

Positively Going Out of Business!

SUITS SUITS

50 Fine Suits modelled into the most stylish conceptions of the season composed of choice fabrics, \$10.00 and \$16.00 values
Quit Business Price..... **\$6.98**

25 elegant suits, imported Clays, plain and fancy Worsteds and Cheviots made to sell at \$15 to \$16.50, Quit business price..... **\$9.75**

BOYS' SUITS

Long Pants, age 13 to 20, two hundred of them; right up-to-date, just what the boys need; \$7.50 and \$8.00 values
Quit Business Price..... **\$4.48**

Young Men's Suits

In all the swellest fabrics in the market comprising makers of high art clothing, in single and double breasted, age 14 to 20
\$15 and \$16 values, Sale price..... **\$9.98**

Children's Suits

Entire large stock, prices cut less than factory cost.

It seems strange that some people know more about our business than we know ourselves. The manner in which they are trying to mislead you, trying to stuff you with hot air that this is only a bluff, and that Seff is not going out of business. Another rumor was started to the effect that we went into bankruptcy. Now don't be misled by such people who have not business enough of their own, but spend their time in running down the business of other people. I challenge anybody to prove that I am not going out of business in Falls City, and will pay \$500.00 to the party who proves this proposition. Fact is that I am going to leave Falls City as soon as the stock is closed out. You must remember that a \$20,000 stock cannot be closed out in a week or in a month. It takes time to close out such a stock. This is no fake, fraud or humbug sale. I have enjoyed the confidence of the public too many years to betray our trust at this late date. Our store has always been known as the cheapest place to trade. The first week of our closing out sale has certainly been a record breaker, for which I am duly grateful. At times our store has been so packed that the people could not get in, and I propose to make a new record each succeeding week by offering you still better bargains than ever.

SHOES SHOES SHOES

Entire large stock prices cut to less than factory cost. A full line of Children's Ladies' and Misses hose must be closed out, too many to quote prices

Bear in mind that if you delay in attending this sale and fail to snap up these bargains you will certainly be the loser. Our great loss is your personal gain. These bargains are going fast. You had better come at once. Many bargains which would interest you we have not had time to mention.

OVERCOATS

75 Overcoats which are excellent values at 9.00 Quit Business Price..... **\$5.75**

85 men's belt overcoats, tailored to perfection 15.00 values, Quit business Price..... **\$9.48**

Boys and Children's overcoats in large assortments at one-half regular price.

Mens extra heavy Duck Coats, blanket lined Our 2.00 coat for 1.39. Our 1.50 coat for..... **98c**

Men's linen four ply collars, 15 cent value, go at 9 cents each, 3 for 25 cents.

FUR COATS

A fine line of Men's fur coats, the finest we have ever shown must be closed out at a big sacrifice. A full stock of trunks, valises, telescopes, takes up too much room and must be closed out at once. Remember we have just received a full line of rubber goods bought before we decided to sell out, must be closed out. Come and get our prices.

Boys 75c Sweaters go at..... **48c**

Men's pure wool high grade 3.00 Sweaters go at..... **\$1.68**

Boys knee pants, double seat and knee, all wool cassimere, our 75 and 85 cent lines go at..... **48c**

Boys Corduroy knee pants, best grade, worth 60 cents, go at..... **39c**

Our Big Quit Business Signs Will Direct You to the Right Place

A. W. SEFF

Four Doors South of Richardson County Bank

FALLS CITY, NEBRASKA

RULO.

Martin Pierce is on the sick list.
S. Banker visited in Missouri last Sunday.
Dick Cunningham was a Missouri visitor Sunday.
I. P. Weeks of Lincoln was a Rulo visitor Monday.
Fred Brown of near Falls City visited here Sunday.
H. H. Mann made a trip to St. Joe one day last week.
John Ryan visited in Preston one day this week.
Mrs. Neal of Alton, Ill., is visiting Will Nigh' this week.
George Hinkle of Fortescue visited his brother, J. A., Sunday.
Joe Brazo moved to Fortescue where he will work for Ike Minton.
Mrs. Emma Wallace has been on the sick list for several days.
A. F. Boerner of Fortescue was a Rulo visitor one day last week.
John Gagnon of Falls City was in our city shaking hands with friends.
F. E. Kulp of Wymore was looking after business interests here one day.
John Lynds of White Cloud, Kans., was transacting business here Monday.
J. A. McDonald is making some repairs on his mother's property in this city.
Dan Sapp of Sapp's crossing in Missouri was transacting business in this city last week.
Clyde Hart has been out of school for some time on account of an abscess on his right knee.
Finley Bently has moved to town and is occupying the Joe Boyd house on Skunk ridge.
Mrs. Thomas Hayes is still very low and her friends have but little hopes of her recovery.
Bob Mullens has retired from farm life and gone to work for the Burlington.
Mrs. Guy Duncan of Wymore who has been visiting her sister, Mrs. Phinney, returned home Thursday.
C. J. Plant returned Tuesday from Matland, where he visited his brother Lewis several days.
Ruth Kanaly returned Monday from Preston where she has been visiting friends several days.
L. Shelbourn and wife who left for Santa Barbara, Cal., the 9th of this month writes that they are well pleased with the country and feel much better than when they left.

