

SEVENTH ANNUAL HOUSE-KEEPERS SALE!

FEBRUARY 5 TO 24, 1906

V. G. LYFORD, Falls City, Nebraska.

A MONEY SAVING SEASON

This Annual Sale of the most common necessities in the house, has come to be an economical event that attracts every house-keeper in this vicinity. This year we are at an unusual disadvantage because of the extraordinary advance that has taken place on all heavy cotton goods. While the prices named on the items herein quoted are much above the quotations of a year ago, they are really quite as low, considering the present market cost. Many of these items were bought before the late advance and are now offered at less than present value. We make a general cut on the prices of these domestic fabrics but once a year.

This Sale is your Money Saving Opportunity and comes at the time when these goods are needed by every woman and every household. Go over the list carefully, place your orders early, for every item is needed. The quantities on hand are large but the most attractive will be closed out early in the sale and cannot be duplicated. Special prices during this sale are made on Muslins, Sheetings, Shirtings, Tickings, India Linens, Gingham, Flanneletts Outings, Sheets, Pillow Cases, Table Linens, Embroideries, Muslin Underwear, &c. Closing Out Prices are made on all winter lines.

SPRING ANNOUNCEMENT

For the remarkable patronage we have enjoyed during 1905, you have our sincere appreciation. For 1906 we are preparing larger than ever and confidently expect to merit your entire business. We are not followers in any sense, but propose to lead the procession. Our buyer is now in the eastern markets seeking the latest novelties and bargains, such as are not found in the west. We guarantee that we give the largest measure of substantial value throughout our stock. We are ready to back the quality of our merchandise with every assurance and solicit your favor and your patronage on one ground only, namely, THE MERIT OF OUR METHODS AND OUR GOODS.

