

Henry C. Smith LANDS & LOANS

\$40,000 Private Money to loan, Annual Interest, Optional payments, Choice farms in this and adjoining counties, cheap homes in the West and South. Exchanges made.

PRESTON

H. P. Reiger and J. R. Shelly made a business trip to St. Joe.

Jud Carpenter and Miss Mary Richardson of Rulo, were callers here Wednesday.

Sam Fere of Kansas, was a business caller here on Wednesday.

William, Walter and Otto Reiger of Falls City, attended the bank meeting here on Wednesday.

Mrs. Larabee was a passenger to Falls City, Friday.

Mr. Greenwald of Falls City, attended the bank meeting here Wednesday.

Mr. and Mrs. Geo. Finney and Mrs. Frank Simon of Rulo, were pleasant callers here on Saturday.

Sadie Meyers came down from Falls City, where she will remain for the future.

W. C. A. Margraves from the west is visiting with relatives here.

Mr. and Mrs. Ross Pyle of Nims City, are visiting with relatives here.

Mrs. John Morris returned home on Monday, from Rulo.

Richard Kaiser returned home from Sterling, Col., Sunday.

Miss Sophia Schneider returned home from St. Joe, where she has been working for some time.

Mr. and Mrs. Stephenson returned home from Colledge, Kas., Monday, where they have been for some time.

Albridge Pyle made a trip to Falls City, Monday.

C. J. Hoppe was a passenger to Falls City, Tuesday.

Jess Shilling of Rulo, was in Preston, the first of the week, repairing the switch board.

Orville Meyers, who has been working on the fencing gang, returned home on Sunday. They have abolished their work for the present.

Will Hall and Roy Henegar attended the dance at Rulo, Wednesday night.

U. T. Duncan and H. J. Kloepfel of Fort Hazel, were business callers here on Monday.

Grandma More returned to her home to Salem, after a few days visit with Marion Ellis.

Mrs. Dikes of Rulo, came up Monday as the guest of Prof. Larabee.

Edd Gilbert of Rulo, was a caller at this place on Monday.

Mrs. Bell Pyle of South Dakota, is visiting with relatives in this city.

P. S. Heacock shipped a car load of hogs to St. Joe, Monday.

Misses Pyle and Deach were passengers on Monday.

Mr. Vohn from the East, was a caller here on Tuesday.

George Faidley is very ill at this writing.

Glen Pope arrived in this city on Monday. He will resume the night work on the B. & M. Mr. Hall has resigned.

HUMBOLDT.

Marion Peake went over to Auburn, the last of the week, to work for the telephone company at that place for a couple of weeks.

F. A. Hummel recently purchased the poultry business of J. M. Joseph.

The Epworth League of the Methodist church were entertained at the home of Miss Irene Gergens on Sunday evening.

John Campbell of Des Moines, Ia., is a guest at the home of his mother, Mrs. Laura Campbell.

Mrs. Ray Miller visited her parents in this city the first of the week.

Mrs. Ernest Harding is quite ill at her home on Long Branch street.

Miss Hope Abbott, who has been suffering from diphtheria, is improving.

School opened again in the first and second primaries, as it was thought that no new cases of diphtheria would develop.

M. C. Lee was detained from business this week by sickness.

Grandma Stauffer, mother of John E. Stauffer, a prominent farmer of this section, died Saturday at the home of her daughter, Mrs. Wm. Ast, south of Humboldt. The deceased was seventy-nine years of age and was a native of Germany. Funeral services were held from the Salem Reformed church on Tuesday, burial was made in the nearby cemetery.

Mr. and Mrs. W. G. Jones entertained a hundred invited guests at their home in the north part of town, Saturday. About fifty friends of earlier

days were entertained at dinner, and a like number of their city friends from 7:30 to 9:30 in the evening. The event was the anniversary of their golden wedding. Mr. Jones was presented with a handsome gold headed cane and Mrs. Jones received a fine gold watch.

Those from this place who attended the funeral of Cyril Miller in Pawnee City, Monday were: Gilbert Early and wife, Art Smith and wife, Tom and Will Smith and J. A. Beard.

Hugh Leatherman spent Sunday in Tecumseh.

Mrs. Wm. Clift of Havelock is spending the week with Humboldt friends.

Rev. Bert Wilson was looking after business affairs in Lincoln, the first of the week.

Albert Hlist, who is attending school in Lincoln, came home the first of the week, to see his sister, Mrs. Ed Kinsey, who is seriously ill at her home, south of town. He returned to Lincoln on Monday, to resume his studies.

J. L. Kirk, who had been visiting friends at Matoon, Illinois, returned to the city the last of the week and has resumed his studies for the local telephone company.

Carl Mann has been going about on crutches of late, having sustained a badly sprained ankle while at work at the feed store of L. C. Mann.

