

GET A BIG "AD" CONTRACT.

Largest Advertising Contract Ever Placed in Chicago.

The N. K. Fairbank Company, whose advertising amounts to several hundred thousand dollars per annum, has just completed arrangements to do all its advertising through the Mahlin Advertising Company. This includes all advertising in newspapers, high-class magazines, street cars, etc. John Lee Mahlin, the president of the Mahlin Advertising Company, is widely known, and the securing of the N. K. Fairbank Company contract is a compliment to his ability. J. H. Snitzler, the secretary and treasurer has had a long and honorable business career in this city. Since opening their office Dec. 23 last they have secured, aside from the N. K. Fairbank Company contract, forty-eight customers whose business will aggregate \$200,000 per annum. They will move from their present rooms to the fifth floor of the New York Life Building into greatly enlarged quarters, to accommodate their rapidly increasing business.—Chicago Times-Herald, Feb. 17, 1899.

For the celebration next April of the seventieth birthday of General Booth, the Salvation Army proposes to raise by volunteer subscription, and presents to him \$350,000 to be used in army work.

\$3,000 for a New Corn.

That's what this new corn cost. Yields 83 bushels per acre. Big Four Oats 250 bushels—Salzer's Rape to pasture sheep and cattle at 25c per acre yields 50 tons; potatoes 120 per bbl. Bromus inermis, the greatest grass on earth. Barley 60 bushels per acre; 10 kinds grasses and clovers, etc. Send this notice to JOHN A. SALZER SEED CO., LA CROSSE, WIS., with 10c stamps and receive free great Catalogue; \$3,000 Corn and 10 Farm Seed Sam- ples.

It frequently happens when a girl imagines she is wearing a sad and interesting expression, some one will ask her what she is looking so cross about.

The little good poetry in the world has resulted in a flood of doggerel that creates the suspicion that every man and woman on earth believes that he or she is a genius.

They Work While You Sleep

While your mind and body rest, Cascares Candy Cakes repair your digestion, your liver, your bowels, put them in perfect order. All druggists, 10c, 25c, 50c.

Don't cover your neglected duties with the cloak of excuse.

\$15.00 Per Week.

We will pay a salary of \$15 per week and expenses for man with big to introduce Perfection Poultry Mixture and Insect Destroyer in the country. Address with stamp. Perfection Manufacturing Co., Parsons, Kan.

Some people can't see what pleasure those who mind their own business find in living.

Mrs. Winslow's Soothing Syrup. For children teething, softens the gums, reduces inflammation, allays pain, cures wind colic. 25c a bottle.

An old bachelor says that a woman's change of mind is an effect without a cause.

Am delighted with DR. SETH ARNOLD'S COUGH KILLER. It cures every time. Rev. J. S. Cornish, Waynesville, Ill. 25c a bottle.

Bread may be the staff of life, but what the average man wants is a fat pudding.

Coe's Cough Balsam is the oldest and best. It will break up a cold quicker than anything else. It is always reliable. Try it.

Some actions, like frescoe work, only reveal their color after they have been done awhile.

Piso's Cure for Consumption has been a God-send to me.—Wm. B. McClellan, Chester, Florida, Sept. 17, 1895.

A peculiar death came to Carl Homer of Bellaire, Mich. He was sawing down a hollow tree and his saw, being short, he went inside the tree and continued his work. The tree fell and crushed him.

QUEST FOR COMMERCE

DR. FAIRCHILD'S MISSION TO SOUTH AMERICA.

Hunting for Food Plants—Those on South American Plains Will Be Cultivated Here—If Successful Our Food Supply Will Be Increased.

Dr. D. G. Fairchild of the department of agriculture has gone to South America in search of new food plants, which will be introduced into the United States. If these plants can be successfully cultivated here, a revolution will result in the character and amount of our food supply. According to Professor N. L. Britton of Columbia, Dr. Fairchild will make a careful study of South American plants of all kinds such as can be grown in this country. "I refer, of course," he said, "to plants of utilization—the invaluable commodities that commerce deals in and which are essential to the well being and comfort of civilization. There are vast tracts of desert lands in our west where nothing grows, and where, it is believed, nothing can grow. I expect that this state of affairs will soon be changed, and that before many years these desert lands—hundreds of thousands of square miles of waste—will be made to blossom like a fertile garden.

