

The Custer County Republican

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ADVERTISING RATES.

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HERBERT G. MYERS, Editor and Publisher
WILL M. DUNN, Managing Editor

1909 PARTY CANDIDATES.

The question of the selection of the party candidates is one of the most important with which the American people have to deal. The people want good laws and they want the good laws properly executed. In order to secure the passage of good laws they must have good representatives, and in order to have good laws properly put into effect they must have good men to execute them. The first and most fundamental thing then is the nomination of candidates.

The only reason why unfit candidates are nominated is that the people do not take the sufficient interest. They should first see that good candidates are up for the nominations in their party, and when an able man comes up for the nomination the people owe it to him and to themselves to see that he is nominated.

The question of party interest and party candidates should be given thoughtful consideration the year round. No private business can be successfully run on snap judgement and the Republican believes that no public business should be run on that principle. The primary for the selection of party candidates will be held in about seven months. Seven months may seem like a long time but it is a short time in which to think over the transaction of business which requires careful investigation and involves the interest of all the people.

FARMER'S INSTITUTE.

The farmer's institute school of agriculture to be given here during the week of January 11 to 16 offers an excellent opportunity for the men and women of this section of the State to secure agricultural training. The registration fee of one dollar places the instruction within the reach of all and none should hesitate on account of financial reasons. The lectures will be practical and any farmer will find them to be beneficial. Write Jules Haumont at once and register for the week's instruction.

MUST GET TO WORK.

The question of the character of the organization and the best methods of proceeding with the Commercial Club are now settled. The Club is organized and its working force is elected. The officers and committeemen should now get down to work on the consid-

eration of the plans and suggestions of the business men who spoke at the banquet and the suggestions that have been made at the other meetings. The life and effectiveness of the organization depends upon the accomplishments of the officials. They have now the enthusiastic support of a majority of the business men and if they proceed in the proper manner they will retain this support. They must undertake something—whatever in their judgement seems best—and show definite results.

It is to be regretted that Custer County did not have a booth at the National Corn Exposition at Omaha. It would have been a great advertisement for the county and would have been more than worth the money expended in arranging for it. The advertising by the people who went down for that purpose was good but it would have been much more effective if they had had the exhibit to help them.

There should be a good road from Broken Bow to Callaway. It would be a good thing for Broken Bow and would prove of inestimable value to the people in the western part of the county. It would make it much more convenient for them to get to the county seat.

PRESS COMMENT

Life On The Farm.

Lincoln Star—Farming, the great source of wealth and the most noble work in which man can engage, receives a considerable "boost" in the announcement that Charles S. Deneen governor of Illinois, is to become a student of agriculture at the University of Illinois with the intention of taking a complete course in cattle and corn judging.

Governor Deneen, 'tis said decided to do this when he visited the Illinois corn show recently held at Springfield and saw what scientific farming was accomplishing for the country.

To Governor Deneen farming is attractive because he notes the results of the right kind of farming. And from this may we not draw the conclusion that if the standard of farming were raised not so many young men and women would be leaving the farms and flocking to the bitities?

The old methods of farming were unattractive, and they are still distasteful to the average boy and girl. The agricultural schools of the United States are placing farming upon a higher plane, and it becomes at once a profitable and fascinating avocation.

The President's farm life commission is seeking to devise means for making rural life more pleasant and thus keeping the young people in the country. But in a slow and steadily increasing way the agricultural colleges, like the ones in Nebraska and other states, are doing that very thing. Increase the efficiency and scope of the agricultural colleges, and you will go a long distance toward solving this farm life problem.

Grand Island Independent: Some of the Washington correspondents declare that much opposition is arising among Republican senators against the fulfillment of the Republican promise of the establishment of a postal savings bank system, despite the fact that such a system, was "advocated" in the party's platform. Members of the momentary commission, it is asserted, are against it after investigating postal savings affairs in the European countries, which have established them long since and which apparently find them successful and desirable, none of them having ever discontinued them. Again the small bankers over the country are said to be petitioning the senators and representatives not to pass the bill. The platform, it ought to be remembered, did not "advocate" such a bill. The use of that word would seem to be a very deliberate effort to get away from the facts in the case. The platform pledged such a system. It now remains to be seen whether the pleadings of special interests in the matter are going to prove effective as against the unequivocal pledge made. The Independent believes that the entire Republican delegation from this state will be found in line for a faithful performance of the party's promises.

Nebraska's New Chancellor.

Twentieth Century Farmer: The appointment of Prof. Samuel Avery of Nebraska university to fill the place made vacant by the resignation of Chancellor Andrews, to take effect January 1, 1909, seems to meet the approval of all who know Dr. Avery and his qualifications for such a position. It is gratifying to Nebraskans to feel that there has grown up within the borders of the State a young man whose ability for such a responsible position places him foremost in the minds of the regents in all the array of applicants of noted educators.

Mr. Avery is a progressive up-to-date man of excellent social qualities and high educational attainments. He is thoroughly familiar with the work of the school and if he develops the executive ability to handle the position, which it is believed he will great things are predicted for the school.