Billy Johnson resigned the position as coal heaver at the sheds and took a position on the section.
Mr. Thomas, traveling salesman for the Lett-Spencer grocery company, was transacting business here Tuesday.
John Ryan, who has been working with a bridge gang in South Dakota for the past three months, returned to his home in this city.
The republicans met in caucus on Wednesday night of last week and nominated the following ticket for township: Justice, Clement Davis; city justice, G. D. Kirk; township clerk, H. M. Edgecomb; treasurer, D. S. Hoffnoll; constables, Frank Brown, G. D. Harris.
W. J. Cunningham made a trip to Hayes county last week to look at some lands and while there made a deal whereby he disposed of his brick block in this city for 900 acre farm, one team of horses and 80 head of Herford cattle.

VERDON.

J. Roberson visited Falls City Tuesday.
Vashti Cornell is visiting Peru friends.
J. L. and T. L. Hall were Stella visitors, Sunday.
Mrs. Voll's sister, who had been ill some time died Oct 18th.
Quinton Stump is quite lame from running a nail through his foot.
Geo. Jern and family visited relatives near Barada over Sunday.
Carrie Cunningham and Katie Meliza visited Auburn friends over Sunday.
A baby girl arrived at the home of John Leefer last Friday, Oct. 20.
Martha King visited at the home of Mike Meliza Friday and Saturday.
Mrs. Bird returned home to Ironton Ohio, after a visit with relatives here.
The W. C. T. U. sent Mrs. Robertson as a delegate to their Convention in Falls City.
John Gerdes and wife were made happy by the arrival of a new girl last Tuesday morning.
Verdon failed to get any mail from the north last Friday on account of the wreck up the road.
Mrs. Treibleys from Iowa is visiting her sisters, Mrs. W. Gibson, Mrs. J. Weaver and Mrs. S. Otto.
Miss May Combs was married to Charles Burns Oct. 15. They were married at the home of the bride's parents, Mr. and Mrs. Curry.
Mrs. Sheldon and Minnie Swisegood, went to Tecumseh last week. Mrs.

Seldon will spend the winter with a daughter there.
The Evangelical church have rented their parsonage to John Bauer and family who moved to Verdon from Falls City.
The Congregational church has no regular minister now, but Rev. Poot of Stella preached there Sunday afternoon.

