

# THE FAIR! ❖ THE FAIR!

Everybody Knows Where "THE FAIR" is, even

## The OLD-FASHIONED MERCHANTS

Have awakened from their dreams to find out that while they have been  
dozing and dreaming of their Small Sales

## AND • BIG • PROFITS

That "THE FAIR" has been getting the trade of

## THE SHREWD CASH BUYERS.

Never in the history of McCook has a store got the **Kicking** and **Knocking**  
from other (so-called) merchants as "THE FAIR" has. Reports of "has sold  
out," "just giving bait," "cheap goods" and "nothing but suckers trade at  
THE FAIR" have helped to increase the business at "THE FAIR." Seeing  
is believing, and when people with good, sound judgment, WITH THE CASH,  
have paid a visit to "THE FAIR" they all have . . . . .

## BUT ONE VERDICT "MONEY SAVED."

When you hear that "THE FAIR" is selling out, as has been reported time and again, don't you believe it.  
"THE FAIR" will always be a fixture in McCook, and will give the people the best at the very lowest possible prices.  
In Thirty Days "THE FAIR" will be greatly enlarged and from now until that time you can come with the CASH  
and buy any and all goods at the same price THEY COST laid down in McCook.

## DRY GOODS, SHOES, HATS, PANTS, OV'RALLS, GROCERIES, &c

Remember, this will continue to the time of enlarging "THE FAIR," which will be in about 30 days. Remember that what you save is the  
same to you as MORE WAGES. More for your wheat, corn, hogs, etc.

Don't wait and be the Last. Come Now and Get Your Choice of the

## BARGAINS

AT

# THE FAIR! THE FAIR! THE FAIR. THE FAIR! THE FAIR!