

# H. M. JENNE'S Shoe Store



## Dependable Footwear

We Appreciate Your Business. Buy your next pair of us

Did You Ever Stop to Think of the Difference  
Between a PRACTICAL and a THEORETICAL

## OPTICIAN

We Have Both Experiences  
We Fit Glasses Correctly

The Kodak Season

Snap Shots GET A KODAK!  
We Have the Best

No Vacation is Complete Without One

Exquisite Cut Glass, Jewelry and Watches

## Davies & Owens JEWELERS

# Falls City

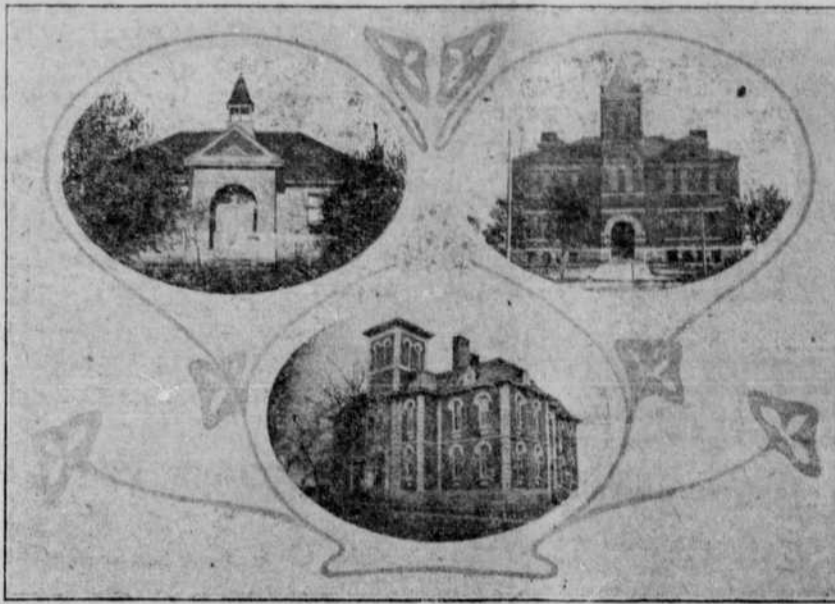
Continued from page 4.

tions travel many miles to do their trading and this swift means of transportation has added much to the trade of Falls City.

Robert Pruesse, manufacturer of Boots and Shoes is a practical man and a tireless and indefatigable worker. In service his products outlast those of the manufacturer. It is because a man gets his money's worth here that Pruesse has a large trade.

V. G. Lyford, a man of extraordinary administrative ability and an enthusiastic worker for the good of the town, conducts a large dry goods store on Stone street. His experience has covered a large field. Mr. Lyford is a present member of the board of Regents of the State University.

J. D. Sprague, Justice of the Peace, has by hard work and honest



The Public School Buildings of Falls City.

business methods, succeeded in life and is one of Falls City's most prosperous real estate men.

McMillan Bros., proprietors of the City Pharmacy, although the youngest of Falls City's merchants, have built up quite an enviable trade, all due to their courteous manner and sound business methods.

J. C. Yutzy, the oldest dentist of the town, has long been identified as one of Falls City's prominent business men. Being very congenial, Dr. Yutzy is universally liked throughout the city.



The Catholic Convent.

H. M. Jenne, Proprietor of the most complete shoe store in southeastern Nebraska is one of Falls City's gentlemen, who always greets his customers in a cordial manner. Mr. Jenne has lived in Falls City all his life and has taken an active part in all Falls City's enterprises.

One of the prettiest little stores in the city is that of the Falls City Candy Kitchen. Here are found all the latest soft drinks and are served in the city style.

Falls City possesses four fine hotels, but the largest and most modern is the National. The meals of this hotel are noted far and wide, due to

Continued on page 6.

# A QUEEN OF HEARTS



is the woman with the dazzling smiles, made so by a well kept mouth and pearly teeth. Dr. Yutzy can make your mouth a thing of beauty by inserting bridge work in place of defective or unsightly teeth. Crown and bridge work is a specialty that he is proud of.

DR. BERT WINDLE Assistant J. C. YUTZY, Dentist

# TO KEEP COOL

When Thirsty Drop in at the

## Falls City Candy Kitchen

Nut Sundaes,  
Ice-Cream Sodas  
and Caused Fruits

The place where satisfaction is guaranteed and your wants are properly attended to. Don't forget we have a cool, inviting place, with electric fans.

## P. G. BACAKOS

Phone 29

Home Made Candies

# Matthews-Little Company

DEPARTMENT STORE PRICE KILLERS DEPARTMENT STORE

Dry Goods, Cloaks, Suits, Skirts, Notions, Women and Men's Furnishings, Shoes and Groceries

IN THIS SPECIAL EDITION of The Tribune we are informed they wish to call your attention to the merits of Falls City as a trade center. While we are not the oldest business house in Falls City, yet we do not believe there is a firm in our city that will appreciate your patronage more, or that will give you any better service or sell you any more goods for the same money than we will. All we ask of you, is a trial trip of inspection. Give us an opportunity to prove to you that we are PRICE KILLERS. COMMENCING SATURDAY, JULY 24th, WE INAUGURATE OUR

## Annual Chautauqua Sale, Saturday, July 24th

which will be the greatest bargain-giving event ever held in this section of the state. We are now mailing out 4,000 large double page circulars--one of these bargain sheets is intended for you--and if for any reason you fail to get it, a postal card addressed to us will bring it to you. Don't forget the date--JULY 24TH to AUGUST 7TH.

YOUR PRODUCE will buy just as much goods at our store as YOUR CASH. Anything you have to sell in the produce line call up Phone No. 1, and get THE HIGHEST MARKET PRICE.



Matthews-Little Co. FALLS CITY'S LEADING DEPARTMENT STORE