

Henry C. Smith LANDS & LOANS

240 acres well improved, 1 1/4 miles from Depot in Kas. Good spring. Best of terms. Will take 40 acres as part payment, balance long time at low interest.
200 acres 1 1/2 miles from depot, Richardson county, Nebraska. Good buildings and land. Will take 40 or 80 acres as part payment
160 acres upland, 1 mile from depot, Richardson county, Nebraska. \$12,000.
160 acres Johnson county, Nebraska. 80 rods to church and school. Best of terms. Might rent 107 acres near Brownville, Nebraska.
80 acres 3/4-mile from Falls City high school.
640 acres, \$8,000 improvements. Also 640 acres adjoining. Will take 160 acres as part payment. Fine running water. A No. 1 opportunity. Money to loan.

ABOUT 'PATENT MEDICINES'

DR. MORSMAN DISCOURSES OF TWO VARIETIES.

Some Cure Disease, Others Empty the Pockets—Some Have Merit, Many Have Not.

The term "Patent Medicines" is a misnomer. None of the so-called patent medicines are patented. Such preparations have been patented at various times and the name sticks to all that class of proprietary preparations. The original makers of Bateman's Drops claimed letters patent from King George III, and Godfrey's Cordial was also a patented article according to the claims of its makers. A few patents were issued in this country in an early day and the patent office is still authorized to issue patents on "Compositions of Matter," provided they be new and valuable. Makers of medicine do not ask for patents because it involves the filing of the formula, accessible to the public, in the patent office and because they are not new. Owners of these goods protect themselves by copyrighting their label, their name or their trade mark. These cannot be infringed upon without liability under the copyright or trademark laws, but anyone can make a duplicate, if he knows how, of any medicine on the market, without liability if he does not infringe on the name or trademark. According to the advertisements of the patent medicine men, they are all "New Discoveries," "Wonders of Science," "Original Combinations," "Remarkable Products of Years of Research," etc., etc. These terms are merely advertising verbiage. They are not to be taken seriously. They are not new discoveries. They are not wonderful nor remarkable. Few of them are even original and many of them are entirely unscientific.

Some absolutely worthless nostrums have been big sellers. The people swallowed the advertising and then the medicine. It wasn't "no cure no pay," it was "no cure and big pay."

Thirty years ago a "patent" could be put on the market and by judicious use of a modest advertising appropriation it could be brought into prominence and the people clamored for it. It quickly relieved them too—of their loose change. It is much more difficult now because advertising has become so common it has lost some of its power and it takes much more and of a more expensive kind to do the work. Also because the people are better educated and not quite as easily humbugged. However, there are still some very notable examples of nostrum ingenuity that do wonders in transferring the coin from many pockets into one.

Of course there are differences in patent medicines. Some of them have been such ridiculous mixtures, that we are forced to the conclusion that they emanated from ignorance rather than charlatanny and that has been true of quite a number. In several instances persons with no medical knowledge have acquired "receipts" in which they had the "confidence born of ignorance." The faith of the owner of the "receipt" induced others to believe. Then the owner began putting up his medicine for sale and his advertising became more and more blatant until he was "Doctor" and his medicine could only be described by using all the superlatives of the circus poster.

There have been plenty of others that didn't have as honest an origin as this. They were fakes, pure and simple. Deliberately put out by fakers, who had the money to pay expert advertisers. Some of them proved to be gold mines and some of them didn't. But merit didn't mine

the gold. It was presumptuously brazen advertising that did it.

We can hardly consider patent medicines as a class, because there are good ones and bad ones. We can better divide them into two classes: First—Ready made medicines—I mean by that, preparations of considerable merit, more or less scientific in make up and of medicinal and intrinsic value.

Second—Nostrums—and under this head belongs all mixtures of little medicinal value or made from crude or unscientific receipts or that make claims that are palpably false or that depend upon "fog horn" advertising.

In my next article I will consider "Ready made Medicines."

A. MORSMAN, M. D.

Morsman Drug Co.

HERE AND THERE.

News Of Interest From Our Neighboring Towns.

The roads for at least two miles out of Morrill are to be regularly dragged. Who will be the next?

Lincoln will vote June 30, to issue \$100,000 in bonds to extend the public parks and \$315,000 for a new high school building.

Hastings has cherry trees in full bloom again, since the frost killed the first crop of blossoms.

New York City has passed an ordinance providing a farm for drunks. The fellow who gets drunk more than once a year will be given a vacation to the farm.

A Beatrice saloon keeper sampled his goods too freely last week and was taken home helplessly drunk. His good wife refused to receive him in that condition. Now the good men who vouched for his sobriety have an elephant on their hands.