The tide of public sentiment is being centered more and more upon the support and the advancement of the educational institutions of the state than at any former period. Dr. Avery has our endorsement and best wishes for his success in his new field of labor.

The New Cabinet.

All of the cabinet appointments have not been decided upon, but from names that have been mentioned in connection with the various portfolios it is evident that President Taft's board of advisors will be made up of strong men. Senator Knox will make an almost ideal secretary of state, if we are to judge by his past service in public places, and every other man whose name has been used by the correspondents is worthy of the honor proposed for him. Nebraskans would like to see Governor Magoon in the cabinet, but if this place is not for

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him at the present time his friends here will feel sure that he is to be called to other work equally important—such as the great task of looking after the Philippine Islands.—Lincoln Star.

State Journal: Somebody goes to the trouble to assure the eastern conservatives that they may have Mr. Bryan on their hands again in 1912. The precedent of three defeats and then retirement set by Henry Clay is generally held to be enough to keep Mr. Bryan in the background in future contests. But the Clay case contains some disquieting features when it is examined in detail. After the third defeat of the Kentuckian the war with Mexico arose, and the Whig party found itself possessed of a popular hero in General Taylor. And yet in spite of three defeats and in spite of the war enthusiasm Henry Clay figured in the national convention with 97 votes on the first ballot, against 111 for Zachary Taylor, 43 for Winfield Scott and 22 for Daniel Webster. In view of this significant bit of history, heretofore generally overlooked, the Democratic leaders who are determined to have another candidate than Bryan in the next campaign would better locate one strong enough to win the nomination.

Ex.: The purpose of store advertising is not merely to sell goods but to sell more goods—to make friends, build up a patronage that will not only stick but grow. Newspapers reach the greater number of people in the immediate vicinity in the most natural way, at least expense, and they are therefore the best of all mediums for stores. In a newspaper you follow the lines of least resistance—you follow with the stream—you talk to an audience already assembled to the people who want to read—their mental cosmos is right—they are on your wire, and they won't ring off if you hold their interest. Attraction is the basis of all advertising—the store is the sun, the customers the planets that revolve around it.

Fremont Tribune: The World-Herald insists that Governor Sheldon made a grievous mistake by giving the Democrats only one of the four judges to be appointed for the supreme court. It says that Nebraska is a Democratic state and is entitled to a majority of the judges. The World-Herald is talking through its hat. The Democrats got one state office which happened to be governor, and the Republicans got all the rest. By the World-Herald's process of reasoning, Governor-elect Shallenberger ought to have passed up the Democratic pie-hunters and appointed Republicans for state jobs.

At last we have the official vote of the presidential election. Here it is: Taft, 7,637,676; Bryan, 7,393,188; Debs, Soc. 447,651; Chafin, Pro. 241,252; Hisgen, Ind., 83,136; Watson, Pop., 33,571; Gilhaus, Soc. Lab., 15,421. Taft's plurality, 1,244,484. The Populist and Prohibition candidates received fewer votes than in the last preceding national campaign.

THEY DO SAY

That some people are long on lies and short on truth.

That to-morrow is the day for extending good cheer to all.

That after going into a brown study some men begin to feel blue.

That sooner or later every man in life is sure to go up against failure.

That it is not the rich members of a church who give it the best support.

That a man's cheek has a good deal to do in enabling him to acquire a fortune.

That cloths may not make the man, but they go a long way toward making the successful man.

That a young man in his teens is an easy mark for the designing female who wants bon bons or a theatre ticket.

That some people are inclined to act the fool intentionally, while others who lay no claim to acting become apt scholars in this line.

That if a woman would say just what she thinks when she hits her thumb with a hammer she would be a marvel of self control.

That a slandering tongue is more to be dreaded than a rattlesnake for he will give warning before he strikes you—but a slanderer—never.

That people may applaud a kicker at the start of his kick, but they always feel like kicking the kicker long before he has finished kicking.

That a strong minded woman is one with determination enough to admit that her shoes are not too large when she walks with evident indication that they are not.

That if a woman declines a man's offer of marriage he should give her another chance, as it is the general belief that women seldom think twice alike on the same question.

That swearing does not elevate the man or boy who constantly uses cuss words. In fact it causes those who hear him to think that there is something wrong with his think box.

That about the time a young man begins to feel of his upper lip or to look in the glass to see if his moustache is about ready to sprout, is when he gets foolish over the girls.

That Santa Claus will visit this section in an auto to-night. The honk, honk, of his auto horn will have a different sound from the merry jingle of the bell on his reindeers on his former visits.

A Year's Subscription Given Free

To The First Two People Who Report The

Two Mistakes in This Ad

THE REPUBLICAN has during the last three months enjoyed increasing prosperity. The Subscription list has made a remarkable growth and the advertising patronage gets better each week. It takes this opportunity to extend its many thanks and wishes you all a Merry Christmas.

Subscription Blank.

Herbert G. Myers, Editor

The Custer County Republican.

Dear Sir:—Enclosed please find \$_____ for _____ years subscription to The Custer County Republican at 50c per year. Credit _____ with 1000 votes per year on this subscription.

Name _____

Postoffice _____

The Republican, Herbert G. Myers, Editor.