

# Eighth Annual Housekeepers' Sale Monday, February 4, 1907 to Saturday, February 23d

In announcing our Annual February Sale of such merchandise as enters especially into the needs of the housekeeper, we are assured in advance that the response will be active and a notable beginning of the year's business.

This store has come to be regarded as a safe place to shop. No clap-trap, no schemes, no gifts, no devices to deceive the customer. Nothing but satisfactory merchandise, at prices that are right.

We claim that the experience of the people of Southeastern Nebraska and Northeastern Kansas is that Lyford is giving the largest measure of satisfaction to the dollar that can be obtained within his territory. An honest comparison of merchandise and prices is asked of those inclined to give their patronage to city or catalogue houses.

This Sale affords the economical housekeeper an opportunity to supply the family's wants at a saving that is positive and easily discerned. As you well know, we do not offer this value on many lines at any time in the year, except during this Sale.

## Muslins and Sheeting

Again we come to this sale involving so much to housekeepers, and find those well known brands of Muslins and Sheatings, like Hope and Pepperell, materially higher than in 1906. At no time in our business experience has it been as difficult to get these staple fabrics. We are quoting very close prices and will endeavor to supply all demands. Those prices are strictly for this sale only.

Pepperell 42-inch bleached Pillow Casing	13 1/2c
Pepperell 45-inch bleached Pillow Casing	14 1/2c
Pepperell 42-inch unbleached Pillow Casing	12 1/2c
Pepperell 45-inch unbleached Pillow Casing	13 1/2c
Pepperell 8-4 unbleached Sheeting	21c
Pepperell 9-4 unbleached Sheeting	23c
Pepperell 10-4 unbleached Sheeting	25c
Pepperell 8-4 bleached Sheeting	23c
Pepperell 9-4 bleached Sheeting	25c
Pepperell 10-4 bleached Sheeting	27c
Dwight Anchor 9-4 bleached Sheeting	32c
Dwight Anchor 9-4 unbleached Sheeting	30c
Lockwood 9-4 bleached Sheeting	27c
Lockwood 9-4 unbleached Sheeting	25c
Aurora 8-4 bleached Sheeting	24c
Aurora 9-4 bleached Sheeting	26c
Aurora 10-4 bleached Sheeting	28c
Aurora 8-4 unbleached Sheeting	22c
Aurora 9-4 unbleached Sheeting	24c
Aurora 10-4 unbleached Sheeting	26c
Androskogin 42-inch bleached Pillow Tubing	16c
Atlantic 45-inch bleached Pillow Tubing	17c
Grendell light weight unbleached Muslin	5c
Logan medium weight unbleached Muslin	5 1/2c
Enterprise, good weight unbleached Muslin	6 1/2c
Sheephead very heavy unbleached Muslin	7 1/2c
Pepperell R fine unbleached Muslin	7 1/2c
Indian Head very heavy unbleached Muslin	8 1/2c
Cavalice light weight bleached Muslin	6 1/2c
Tourist light weight bleached Muslin	7 1/2c
Farmer's Choice heavier weight bleached Muslin	8c
Hope, the standard bleached Muslin	8 1/2c
Blackstone medium weight bleached Muslin	8 1/2c
Lonsdale heavy weight bleached Muslin	9 1/2c
Pride of the West very fine bleached Muslin	14c
Wamsutte, very heavy bleached Muslin	13 1/2c
Union medium weight half bleached Muslin	8c
Cabot medium weight half bleached Muslin	8 1/2c
No-Name medium fine bleached Cambric	8 1/2c
60 Berkley Cambric, fine bleached cambric	10 1/2c
Lonsdale Cambric, fine bleached cambric	12 1/2c
Special Nainsook, 10 yard pieces	\$1.50

## Floor Coverings at Old Prices

During this sale we will make last year's prices on all Carpets, Rugs, Linoleums and Mattings. Every item in this department, except Straw Mattings, have had a substantial advance since last season and we must advance our prices. This will be the last chance to buy at old figures.

### Rugs

9 x 12 feet Axminster Rugs, sale price	\$21
8.3 x 10.6 feet Axminster Rugs, sale price	\$18
9 x 12 feet Velvet Rugs, sale price	\$20
8.3 x 10.6 feet Velvet Rugs, sale price	\$18
9 x 12 feet Tapestry Rugs, sale price	\$16
9 x 12 feet Smyrna Rugs, sale price	\$18
9 x 12 feet Wilton Rugs, sale price	\$35
8.3 x 10.6 feet Wilton Rugs, sale price	\$32

An extensive variety of small rugs at ten per cent discount during this sale.