A game of base ball was stopped by the authorities at Seward last Sunday.

Broken Bow has twelve young men in the graduating class and only seven ladies. Broken Bow is greatly elated over the showing. They declare it is because Broken Bow has long been a temperance town. Boys have better opportunities and fewer temptations.

31,000 old soldiers died last year. The ranks of the veterans are fast breaking up under the attacks of old age.

Morristown, Ill., has passed an ordinance compelling saloon keepers to take care of all men they make drunk. They must keep them until sober under pain of having their license revoked.

BURLINGTON ROUTE.

All Through Trains to Be Electric Lighted.

In the history of American railroading no such extensive and costly improvements of coach lighting has ever been attempted up to this time as that which will be made effective by the Burlington Route the first of June.

On that date all of its through trains will be electric lighted from locomotive headlight to observation platform. The most efficient electric lighting system yet devised has been adapted, namely, the dynamo system.

With this system there is installed in the baggage car of each train a high-power dynamo which supplies the current for the entire train. Ordinarily, when the dynamo car is detached, there is a distinct dimming of the lights, but under the dynamo system not only is enough current generated to light the train when it is in motion or standing still, but enough surplus current is stored in each individual car to brilliantly light it for several hours without any direct current from the dynamo. This in itself is a big improvement over other systems of car lighting.

With this great improvement, the Burlington Route, which already is unexcelled in its equipment, dining car service, regularity with which its trains run "on time," and complete block signal equipment will have passenger service as nearly perfect in all details as it is possible to make it.

JOHN ROBINSON COMING.

Will Be in Falls City, Nebraska on Thursday, June 9.

There is certainly no traveling entertainment in America, perhaps in the world, which presents exhibitions so varied, so attractive and so multitudinous as do the John Robinson Shows. Since the days of Noah a more complete menagerie has never been seen. Traditional, poetical and enchanting scenes never before equalled or witnessed in the gorgeous arenic display.

Every act in the monster program is a revelation to the beholder. The finest specimens of horse flesh in the world, the highest aerialists in the circus profession, the champion riders, both male and female, the finest specimens of the cutest ponies in the world—the grandest specialties ever exhibited; the funniest clowns on earth are with the John Robinson Shows.

Almost every circus claims to have a show that cannot be duplicated, and an aggregation of performers the like of which cannot be brought together, but the fact is that every circus of any consequence has a double equipment.

This show carries two complete large canyasses. In case one is destroyed by fire or storm, another must be ready to put up. When a failure to give a performance entails a loss of from \$10,000 to \$20,000 for expenses, the matter becomes serious.

The big show will be in Falls City, Thursday, June 9th.

Salem Building.

A number of contracts for new buildings to replace the ones burned in the recent fire, have been placed, and the work of construction is under way. In a comparatively short time Salem will emerge from the debris of the catastrophe, a better town for the experience.

The bank will build on the old site. The contract has been let to Joe Graves. The material will be brick.

M. L. Dowell's new store will also go up on the old site. The contract is let for a one story, brick with basement, 34 x 100.

Shidneck Bros. will build on the south side of the street. They will build 80x100 in two departments with basement.

Joe Ranger is also planning to build on the old foundation, 24x70 with two stories.

Jim Malone will build east of the drug store, with brick, 20x60.

H. B. Kelley will build with brick on the old restaurant site.

Mr. Spurlock will build a one story brick on the old Index foundation.

The Southeastern Nebraska Telephone company will rebuild on the old site at once. Other buildings are being projected and will go up with all possible dispatch. Salem will be a busy place during the next few months.

ANTI-SALOON ORGANIZATION.

The daily papers are discovering that the Nebraska Anti-saloon league has no offensive organization in any legislative district or county in the state for influencing platform declarations or nominating candidates for the legislature. Letters are published from the weekly newspaper editors of the counties in the first, second, third and fourth districts, showing that no such organizations exist.

The only wonder is that the astute dailies have been so long in making the discovery. The Anti-saloon league is a magnificent collecting machine, and there its effectiveness stops. It disclaims any part in conventions or platforms, makes no preparation for the nomination of suitable candidates at primaries, and and simply attempts to carry elections by proclamations issued from the headquarters in Lincoln, and from the national headquarters in Ohio.

The Capital has frequently suggested that the failure to secure a county option legislature two years ago was because earnest county optionists believed the state was organized, when in fact the organization was only a pretence, and that the coterie responsible for this situation had been so intent on securing donations from churches to keep up salaries that the nomination of candidates had been totally neglected.