<p>Muslins and Sheetings</p> <p>The advance on Muslins and Sheetings has been more marked than on any other line. Involving but little labor and expense in manufacture, their fluctuations follow closely those of the raw material. We are quoting the closest prices ever made by us and make them only on the stock on hand and during the days of this sale.</p> <p>Grendell light weight unbleached muslin... 5c Logan medium weight unbleached muslin... 5 1/2c Waterville good weight unbleached muslin... 6 1/2c Sheep Head very heavy... 7c Pepperell R fine unbleached muslin... 7 1/2c Indian Head very heavy unbleached muslin... 8 1/2c Crystal Spray light weight bleached muslin... 6c Farmer's Choice good weight bleached muslin... 7 1/2c Hope medium weight bleached muslin... 7 1/2c Blackstone medium weight bleached muslin... 8c Lonsdale heavy weight bleached muslin... 8 1/2c Pride of the West very fine bleached muslin... 13c Wamsutte heavy weight bleached muslin... 12 1/2c Golden Wedding half bleached muslin... 8c Hill heavy weight half bleached muslin... 8 1/2c Dwight-Anchor heavy weight half bleached... 10 1/2c Berkley 60 Cambric bleached muslin... 9c Lonsdale Cambric bleached muslin... 11c Berkley 150 Cambric bleached muslin... 17c Pepperell 42 inch bleached pillow casing... 12 1/2c Pepperell 45 inch bleached pillow casing... 13 1/2c Pepperell 42 inch unbleached pillow casing... 11 1/2c Pepperell 45 inch unbleached pillow casing... 12 1/2c Pepperell 8-4 unbleached sheeting... 19c Pepperell 9-4 unbleached sheeting... 21c Pepperell 10-4 unbleached sheeting... 23c Pepperell 8-4 bleached sheeting... 21c Pepperell 9-4 bleached sheeting... 23c Pepperell 10-4 bleached sheeting... 25c Dwight Anchor 9-4 unbleached sheeting... 27c</p>	<p>Dwight Anchor 9-4 bleached sheeting... 29c Aurora 8-4 bleached sheeting... 22c Aurora 9-4 bleached sheeting... 24c Aurora 10-4 bleached sheeting... 26c Aurora 8-4 unbleached sheeting... 20c Aurora 9-4 unbleached sheeting... 22c Aurora 10-4 unbleached sheeting... 24c Lockwood 9-4 bleached sheeting... 27c Continental 42 in bleached pillow tubing... 16c Continental 45 inch bleached pillow tubing... 17c Berkley Long Cloth No 1500... 11c Berkley Long Cloth No 1000... 13 1/2c Berkley Long Cloth No 2000... 16c</p>	<p>Table Linen-- 10 per cent discount</p> <p>Our table Linens have gained an enviable reputation for finish, weight, quality and unusual beauty of design. During this sale to reduce the stock prior to the arrival of our spring purchases, a discount of ten per cent will be given.</p> <p>Ginghams, Percales and Calicoes</p> <p>30 pieces best grade staple check gingham worth 8c, sale price... 6 1-2c 20 pieces high grade dress gingham patterns especially adapted to children's wear Cheap at 12 1/2c, sale price... 11c 20 pieces Manchester Chambray sale price... 10c 12 pieces 30 inches mercerized Chambray worth 20c sale price... 16c 30 pieces Manchester fine 36 inch Percale worth 15c sale price... 12 1-2c 100 pieces Standard indigo, blue, gray, red, black and light calicoes at the old price... 5c</p>	<p>"Money Back" Silks.</p> <p>No Silks that have been brought out for many years have made so pronounced a hit. For wear, finish and those indescribable characteristics which make silk so irresistible to women, "money back" have made a national reputation. We will show this make for \$1.00 to \$2.00. We also carry an exhaustive stock of dressy changeable and plain Taffeta, Peau de Soie, Jap and fancy silks, Crepe de Chine, Satens, etc.</p> <p>Bargain Prices on the Following Lines During this Sale</p> <p>Lace Curtains--15 per cent discount. Carpets--at old prices. Trunks and valises--new arrivals Winter Underwear--20 per cent off. Winter Hosiery--25 per cent off. Winter Gloves and Mittens--25 per cent off. Winter Knit Wear--25 per cent off. Dressing Sacques--33 1/2 per cent off. Shirt Waists--25 per cent off. Flanneletts and Outings at deep cuts.</p>
<p>Sheets and Pillow Cases</p> <p>42x36 inches K. E. O. pillow cases... 10c 45x36 inches Victoria pillow cases... 12 1-2c 45x36 inches Fruit pillow cases... 16c 72x90 inches Vermont sheets... 49c 81x90 inches Vermont sheets... 60c 90x93 inches Fruit sheets... 80c 81x90 inches Fruit sheets... 70c 81x90 inches Fruit sheets special... 85c</p>	<p>Embroideries</p> <p>Lyford's has come to be regarded as the center of trade, especially on embroideries. We are showing a most complete and fascinating stock of Muslin, Nainsook and Swiss Edgings, Galloons Insertions, Flouncing, Corset Covers, Waist Fronts. As a special during this sale we offer 1300 yards Cambric Insertions and Edgings especially suitable for muslin wear, 4 to 7 inches wide and worth double the price at 10c and 7 1/2c per yard. Also all Embroideries carried from last year at about half price.</p>	<p>Muslin Underwear</p> <p>In this department will be found the richest, most attractive assortment of Ladies wear we have ever displayed. The prices are much below our regular figures.</p> <p>Corset Covers from 11c to \$1.50. Petticoats from 25c to \$5.00. Gowns from 50c to \$2.50. Drawers from 25c to \$1.50.</p>	<p>Groceries</p> <p>20 pounds Granulated Sugar... \$1.00 5 pounds Large Prunes... .25 1 pound Choice Dried Peaches... .10 1 pound Choice Dried Apricots... .10 1 package Seeded Raisins... .08 1 package Currants... .07 1 pound Bulk Starch... .03 1 can California Apricots... .13 1 can Baltimore Peaches... .11 1 can Sweet Potatoes... .10 1 can Tomatoes... .08 1 can Peas... .07 1 can corn--6 cans for 25c... .05 1 pound Choice Mixed Nuts... .15 5 pound package Oat Meal... .15 1 pound package Lion Coffee... .15</p>
<p>Special in Bed Spreads</p> <p>40 Extra large, very heavy fringed all around Quilts at an exceptionally low cost and easily worth \$2.00. For this sale only... \$1.50</p>			

RULO.

E. F. Duncan and wife of Lewiston, Neb., visited with friends in this city several days last week.

Sam Warr was on the sick list last week.

