

\$3,800 BANKRUPT STOCK \$3,800

A \$30,000 Bankrupt Stock was sold at St. Louis, Mo., last week. We were fortunate enough to get a portion of it. We captured \$3,800 worth of fine, up-to-date Men's, Boys' and Children's Suits and Overcoats, Ladies' and Gent's Furnishing Goods at **Fifty Cents on the Dollar**. Having added \$3,800 worth of goods unexpectedly to our already large stock means that these goods must be sold, as our store room is now over-crowded. We are going to have a **Thirty Day Sale** to unload. It is impossible to quote prices on the thousands of items which we will have in this sale, but we will give you some idea how the stock is going to be sold.

Sensational Prices in Mens' Boy's and Children's Clothing at A. W. SEFF'S

Men's Extra Fine Overcoats—latest make, worth at a bargain \$8.00 to \$8.50, Bankrupt Stock Price.....	\$ 4.98
Men's Extra Fine Overcoats—richly lined, latest make, worth from \$12.50 to \$13, Bankrupt stock price.....	7.98
Men's Kerseys Beavers in Strictly All Wool Coats—richly lined worth from \$16.50 to \$18.50, Bankrupt stock price.....	10.75
Men's Suits—hand tailored, stiff front, latest in colors and make, worth \$15, special sale price.....	9.88
Men's English Corduroy Pants—warranted not to split, the \$3.50 kind, our price.....	1.98
Men's Duck Coats—blanket lined, cost you any place \$1.50, our special price.....	.98
Boy's Double Breasted School coats—nicely made, our price....	.78
Men's Union Suits—retail in any city at \$1.75 per suit, our price	.98
Young Men's Suits—three button double breasted and round cut sack in fancy cassimeres, worsteds and cheviots, worth \$10, \$12 and \$15, our bankrupt stock sale.....	\$6.25, \$8.75 and \$9.98
Boys New style Belt Overcoats, sizes 15 to 20, worth \$10, our price.....	\$5.68
Children's Overcoats—age 3 to 8 years, latest makes, fancy trimmed, you can't beat them for less than \$4.50, our price....	2.48
20 Doz. Men's fine suspenders, worth 25c pair, go at.....	.10
Men's 25c all wool hose—fancy colors, go at, per pair.....	.12½
Men's Red Handkerchiefs, large size, sells at 10c, our price 6 for	.25
10 Doz. Boy's Work shirts, worth 35c, Go at.....	.19
Children's Fancy sweaters, worth 50c and 60c, as long as they last, go at.....	.19
Men's Fine Jersey Overshirts, just the thing for cold weather, worth 75c, our price.....	.48
Men's Extra Heavy sanitary Fleeeced Underwear, worth \$1.50 per suit, our price.....	.89

Stop! Look! Listen!

In order to make this sale profitable to you in every line we will sell all

Our Men's Best 2.50 shoes at.....	\$1.85
Our Boy's 1.50 seamless school shoes for.....	1.19
Our Ladies' best 2.00 shoe for.....	1.68
Our Ladies' Kangaroo Calf 1.75 shoe for.....	1.39
Men's Fine Negligee Dress shirts, regular price 75c, go at.....	\$.39
Men's Fine Flannel Overshirts worth 2.25, go at.....	1.59
Men's Odd Vests, worth 1.50, go at.....	.75
Boy's three-piece suits, sizes 9 to 15, worth 5.75 to 6.00, go at..	3.29
Motorman's storm Ulsters, just the thing for cold weather, worth from 4.00 to 4.50, our price.....	1.95
10 Doz. Men's 65 cent Overalls, go at.....	.48

Ladies' and Children's Union Suits and Separate pieces, too many to quote price, but will go at same general reduction.

One lot Misses and Children's Fancy Hoods will be sold at less than half price, as we don't handle this line.

DON'T MISS THIS SALE

It is the greatest opportunity to make your purchases for winter. It will pay you to drive 25 miles to get here, if necessary. Remember these prices hold good for thirty days only.

Sale Commences Saturday, October 22nd, 1904

When you pass by our store, notice the goods on the outside, and see the prices. These will prove to you that we are going to do just as we advertise. Tell your friends about this sale. Come and look over our stock whether you need anything or not.

THE GOODS ARE READY FOR YOUR INSPECTION.

A. W. SEFF

FOUR DOORS SOUTH OF
RICHARDSON COUNTY BANK

FALLS CITY, NEBRASKA