

SANTA CLAUS

Has just sent us word that he is again going to make our store his headquarters for the coming holiday season. You and your friends are cordially invited to come and come often, and see our fine display of

HOLIDAY GOODS

FOR THE LITTLE FOLKS

SANTA CLAUS has established at our store a Post Office or Letter Box, where all the little folks can write to Dear Old Santa and tell him some of the nice things they would like for Christmas. Bring the little folks to our store, let them see what they want, and they can advise Santa through our mail box, no postage. Our assortment of Books is all that could be desired, many of the new copyrights we sell at 75c, regular price \$1.50. Our line of Fancy Stationery, China, Mirrors, Vases, Gold Clocks, Toilet Cases, Handkerchief and Glove Boxes, Collar and Cuff Boxes, etc., is undoubtedly the nicest assortment ever shown in Falls City. Everything made in Mechanical Toys from 25c to \$1.50.

MAKE YOUR CHRISTMAS SHOPPING EASY
AND COME TO

THE KING PHARMACY
SANTA CLAUS HEADQUARTERS