## Clearing Sale on

 CLOAKSWe now place on sale our entire stock of Ladies' Cloth Coats at Half Price. There remain the largest showing we have offered so late for several years. The style is so sensible that no lady will make a mistake by buying now instead of next fall.
$\$ 7$ Coats now only $\$ 3.50$
$\$ 9$ Coats now only $\$ 4.50$
$\$ 10.00$ Coats now only $\$ 5$
$\$ 12.50$ Coats now $\$ 6.25$
$\$ 15$ Coats now only $\$ 7.50$
$\$ 20.00$ Coats now only $\$ 10$
$\$ 25$ Coats now only $\$ 12.50$

## All Misses' and Children's Gloaks--Half Price

75 Children's Coats in sizes from 2 to 14 years, marked from $\$ 1$ to $\$ 12.50$; every one a good substantial garment; all colors; all sizes; all go now at Half Price.

## Ladies' Fur and Plush Cloaks at 25\% Discount

5 Fur Coats marked at $\$ 25$ to $\$ 40$, sizes 34,36 and 38, now offered at One-Fourth Off.
$\$ 25$ Coats now . . . $\$ 18.75$
$\$ 30$ Coats now
$\$ 40$ Coats now.. $\$ 22.50$

Plush Coats in all lengths, all sizes from 32 to 44 , $\$ 8.00$ to 35.00 , now One-Fourth Off.

Do not fail to call and see these Coats.

## 25\% Off the Following Lines <br> Flannelette Wrappers All Knit Headwear All Blankets <br> All Ladies' Suits <br> All Winter Shirt Waists All Flannelettes <br> All Comforters

## New Spring Goods Already In

New Dress Goods, New Linens, New Muslins, New Long Cloths, New Wash Goods, New Embroideries, New Laces, New Suitings, and other new lines coming in daily.

## V.G.LYFORD

