to Denver.

Wm. Rice, Falls City's latest acquisition in the line of architects and builders, has taken the contract for rebuilding the barn on the farm of Gust Strauss destroyed by lightning July 6th. It will be 40x60 feet and will be strictly modern in all its appointments.

Mr. and Mrs. Carl Schaefer came down from Superior Sunday to spend a short time with relatives. They were called here by the serious illness of Mrs. Cornelius Sanford. At this writing Mrs. Sanford is improving.

The rain Monday was the greatest event of the season. With many farmers the average corn yield doubled and trebled over night.

Another such a boost and Richardson county will have a bumper corn crop. Don't forget that the business men who advertise their goods in The Tribune, are sober and progressive.

They have up-to-date stocks and will treat you like a white man.—Deal with them.

—We are buying apples, peaches, and plums at the warehouse near the mill. Let us know what you have to offer. Call phone 396 or 318a.—Heck & Wamsley

Mr. and Mrs. Earl Marts and three children spent two weeks with his parents, Mr. and Mrs. Sam Marts of this city. They returned home on Saturday.

Five Minutes Late!

THE DESTINY OF AN EMPIRE HAS OFTEN HINGED ON INACCURATE TIME

A Dependable Watch

Such as we handle

is a good investment, besides having a tendency to quiet the nerves and promote confidence. A "good" watch is not necessarily an expensive watch. We can fit you out at a very moderate cost.

Come in and let us talk the matter over

DAVIES & OWENS

JEWELERS AND OPTICIANS FALLS CITY, NEBRASKA

Rev. A. E. Wachtel of Rulo was at the Chautauqua a part of the week.

A great automobile load of Verdonites attended the chautauqua Tuesday. Incidentally they watched Falls City do Maryville to the tune of 5 to 0.

O. B. Pritchard was in town Monday to encourage the rain man to keep up his good work. Mr. Pritchard is a county optionist of the true blue stripe.

Mr. and Mrs. Rudolph Beer were visitors in Falls City Tuesday. They have just completed a new and modern house on their farm south of Salem.

Phineas Fisher of Maple Grove was in town Monday in spite of the rain. Mr. Fisher is confident that his corn will average half a crop or better.

Prosecuting Attorney Keller of St. Joseph, has forestalled several marriages recently because of the unfitness of the contracting parties on account of physical defects.

Christ Beer and family who live about eight miles southwest of Salem were in the city Tuesday taking in the things of interest and incidentally attending to business.

Both democrats and republicans in Richardson county will vote for Crabtree for state superintendent. He is not only well known in Richardson county, but liked and loved by all.

Don't forget the primaries next week. Cast your vote for men who stand four-square on the issues that you are convinced are for the best interests of the people of the country.

Wahl & Parchen are laying in their winter's supply of fuel this week.

John Dorrington and wife arrived Monday from Wisconsin. They are guests of Mr. and Mrs. E. Fisher.

D. W. Griffith, Verdon's postmaster and E. D. Owens came down Wednesday to take in the Chautauqua and the ball game.

Frank Nims and wife and James Parker and wife of Nims City were down to root for Falls City in the ball game Tuesday afternoon.

Rev. A. E. Wachtel of Rulo visited the court house and left with a broad smile. Accept our congratulations. May your path be strewn with roses.

Notice.
In the District Court of Richardson County, Nebraska.

In Matter of Application of Jacob Lansky, for Order Changing His Name.

To all whom this may concern:—Notice is hereby given that Jacob Lansky, on the 6th day of August, 1910, filed in the District Court of Richardson County, Nebraska, his petition, the object and prayer of which are to obtain an order and decree of said court changing his name from Jacob Lansky to Jacob L. Seff; that petitioner will call said matter up for hearing on the first day of September, 1910, term of said district court, to-wit: on September 26th, 1910, or so soon thereafter as the said application can be heard.

Dated this 6th day of August, 1910.
JACOB LANSKY, Petitioner.

By J. E. LEYDA, His Attorney.

First publication August 12, 4 times

The County in General

The "Doings" of Our Country Friends and Neighbors.

RULO.

Ed Davis was a St. Joseph visitor Friday.

J. C. Perry of Lincoln was a Rulo visitor Monday.

A good sized crowd of Rulo people went to White Cloud Friday to watch the ball game.

John Kanaly was a St. Joseph visitor one day last week.

Bessie Anderson visited with Kansas relatives this week.

Fred Marsh was a business visitor in Falls City Saturday.

R. D. Larabee visited with relatives in Preston Saturday.

Wilbur Long of Bartlett, Iowa visited relatives here this week.

Charles Smith of Missouri was a Rulo visitor the last of the week.

Agnes Schrader spent most of the past week with relatives in St. Joe.

Mrs. James Inks of Salem is visiting with relatives in Rulo this week.

Mr. and Mrs. John Mann of White Cloud visited Rulo relatives last week.

Leonard Simon and family of Preston visited with relatives here last week.

Ray Bird came from Clarmont, Mo., last week to pitch in the Rulo ball team.

Blaine Anderson went to Kansas Monday to attend the funeral of a relative.

Mr. and Mrs. Dave Lewis and son are the guests of John Pope and wife this week.

Rev. Wachtel returned Saturday evening from a three weeks trip in Montana.

Cecil Kanaly returned last week from a several days visit with friends at Salem.

Gus Brown and wife of Fortescue are spending the week with relatives in Rulo.

A little daughter was born to Mr. and Mrs. Carl Simon Thursday of last week.

Fred Stewart visited with his parents Sparks several days the first of the week.

