

**Rev. Carmichael Kills Himself.**  
 Rev. John Havelin Carmichael, charged with killing Gideon Browning at Battle Creek, Mich., last week, committed suicide at Carthage, Ill., Monday. In a letter he acknowledged the commission of the deed, which he attributed to an over-mastering desire on his part to escape the hypnotic influence of Browning.  
 Carmichael preached in Nebraska several years ago. Benkelman, Donovan and Grant being among his charges. His conduct at Benkelman brought charges against and resulted in his removal from this conference.

**A Guaranteed Cure For Piles.**  
 Itching, Blind, Bleeding, or Protruding Piles. Druggists refund money if PAZO OINTMENT fails to cure any case, no matter of how long standing, in 6 to 10 days. First application gives ease and rest. 50c. If your druggist hasn't it send 50c in stamps and it will be forwarded postpaid by Paris Medicine Co. St. Louis, Mo.

**ADVERTISED LIST.**  
 The following letters, cards and packages remain uncalled for at the McCook postoffice, January 15, 1909.

**LETTERS.**  
 Bennet, Mr. C. E. Clark, Mr. Willie Fritter, Mr. Archie Herman, Mr. Jacob Keller, E. E. Page, Mr. A. H. (2) Rounds, Mrs. Irene Simmonds, Miss Neff Saunders, L. W. (V.S.)

**CARDS.**  
 Colson, Chas. Crossman, Archie Hall, Mr. Mart McCalmont, Mr. J. A. Neal, Roy (9) Preston, S. B. Soders, Wm. Shepherd, Mrs. Ella

When calling for these, please say they were advertised.  
 S. B. McLEAN, Postmaster.

By order of the town board, Clerk L. E. Naden of Danbury has given public notice through the News of that burg to all parties that gambling within the village limits must be discontinued under penalty of the law.

**Dr. J. O. Bruce**  
**OSTEOPATH**  
 Telephone 85 McCook, Neb.  
 Office over Electric Theatre on Main Ave.

**GATEWOOD & VAHUE**  
**DENTISTS**  
 Office over McAdams' Store Phone 190

**DR. R. J. GUNN**  
**DENTIST** PHONE 112  
 Office: Rooms 3 and 5, Walsh Bldg., McCook

**Dr. J. A. Colfer,**  
**DENTIST.**  
 ROOM 4. POSTOFFICE BUILDING. Phone 378 McCOOK, NEBRASKA.

**JOHN E. KELLEY**  
**ATTORNEY AT LAW and BONDED ABSTRACTER**  
 McCOOK, NEBRASKA.  
 Agent of Lincoln Land Co. and of McCook Water Works. Office in Postoffice building.

**C. H. BOYLE C. E. ELDRED**  
**BOYLE & ELDRED**  
**ATTORNEYS AT LAW**  
 Long Distance Phone 44  
 Rooms 1 and 2, second floor Postoffice Building McCook, Neb.

