

If Sincerity carries meaning for you in the Clothes you buy---
In Quality and Service---then remember that this
is the home of Sincerity Clothes.



There is a vast difference in Clothes--
greater than most people have any idea of.
Because we realize this fact from exact
knowledge, is the reason we ask you to buy
Sincerity Clothes--for their superior needle
work--their permanent style--their splendid
fitting qualities and their worth in long ser-
vice and continued satisfaction enjoyed by
the wearer.

Let us show you our Smart Suits for
Young Men \$9 \$17
A splendid showing of Fall Weight
Overcoats \$7 \$16
Men's Union Suits from \$1 to \$3.50 per suit.
Men's fleeced lined suits from 50c to \$1.
The best \$1.50 to \$2.50 Hat values in town.
Men's and Boy's Caps 35c, 50c, 65c, 75c, \$1
and \$1.25.

Business suits in dark colors or
Fancy Effects \$10 \$15
Nifty Neckwear Novelties 25c 35c 50c
for Fall
In our Shirt Department, nobby effects 50c,
75c, \$1, \$1.50.
Flannel Shirts \$1, 1.50, 1.75 to \$2.50.
All Wool, White Cat Underwear \$2.50 to
\$3 per suit.

WAHL & PARCHEN

High School Athletics

The girls of the Dawson high school beat the girls of the local high school at basket ball last Saturday by the score of 13 to 12. The local high school boys beat the Dawson team at the same time by the score of 29 to 7. A crowd of about 50 witnessed the games.

The Tribune publishes these facts as a premise to a kick. There is not a town in the country, not one, so indifferent, so disloyal, to the various athletic teams of its high school as is Falls City.

Humboldt, Auburn, Nebraska City, and all other towns with a shade of red blood swear by the prowess of their boys and girls. Not so in Falls City.

Our track team went to Auburn last fall and swept everything before it. Every team there Pawnee City, Auburn, Humboldt, Nebraska City and the others had big delegations to encourage and stimulate their boys. Our youngsters lined up for the various contests with hardly a friendly voice to cheer them. That they won was due to the courage of young hearts that refused to be discouraged.

A Card

This is to certify that all druggists are authorized to refund your money if Foley's Honey and Tar fails to cure your cough or cold. It stops the cough, heals the lungs and prevents serious results from a cold. Cures the grippe, cough and prevents pneumonia and consumption. Contains no opiates. The genuine is in a yellow package. Refuse substitutes. Kerr's Pharmacy.

The time is nearly here when the subscription price of this paper goes to \$1.50 per year. If you want in at the old rate you will have to hurry.

Mothers with little children need no longer fear croup, colds or whooping cough. Bees Laxative Cough Syrup tastes good. It works off the cold through the bowels, cuts the phlegm, clears the head. For young and old. Guaranteed. Secure a bottle at once. Sold by A. G. Wanner, druggist.

"When We Were Friends"

"When We Were Friends" is devoid of the usual traveled path of comedy dramas. The simple way and naturalness of the characters in the play, helped along by a clever company make this production one that will linger long and pleasantly in your memory. In looking over the press reports where this attraction has appeared through this part of the State we fail to find one adverse criticism. Manager John Gehling announces this attraction for Friday November 1st.

Humboldt has a great basket ball team, one of the best high school teams in the country. Our boys play there Saturday. Why not arrange a return game, say about Thanksgiving, and then show our loyalty to home folks, even though home folks are nothing more than a lot of clear eyed, courageous young high school boys. Basket ball is a clean, exciting sport. It is not difficult to understand and you will enjoy it. But whether the game is basket ball or marbles let's encourage our high school athletes and attend their games.

To cure a cold first move the bowels. Bees Laxative Cough Syrup acts gently on the bowels, drives out the cold, clears the head. It's pleasant to take and mothers highly recommend it for colds, croup and whooping cough. Guaranteed to give satisfaction or money refunded. Equally good for young and old. Sold by A. G. Wanner, druggist.

The Tribune will cost you \$1.50 a year after January 1st, 1908.

Foley's Kidney Cure will cure any case of kidney trouble that is not beyond medical aid. Kerr's Pharmacy.

Man is a little cuss and hasn't long to stay. He flies around and makes a fuss and then he hikes away. Some men imagine they are great and try to tear up Jack, but each one meets the same old fate, and trots the same old track. Great Caesar's dead and turned to clay and so is Cicero. Alexander has gone the way the rest of us must go. The sages, poets, heroes, all the men of worth, into an open grave must fall and crumble back to earth. Then let's not join the mad affray and struggle like the deuce and agonized our lives away for really what's the use? Let's live and love and sing the while and work some one now and then, and give to everyone a smile that cheers the hearts of men. And whether we are crowned with flowers chilled with winter snows, with happiness let's fill the hours ere we turn up our toes.—Ex.