### Ingrain Carpets

Cotton Ingrains, a good wearer, per yard	30c
Union Ingrains, a heavier weight, part wool, per yard	45c
Cotton chain Ingrains, all wool filled, per yard	60c
All Wool Ingrains, 2 or 3 odd patterns, per yard	65c
All Wool Ingrains, best grade, best designs, per yard	70c
Denim for filling around rugs	20c and 25c

### Straw Mattings

To close present stocks during this sale:

3 rolls 15c grade, sale price per yard	11c
3 rolls 20c grade, sale price per yard	15c
3 rolls 25c grade, sale price per yard	18c
3 rolls 30c grade, sale price per yard	20c

### Linoleums

12 feet Linoleums, new fresh patterns, per yard	65c
6 feet Linoleums, new fresh patterns, per yard	60c

### 10% Discount on

Lace Curtains, Tapestry Portieres, Couch Covers, Trunks and Hand Bags.

### Special Values in

Sheets and Pillow Cases, Gingham, Percales and Calicoes, Wool Dress Goods, Waistings, Silks, Ladies' Dress Skirts, Embroideries, Laces, Table Linen, Muslin Underwear, Rain Coats, Men's Shirts, Men's and Boys' Hats and Caps, Blankets and Quilts.

### Half Price for

Ladies' Winter Cloaks, Children's Winter Cloaks. Ladies Tailor Made Suits.

### 20% Discount on

Men's, Women's, and Children's Wool Hosiery. Men's Women's and Children's Winter Underwear.

### 25% Discount on

Ladies' Furs and Muffs. Children's, Furs and Muffs.

FALLS CITY, NEBRASKA

V. G. LYFORD

### LOCAL LORE

Eat Sowles' candy.  
Sweet cider by the barrel, keg or gallon at Heck's feed store.  
Pay up your subscription and vote your favorite in the library contest.  
Shut your mouth is rather a rude admonition, but is pretty good advice withal.  
Ed Howe and daughter, Maude, come up from Atchison, to attend the Frank funeral.  
Vigor, wheat Flakes and Zest, the best of all breakfast foods, 5 cents a package at the Powell Grocery store.  
Good extracts of all flavors, 2 ounce bottle for 8 cents, at the Powell Grocery store.  
A 2 pound pail of the best Cottolene for 18 cents, at the Powell Grocery store.  
Go to the Powell Grocery store for the best quality and the cheapest prices in the county.  
A subscription to The Tribune is not only worth ten votes on the library contest, but each issue contains one vote. One who subscribes this week will get sixteen votes before the contest is over or twenty-six votes for a dollar.  
To stop a cold with "Preventives" is safer than to let run and cure it afterwards. Taken at the "sneeze stage" Preventives will head off all colds and grippe, and perhaps save from pneumonia and bronchitis. Preventives are little toothsome candy cold cure tablets selling in 5 cents and 25 cents boxes. If you are chilly, if you begin to sneeze, try Preventives. They will surely check the cold, and please you sold by all dealers.  
Good homes are wanted for orphan and destitute children of all ages by the Child Saving Institute, 1906 Ohio St., Omaha, Nebr. Over 300 children pass through the Institute to homes and care in a single year. From \$4 to 60 constantly on hand. If interested write enclosing stamp for reply.

### Farm Wanted.

We have a customer for a good corn farm. See us at once if you want to sell. WHITAKER BROS.  
The Rev. Dr. Wadsworth, president of Bellevue College, will occupy the pulpit at the Presbyterian church next Sabbath. His subject for the morning sermon will be "Christian Education." The teachers of the city and the pupils of the High school are especially invited.  
A baby boy brought a ray of sunshine to the home of Ray Whitney and wife, when he took up his abode there Saturday, the 26th. Dr. Boose reports all parties doing nicely.  
Sam Stewart and wife returned to their home at Reserve, Kas., Sunday. Mrs. Stewart has been caring for her mother, Mrs. J. M. DeWald, who has been sick for several days.  
Salem has quit hiding her light under a bushel. Her electric lights show up at night from the cemetery hill like a smoke house in a fog.  
Ross Jackson, wife and baby returned to their home at Atchison, Kas., after a few days visit with her parents, Dick Jones and wife.  
M. D. Lum and wife returned Sunday to their home in Verdon, after a short visit with Mrs. Lum's mother, Mrs. Sue DeWald.  
W. W. Jenne is home for a few days and while here has taken some of the conceit out of the Elk billiard players.  
E. M. Reagan of Richardson county, marketed a car of cattle in Kansas City, this week.  
W. L. Sears made a business trip to Padonia, Kansas, Tuesday last.  
Dr. M. S. Wilson - office over State Bank.  
Did you attend the fire meeting Tuesday night?

