MODEL
SCH0OL
SHOES

Buy School Shoes at the Model and Save Money
We made a lucky strike in buying our supply of school shoes this year and have just received our complete order. Shoes that will cost you anywhere else $\$ 2.50$, we can sell you at $\$ 2.00$. The kind others ask $\$ 2.00$ for will cost you here only $\$ 1.50$. And the regular $\$ 1.50$ kind we School Teachers' Special: We have a fine line of Shoes with elk soles, rubber heels-noiseless in the house and waterproof outdoors, easy,
comfortable, restful, at special prices. Sold for $\$ 3.50$ and $\$ 4.00$ elsewhere, our price.........................................

## MODEL

SCHOOL
SHOES





HAVE YOU BEEN SEEING US CLIMB? WE OUR SELVES HAVE MADE THE ROUNDS TO THE LADDER OF OUR SUCCESS. OF WHAT? BUYING GOOD GOODS; SELLING GOOD GOODS AT ONLY REASONABLE PROFTS; DEALING SQUARELY--GIVING ALL CUSTOMERS THE SAME PRICES; STANDING BEHIND EYERYTHING WE SELL; TREATING OUR PATRONS WITH CORRTESY; AND, AS YOU KNOW BY ATTENDING TO OUR BUSINESS AND CARRYING THE STOCK. GOOD INTENTIONS COME ONLY OUT OF THE HEAD; GOOD GOODS MUST COME OUT OF A GOOD STORE THAT IS ABLE O GET GOOD GOODS. WE ENJOY OUR BUSINESS. ACTIVITY, PROGRESS, IS ENJOYABLE. WE ARE BUSINESS MEN, PROUD OF OUR PROFESSION, AND WE MAKE A PROFESSION OF OUR BUSINESS. A PROFESSIONAL MAN IS ESPECIALLY SKILLED IN WHAT HE DOES. WE HAVE MADE A STUDY DRESSING PEOPLE; THIS IS OUR PROFESSION. AND THIS IS OUR CONFESSION

## Respectrully

C. L. DEGROFF \& Co.

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McCOOK OPERA HOUSE

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High Class Family Vaudeville Seven Acts Each Performance Program Changes Each Night

Every Act A Show

Popular Prices. Children under twelve

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