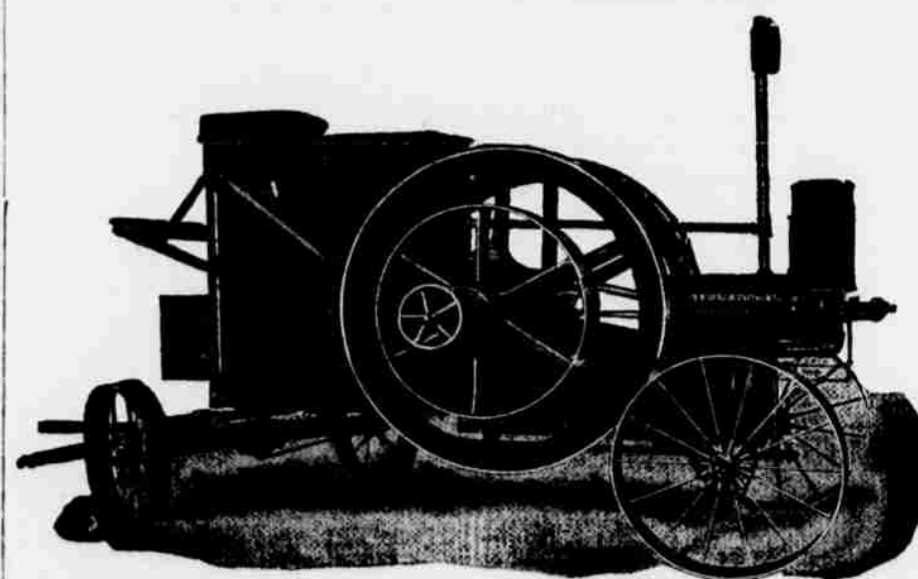
HUMBOLDT

J. B. Davis was a business visitor in Lincoln, Monday.
Chas. Grimes of Steinauer was in the city Saturday.
David Neher was a Burchard visitor the past week.
Ed Hodaap of Salem spent Sunday with friends in this city.
Hugh Coleman of Summerfield, Kansas was in the city Friday.
L. C. Edwards was a Falls City visitor the first of the week.
Matt M. Stemper of Lexington was here between trains Tuesday.
G. L. Beark returned Monday from a several weeks visit in Dakota.
Frank Butterfield was a business visitor in Table Rock Monday.
Mrs. Albert Adams of Havelock is in the city visiting relatives and friends.
Geo. Grinstead has been engaged the past week in painting on Four Mile.
Mrs. E. Whitney returned to Geneva Friday after a visit with friends in this city.
C. C. Beaver one of Pawnee county's prosperous farmers was in the city Monday.
Attorney Roscoe Anderson spent several days with friends in Omaha the past week.
Wm Buell and family moved into the property of Mrs. W. J. Stemler the past week.
Chas. Gore and family left Tuesday for their new home near Colorado Springs, Colorado.
Mrs. Geo. Lane of Table Rock attended the funeral of Mrs. O. A. Cooper Sunday afternoon.
Geo. McConnell has been employed in the Fisher barber shop the past week.
R. S. Molony returned home Sunday evening from a trip to Toccoma, Seattle and other points in the northwest.
Frank Revelle south of town is erecting a residence on his farm south of town.

Ben Stramer spent Sunday with friends in St. Joseph.
Wm. McDougal of Table Rock was a business visitor in this city the last of the week.
Claude Wells returned home Monday from Chamberlain, S. D. where he filed on a claim.
Jos. Sneath returned home Saturday from a business visit in the western part of the state.
Mrs. C. P. Daibey and daughter, Marlon, left Tuesday for a several months visit in Holdrege.
C. P. Daibey and Judge Joseph left Tuesday to look after land interests near Chamberlain S. D.
L. S. Cooper and family of St. Joseph Mo. attended the funeral of Mrs. O. A. Cooper in this city Sunday.
Mrs. E. F. Sharts of Falls City was visiting friends and relatives in this city the first of the week.
County Attorney R. C. James of Falls City attended the Nims Holman wedding in this city Wednesday.
D. B. Colhapp of Tecumseh were in the city the first of the week visiting their son, E. C. Colhapp and family.
Mrs. Ben Stramer is reported as being quite ill at the home of her sister, Mrs. Bertha Weisman in St. Joseph, Missouri.
A returned missionary from Morocco gave an interesting talk at the Presbyterian church on Thursday evening.
Mrs. Horan who has been acting as substitute teacher in the fourth grade, returned to her home in Ruly Friday.
Miss Ried of York, has taken her place.
A number of the ladies of the Christian church met at the home of Mrs. Chester Power, southeast of town, and spent a pleasant day in knotting comforts.
F. J. Hazda and Sons recently traded their general merchandise store on the east side of the square for a farm owned by Wm. Carsh. Mr. Carsh will take possession of the store in a few days.
A gloom was cast over this community Friday morning by the death of Mrs. O. A. Cooper. She was a highly respected, helpful woman and many besides the sorrowing family will long feel her loss.
Mable Buerstetta, the primary teacher of the Humboldt schools, has been detained from her work the past week on account of sickness. Mrs. Wm Crawford acted as substitute teacher.

GASOLINE ENGINES

The place to buy them is at WERNER, MOSIMAN & CO'S



Remember we can get you an 8 or 10 H. P. engine at short notice and can save you money. We always have Pumping Engines in stock and can put up the engine the day you buy. Our price is right and we lead them all in our Buggy and Surrey line.

Just think of it! Top buggies from \$50, up—call and see them, we have the largest stock in the city.

Get our prices on the other lines we carry, such as Lumber Wagons, Pumps, Tanks, Windmills and Pipe and Fitting. We are also agents for the celebrated W. C. Shinn Lightning Rod, the only rod on which you can get cheaper insurance. Remember the place to save money.

WERNER, MOSIMAN & CO.

The Falls City Roller Mills

Does a general milling business, and manufactures the following brands of flour

SUNFLOUR MAGNOLIA CROWN

The above brands are guaranteed to be of the highest possible quality. We also manufacture all mill products and conduct a general

Grain, Live Stock and Coal Business and solicit a share of your patronage

P. S. Heacock & Son, Falls City, Neb.