**A. G. BUMP**  
 Real Estate and Insurance  
 Room Two over McConnell's drug store, McCook, Nebraska

**J. S. McBRAYER**  
 Real Estate, Farm Loans and Insurance  
 Office over Marsh's Meat Market

**H. P. SUTTON**  
**JEWELER**  
**MUSICAL GOODS**  
 McCOOK, NEBRASKA

**Middleton & Ruby**  
 PLUMBING and STEAM FITTING  
 All work guaranteed  
 Phone 182 McCook, Nebraska

**TRY Udike Grain Co. FOR**  
**COAL**  
 Phone 169 S. S. GARVEY, Mgr.

**E. F. OSBORN**  
**Drayman**  
 Prompt Service  
 Courteous Treatment  
 Reasonable Prices

**GIVE ME A TRIAL** Office First Door South of DeGross' Phone 13

**SEEDS**  
 Fresh, Reliable, Pure Guaranteed to Please  
 Every Gardener and Planter should test the superior merits of our Northern Grown Seeds.  
**SPECIAL OFFER FOR 10 CENTS**  
 we will send postpaid our FAMOUS COLLECTION  
 1 pkg. 60 Day Tomato 20c  
 1 pkg. Princes English 20c  
 1 pkg. Self-Rising Celery 20c  
 1 pkg. Early Arrow-head Cabbage 10c  
 1 pkg. Fall-ripe Market Lettuce 10c  
 Also 12 Varieties Choice Flower Seeds \$1.00  
 Write today! Send 10 cents to help pay postage and packing and receive the above "Famous Collection," together with our New and Instructive Garden Guide.  
**GREAT NORTHERN SEED CO.**  
 859 Rose St. Rockford, Illinois

**FIRST QUALITY**  
**REISTLES PLATES ARE RIGHT REISTLES RATES ARE RIGHT**  
**FRANK REISTLE**  
 ENGRAVER AND ELECTROTYPE  
 PHONE 114 1420-24 LAWRENCE DENVER COLO.  
**OUR CUTS PRINT**  
**FAIR PRICE**

**A NIGHT OF TORTURE**  
 It Brought a Fortune to Its Half Strangled Victim.

**AN INNOCENT MAN'S ORDEAL**  
 Twice Strung Up by Lynchers. He Confessed to Murder and Was afterward Vindicated and Recovered \$25,000 From His Assailants.

Late in the fifties of the last century George W. King was the proprietor of a hotel in Oxford, twenty-six miles from Lafayette, Ind. In 1859 a stranger arrived at the hotel and gave his name as Dr. Rowe. He told King that he had no money and asked to be trusted for his board till he could get practice in the place, promising to pay him as promptly as possible. King consented to the arrangement, and Rowe soon became a favorite with the people on account of his companionable disposition and superior intelligence. The doctor, however, fell deeper and deeper in debt. He had been at the hotel for nearly a year when King reminded him one morning that he had not paid anything on his board bill for three months. The conversation, it afterward appeared, was overheard by some one in the hotel, though nothing was thought of it at the time.  
 A week after the conversation Rowe was called out late at night to see a patient and failed to return. Days passed without any word from him, and his disappearance soon was connected with the conversation that had passed between him and the landlord about the unpaid board. One night three months later a party of disguised men entered the hotel and, overpowering King, took him to a woodland adjoining the town.  
 He recognized the voices of several of his captors and especially of the leader, who told him that he was suspected of murdering Rowe and demanded that he confess. King stoutly maintained his innocence, and the leader of the mob ordered his companions "to string him up." A rope was placed around his neck, a dozen men pulled down a stout limb, over which the other end of the rope was thrown, and when the limb was released it carried King off his feet and left him hanging by the neck. He was nearly unconscious when let down and again ordered to confess.  
 After much delay he was restored sufficiently to understand what was said to him, and he again refused, declaring his innocence and saying he did not know what had become of Rowe. A second time he was strung up and a second time let down, but life was nearly extinct, and he was much longer in being restored than before.  
 The luckless landlord knew he could not pass through another such ordeal and live, so he consented to confess. He purposely lengthened the confession in order to gain time and said that he and two men, named Rogers and Haggard, had poisoned some whiskey and induced Rowe to drink it, and after his death they had buried him in a hollow some distance away. It was nearly daylight when the confession was made, and the lynchers determined to take King to jail in Lafayette and then arrest Rogers and Haggard.  
 Before the jail was reached day had dawned, and King recognized his captors as members of the Horse Thief Detective company of Benton, Warren and Tippecanoe counties, nearly all of whom were known to him. Confident of his guilt, the men made no attempt to conceal their identity. So great was the excitement and so intense the feeling against King that he waived examination and went to jail, hoping that something would turn up to establish his innocence.  
 From the jail at Lafayette King addressed letters to editors of papers in Cincinnati, Chicago, St. Louis, Louisville and other cities, setting out the circumstances of his confinement and asking them to keep his letter in the papers in hopes that it might fall under Rowe's notice. The appeal was a pathetic one and was copied into many papers throughout the north-west.  
 Two weeks after its first appearance Dr. Rowe rode into Oxford and, attended by a number of citizens, proceeded to Lafayette, where his appearance caused the immediate release of the accused landlord. In explanation of his disappearance Rowe said he had left his home in the east on account of domestic troubles, that he had learned that his wife was on her way to Oxford, and he had determined to leave the place secretly in order to prevent her from learning where he had gone. He had gone to a little town in southern Illinois, and it was there that he learned that the man who had befriended him was suspected of his murder and was in jail in Lafayette.  
 As soon as King was released he brought suit against thirty-two members of the Horse Thief Detective company for \$5,000 each and also against the company as a corporation. Thomas A. Hendricks, afterward vice president, was his counsel, but the case was not allowed to come to trial, the lynchers compromising by paying King \$25,000. With this money he purchased a farm and other property near Lafayette, where he lived till his death at the age of seventy-eight years.  
 Whoso would write clearly must think clearly, and if he would write in a noble style he must first possess a noble soul.—Goethe.

