IN THE WEST.
THE only place where you can find what you want
THE only place that sells goods on their merit.
We make our own prices. We sell at a profit.
$\mathbf{W}^{\text {E have bargains in surplus stock. We guaran- }}$ tee every article as represented. $\mathbf{W}^{\text {E are establishing a trade for the hereafter, not }}$ only for to-day and to-morrow, but for years to come, by conducting our business in a straight, legiti mate manner, giving foll value, dollar for dollar, and
backing up just what we say. backing up just what we say.
$\mathbf{W}^{\mathrm{E}}$ have one of Dr. King's celebrated Optometer's $\mathbf{W}^{\text {E charge nothing for piercing ears with a new }}$ painless process,--its very funny; makes any one laugh.
$\mathbf{W}^{\mathrm{E}}$ we sell same price as silver a big sale on Gold Watches, which
we sell same price as silver.

## F. L. NCliraceien \& Bro

 …J. A. VanShoik,

Singer Sewing Machines

Repairs and Supplies.

Office, in McMillen's Drug Store
McCook, Nebraska

Dry Goods and Cloaks

## AT BOTTOM PRICAES.

We have a Large and Elegant Stock of DRESS GOODS, CLOAKS AND WINTER GOODS, that we bought in the Eastern Markets for CASH We will sell them VERY CHEAP to our customers. We can only build up and increase our trade by giving the people
FIRST-CLASS GOODS AT BOTTOM PRICES.
$\Longrightarrow$ Compare these prices with what you have been paying: $\dot{\sigma^{*}}$

| Double fold Tricct, | \$. 50 | worth 8.75. | Ladies' Kid Gloves, all sizes and colors, | . 50 worth |
| :---: | :---: | :---: | :---: | :---: |
| tton Flannel, | .08\% | .12. | Ladies' Kid Gloves, all sizes and colors, | .75 worth 1.00 |
| arlet Twilled Flannel, | . 20 | . 30 | Ladies' Kid Gloves, all sizes and colors, | 1.25 worth |
| ch Wool Henri | . 50 | .75. | Ladies' Kid Gloves, all sizes and colors, | 1.50 worth |
| ch French Broadclo | 1.45 | 0. | Ladies' all wool Hose, | ${ }_{3} .3$ worth |

We lave a fill line of Wissow, Rand and Walsun's Ruxasted Corifies, The Highest Grade of Coffee in the World. Sold only in 2-pound cans and in bulk.

| $\bigcirc$ | Our Specialitise: |  | $\bigcirc$ |
| :---: | :---: | :---: | :---: |

J. C. ALLEN \& CO. wholesale.
J. C. ALLEN \& CO. RETAIL.

## REMOVAL!

I am now located in the store room lately vacated by Mrs. T. Nelis, on Main Avenue, where I will be pleased to see all my old customers and many new ones. My stock will be larger and finer than ever, and my prices as low as the lowest.
H. H. BERRY.
1888. $-:-$ Fall Season. $:-1889$. The fact that my efforts in the past to produce
none but of the highest standard of excellence have been appreciated by friends and customers, as shown by my large and rapidly increasing busi-
ness, has encouaraged me to still greater exertions Mj] Culletiou of file Palicis For gentlemen wear, is now complete, and it will
give me pleasure to have you see my stock, which give me pleasure to have you see my stock, which
is as large and handsome an assortment of new is as large and canhown by any of the best houses in larger cities. I am better prepared now to exe-
cute all orders promptly, and give the trade styl-
ish and perfect fitting garments.
L. BERNHEIMER,

Makes First Mortgage Loans on 5arm Property


## CRCLE FRONT ITERY STABLLL



EATON \& CO.. Proprietore EQUIPMENT UNEXCELLED IN THE CITY. Ehast Ratibado Steber,


