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Does a general milling business, and manufactures the following brands of flour

SUNFLOWER MAGNOLIA CROWN

The above brands are guaranteed to be of the highest possible quality. We also manufacture all mill products and conduct a general

Grain, Live Stock and Coal Business
and solicit a share of your patronage

P. S. Heacock & Son, Falls City, Neb.

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Werner, Mosiman & Co.

Remember we have the largest and best lines to select from, and we have some bargains to offer in the vehicle line. We also carry the largest and best line of Farm Implements west of the Missouri river, and we can save you money if you will come and inspect our goods. We carry a big stock of Windmills, Pumps, Tanks, Pipe and Pipe fittings and can save you money in this line. Remember the thunder storms are on hand and you ought to have the W. C. Schims pure soft copper cable Lightning Rod on your building. The only Rod you can get cheaper insurance on. Wear agents for same. Don't forget place. Yours for business

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The Kansas City Star

Everywhere recognized as the strongest and most reliable newspaper in the most prosperous region of the United States.

Wherein It Leads.

Its Unexcelled News Service embraces the continuous report of the Associated Press, with dispatches every hour; the general and special service of the New York Herald; the Hearst transcontinental leased wire service and special correspondence from THE STAR'S own representatives in Washington, D. C.; Jefferson City, Mo.; Topeka, Kas., and Guthrie, Ok., in addition to the large list of news that comes daily from several hundred other alert representatives.

Its Market Reports and Comments have an authoritative value that causes them to be telegraphed to all parts of the United States the moment THE STAR comes from the press. No western man even indirectly interested in the value of food products, stocks and securities can afford to be without THE STAR'S daily record of prices and conditions.

Its Special Features include The Chaperon's column, in which are answered questions pertaining to beauty aids and social customs and affairs, a department for inquiries on other subjects and a wide range of miscellaneous articles throwing side lights upon the world's most interesting people and events—these in addition to a vigorous editorial page, absolutely independent politically, and a Sunday issue that is full of live special matter and human interest.

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The Kansas City Star was the first—and is still the only newspaper to deliver a complete morning paper, THE KANSAS CITY TIMES, to its subscribers without increase in the subscription price.

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FOR SALE—50 Registered Arberdeen-Angus cows and heifers. These cattle are all under six years of age. Matured cows weigh 1500 pounds and over. All of breeding age are good regular breeders, some have calves at foot, others are soon due to calf. Also bulls. Prices range from \$50.00 up. Gravity is on the Burlington route, in Taylor county, Iowa, 75 miles south-east of Omaha. Also a good well improved farm of 240 acres, 1 1/2 miles from Gravity, for sale.

**Jas. Chambers,
Box 129, Gravity, Iowa.**

ANNOUNCEMENT

Having secured the exclusive agency in Falls City for Sycamore Springs Mineral Water, we are prepared to furnish customers with the same. Price 60 cents per five gallon cask. Call phone 189 or phone 39.

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C. F. REAVIS Jr.**

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The freshest and juiciest of Oranges, Strawberries, Pine-apples, Bananas, Lemons and Apples

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Stock Yards, Kansas City, Mo. Expert Salesmen, Cattle, Hogs, Sheep. Careful and intelligent yard boys. Perfect office methods. Correct market information furnished. Houses at Kansas City, Omaha, Sioux City, Denver, St. Joseph, St. Paul, Chicago, Buffalo.

Pneumonia is Robbed of its Terrors
Buy Foley's Honey and Tar. It stops the racking cough and heals and strengthens the lungs. If taken in time it will prevent an attack of pneumonia. Refuse substitutes. For sale at Moore's Pharmacy.

For Sale.

One good trusty, single driver at seventy-five dollars.

J. W. CROOK.

Chronic Bronchitis Cured.

"For ten years I had chronic bronchitis so bad at times I could not speak above a whisper," writes Mr. Joseph Coffman, of Montmorenc, Ind. "I tried all remedies available, but with no success. Fortunately my employer suggested that I try Foley's Honey and Tar. Its effect was almost miraculous, and I am now cured of the disease. On my recommendation many people have used Foley's Honey and Tar, and always with satisfaction." For sale at Moore's Pharmacy.