The campaign is too far along this year, and the issue is too vital to wilfully permit of the same mistake again. The fact that an organization keeps up its existence and maintains "superintendents" and "attorneys" on fat salaries through the aid of money collected on the inside of churches does not exempt it from sensible criticism. What is demanded is less proclamation and more result.

What the Anti-saloon league claims is that it works tirelessly within the church,—that it is the church in action against the saloon. It organizes by naming three men in each church whose duty it is to furnish to the headquarters at Lincoln the names of the church men who will vote against the saloon. These men are to be instructed by mail from Lincoln how to vote, and the sum of \$50,000 is to be collected for this purpose. None of this money is to be permitted for use in the local counties. General Superintendent Baker, of Ohio sends out notice that some of the churches may retain some of the money thus collected for their local campaign, "but not for long, if they have a name to live and want to retain it." Could any language be more vigorous or any plan more simple?

It might seem that, inasmuch as the money is collected in the churches, those who do not pay and who do not belong to the organization have no call to criticize. This

Listen, Women! Learn to Cook



Mrs. Jennie C. Barlow

I wouldn't take the price of two season tickets and have my wife not know how to make one thing she learned how to make in the Domestic Science Department of the Chautauqua last summer—and that one thing is "Marshmallow Salad." I'm not the only one, either; another fellow told me that six times in one day.

The men on the CHAUTAUQUA Board liked the plan so well they're going to have that department stronger than ever this year.

They have engaged MRS. JENNIE C. BARLOW to have charge of it, than whom no better prepared nor more capable exists.

She will be on the ground the whole week, and will not only lecture, but demonstrate. Here's what she says in a letter to Mr. Lichty:

"Ladies will please bring teaspoon and sauce dish to sample all articles prepared."

Whew-ee! If she'd said MEN, that auditorium would have been full every morning, but a friend of mine told me women were so curious they'd go through fire to sample what some other woman had done, and then say, "Huh! I could do that well myself." I don't believe that of Falls City ladies, but they do say that back east, where Mrs. Barlow was lecturing, that those who came to scorn remained to beg for more. Anyhow, it will pay all to attend Mrs. Barlow's work, and in fact, the whole

**Falls City Chautauqua
August 6 to 14, 1910**

E. K. HURST, Secretary, Falls City, Neb.

P. S.—Chapter Two on Mrs. Barlow will follow. It will be the thrilling part. Watch for it.

would be true if the league only performed the work of the state, and did not seek to prevent work originating in any other source. The fact that prominent salaried officers of the state league desert the state and hire themselves out to Colorado communities just while the spring campaigns are on in Nebraska, and fail to show their Colorado earnings in the treasury statement, is perhaps also a matter for complaint from those who pay, only. But there need be no secret about it.

The plain facts are that the good preachers of Nebraska could furnish the lists of their membership without expense, and could influence that membership themselves ten times better than can any mail order scheme. And the money that is poured so freely into the mysterious treasury of a "league" of three men at Lincoln could better be used in the communities and counties, organizing for practical results under the leadership of local men.

County optionists should at once awake to the situation. Let us have an end to these high-priced proclamations, and this hat-passing in commu-

nities for the benefit of salaried do-nothings, and let us have some actual and sensible work done where work counts. The county and state conventions are coming close, and the nominations are to be made. These are vital issues in every precinct in the state. Organize and fight. Don't imagine for a moment that the walls of this modern brewery Jerico can be tumbled down by the blowing of ram's horns,—especially when the horns are in the exclusive hands of three officers who first demand all the available funds as an inspiration for full breath and long-continued blowing.—State Capitol.

St. Thomas Church.

George L. Neie, rector. Second Sunday after Trinity. Choral celebration of the Holy communion at 10:45 a. m. The music at this service will be Gounod's setting of Mass from St. Cecilia. Theme, "The Damnation of Dives." Evensong, and sermon from the Gospel for the day. Sunday school at 9:45 a. m. Mr. Roy Fairchild, Supt. A cordial welcome. Seats free.

Lyman Millinery Stock

To be Sold at the
Cost of Materials

The Lyman Millinery Stock has been turned over to the undersigned to be sold at most any old price. The stock is new, very well bought and is all of the very newest style. Every woman needs an extra hat or so, especially since they may be had for so little.

If you need a flower to beautify an old bonnet, a piece of velvet, or anything in the millinery line, this is THE BEST CHANCE OF YOUR LIFE TO GET IT.

Trimmed Hats will be sacrificed. Over a hundred of them to go—THE PRETTIEST STYLES OF THE SEASON. SALE NOW ON.

Don't Overlook this Chance
to Buy Millinery at the
Bare Cost of Raw Materials

F. L. BRITAIN, in Charge



1st Door North City Hotel