"There is a vast desert in Chili, similar to the deserts in this country, where various plants of great use to civilization flourish. We believe that these plants can be transplanted here, where the same conditions obtain pretty much as in the Chilean desert of Atacama, and these immense stretches of unproductive land will be converted into tracts of great fertility. From the isthmus down to Patagonia there is a variety of plants of immense value. None of these is produced now within the territory of the United States, but they can be.

"There is a food plant known as quinoa. This grows high on the Andes and produces a great quantity of small black seeds which the natives grind into meal. It serves the mountain men as bread food, and a very good food it is, too. It is a starchy stuff and takes the place of our own grain, corn and buckwheat and is cultivated at high altitudes. This plant is unknown in this country, but we believe it can be grown everywhere in the high altitudes in this country, where no other food plant will flourish, and also in Alaska. The introduction of this plant alone will transform what are now cold, uninhabitable, cheerless and barren stretches of land into farms of great productiveness. I myself grew this plant next to my house here last summer, but it didn't ripen to seeds. It does not thrive in warm spots.

"Besides a number of other South American food plants which can be grown in this country, according to the section, climate and altitude, there are the drug and fiber plants. The indispensable quinine and the expensive ipecac are now imported and grow nowhere within our borders. The cinchona bark is carried in British or German ships mainly from Brazilian ports to ports in Great Britain or Germany, where it is ground into quinine powder and then exported to this country. Now, the trees from which quinine is extracted can be cultivated properly in Porto Rico, Cuba and doubtless in the Philippines. Here is a trade worth untold millions that can be, and undoubtedly will be, placed within our own borders. So with ipecac, which is expensive because the fierce competition for it has well-nigh exhausted its roots. Balsam of copaiba, tonca beans, Peruvian balsam—these and many other drug plants, yielding a tremendous revenue to our merchants and a great gain and benefit to our people, can all be cultivated in United States territory.—New York Journal.

Religion and the Possum.

An incident told by the Rev. V. B. Carroll in the November Homiletic Review makes apparent the necessity, in this transition period, of getting the negro inwardly right in order that his relationship to society may be right.

We were driving out one Sunday from Decatur when we came upon a negro, with a club in his hand and a freshly killed possum on his shoulder. We stopped to examine the prize, and the friend said:

"My religion, do you know it is Sunday?"

"Sartin, boss."

"Are you not a religious man?"

"I are. Ise jist on my way home from church."

"And what sort of religion have you got that permits you to go hunting on Sunday?"

"Religion? religion?" queried the man, as he held the possum up with one hand and scratched his head with the other. "Does you 'spect any black man in Alabama is gwine to tie hisself up to any religion dat 'lows a possum to walk right across the road ahead of him an' git away free? No, sah! A religion which won't bend a little when a fat possum heads you off couldn't be 'stablished round yere by all the preachers in de univarse."

Air We Consume.

A man with a penchant for computation has calculated that when we are at rest we consume 500 cubic inches of air a minute. If we walk at the rate of one mile an hour we use 800, two miles 1,000, three miles 1,600, four miles 2,300. If we start out and run six miles an hour we consume 3,000 cubic inches of air during every minute of the time.

Syrup of Figs
DELIGHTFUL LIQUID LAXATIVE
TO GET ITS BENEFICIAL EFFECTS BUY THE GENUINE
MANUFACTURED BY CALIFORNIA FIG SYRUP CO. SAN FRANCISCO, CAL.
FOR SALE BY ALL DRUGGISTS. LOUISVILLE, KY. NEW YORK, N.Y. U.S.A. LONDON, ENG.
PRICE 50¢ PER BOTTLE

AN EXCELLENT COMBINATION

The pleasant method and beneficial effects of the well-known remedy, SYRUP OF FIGS, manufactured by the California Fig Syrup Company, illustrate the value of obtaining the liquid laxative principles of plants known to be medicinally laxative and presenting them in the form most refreshing to the taste and acceptable to the system. It is the one perfect strengthening laxative.

CLEANSING THE SYSTEM EFFECTUALLY, DISPELLING COLDS AND HEADACHES, PREVENTING FEVERS, OVERCOMING HABITUAL CONSTIPATION PERMANENTLY.