ABOUT ADVERTISING—NO. 8

**The Cellar Hole and the Sewer Hole**

By Herbert Kaufman.

A coal cart stopped before an office building in Washington and the driver dismounted, removed the cover from a manhole, ran out his chute, and proceeded to empty the load. An old negro strolled over and stood watching him. Suddenly the black man glanced down and immediately burst into a fit of uncontrollable laughter, which continued for several minutes. The cart driver looked at him in amusement. "Say, Uncle," he asked, "do you always laugh when you see coal going into a cellar?" The negro sputtered around for a few moments and then holding his hands to his aching sides managed to say, "No, sah, but I jest busts when I sees it goin' down a sewer."

The advertiser who displays lack of judgment in selecting the newspapers which carry his copy often confuses the sewer and the cellar.

All the money that is put into newspapers isn't taken out again by any means. The fact that all papers possess a certain physical likeness doesn't by any means signify a similarity in character, and it's character in a newspaper that brings returns. The editor who conducts a journalistic sewer finds a different class of readers than the publisher who respects himself enough to respect his readers.

What goes into a newspaper largely determines the class of homes into which the newspaper goes. An irresponsible, scandal-mongering, muck-raking sheet is logically not supported by the buying classes of people. It may be perused by thousands of readers, but such readers are seldom purchasers of advertised goods.

It's the clean-cut, steady, normal-minded citizens who form the bone and sinew and muscle of the community. It's the sane, self-respecting, dependable newspaper that enters their homes and it's the home sale that indicates the strength of an advertising medium.

No clean-minded father of a family wishes to have his wife and children brought in contact with the most maudlin and banal phases of life. He defends them from the sensational editor and the unpleasant advertiser. He subscribes to a newspaper which he does not fear to leave about the house.

Therefore, the respectable newspaper can always be counted upon to produce more sales than one which may even own a larger circulation but whose distribution is in ten editions among unprofitable citizens.

You can no more expect to sell goods to people who haven't money than you can hope to pluck oysters from bushes.

It isn't the number of readers reached but the number of readers whose purses can be reached that constitutes the value of circulation. It's one thing to arouse their attention, but it's a far different thing to get their money. The mind may be willing, but the pocketbook is weak.

If you had the choice of a thousand acres of desert land or a hundred acres of oasis, you'd select the fertile spot, realizing that the larger tract had less value because it would be less productive.

Just so the advertiser who really understands how he is spending his money does not measure by bulk alone. He counts productivity first. He takes care that he is not putting his money into a sewer.

(Copyright, 1908, by Tribune Company, Chicago.)