H. M. Smith and family of Wymore were in Rulo a short time the first of the week.

Mesdames Mattie Kirk and Frank Brown were Falls City visitors a few days last week.

Father Hoffman of Falls City had charge of the services at the Catholic church here Sunday evening.

Peter Frederick, Charles Ross and Dolph Pierce came up from Acheson Saturday night to spend Sunday with home folks.

Vaughn McVey, who has spent the past two weeks with his mother at this place, returned Monday to his work in Lincoln.

Mrs. Shepherd and daughter, Emma, went to St. Joe last Friday to visit with relatives. Miss Emma will go from there to Salina, Kas., to work in a millinery store.

James Tangney and John Mooney went to Concordia, Kas., one day last week to see about Sisters to take charge of the convent the coming year.

Marriage License.

Gottfred Birow, Table Rock... 24

Fay Porter, Table Rock... 18

Emmett Snodgrass, Dawson... 23

Amanda Bernhardt, Dawson... 22

Alvy Edgar Wachtel, Rulo... 24

Ina Pearl Neher, Humboldt... 20

William Lewis Long, Sparks, Kas... 22

Edna Nevada Randall, Sparks... 16

—We have some fresh Red Seal flour in now. Come and get a sack.

—C. A. Heck.

the Home Shoe store. 14-1t

—If it's shoes you want, call at

H. M. Jenne Shoe Store.

SUMMER FOOTWEAR FOR EVERYONE

H. M. Jenne Shoe Store.

A porch party was given last Friday by Misses Hope Ward, Clara Aikman, Edith Hinkle and Hattie Hart in honor of Miss Freda Paul of Abilene, Kas. The porch and lawn were beautifully decorated with Japanese lanterns. A dainty two-course luncheon was served. The evening was spent in music and pleasant games, and at a late hour the company separated for their respective homes.

Frank Graves was found dead near Saps' crossing in Missouri, just east of the river bridge Sunday morning. It was supposed that he was killed by a train as he was taken across the ferry here late Saturday evening. The deceased was working on a farm near Fortescue. He has one brother in Rulo, where the body was taken. The remains were buried in the Rulo cemetery Monday forenoon, where short services were conducted by Rev. Wachtel. He also has a brother who resides at Humboldt.

Parents of a Baby Boy.
Born, on August 3, an eight-pound boy to Mr. and Mrs. W. B. Hunt of Davenport, Iowa. Mother and child doing nicely.

Mrs. Hunt will be remembered as Miss Alvirde Allen, whose home was in Salem, and who for many years was one of Richardson County's most popular school teachers.

St. Thomas Church.
Twelfth Sunday after Trinity. Holy Communion at 7:30 a. m. Morning prayer and sermon at 10:45 a. m. The theme will be "The Error of Balaam" The TeDeum in F flat by Thomas, will be sung after the first lesson. No evening service.

Myrtle McCray is the new accountant at the Pence-Little store. Miss Jessie Withee of Stella is a guest at the home of Mr. and Mrs. John Hossack.

W. S. Korner and wife have for their guests S. B. Hoffnell and wife of Abilene, Kas.

Work on the new Catholic church has been begun. Work on the foundation is progressing nicely.

There is only one true blue county option candidate for governor and that is Senator Aldrich.

Levis Trefzer, one of Arago's successful farmers was in town Tuesday. He says corn will make fifty bushels on some farms.

Dr. Bailey returned from his vacation trip to Utah Wednesday evening. He is feeling much improved and he looks it, every inch. He will take up his work in the new church with new vim and vigor.

Burlington Route

West Bound

No. 13—Denver Exp. 1:10 a. m.

No. 15—Denver Exp. (Local) 1:40 p. m.

No. 43—Portland Exp. 10:17 p. m.

No. 41—Portland Exp. 2:25 p. m.

No. 121—Lincoln Loc. via Nebraska City 5:00 a. m.

East Bound

No. 14—St. J., K. C. & St. L. 7:38 a. m.

No. 44—St. J., K. C. & St. L. 3:37 a. m.

No. 16—St. J., K. C. & St. L. 4:22 p. m. (Local)

No. 42—St. J., K. C. & St. L. 4:35 p. m.

No. 122—From Lincoln, via Nebraska City 8:45 p. m.

E. G. WHITFORD, Agent.

Missouri Pacific

Trains East

Tr. 104—St. Louis Exp. 2:10 p. m.

Tr. 106—Kansas City Exp. 3:40 a. m.

Tr. 132—K. C. Local 7:30 a. m.

Tr. 192—Local Freight 9:40 a. m.

Tr. 138—Omaha Local, ar. 9:00 p. m.

Trains West

Tr. 103—Omaha Lincoln Ex. 1:50 p. m.

Tr. 105—Omaha-Lincoln Ex. 2:55 a. m.

Tr. 137—Omaha local 7:15 a. m.

Tr. 191—Local Freight 1:20 p. m.

Tr. 131—Kansas City Lo. ar. 8:45 a. m.

*Daily except Sunday.

E. E. MARR, Agent.

Old Dutch Cleanser

Shortens your cleaning work in the kitchen—throughout the house.

This One Cleanser in handy sifter can keeps the house and everything in it spick and span with half the time required with old-fashioned cleansers.

Cleans, Scrubs, Scours, Polishes

For porcelain ware and on the bath tub. Old Dutch Cleanser is the one safe cleanser to use.

The New and Better Way

Sprinkle Old Dutch Cleanser on a wet cloth, rub well, wipe with a clean, wet cloth. Takes off all discoloration and scum and will not scratch. Use it for all your cleaning. The one best cleanser for the farm.

LARGE SIFTER CAN 10c