Its perfect freedom from every objectionable quality and substance, and its acting on the kidneys, liver and bowels, gently yet promptly, without weakening or irritating them, make it the ideal laxative. In the process of manufacturing figs are used, as they are pleasant to the taste, but

THE MEDICINAL QUALITIES ARE OBTAINED FROM SENNA AND OTHER AROMATIC PLANTS,

by a method known to the California Fig Syrup Company only. In order to get its beneficial effects, and to avoid imitations, please remember the full name of the Company printed on the front of every package.

Consumers of the choicest products of modern commerce purchase at about the same price that others pay for cheap and worthless imitations. To come into universal demand and to be everywhere considered the best of its class, an article must be capable of satisfying the wants and tastes of the best informed purchasers. The California Fig Syrup Company having met with the highest success in the manufacture and sale of its excellent liquid laxative remedy, SYRUP OF FIGS, it has become important to all to have a knowledge of the Company and its product. The California Fig Syrup Company was organized more than fifteen years ago, for the special purpose of manufacturing and selling a laxative remedy which would be more pleasant to the taste and more beneficial in effect than any other known. The great value of the remedy, as a medicinal agent and of the Company's efforts, is attested by the sale of millions of bottles annually, and by the high approval of most eminent physicians. As the true and genuine remedy named SYRUP OF FIGS is manufactured by the California Fig Syrup Company only, the knowledge of that fact will assist in avoiding the worthless imitations manufactured by other parties.

CALIFORNIA FIG SYRUP CO.
LOUISVILLE, KY. SAN FRANCISCO, CAL. NEW YORK, N.Y.
For Sale by All Druggists, Price 50¢ Per Bottle.

Hon. Geo. P. Bemis, the most popular man ever elected as mayor of the city of Omaha, Neb. He is also one of the oldest and best known real estate dealers and negotiators of loans in the west. His business is very extensive. He is not only one of the best judges of real estate but he knows a good thing when he sees it, whatever it may be. So we call attention to the following statement made by him and several other men who are not only popular in Omaha but are known from ocean to ocean. They are Hon. A. U. Wyman, Ex-Treasurer of the United States and now President of the Omaha Loan and Trust Co., one of the largest and most prominent negotiators of Western farm and city loans. Hon. W. J. Connell, Ex-Congressman and now Omaha's City Attorney. Hon. W. A. Paxton, Pres. Union Stock Yards. Hon. T. S. Clarkson, Ex-Commander in Chief G. A. R. Hon. C. J. Smyth, Attorney General of Nebraska. Hon. A. S. Churchill, Ex-Attorney General of Nebraska, and many others as well known, each of whom has personally signed the following statement.

"TO WHOM THIS COMES, GREETING: We take pleasure in commending the virtues of the remedies prepared by the Dr. B. J. Kay Medical Co. Having known of some remarkable cures of Omaha people effected by the use of Dr. Kay's Renovator and Dr. Kay's Lung Balm, we believe that these great remedies are worthy of the confidence of the public.

At this season, your system needs renovating. The internal organs are inactive. The waste matter is not eliminated but absorbed, thus contaminating the blood and debilitating the entire system. The nerve force is not replenished, consequently you are tired and have no energy. These symptoms are present in the Spring and after an epidemic of La-Grippe. To renovate the system and remove all bad effects of La-Grippe or Spring lassitude use Dr. Kay's Renovator. It certainly has no equal. Send for proof of it. It is a perfect renovator and regulator of all internal organs, curing the very worst cases of stomach troubles, constipation and obscure liver and kidney complaints. Try it and you will wonder at its marvelous effects. Write us describing your case carefully and we will give you valuable advice free and send you a 116 page illustrated book of receipts etc. If druggists do not have it don't take any substitute they say is "just as good" for it has no equal. It can be had by return mail from us. Price 25 cts. and \$1. Dr. B. J. Kay Medical Co., Saratoga Springs, N. Y. and Omaha, Neb.

"A FAIR FACE MAY PROVE A FOUL BARGAIN." MARRY A PLAIN GIRL IF SHE USES

SAPOLIO

TOWER'S FISH BRAND SLICKER
WILL KEEP YOU DRY.
Don't be fooled with a mackintosh or rubber coat. If you want a coat that will keep you dry in the hardest storm buy the Fish Brand Slicker. It not for sale in your town, write for catalogue to A. J. TOWER, Boston, Mass.