FOUND—Two weeks ago today a stray horse, branded. Owner may have same by proving property, paying for feed and for this notice. CHARLIE WEINERT.

A Chattanooga Druggist's Statement.

Robt. J. Miller, Proprietor of the Read House Drug Store of Chattanooga, Tenn., writes: "There is more merit in Foley's Honey and Tar than in any other cough syrup. The calls for it multiply wonderfully and we sell more of it than all other cough syrups combined." For sale at Moore's Pharmacy.

NOW AND THEN.

One often hears the statement made that the young man of today has not the same chance his father had when young. Land is more valuable, the good things are taken up, there is nothing left for the generation just arrived. This is all fall-de-roll. The young man of today has the best chance of any young man since Adam, if Adam ever was a young man. Opportunity is of no particular time or locality. Opportunity is nothing more or less than a condition placed within the view of the man who can see. The failure in life is not a man who has never had an opportunity, it is a man who failed to recognize opportunity when they met. It is an old saying that "Opportunity knocks once at each man's door." Nothing of the kind. The saying doesn't begin to tell the truth. In the year of our Lord One Thousand Nine Hundred and Six, opportunity is playing an anvil chorus on the door of every young man who is worth his salt. The trouble is that the young man is deaf or lazy or afraid, or vacillating. The world is searching for the man who does things. Opportunity never misses the man who does the right thing without being told. Failure never finds the man who does a thing a little better than his competitor. If you have something to do in life, get at it. Persistently, thoroughly get at it. Don't be satisfied if you have done it well, do it better than the other fellow.

"But suppose some one to whom nature was more kind in the creation should by superior ability and training beat me in the struggle?" asks the hesitating young man. What of it? You have tried, haven't you? You have had the advantage of your labor. You are a bigger, better and wiser man than you were before you tried. You have learned the mistakes, you are better equipped for the next struggle. Get at it. Time is passing. Spent time is the only expenditure you can never earn back. When it is gone it is gone forever. Do you think that an *million* ever accomplished anything worth while has ever regretted the effort, the labor its accomplishment required? Your advantages have been meager, you say. You are not an educated man.

Do you know wherein lies the sole value of education? It is nothing more than teaching a man how to work. Time was, ages ago, when man was educated by his work; then our schools and universities began to attempt the education of man for his work, but the real practical test of life has demonstrated that many successful men have been educated for their work AT THEIR WORK. Do you know that the course of the Falls City high school gives a young man a better education than could be obtained at Harvard university in its youth? Do you know that a graduate of the Falls City high school has a better education, so far as schools are concerned, than had George Washington, Daniel Webster or Abraham Lincoln? If you have work to do, get at it. Stay at it. If you do, opportunity will get you by the scruff and you will have achieved success.

Are you a farmer? Study your problems. Farm better than the other fellow. Take good agricultural papers. Learn from the experience of other men. Do you know that some farmers get 75 bushels of corn per acre while their neighbors are satisfied with 35 and 40 bushels? They have learned the value of crop rotation to restore the fertility of the soil. And by the way, we are going to have something to say in

this column relating to soil and fertilization before very long. We have been studying it as a sort of a relaxation for nearly a year, and have come to the conclusion that it is a big question, and one about which the farmer should know more. But to return to the 75 bushels per acre man. He tests his seed corn in the spring before planting. He plants only the corn which stood the test. Consequently, he plants corn of tested fertility. He has his seed bed properly prepared so as to conserve moisture. His land has been preserved by crop rotation until its fertility has reached the limit. He gets 75 bushels to the acre and his 40 bushel neighbor calls him lucky. Not a bit of it. He has only recognized opportunity when he met it.

Take Senator Bailey of Texas for an instance. The writer heard Bailey and the late Thomas Reed have a controversy in the lower house of Congress in 1897. Reed destroyed, annihilated him. I thought Bailey an upstart and he was. Reed was a powerful man mentally, one of the greatest men America ever produced. Too great to be understood in his time. Bailey was a lawyer in a little high grass Texas town just south of the Indian Territory line. He had ambitions and was a worker. He was one of the young fellows that wanted to do things. He went to congress. He worked, good Lord how he worked. He developed until his people sent him to the United States senate.

