

GIGANTIC SALE

TAKE NOTICE
EVERY PURCHASE GUARANTEED AND ONE PRICE TO ALL.
ALL GOODS MARKED IN PLAIN FIGURES

SATURDAY, OCTOBER 26, '07
8 A. M. \$16,000 WORTH OF STOCK

COME TO THE SALE
and look over every article herein described. You will convince yourselves mighty quick with your own eyes that everything is sold precisely as advertised.

Clothing, Hats, Shoes and Furnishing Goods at less than cost to manufacture

The entire stock of M. Seff has been sold to the Great Western Sale Co., which make it their business to buy and sell at 55c on the dollar. It will be sold at the old M. Seff stand at Falls City, Nebraska, regardless of cost. The entire stock is now being re-arranged and re-marked at prices cut down to less than cost. The sensational bargains feast positively begins Saturday morning, October 26, at 8 a. m. Look for the big red sign at the door of M. Seff. It is now just the time of the sea-

son when fall and winter clothing is wanted. We throw the entire stock of merchandise at the mercy of the people at such low prices that the people of Falls City and surrounding country will strain every point to buy. This means more than you have ever been offered before. Come to the bona-fide Gigantic Sale expecting to buy merchandise at a price never known before. Do not confound this sale with the so-called reduction sales that are now or have been in progress in Falls City.

Everything goes, nothing reserved. Here are a few of the prices that will move the stock. Come quick if you want to witness the Greatest Money-Saving Sale you ever witnessed. Hurry! Pick your choice while the stock is complete. Such great bargains will not last long at such great reductions.

Overcoats and Suits	Pants Department	Ladies Shoes	Rubber Department
\$8.00 Suits and Overcoats reduced to..... \$4.45	Our \$1.50 we are now selling at..... \$.85	Our \$2.00 value in this line, will go at this sale at..... \$1.35	Our \$5 value hip boots will be offered at this sale..... \$3.50
\$12.00 Suits and Overcoats reduced to..... \$6.45	A splendid line of \$2.50 pants sale price..... \$1.39	Those \$3.00 values have been marked for this sale at..... \$1.65	Our \$4 value knee boots, snag proof at..... \$3.15
\$15.00 Suits and Overcoats now at..... \$9.45	75 pair of corduroy \$2.50 pants sale price..... \$1.49	Our fine \$3.50 shoe is cut for this sale to..... \$2.25	Our \$3.50 knee boot, full value, sale price..... \$2.85
\$19.50 Suits and Overcoats reduced to..... \$11.45	50 pair corduroy pants \$3.00 value sale price..... \$1.98	Prices cut in two on all boys and childrens shoes.	Three dozen pair Ladies rubber boots, sale price..... \$1.45
Boys Suits worth \$2.50 now reduced to..... \$1.45	300 pair dress pants, our \$4.50 line, sale price..... \$2.45	Hats and Caps	Mens overshoes will tumble at this sale to..... \$.98
Boys Suits worth \$3.00 we now sell at..... \$1.95	Our \$5.00 line will all go in this sale at..... \$2.95	We will offer 250 Mens \$2 hats at this sale at..... \$.98	Ladies high grade overshoes, sale price..... \$.85
Boys Suits worth \$5.00 are now reduced to..... \$2.95	Mens Shoes	All our \$2.50 Mens hats will go in this sale at..... \$1.45	Our line of Childrens overshoes sale price..... \$.50
Young mens Suits and Overcoats worth \$5.00 and \$6.00 at..... \$2.98	Our full line of \$2.25 value will go at this sale at..... \$1.45	Splendid values at \$3 will go on sale at..... \$1.95	Our line of 25c ties, all good value sale price..... 9c
Those worth \$8.00 we have reduced to..... \$4.45	All our \$2.50 values will go at this sale at..... \$1.65	Mens 75c caps will be reduced at this sale to..... 48c	Our line of 35c ties, splendid assortment, at..... 19c
A fine line worth \$10.00 now go for..... \$6.95	Those choice \$3.00 values will go at this sale at..... \$1.98	Mens 50c caps will meet the knife at this time at..... 24c	Our line of 50c ties, very handsome sale price..... 29c
Those \$12.00 beauties will be sacrificed at..... \$8.45	Our full value \$4.00 line will go at this sale at..... \$2.45	Boys caps will go at this sale at this figure..... 19c	We have a line of heavy Rockford socks that go at..... 7c
Mens duck coats \$1.75 value, at this sale at..... \$1.23	Full line of \$5.00 values offered at this sale at..... \$2.98	All Mens work and Jersey shirts at this sale for..... 45c	A fine line of dress socks that we will place on sale at..... 8c
Mens corduroy coats, \$3.50 value sale price..... \$2.45	Mens heavy fleeced underwear will go at this sale at..... 39c	15 dozen Mens shirts, 75c value sale price..... 45c	A line of 10c hose that go in this sale at..... 5c
Mens corduroy coats, \$3 value, sale price..... \$1.95	One lot wool fleeced underwear at this sale..... 33c	A nice line of ladies hose we place on sale at this time at..... 9c	We have a heavy wool 35c sock on sale at this time at..... 23c
Boys duck coats will go at this sale at..... \$.98	Childrens underwear and union suits at this sale at..... 19c	Ladies fleeced lined 25c value on sale at..... 13c	Handkerchiefs 10c value go in this sale 3 for..... 10c

