

PRE-INVENTORY SALE!

THE last week of January will be devoted to our Annual Inventory. From January 2nd to 21st we will offer all short lengths, all odds and ends, and all seasonable goods at greatly reduced prices. It is proposed to close out all such merchandise before stock taking. The cuts will especially affect the cost of the following lines.

Knit Head Wear

Knit Wool Shawls, former price \$.65, now	\$.45
" " " .85, "60
" " " 1.00, "75
" " " 1.50, "	1.10
" " " 2.00, "	1.50
" " " 2.50, "	1.75

Blankets--Cut Deep.

60c 10-4 Cotton Blankets, cut to	-	-	-	45c
80c 10-4 " " " "	-	-	-	65c
\$1.00 11-4 " " " "	-	-	-	80c
1.35 12-4 " " " "	-	-	-	\$1.10
1.60 12-4 " " " "	-	-	-	1.25
1.85 12-4 " " " "	-	-	-	1.40
2.00 12-4 " " " "	-	-	-	1.60
2.50 10-4 Woolen Blankets, cut to	-	-	-	2.00
3.50 10-4 " " " "	-	-	-	2.90
4.00 11-4 " " " "	-	-	-	3.25
5.00 11-4 " " " "	-	-	-	4.25
5.50 11-4 " " " "	-	-	-	4.90
6.00 11-4 " " " "	-	-	-	5.00
10.00 12-4 " " " "	-	-	-	7.50

CLOAKS.

- 20 Ladies' 22-in. Fitted Jackets, formerly sold at \$5 to \$10, mostly small sizes, Clearance Price \$1.50
- 10 Ladies' 27-in. Fitted Jackets, Blacks, Blues, Castors and Reds, nearly all sizes, formerly sold at \$5 to \$12, Clearance Price \$3.00
- 10 Ladies' 27-in. and 42-in. Fitted Jackets, Blacks, Castors and Blues, formerly sold at \$70 to \$18, Clearance Price \$5.00
- 50 Ladies' 27-in. and 45-in. Jackets, all new this season, Blacks, Browns, Castors and Fancy Mixtures, all sizes, reduced from 25 to 50 per cent.
- 6 Ladies' Cloth Capes at half price.

One-Third Off Children's Cloaks.

All our Children's Cloaks from 4 to 14 years are now offered at one-third off our open marked prices. Right now when the winter weather has just begun, you can clothe your children at a small cost.

Knit Wool Skirts.

About 2 dozen Wool Knit Skirts are left which will be closed as follows: \$1.25 Skirts 95c; \$1.50 Skirts \$1.10; \$2 Skirts at \$1.50.

Dress Skirts.

25 per cent off on Skirts. If you will need a Dress Skirt at any time this coming spring this opportunity will not occur again.

25 Per Cent Off Shawls.

Owing to the extremely warm weather all the season, we have more Shawls on hand than we wish to carry over. All these are offered at one-fourth off. Every one is desirable and of high grade for the price asked. At the discount every one is a bargain.

Ladies' Tailor Made Suits.

All Ladies' Suits will be sold during this sale at 33 1/3 per cent off. Think what this means: \$20 Suits \$13.65; \$15 Suits only \$10; \$12 Suits for \$8; \$10 Suits for \$6.65. This is an excellent assortment and nearly all sizes and colors in the stock.

Flannellettes.

All our Flannellettes and Waistings worth up to 18c are now offered at 10c. For Wrappers, House Dresses, Sacques, Kimonas, &c., these are especially suitable.

Shirt Waist.

All Shirt Waists at seventy-five cents on a dollar.

Dress Goods Remnants.

A large number of short lengths in all weights, colors and qualities of Dress Goods have accumulated and are now put on sale at great reductions. These lengths are sufficient for Children's wear, Ladies' Waists, Dressing Sacques, Skirts, &c. Every length is a bargain.

Heavy Suitings.

10 pieces of Heavy Suitings, suitable for Suits, Skirts, Cloaks, Petticoats, &c., are now put on sale at about half price. For cold winter weather nothing contributes more to the comfort of women and girls than heavy woolen clothing.

Wool Waistings Cut in Two.

Every Wool Waisting in our stock is now offered at very heavy reductions. Patterns formerly sold at \$2 to \$3 are now on sale at \$1 per pattern. All Heavy Mercerized Waistings are similarly reduced.

Men's Underwear for 25c.

An extensive assortment of Odds and Ends in Men's Underwear, worth from 40c to 75c is now reduced to 25c. This lot of wear is far below value.

V. G. LYFORD