**MAKE YOUR OWN STOCK FOODS BY USING THE SKIDOO HORSE AND CATTLE TABLETS**  
 Crush and mix in feed or salt. Proper dose in tablets  
**MAKES YOUR STOCK LOOK LIKE THE TOP PRICE**  
 Contains no Sawdust, Ashes, Chop Feed or Bran. Ask for and try once—SKIDOO Condition Tablets, Worm, Kidney, Chicken Cholera, Blister, Hoop Cholera, Cholera, Louse Powder, Spavin Cure, Barb Wire Liniment, Pink Eye, Distemper, Colic or Bone Stiffener Tablets.  
 Sold by A. McMILLEN, McCook, Nebraska.

**THE TRIBUNE Office for Office Supplies**

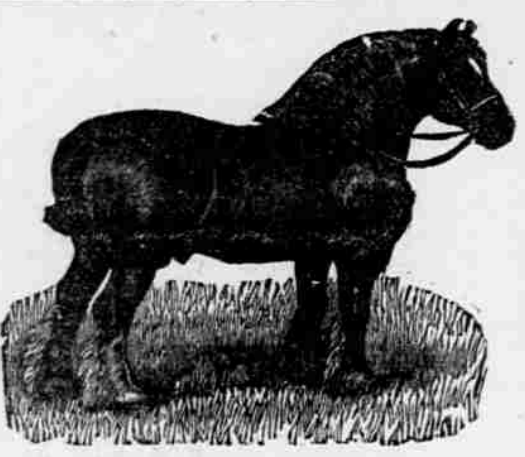
**For YOUR Breakfast**

Aren't you tired of breakfast foods? Then it's time to try Falcon Pancakes—their flavor will delight an epicure—a pleasant surprise of fluffy deliciousness. They're made in an instant of

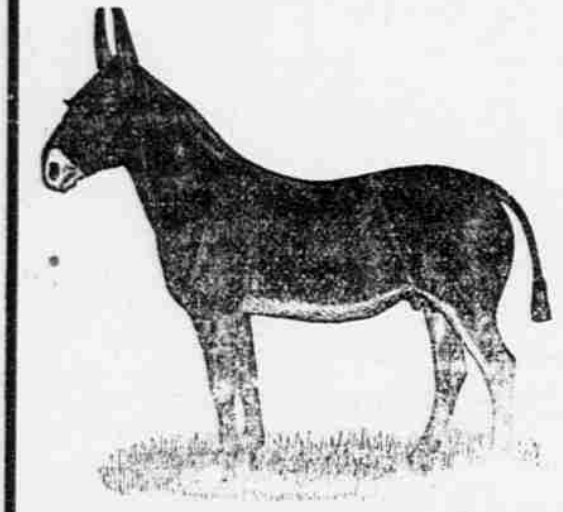
**Falcon Self-Rising Pancake Flour**

—perfect combination of wheat, corn and rye—ideal addition to any meal—highly nutritious—easily digested.  
 Here's an Appetizer. Recipe for Falcon Pancakes—To two cups Falcon Self-Rising Pancake Flour add two cups of milk, one tablespoonful sugar or syrup, one egg; have griddle hot, and bake most after turning.  
 Don't miss this treat—ask your grocer for Falcon Self-Rising Pancake Flour.  
 Shannon & Mott Company  
 Millers of Falcon Pure Foods  
 Des Moines, Iowa

**WANTED**  
 Horses, Mares ...and Mules...



I will be at Steve Wilson's upper barn, McCook, Neb., on Saturday, January 23rd, 1909.  
**R. F. REYNOLDS.**



Must be broke and fat; from four to ten years old. Parties desiring to take the market price bring it your animals and get it. No thin or skittish horses wanted

**Public Sale!**

Having sold my ice and dray business and preparing to move away will sell at public auction on the P. Walsh place, 1 mile west of McCook,

