

Three of the Many Reasons Why

**OUR
CHAUTAUQUA
DAILY**

Is Sure to Be a Rousing Success

1st

THE PUBLIC WANTS IT

The Public wants the news every day during an event like the Chautauqua. They want to keep in touch with the daily program, especially those who are not fortunate enough to be able to attend every day. They want to be informed of any change in the program (changes always occurring in a long program of this nature). They want to know who comes and goes. They have a right to know. They WILL know--*the Daily Tribune will serve them.*

2d

THE MERCHANTS WANT IT

Merchants who advertise appreciate the value of having a medium through which they may proclaim the arrangements they will make for the public each day. Some will quote prices and make special sales, some will do one thing, others another--they'll all do something out of the ordinary to make the Chautauqua a grand success--*the Daily Tribune will serve them.*

3d

THE TRIBUNE WANTS IT

The Tribune, realizing that for a newspaper to be a public's servant means to cater to the public's want, that to be felt and appreciated to the superlative degree means to see the necessities of a community and to bring those necessities to a reality, decided upon this Daily Tribune plan of fulfilling all wants--*the Daily Tribune serves all.*

For Advertising Space in the Daily, call up

The Falls City Tribune

Phone No. 226, and a solicitor will call to see you