Let nothing keep you away from this Gigantic Sale **GREAT WESTERN SALE CO.** AT M. SEFF'S STORE
H. JACOBS, Manager
12 SALESMEN WANTED

LOCAL LORE

Eat Sowles' candy.
The usual big crowd on our streets Saturday.
W. E. Dungan of Auburn, was in town Saturday.
Mrs. Geo. Jennings and Nellie spent Sunday in Salem with relatives.
Miss Beck and Miss Carhart went to Kansas City, Friday, to see sights and do shopping.
Everyone who was able to hire, borrow or beg a team were out riding Sunday. It was an ideal day.
Mr. and Mrs. D. M. McCoy of Hiawatha, spent Sunday in this city the guests of J. R. Cain and family.
The dinners served at the National on Sunday from 12:30 till 2:15 are unsurpassed in quality and service.
The Geneva papers last week chronicled the death of Mrs. Chas. Thorpe at her home in that city. Mr. Thorpe has many friends in this city who deeply sympathize with him in his sad bereavement.
Mrs. Arthur Bryer, nee Madge Larimore, spent Friday in this city. Mrs. Bryer visited with her many friends while her husband, who is a representative of Marshal-Field, called upon his customers. They were enroute to St. Joe, where Mrs. Bryer will visit her sisters.

D. C. Kirkpatrick was a business visitor to Table Rock Sunday evening.
J. W. Leekins of Minneapolis, was a business visitor in this city the latter part of the week.
Clem Firebaugh came down from Salem Saturday evening and spent Sunday at home in this city.
H. J. Class of Reserve, Kas., was in the city Friday. While here he called and added his name to the large family of Tribune readers.
Mrs. Martin Kanaly went to Atchison, Saturday, and will spend a couple of weeks visiting her sister while Mart is taking in the sights in Mexico.
You can almost consider it a compliment these days when a man tells you that "you are full of prunes." Prunes are not to be laughed at in this time of scarcity of fruit.
Tom McLane of Kansas City was in the city a few days the past week. Tom has lost some of his ovoidrupois but says he is feeling fine. He is now selling cigars for the Peerless Cigar Co., of Toledo, Ohio.
The Dawson News Boy appeared last week with a two page supplement advertising one of Humboldt's leading business firms. Humboldt wants the trade and their merchants are not a bit backward in asking for it.

**Don't Worry
SMILE
and eat our candy
and you will be happy.
SOWLES**

Mrs. Jim Downs and baby, who have been guests at the home of Dick Downs in this city for some time, went to St. Joe Saturday, where she will visit her parents for a few weeks.
Jas. Mendenhall, claim agent of the B. & M., was in the city a portion of the week visiting his many friends. H. C. Davis and Pete Frederick, jr. were chaperoning him so of course he enjoyed himself.
In looking through our exchanges we cannot find two giving the same version of the murder in this city last week. Evidently they all took hearsay for granted and all heard different stories. Better get the facts.
Ground was broken last week for the new depot at Humboldt and work is now under way on the foundation. It will not be long until Humboldt will boast of a new building in place of the unsightly one recently destroyed by fire. Would that Falls City could two fires.

The Great Western Sale Co's. ad in this issue will be of interest to you. Read it.
Chas. Poor of DuBois, sent us a very interesting letter this week containing a post office order, to be applied on his subscription.
Good Oak barrels, while they last, 50 to 75 cents each.
PEERLESS STOCK PD'R. FACTORY. Near B. & M. Depot, Falls City. 196 2-t.
The Great Western Sale Co., is offering great inducements to buyers this week at the M. Seff Store. Notice the ad in this issue.
Auburn seems to have about as many knockers as Falls City, judging from the result of the water bond election last week. All we can say is for the boosters to try again and they'll win out. We did.
F. Wayne Coons the republican candidate for superintendent is a Richardson County boy, and reared in Humboldt, graduating from the Humboldt high school, afterwards attending Peru and Fremont Normals and University of Nebraska. He holds a State Life Certificate. He has had seven years successful experience as teacher and principal. If elected he would devote his whole time to the schools.

John Rieschick is among the number who remembered the Tribune this week.
Mr. and Mrs. Rhoads of Mt. Pleasant, Iowa, are in the city the guests of their daughter, Mrs. W. W. Abbey.
Our list is growing every day. Now is the time to subscribe if you wish to take advantage of the dollar rate.
Mr. and Mrs. Will Hearst of Padonia, Kas., are in the city, called here by the serious illness of Mrs. Hearst's sister, Miss Leah Potect.

Lots & Acres.
"In a few days a choice tract of land, most desirably located, will be offered for sale in lots, blocks, and acres. Anyone wishing to purchase a choice location please call. Only a few blocks from business.
HENRY C. SMITH,
Falls City, Nebraska. 196 2-t.
Mr. and Mrs. Ira Shellenberger of Utica, Kas., were guests at the home of Mr. and Mrs. Herbert Hedges this week. They were on their way home from a visit in Mound City, Mo.

CHRYSANTHEMUM SHOW

We will have on exhibition
at SOWLES, commencing Wednesday the 30th
..... a choice line of.....
Chrysanthemums, Carnations, Ferns, Palms, Etc.
We extend a cordial invitation to the public to call, as this will be the chance of the season to get desirable plants. Orders for cut flowers and funeral designs will be promptly filled at all times.

SIMANTON & PENCE