

\$25,000
Merchandise Sacrifice

BIG FIRE

On account of our Mammoth Stock of Dry Goods, Clothing, Shoes, Queensware, Groceries, etc., b
entire stock in a **GREAT FIRE SALE**

Commencing SATURDAY,

Table Damask

Fancy Colored, good quality, now	22c
Fair Linen white and colored, 50c now	39c
Good Linen, 75c now	58c
Pure Linen \$1.00, now	72c

and continuing until closed out, at prices unheard of in this section of t
100 cents on the dollar but has been damaged some by smoke and wat
Fire Sale Prices. You cannot afford to lose out on this sale of seaso
marked will be only few days event to close out our \$25,000 stocko

We hitch a dollar to a bigger

The Prices Marked in Plain Figure

Calico All Standard Colors	Gingham Good Quality. Red Seal Brand.	Mu Bleached..... Unbleached.....
4c	4c 6c	6c

Dry Goods

Seasonable Dress Goods Slightly Smoke Damaged.

All our popular \$1 and \$1.25 lines of
suiting, plain cloth, etc., go at 72c
Entire line of 50c, 65c, 75c cloths,
Mohairs, Panamas, Suiting, Wash
goods and Waistings will go at 37c
Complete stock of wash fabrics at
40c, 45c and 50c will go at 30c
All dainty summer patterns in 25c,
35c, and 40c values will go at 17c
Wash goods selling at 15c and 20c
will go now at 11c
Lawns, Batiste, etc., selling at 10
and 12c will be sacrificed at 7c

Ladies' Cool Waists Just Smoked a Little.

1 Lot Lawns containing \$2.50 to \$3
numbers now go at \$1.78
1 Lot Lawns containing \$1.50 and \$2
numbers will be sacrificed at 90c
1 Lot Lawns, containing 75c, \$1 and
\$1.25 numbers, sacrificed at 59c

Laces and Embroideries.

50 per cent DISCOUNT 50 per cent
Entire line is smoked. Think of it
at 50 per cent discount.

Ladies and Childrens Hosiery

Regular 15c and 20c Misses Hose
now 7c
Regular 15c and 20c Ladies Hose
now 8c

And many others but not room to
list.

Ladies Hand Bags

This was a shipment just received
and being marked when fire was
discovered but are slightly soiled.
Regular \$3.00 to \$5.00 bags now 98c
Regular 1.00 to 2.50 bags now 69c
Regular .50 to .75 bags now 19c

Ladies Rain Coats

\$15.00 values, slightly smoked \$7.50
12.50 " " " 6.25
10.00 " " " 5.00
5.00 " " " 2.50
3.00 " " " 1.50

Some of these coats were just re-
ceived the day before the fire and
are the latest styles possible.

Ladies Belts

5 doz. Belts, Leather, Elastic, etc.
5c each.

Mens Furnishings and Clothing

Hosiery

Water damaged, will wear as
clean stock. 25 doz., good colors.
Sold at 50c per pair. Now 13c

Hats

Straw hats slightly smoked but
impossible to notice it.
Finest quality, new shapes,
sold at \$1.50 to \$2.00, now \$1.12
Good material and shape, 75c
and 1.00 now 69c
Many others on display, prices
even lower.

Gordon Hats

Stiff and soft felts in latest blocks
and colors.
\$3.00 to \$3.50 now going at \$2.24
Soft dress and work hats,
formerly \$2.25 to \$3.00 now \$1.78
Plenty of others still cheaper.

Mens Shirts

20 doz. work shirts, water
soaked, formerly 50c now 29c
75 doz. dress shirts, slightly
smoked, all new patterns and
good quality, formerly \$1 to 1.50 68c
It will pay to buy a years supply
at above figures.

Mens Gloves

Good work gloves of calf and
horsehide \$1 to \$1.50 now 78c
Gloves formerly 75c to \$1.00 58c

Mens White Collars

1 lot slightly smoked, all sizes and
styles. 5c each, 6 for 25c.

CLOTHING

Every afternoon during this sale there will be an auction in this depart-
ment until we have disposed of the entire stock of Men and Boys suits.

AUCTION

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REMEMBER! We place our guarantee on every item in this sale and if it can be duplicated
This sale begins at 10 a. m. July 10 to give our out-of-town friends an opportunity

Economy is an easy chair to old age. Think carefully, decide wisely, act promptly. It's better
this add for you may skip a dollar.

Will Give No Premium Coupons During Sale.