Mrs. Elmer Heiser and children who have been sick for the past two weeks, are convalescing.  
Where are you going to spend your vacation this summer to escape the weather?  
Remember that you can get votes in the Library contest of only one newspaper. The Tribune does good job work unexpensively.  
We have had several inquiries as to what merchants give tickets on the contest. You will find their names on another page of this paper.  
Your attention is called to the public sale of Duroc-Jerseys by C. A. Cook, at his farm one mile north of Salem on Tuesday, February 5th.  
There will be a public sale of thoroughbred Duroc-Jersey hogs at Wm. Brandow's farm, four miles southeast of Humboldt, on Wednesday, February 6, 1907.  
Practically two-thirds of the ice crop has been harvested. Mr. Plege has about 800 tons in the house and Mr. Abbott has about 600 tons. The quality is reported as excellent.  
The Elks are ahead this week in the Library contest but the Odd Fellows and Convent are after them hard. An Elk is a hard animal to catch but some odd fellows have been known to turn the trick.  
Every dollar paid on job work is worth ten votes for the library. The members of the contesting orders will want a good many note heads and envelopes this spring. Bring your work where you can get good work cheap and vote for your favorite.  
**Remember**  
It is our earnest desire to close our 1906 ledger. If you owe us on account you will please call and settle at once, either by cash or note. Do not delay—do it now!  
W. H. CROOK & SON.

**Evangelical Lutheran Church.**  
Services at 2:30 p. m. on alternate Sundays.  
REV. O. H. ENGELBRECHT.  
E. H. Towle by invitation of Mr. Russel, Superintendent of the Mo. Pac., made a short trip with him into Kansas last Tuesday. Mr. Russel has accepted a position with the Burlington in Illinois and has severed his connection with the Pacific. Falls City has lost a good friend by this change as Mr. Russel was always with us in the division matter. The reports on the division question are still hopeful but nothing definite is doing.  
This issue of the Tribune is an epitome of life. In it is contained the tales of births and deaths. The obituaries of the old and young, Weddings and Golden weddings, those just coming and those nearing tee close. So it is with life today, and so it will be tomorrow and tomorrow and tomorrow, even unto the end.  
I. N. Lyon, jr., left Tuesday for Sacramento, Cali., to attend a big bridge letting at that place. Mr. Lyon is one of Falls City's young men who was not satisfied with letting well enough alone, but preferred to spend his time in work until he has become one of the proficient men in his chosen business.  
D. C. Simmons, of Salem, was a business visitor Tuesday and while here voted twenty votes in the Tribune's box on the library contest.  
"That's good ice," said the girl as she looked at the place (in the ice) which she had tried to dent when her feet flew out from under.  
Joseph Glasser, of Humboldt, came down to attend the funeral of Mrs. A. J. Weaver, at which he was one of the pall bearers.  
The Benefit Concert to-night is giving an unusually good program.

Go to the Benefit Concert and enjoy the good music.  
If you like The Tribune tell the other fellow; if you don't like it tell us.  
Lute Kotouc was among the Humboldt visitors in this city on Friday.  
A. J. Baldwin, of Stella, was a office caller at The Tribune place Friday last.  
Mrs. Margaret McCormick who has been ill for some time, is now improving in health.  
Don't look in this paper for time table. The train is due when you see the smoke.  
Mrs. T. J. Gist who has been seriously ill for the past two weeks is convalescent.  
Frank and Milo Kotouc while down from Humboldt Tuesday, were pleasant callers at these quarters.  
Roy Miller, day operator at the Burlington station, was called to Missouri last week by the serious illness of his mother.  
The High School Band Boys will give two selections at their Benefit, on Friday night, Methodist Church at 8 o'clock.  
"The only thing I don't like about winter is this everlasting going down cellar to fix the furnace," said the wife of the best "pitch" player in Falls City.  
Lewis Plege was a caller at this office Tuesday and says that he is cutting twelve and thirteen inch ice on Pony Creek. The same is of excellent quality being very clear and solid. You can brush the dust off of your refrigerator this summer without one sigh.  
There was a reformer from Stella, Thought he was a h— of a fellow. But when he got beat For the chairman's seat You ought to have heard him Bellah.

Dallas Jones, of White Cloud, Kansas, in a recent visit to this city, came in and paid his subscription for another year. He remembered to make a friend the recipient of a very acceptable gift, which was a Tribune receipt for one year.  
Harry Z. Lum, E. C. Overton, J. L. Hall, F. D. Simmons and E. C. Nedrow were among the Verdon people who attended the Monday night meeting of the Odd Fellows lodge in this city.  
Earl Goddard who has been attending the Business college here this year, left Monday for South Auburn his future home. He expects to finish his college course next term.  
Miss Grace Grey has resumed her work in the store, after having been confined to her home for several days this week by an attack of lagrippe.  
George Cade, of near Osborne, Kansas, spent a portion of this week with his parents, Wm. Cade and wife, of this city.  
Jule Ruegge, local manager of the Chicago Lumber & Coal Co., is a business visitor in Kansas City this week.  
Amy Griffin left the latter part of the past week for a visit with Kansas City friends.  
T. E. McKnight of Auburn, was a Falls City visitor the first of the week.  
A. N. Harris was down from Nemaha in a business way last Friday.  
Estelle Clark returned the latter part of the past week, from Omaha.  
Ethel and George Cade spent Sunday with relatives at Nebraska City.  
B. D. Williams of Highland, Kansas, was in the city Monday.  
Lucile Lindenmeyer is suffering from a severe attack of tonsillitis.