WANTED—Case of bad health that R-I-P-A-N-S will not benefit. Send 5 cents to Ribans Chemical Co., New York, for 10 samples and 1,000 testimonials.

Dr. Kay's Lung Balm for coughs, colds, and throat disease.

A CATARRH REMEDY That will cure, in 7 to 10 weeks, the most obstinate cases of Catarrh of the Bladder. Treatment free. C. H. Richards Co., Omaha, Neb.

Dr. Kay's Renovator, guaranteed to cure dyspepsia, constipation, liver and kidney diseases, biliousness, headache, etc. At druggists 25c & \$1.

RISO'S CURE FOR CURS WHERE ALL ELSE FAILS.
Best Cough Syrup. Tastes Good. Use in time. Sold by druggists.
CONSUMPTION

W.N.U. OMAHA. No. 12-1899

When Answering Advertisements Kindly Mention This Paper.

Excursion Rates
to Western Canada
and particulars as to how to secure full rates of the best Western-Traveling Agent on the continent, can be secured on application to the Superintendent of Immigration, Ottawa, Canada, or the undersigned. Specially contracted excursion rates will leave us first on the first and third Wednesdays of each month, and specially low rates on all lines of railway, reaching the St. Paul, are being quoted for excursions leaving there on April 24th for Manitoba, Assiniboia, Saskatchewan and Alberta. W. V. Bennett, 507 New York Life Building, Omaha, Neb.

CURE YOURSELF!
The Big 25¢ for a small trial. Discharges, Irritations, Inflammations, Irritations of Mucous Membranes, etc. in the nose, throat, and chest. Prevents colds, Croup, and all other ailments of the throat and chest. Sold by Druggists, or sent in plain wrapper, by express, prepaid, for \$1.00 or 2 bottles, \$2.00. Circular sent on request.

Every Desirable New Feature is Embodied in
Columbia
Hartford and Vedette Bicycles

Columbia Chainless, Models 59 and 60, \$75
Columbia Chain, Models 57 and 58, 50
Hartfords, Patterns 19 and 20, 35
Vedettes, Patterns 21 and 22, \$25, 26

Our 1898 Models were the leaders of last season. We are closing out a limited number of Columbias, Model 46, (Ladies) at \$45; Models 43 and 49 (improved) \$40; Hartfords, Patterns 7 and 8, at greatly reduced prices.

See our New Catalogue.
POPE MFG. CO., Hartford, Conn.

FOR 14 CENTS
We wish to gain this year 200,000 new customers, and hence offer 1¢ for 14 CENTS of
1. Pearly Rip Tablets, 10c
2. Earliest Red Box, 10c
3. Long Light's Cucumber, 10c
4. Salzer's Best Lettuce, 10c
5. Early Dinner Onion, 10c
6. California Fig Tomato, 10c
7. Early Dinner Onion, 10c
8. Brilliant Flower Seeds, 10c
9. Worth \$1.00, for 14 cents, \$1.00

Above 100,000 worth \$1.00, we will mail you free, together with our great Plant and Seed Catalogue upon receipt of this notice & 1¢ postage. We invite your trade and know when you can't get better seeds anywhere else, you'll never get along without them. Order now and get up an lb. Potatoes at \$1.20 and a Bbl. Catalogue also. No. 1 JOHN A. SALZER SEED CO., LA CROSSE, WIS.

THE SCHOOLS
Of Greater New York, Boston, and many other places use Carter's Ink exclusively and won't use any other. That speaks well for
CARTER'S INK
and gives you food for thought.

CANDY CATHARTIC
Cascarets
REGULATE THE LIVER

Most smoked in a few hours with KAUSERS' LIQUID EXTRACT OF SMOKE. Made from hickory wood. Cheaper, cleaner, sweeter, and surer than the old way. Send for circular. E. KAUSER & BRO., Milton, Pa.

Have You a Disease We Successfully Treat?
All forms of Tumor, Skin, Blood and Nervous Diseases scientifically cured. Consult or correspond with THE FARNHAM HOME SANITARIUM, Dr. Geo. O. W. FARNHAM, Prop., 119 So. 10th St., Lincoln, Neb.