Henry E. Jones of Tampa, Fla., writes: "I can thank God for my present health, due to Foley's Kidney Cure. I tried doctors and all kinds of kidney cures, but nothing done me much good till I took Foley's Kidney Cure. Four bottles cured me, and I have no more pain in my back and shoulders. I am 62 years old, and suffered long, but thanks to Foley's Kidney Cure, I am well and can walk and enjoy myself. It is a pleasure to recommend it to those needing a kidney medicine." Kerr's Pharmacy.

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That's what we will prove
to you if you give us a call and
look through our immense stock

Every day brings something new in FALL AND WINTER GOODS from the eastern markets. We don't claim to give anything away or sell below cost, but we do claim to have a most complete line of

Blankets, Heavy Underwear
Ladies' Cloaks, Dress Skirts and
Fall and Winter Dress Goods

which we are offering cheaper than any other merchant in Southeastern Nebraska. Our GROCERY DEPARTMENT is always complete. If you are hungry we can satisfy the most fastidious. Give us a call.



Shoes

We are exclusive agents in this city for the famous Peters Shoe, one of the best made, and we carry a most complete line in Men's, Women's and Children's.

Yours for a share of the business.

**GEO. S. CLEVELAND
DEPARTMENT STORE**

KEEP AN ACCOUNT!

A farmer does not need a book-keeper, but he does need to keep books.

A Careful Account of money received and paid out.

Your Business demands it as much as the Merchant's.

Our Business is just suited to help you in this matter. When you get money deposit it with us. Pay your bills with checks, when cancelled we return to you as receipts. Your pass book which we make up is a good business record. Try us and be convinced.

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Does a general milling business, and manufactures the following brands of flour

SUNFLOWER MAGNOLIA CROWN

The above brands are guaranteed to be of the highest possible quality. We also manufacture all mill products and conduct a general

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Riverside Base Burner

It has the largest hot air circulating flue, largest fire pots and greatest radiating surface. It is carefully made and fitted. These points make it superior and insure most heat for least fuel. All nickel parts easily removed as they fasten securely without bolts. Every stove a double heater. It is a fuel saver. Call and see it at our store and secure one of our attractive booklets on

"Base Burner Goodness"

J. C. Tanner

Falls City, Nebraska

M. E. Church.

The following services next Sabbath:

9:45 Sunday school.

10:45 preaching.

2:00 p. m. Junior league.

7:00 p. m. Epworth league.

8:00 p. m. Preaching.

Prayer meeting 8:00 p. m. on Wednesday evening.

All cordially invited.

W. T. CLINE, Pastor.

In most cases consumption results from a neglected or improperly treated cold. Foley's Honey and Tar cures the most obstinate coughs and prevents serious results. It costs you no more than the unknown preparations and you should insist upon having the genuine in the yellow packages. Kerr's Pharmacy.

Evangelical Lutheran Church.

Services at 2:30 p. m. on alternate Sundays.

REV. O. H. ENGELBRECHT.

A weak stomach, causing dyspepsia, a weak heart with palpitation or intermittent pulse, always means weak stomach nerves or weak heart nerves. Strengthen these inside or controlling nerves with Dr. Shoop's Restorative and see how quickly these ailments disappear. Dr. Shoop will mail samples free. Write for them. A test will tell. Your health is certainly worth this simple trial. Sold by all dealers.

D. S. McCarthy

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Prompt attention given
to the removal of house-
hold goods.

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SWIFT & CO.

We have opened a branch office in Falls City and will pay the highest market price for Poultry, Butter and Eggs. Office at O. P. Heck's feed store.

Bring us your Produce.

Yours Respectfully,

SWIFT & CO.

Phone 101



FOR YOUNG OR OLD
THE BEST PILL SOLD

Rings
Little Liver Pills



AUTUMN Special Rates

CHEAP ONE-WAY
COLONIST RATES:—

Daily during September and October to Pacific Coast and far west points at about half rates.

TO THE EAST:—

The low rate Jamestown Exposition tickets can be used for your Autumn trip to New York, Boston and other Eastern cities. These are the last cheap rates of the season.

HOMESEEKERS EXCURSIONS

Cheap rate excursions the first and third Tuesdays of each month this Autumn to Kansas, Oklahoma, the Gulf country, Colorado, Utah, Wyoming, Big Horn Basin, Montana and the Northwest. Ask your nearest agent or write the undersigned.

BIG HORN BASIN AND BILLINGS DISTRICT:—

We run personally conducted cheap rate homeseekers excursions to help you locate on irrigated lands at the lowest prices they will double in value in five years. Join me on these excursions. No charge for services. Write D. Clem Deaver, Agent, Burlington Landseekers Bureau, Omaha.

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