## MEDOOER <br> 10,000 People

Even then, no one will show you a better assort ment or sell goods for

Less Money Than we Do.
It is very easy to put prices in a paper and then sell shoddy goods. We guarantee all merchan dise sold by us. Come and see the

## RELIABLE

dry goods, clothing and carpet MERCHANTS.
visit our dress making departm't.
L. LOWMAN \& SON


## It Would Not Do!

For an Old Established Hous to indulge in advertising sensational Half-off, Below Cost, Take-'em-away-fornothing Sales.

Our reputation for selling

## RELIABLE, TRUSTY

——SERVICEABLE GOODS.
Is quite sufficient to draw people to our store, and when we have something below ordinary prices, we can always give good reasons for it. We are selling:

Dry Goods,
Hats and Caps,
Groceries,
Boots and Shoes, Notions, Etc.,
At the lowest prices made by any firm in S. W. Nebraska.
This is not tade Tall, our Goods and Prices prove the Asserion,
Call and Examine Our New Goods.
CHAS. H. ROGERS,
Established in 1882.
the pioneer merchant.