A new boiler was installed into the Burlington pump station here last week.

Charlie Sesno of White Cloud, was a Rulo visitor Monday.

P. F. Frederick and gang are repairing the dike on the west side of the river just north of the big bridge this week.

Mrs. Dora Ball of White Cloud, attended the D. of H. lodge in this city last Friday.

Ira Perry of Rushbottom was transacting business in Rulo Saturday.

Tony Asher and wife of the Reservation were Rulo visitors Saturday, the guests of James Kermode and wife.

John Dunn of Rushbottom was a business visitor in this city on Saturday.

Abe Libery is working with the Burlington bridge gang.

Miss Essie Marsh departed for Stella Thursday of last week.

Henry Still and wife were Atchison visitors Saturday.

Mrs. Cain of Preston visited with her parents, Mr. and Mrs. Johnson of Rulo this week.

Edna Horn of Wymore visited with her uncle John Lallando of this city, last week.

Blain Anderson of Hiawatha, visited with his brother, Dade and wife, in this city on Thursday of last week.

Will Young, night watchman of the Atchison freight engine, shoveled coal two trips for Henry Still.

Mrs. John Anderson of Hiawatha, stopped off at Rulo one day last week while on her way home from Iowa where she had been visiting her daughter, Mrs. Etta Craig.

Pat Simon was a Preston visitor Sunday.

John Haler sold off all his stock, farming implements and household goods last week and left for southern Oklahoma.

Alfred Hayes, wife and little son of Fortesque, Mo., were in this city Sunday, the guests of Sherman Hayes and wife.

Mrs. Gus Boerner of Sappys Crossing, Mo., was a Rulo visitor last Sunday.

Last Sunday was certainly a real spring day, which was fully demonstrated by our townspeople, as they were out in numbers.

Miss Carrie Boyle came down from Verdon on Saturday to visit her sister, Mrs. Will Ratchkin. She returned Monday.

Some time after eleven o'clock last Saturday night, thieves broke into the saloon of Davis & Leeds and took two revolvers and fifteen dollars in cash from the lunch counter drawer. The building was entered from the rear by cutting out a window glass. Geo. N. Ooamb's store was also broken into and several pairs of shoes taken.

Grandma Cutler has been quite sick at the home of her daughter, Mrs. Kaigh.

Mrs. Thomas Hayes has been seriously ill for the past week but recovered sufficiently to be taken to St. Joe and placed under the care of a specialist.

Rev. Ferguson of Salem, preached to the M. E. people on Sunday, morning and evening.

Rev. W. H. Spicer preached to a large crowd at the Holiness church Sunday night.

A. H. Mann made a business trip to Lincoln Sunday night.

Judge Davis visited in St. Joe several days this week.

Mrs. J. W. Hosford and son, Newton were St. Joe visitors the first of the week.

John Talbert Hinkle was a St. Joe visitor this week.

Less Leeds made a business trip to Omaha this week.

Charles Scott of Brown county, Kas., was transacting business in this city Monday.

Olney Graham launched his ferry boat on Monday having finished making repairs on Saturday. The river is almost clear of ice at this point.

Frank Casteel of Forest City transacted business in this city Monday of this week.

James Tangney, sr., shipped a car of fat cattle to Kansas City Monday.

W. M. Vastine shipped a car of hogs to St. Joe Monday.

The dance at Wert Haler's Saturday night was well attended and good order prevailed.

W. E. Johnston held the position of of bridge watchman two days this week.

Mrs. A. J. Hart is on the sick list this week.

Mrs. Kermode has been seriously ill the past week but is improving at this writing.

S. W. Bark and wife were Falls City visitors Monday.

J. A. Hinkle has purchased a new computing scale to be used in the place of the old ones in his store. Frank Brown says it is a puzzler until you get used to it.

Ed Davis, Less Leeds and Steve Story created some little excitement among the sports on Sunday by going down to a bar for some target shooting and some of the boys thought they were shooting ducks.

Bert Veach of Falls City, was a Rulo visitor on Tuesday.

The Bachelor girls met with Ella Carpenter Wednesday night. Loza McMahon presided over the punch bowl. The prize for the guessing contest was won by Essie Mars. Several Bachelor boys was admitted and all report as having a good time.