Frank Hynek has a force of men at work putting up ice near Well's mill.

Silas Chaffin has recently been appointed marshal of Humboldt, commencing his new duties Monday afternoon.

About forty of the young people of the Christian church were pleasantly entertained at the parsonage on Friday evening.

Ernest Arnold has recently purchased the J. M. Joseph residence property in the north part of town, paying therefor \$900.

Mr. and Mrs. Abram Hoagland recently celebrated their thirteenth wedding anniversary. Some guests were present and before departing for their homes presented this estimable couple with a handsome dining room table.

Miss Lora McCool was up from Dawson, Sunday.

Ed Kinsey, who was last week taken to a critical condition to the Ensworth hospital in St. Joe, to be operated upon for appendicitis, is reported to be slightly improved.

C. M. Lint last week purchased Osher schlaffer's and John Bremer's interest in the Table Rock telephone company.

VERDON.

Margaret Ryan returned to her home at Horton, last Tuesday, after spending some time here.

Edith Schafer of Shubert spent the latter part of the week with relatives.

Will Cox, wife and children returned to their home at Stella, Friday, after a short visit with friends.

Katie Meliza came up from Falls City on Friday and remained until Sunday.

Castle Brower came up from Maple Grove, the latter part of the week, for a visit with his aunt, Amret Hart.

Mrs. George Lum and daughter, Miss Gertrude, drove to Falls City, last Friday.

Rev. Gardner was a county seat visitor one day last week.

Mr. Robb and family arrived Friday night from Iowa and were driven to Salem, for a short visit.

Marion Dillion spent Sunday with home folks at Dawson.

Camma Hall of Stella, spent Sunday at home.

Dr. Houston of Falls City, was in town a short time on Sunday.

Jack Clark of Stella, was in town on Monday afternoon.

John Mark made a business trip to Shubert on Monday.

Jesse Nicholson spent Sunday at Falls City.

Mrs. Jennie Mayfield and Carl Watkins were married on Sunday at the home of the bride, in the north part of town, at 2:30, by Rev. W. C. Brewer of Maple Grove.

Tom Quibble made a business trip to Barada, last Thursday.

The Shakespeare Club met last Tuesday evening with Mrs. Cullen.

Jay Parsons and wife entertained a number of friends last Wednesday eve.

Eleanor Reese was a Falls City visitor the latter part of the week.

Mrs. M. D. Lum went to Falls City,

A WONDERFUL WORK Went on Here Last Saturday

Underwear

It has got to be a clean up in Underwear

We have taken them all out of their boxes and are displaying them on counters and tables.

Regular 50c Sanitary Fleece men's shirts and drawers, all sizes, 32 to 34 inches, only **35c**

Wriths Health underwear—advertised everywhere at \$1—men's shirts and drawers, sale price **79c**

Extra value at 35c boys' Fleece shirts and drawers, sizes 24 to 34 inches, a snap at **23c**

All our best fleeced children's underwear 28 to 34 inches, 27c; 26 inches and under, only **19c**

Ladies two-piece underwear, ladies and misses union suits and etc., at proportionable prices.

Overalls, Work Shirts, Dress Shirts.

Everything in this line is pretty nearly cut in two—that is, the prices—not the goods cut in two.

Hoisery

We are selling at **8c, 9c, 11c 13c** sets them all a guessing. Notice the extra values and large assortment in children's fancy hose in black, white, pink, blue and red, and in Lace stripe, Lisle, Cashmere and Wool; sale prices **13c, 14c and 16c**, regular 20c, 25c and 30c values.

Ribbon

and no wonder, when they can, for instance, get 10c ribbons for 6c, 20c for 12c, and 30c and 35c for 19c and 23c.

**Slaughtered Prices
AT THIS CARNIVAL**

It was a Carnival, but a Carniyal, of real merchandise, such as Falls City never saw before. It commenced for twenty-one days last Saturday, Jan. 19th and winds up Saturday, Feb. 9th, and no more stirring sale or money saving event ever visited our store than this great Merchandise Unloading Sale at FRED SCHMIDT'S Store.

We are the People Behind the Gun

We are directing each shot and they are hitting the mark. It is coming to all the people's gain and not the very few.

The Farmer and the Working Man

have heard of it and they are sending word to their friends and neighbors for miles around. Not one item will be held in reserve and that kind, courteous treatment that you received Saturday, Monday and Tuesday will be repeated here each and every day, only we are trying to do better. We are bidding you welcome under the roof where this great sacrifice sale is now in full blast.

The Notion Counter

Is piled jam full of goods. It takes up an immense amount of space in here, but we are proving to the people that 9c here in Notions will do the work of 15c elsewhere.

