JANUARY 9 TO JANUARY 30}

We will help you save money. Prices flattened out to the thinnest. Taking this loss to make a CLEAN SWEEP of all WINTER CLOTHING before taking our ANNUAL INVOICE of STOCK. Everything marked at prices that will sell the goods while the quality recommends them. Remember we cut the PRICE, not the quality. Come in and share the benefit.

HARGRAVE & HARGRAVE.

Overcoats that sold for \$15.00 will be sold for \$12.00 while they last; Overcoats worth \$13.50, January 9th, \$11.00; \$12.00 Overcoat for this special clean up \$10.00; \$10 Overcoats at \$8; \$8 Overcoats at \$6; \$6 Overcoats now \$4.50.

These prices break the dull season and helps us gain space for our New Spring Stock of Clothing.



We turn our loss to your profit and the prices below speak louder than words:

\$18.00 Suits while tney last......\$15.00
\$15.00 suits while they last......\$12.50
\$13.50 suits while they last......\$11.00
\$12.00 suits while they last......\$10.00
\$10.00 suits while they last......\$8.00
\$8.00 suits while they last......\$8.00

Boys and young men's suits will be given the same discount.

All goods sold strictly for cash.

Remember our prices for this special sale is only on Clothing. Furnishing Goods, Hats, Shoes, Overalls and Jackets will be sold at our regular low price. Sale will positively close January 30th.

We're losing money on this sale, but its wise money losing, as we don't carry over stock from one season to the next.

Yours for Best Quality and Lowest Prices,

HARGRAVE & HARGRAVE

Op. P. O., Falls City, Nebraska.