The other day the rate bill was being debated in the senate and Senator Knox, admittedly one of the greatest lawyers in America, spoke against the constitutionality of the bill as reported from the house. The argument of Senator Knox was sent to every member of the American Bar association as one of the greatest constitutional arguments ever delivered in the senate chamber. Last week Bailey, the upstart, the young lawyer from a high grass town, had the nerve to answer the great corporation lawyer from Pittsburg. What Reed did to Bailey in the hearing of the writer, Bailey did to Knox's argument last week. It was the development of nine years of constant labor. Today, because of his courage, his ability, his labor, his recognition of opportunity when they met, Bailey, next to Bryan, stands the best chance of being the democratic candidate for President in 1908.

Of course, if you succeed you must fight for the privilege. There are any number of men who will speak unkindly of you. They will say you are overated, that you are lucky, and will use every effort that lies in them to stop your progress and to ruin your life. But an enemy is one of the greatest blessings of life. A man without an enemy isn't of much service to himself or anyone else. An enemy keeps you keyed up. He compels you to do your best. Here is a piece of poetry that gives my meaning better than I can express it:

MY FRIEND, THE ENEMY

Since your fierce hate has so befriended me,

Who shall oppose you, watchful to the end—

Since 'twas your covert blade, slith might not see,

Made vigilant this breast I must defend—

Keep, still, my sword from rust and slumber free,

And since on blow and parry souls depend,

Call no soft truce to break my strength, but be,

In endless opposition, still my friend.

And if you fight and lose,

what then? Well, you have fought, haven't you? You have taken it all as a part of a day's

work, and you are stronger and better and more useful because you have struggled. You can never lose the value of your labor. You may not have accomplished what you set out to do, but if you have been persistent, have overcome discouragement, have filled your little space in the world where men labor and men live, you have been a success. You have answered the purpose for which you were created. I would rather go out of the world tired than bored. I believe I would sleep better. And then, you know, when the account is made up, and you stand for final judgment, "God will not look you over for medals, degrees and diplomas, but for scars."

Southern Sunshine.

Rulo, Neb., April, 9, '06
Falls City Tribune:—In the Falls City Journal of March 30th, I saw a warning of C. Apel, also a letter of Rev. A. J. Vogelein, warning the people not to go to Alabama, for instance; Mr. Vogelein tells of a family of his congregation that moved to Alabama who are not doing well. As Mr. Apel is a member of our congregation and this is written mostly to warn our people, therefore I would like to say a few words about Alabama. In the first place I would say that neither of these two men, Mr. Apel or Mr. Vogelein were ever in Alabama, and neither of them know anything about the south, except what they have read or heard about from other people. I would never say a word about these warnings if I were the only man that is called "foolish, foolish people."

What I write about Alabama I can prove and have seen myself, because I didn't buy a cat in a bay when I bought land in Alabama, because I was there three times and have inquired and investigated nearly everything that could give me information about the land and examined it carefully, the soil with a spade all over and so did all the rest of the men that bought land there. If Mr. Apel and Mr. Vogelein think all the men, like C. F. Oberst, A. B. Becker and sons, Chas. Hilgenfeld, Rev. A. Koehler, Wm. Deckinger, Peter Bolz, etc., are fools, then they are badly mistaken, because these gentlemen are some of the best farmers of Richardson county. That a family from Vogelein's congregation do not do well in Alabama may be true, because Alabama has much poor land and people from Chicago that never had a plow, ax or hoe in their hands and don't know anything about farming. No wonder such people don't make a success of anything. Even where I bought land and the soil is good, I know a few families from Chicago that don't make much. One of them came there without any money and they have no team except a pony. Another family has no horse at all. How can such people make a success of farming I would like to know.

Mr. Bolz and wife like it well at Alabama and both are well and satisfied. If the Falls City Journal will warn the people about Alabama it had better get information from some men that know something about that state or from some one that has at least seen a part of it. But to let Baldwin county, Alabama, have justice I would like to write a few articles in The Tribune in the near future about what Baldwin county can produce and especially about cattle raising, so that the Journal don't need to warn the people any more. I would like to write in The Tribune about that matter because it is the best and biggest paper in the county. The head line of the Journal says: "The largest circulation of any paper in Richardson county," but no one will believe it. Yours very respectfully,
HERMAN KOEHLER.

Advertise in The Tribune. Largest circulation in Richardson county.