**Tuesday, January 19, '09**  
 commencing at 10 o'clock a. m. the following described property:

**Twenty-seven Head of Horses:**—One bay team, one gelding and one mare, 5 and 7 yrs. old, wt. 1100 each; one roan team, one gelding and one mare, 6 yrs. old, wt. 900 each; one span black mares, 6 yrs. old, wt. 900 each; one span brown geldings, 6 and 7 yrs. old, wt. 1000 each; one span bay mares, wt. 800 each; one span black geldings, 7 and 10 yrs. old, wt. 1000 each; one white gelding, wt. 1200; one bay gelding, 6 yrs. old, wt. 1300; one span grey geldings, 8 and 9 yrs. old, wt. 1400 each; one black gelding, 8 yrs. old, wt. 1200; one bay gelding, 6 yrs. old, wt. 1200; one black gelding, 6 yrs. old, wt. 1300; one bay colt, 3 yrs. old, wt. 1050; one bay colt, 2 yrs. old; one sorrel gelding, 9 yrs. old, wt. 1400; one bay mare, 10 yrs. old, wt. 1300; one bay saddle pony; one cream-colored saddle mare; one grey saddle mare.

**Farm Implements, Machinery, etc.:**—Two top buggies nearly new, one surrey, one spring wagon, one Hoosier wheat drill—new, one hay ladder, one cow shed, one pile lumber, four sets double light harness, four sets double work harness, three lumber wagons, one riding stirring plow, one riding cultivator, two Deering mowers, one McCormick mower, one sickle grinder, one saddle, one DeLaval cream separator, one galvanized water tank, one wheelbarrow, one hand corn sheller, one granary, one 40-gallon iron kettle, twenty tons prairie hay.

**FREE LUNCH AT NOON**  
 Terms:—Sums of \$10.00 and under, cash; on sums over \$10.00, a credit of nine months will be given, purchaser to give bankable paper drawing 10 per cent interest from date until paid. 5 per cent discount for cash on sums over \$10.00. No property to be removed until settled for.

**D. E. Eikenberry**  
 J. H. Woddell, Auctioneer P. Walsh, Clerk

**Public Sale!**

Having sold my farm and going to move to Texas, I will sell at public auction, where I now live, three miles south of McCook, on

**Wednesday, Jan. 20, '09**  
 commencing at 10 o'clock a. m., the following described property:

**Twenty-three Head of Horses:**—one imported Percheron stallion, wt. about 1900, ten years old, imported by Robert Burgess & Son of Winona, Illinois; one English Coach stallion, eight years old, wt. about 1450, bred by Owen L. Fitch of Barry, Illinois; one span of English Shire mares, eight and ten years old, wt. about 2000; one span of horses, coming four years old, wt. about 2000; one span of mules, coming three years old; three ponies, seven, eight and ten years old, broke to ride and drive; four Western horses; two coming three year old colts; four coming two year old colts; two last spring's colts.

both new last season: two wagons, one with tight box, one low wagon and rack; one spring wagon; one 2-seated carriage; one 1-seated covered rig; one road cart; one McCormick binder; one McCormick mower; one hay rake; one 16-inch riding plow; one 14-inch walking plow; one shoe press drill; one 1-horse drill; one 3-section harrow; one beet planter; one beet cultivator; one beet digger; one disk cultivator; one Lightning feed grinder; one endgate seeder; one fanning mill; one grapple hay fork; one pair of ice tongs; one cross-cut saw; one 3-hole gasoline stove with oven; one "Sure Hatch" incubator, 150 egg size; one heating stove; one bedstead; one lounge; one large cupboard; about half a dozen chairs; about 50 bushels of potatoes; about 15 bushels of onions; about three dozen chickens; one pair of ducks.

**FREE LUNCH AT NOON**  
 Terms:—Sums of \$10.00 and under, cash; on sums over \$10.00, a credit of eight months will be given, purchaser to give bankable paper drawing 10 per cent interest from date until paid. 5 per cent discount for cash on sums over \$10.00. No property to be removed until settled for.

**J. H. Woddell, Auctioneer**  
**V. Franklin, Clerk** **E. E. Rogers**