The Handkerchief Sale

Has eclipsed all former events of our lives. The penny ones went like a house afire. The **2c, 3c, 4c, 6c, 7c and 9c** ones have set them all agog, and the **11c and 14c** kind are the beauties of this man's town. Everything in the Cotton Goods line, everything in the Muslin line, as well as in the Shoe line, all go in this 21 days' Unloading Sacrifice Sale.

Suspenders

The only way to comprehend our assortment and prices is to examine those on the lines at **6c, 9c, 14c, 17c, 19c, 22c, 27c, 39c and 43c.**

We are still talking Shoes

We are piling out shoes; we are putting more of them in baskets, bins on the counter and convenient places for you to look them over, where you can examine each and every pair. You will see that stamp here on them, made by honest hands. It is the most golden opportunity that ever visited Falls City since the first time she came on earth. All Israel weeps, but they weep alone. **JONES PAYS THE FREIGHT AND THE PEOPLE GET THE BENEFIT.** Whether you want shoes for your wife, your mother, your daughter, your sweetheart, the babies, or anybody, they are here at prices that are talking out loud.

Extra values in all kinds of shoes for everybody in the bins at **19c, 37c, 69c, 78c, 87c, 98c, \$1.19, \$1.38, 1.49, \$1.75, \$1.95, \$2.45 and \$2.69** worth 75c and up to \$3.50 and \$4.00.

Look for the Red Ticket

Dress Goods

Did you see the crowds that gathered around the Dress Goods counter? Everybody was picking out patterns. 20c goods are going at **13c to 16c**; 30c cloths at **17c, 19c and 21c**; 60c goods from **48c down to 39c**; 75c and 90c Dress Goods down as low as **47c**.

And so on through the entire line. Extra bargain prices on Pattern Lengths, Remnants and Short Lengths.

The whole shooting match in the

Notion Department

is on sale. Baskets are full, shelves are full, counters are full. The whole business is before you; commencing with Needles, going down to Pins, walking up the line and picking up bargains everywhere. Whether it is Ribbons, Embroideries, Corsets, Kid Gloves, Laces, Neckwear or Wrappers, or anything you ever thought of in the Notion Line, we have got them here and we have got them at a saving to you and your family of 10 to 50 percent.

Everybody is buying

Don't Forget

Our Premium Offers. Any buyer for a family can easily make up a Ten Dollar order—or several of them before the sale closes. Besides the saving of from \$1.50 to \$2.50 on an average bill of this size we give you in addition either 10 spools of our best thread for 10c; 10 yards of standard Calico for 10c or if you prefer 25 pounds granulated sugar for \$1.00.

**Come Daily
ENJOY THE CARNIVAL**

A Few are Skeptical

Jealous competitors will always "knock" a sale of this kind. Their friends and a few wise ones will tell you this sale is a fake and a deception. **This Sale is on the square** and you will find it so if you come and make an unprejudiced investigation.

Our word to you will be our bond—and there is not **one item** in this house, or half a dozen, put out for bait, as you will find others trying to do, but **over 6,000 items** all at a price that never met mortal man's eyes before.

Follow the Crowd and come to our Store

Thanking you one and all a thousand times for your attendance at this Carnival in the last few days and trusting that you will be here each and every day until the final wind-up, we are

YOURS FAITHFULLY,

FRED E. SCHMITT

Falls City, - - - Nebraska

Read also ads in News and Journal

Saturday, on a visit to her mother, Mrs. Sue Dewald.

Goldie Cook of Falls City, spent Sunday at home.

Glen Pennington of Nebraska City, spent Sunday with his parents, Harry Pennington and wife.

F. W. Robb was a Falls City visitor on Sunday.

Dave Dayies of Falls City, was in town on Tuesday afternoon.

Tom Quiggle drove to Nims City, Friday, after Jim Ayers and wife, who have been there for the past week.

Word was received here Monday, of

the death of John Gibson, at his home in Dilbarte, Tex. The remains will be brought here for interment.

Ethel Cook came up from Strausville on Monday.

Marriage Record.

Carl A. Watkins, Verdon..... 40
Jennie L. Mayfield, Verdon..... 42
LeRoy Miller, Dawson..... 27
Maggie Thompson, Dawson..... 24
Frank F. Schneider, Preston..... 26
Lillie B. Pyle, Preston..... 23

Medical Society Meets.

The Richardson County medical society held a very interesting and instructive meeting at the Elks parlors on Tuesday afternoon. Subjects of interest to the profession were considered and discussed. After a business session lasting most of the afternoon the society partook of an elaborate banquet served at the Union house.

How many are going to observe McKinley Day, Tuesday, January 29 and wear a carnation? The date is the sixty-fifth anniversary of the martyred man's birth.

Ed Howe, editor of the Atchison Globe and son in law of M.A. Frank is in the city in attendance upon Mr. Frank. Many years ago Mr. Howe was a resident of Falls City and received his instruction in the newspaper business at this place.