## FREE TICKETS TO FAIR!

WE WILL GIVE ONE ADMISSION TICKET TO THE CUSTER COUNTY FAIR AND ONE FINE BUGGY WHIP


TO EVERY YOUNG
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TO EVERY YOUNG MAN WHO PURCHASES 5500 WORTH OF Merchandise in our store from September 7th to September 18th inclusive. This gives every man and young man in Custer County an opportunity to enjoy the Fair and Races one day at least at our expense and possess a fine Buggy Whip as a souvenir to remind him of the pleasures of that day for the rest of the year. Our business is done upon a strictly cash basis. We extend credit to no one. Doing bnsiness upon a cash basis we are enabled at all times to sell you Clothing and Furnishings Goods at a saving of 10 to 15 Per Cent below the old time credit merchant. It is a well known business fact that a merchant doing a credit business is compelled to charge 10 to 15 per cent more for his merchandise to cover the loss of worthless accounts. In other words the man who pays cash for his goods and trades at our store saves paying for the Clothing of the vast army of men who never pay.

## FAIR EXHIBITORS TAKE NOTICE.

## WE Will give THE FOLLOWING PREMIUMS

The best collection of Melons, Pumpkius and Squash, one pair suspenders, value 50c
The Largest Ear of Corn, one Dress Shirt, value $\$ 1.00$
The best collection of Vegetables, two pair Mens Hose, value 50c The nicest Baby Boy under one year old, one Wool Toque, value $\$ 1.00$. Come and see us when you needoClothing and Furnishing

## WE SAVE YOU MONEY




