

ONE DOLLAR PER YEAR.

ADVERTISING RATES.

Where matter is set or wood base electrotype a flat price of 12 1/2 cents per inch, single column, for each insertion, two or more insertions, special position, single insertion, 15 cents per inch. Metal base electrotype, two or more times, 10 cents per inch. Payments to be made 1st of each month.

Local advertising 5 cents per line each insertion. Cards on first page 60 cents per inch per month.

Notice of church fairs, societies and entertainments where money is charged, one-half rates.

Death notices free, half rate for publishing obituary notices.

Card of Thanks, 50 cents.

Legal notices at rate provided by statutes of Nebraska.

Society notices and resolutions, one-half rates.

Wedding notices free, half price for out of presents.

Entered at Broken Bow, Nebraska, for transmission in the United States mails at second class rates.

D. M. AMSBERRY, - Publisher  
CHAS. K. BASSETT, - Editor

Thursday, Dec. 19, 1907.

Each of the sailor boys who left on the United States battle ships last Monday for the far west carried with him a Bible. The book is a gift from Helen Miller Gould—whose name is inscribed on the fly-leaf. The sailors will find their bibles helpful. Whatever the religious inclination or teaching of the individual, the Bible is all right. It is a book of elemental morals. It is fine literature—the basis of all literature. It is history, too, and it is the best example of condensation and phrasing known to the English language. Whether the sailor be christian or Jew, pagan or atheist the little book—presented him by Miss Gould—will be a fine, worthy companion for a far—and maybe hard—journey.

Some of the rabid opponents of President Roosevelt and his policies are making a great howl because he sent troops to Goldfield, Nevada. They were ordered there at the request of the governor and the president stated that it was merely a precautionary measure and the rights of no honest, law-abiding citizen would be hurt by their presence. That seems fair.

Some of the editors of the state threaten to publish the names of their muchly delinquent subscribers—if they don't settle pretty soon. That ought to fetch 'em, but those fellows who are bent on beating the editor out of his dues have no self-respect and wouldn't even blush if they saw their names wallowing in the offal of a hog pen.

There is a general spirit of optimism among the editors of the state. The interests of their localities are boasted in a way that is bringing results. The Nebraska press may differ on politics, but the members are unanimous in their desire to up-build.

The Manitoba presbytery has suggested the desirability of public ownership of the saloons—as preferable to prohibition. The ownership by the state would result in fewer places, the observance of the law and a better quality of "booze."

Now that President Roosevelt has reiterated that he is not a candidate for renomination, the Taft boom is attracting more attention than ever and Senator LaFollette, of Wisconsin, has shied his castor into the presidential arena.

A seer announced that Bryan will live to be 91 years of age and many people fear he will continue to be a candidate for president all that time—and not be elected.

New Forms for Land Office.

New forms of applications for Homestead Entry, Soldier's Additional Homestead Entry, Desert Land Entry and for Timber or Stone Sworn Statements, Timber or Stone Final Proofs, and Yearly Proof in Desert Land cases, have been adopted, and on and after March 1, 1908, no entries will be allowed in the class of cases above mentioned, unless executed upon the new official forms, or upon forms which are the exact duplicates thereof, both as to wording, arrangement and size. Each of said forms is a combination of the several forms and affidavits formerly required to be filed in such cases.

Marriage Licenses Issued.

John D. Bowley, New Helena, 28  
Ethel M. Smith, New Helena, 18  
Walter M. Hansen, Callaway, 21  
Mary Peterson, Callaway, 16  
Joe J. Spencer, Weissert, 32  
Dora Mottinger, Weissert, 28

Christmas Exercises.

The Sunday School of St. Johns Episcopal church are preparing to give a fine program Christmas eve, December 24th, consisting of spirited music and recitations appropriate to the occasion.

The services at the Episcopal church Christmas day will begin with low celebration of the Holy Communion at 8 o'clock a. m.

There will also be a service at 10 a. m. at which time there will be special music by the large vested choir. The public is cordially invited to attend all of these services.

Wedding Bells Ring Out.

GIBSON-INSHO—At the home of the bride in Anselmo, Neb., November 19, 1907, a very pretty but quiet wedding was solemnized, at six thirty o'clock, when Mrs. May Gibson, became the bride of Mr. Walter Insho, of Milburn, the Rev. W. H. Xanders, of Broken Bow, officiating, Mrs. Xanders presiding at the piano played Mendlessohn's wedding march.

The bride was attired in white silk, trimmed in lace, and was given away by her brother, Mr. N. F. McLaughery. Mr. Jack Insho of Omaha, brother of the groom, acting as best man.

After the ceremony an elaborate wedding supper was served. The lately married couple have the congratulations and best wishes of a host of friends.

Coming Home for the Holidays.

Those Broken Bow young people who are attending school away from home and are coming to spend the holidays are, so far as we can learn, as follows:

Mary Morgan, Sacred Heart school, Omaha; Irma Willing, Brownell Hall, Omaha; Irene Xanders, Akely Hall, Grand Rapids, Mich.; John Dalton, Christian Brothers college, St. Louis; Lillie Amsberry, Baptist College, Grand Island; Kenneth Rubice, Culver Military school, Culver, Ind.; Effie Shinn, State University, Lincoln; Ruemont Pigman, Baptist College, Grand Island.

Stock Shipments.

Since last Thursday the following shipments of stock have been made from Broken Bow:

Sam Betts, one car of hogs to Seattle.

Tierney Bros., one car of hogs to Billings.

P. J. Simonson, one car of hogs to South Omaha.

A Good Show is Coming.

The Lewis Stock Company, well known to theatre goers of Broken Bow, will appear at the Temple Theatre all next week. On Monday night this splendid company will present "The Gambler's Wife." On this evening only, ladies will be admitted free. That is, all ladies accompanied by one paid ticket. The prices for the week will be 35 cents for reserved seats and 25 cents for general admission. This company carries splendid artists, fine scenery and is first class and deserving of patronage of the people of Broken Bow. On their former visit here they were pronounced one of the very best repertoire companies that ever showed in the city.

Annual Christmas Ball.

The annual Christmas ball will occur on Christmas night, Dec. 25th, at the opera house. Taylor's orchestra will furnish music. You are cordially invited to attend.

Custer County Herd of Durocs.

Sweepstakes at Custer County Fair, 1907. About twenty males (sired by Crimson Wonder, Jr., and Custer Ohio Chief) Large, heavy bone, weight 150 to 240 pounds. Must be sold. Price \$25.00. 20 per cent discount until January 1, 1908.

Farmer's Institute Program.

FRIDAY—FORENOON SESSION.  
11:00—Pork production..... Mr. Lewelling  
AFTERNOON SESSION.  
1:30—Business Meeting.  
Piano Solo..... Miss Ina Sullivan  
2:00—The Kind of a Dairy Cow for the Farmer..... Ex-Gov. W. A. Poynter  
Ladies Quartette.  
3:00—Some Principles of Cooking and the Touch that Tempts..... Miss Lulu Wolford, Pawnee City  
Vocal solo..... Mrs. E. Taylor and Chas. Luce  
3:00—Judging Demonstration with Dairy Cows..... Ex-Gov. Poynter  
EVENING SESSION.  
Overture..... Taylor's Orchestra  
Piano solo..... Mrs. Adah Bowen  
7:30—The Lure of the Town..... Miss Wolford  
Violin solo..... Miss L'Amoreaux  
Farmers and Farming.....  
8:00—Some Essentials to Successful Farming..... Rev. R. H. Thompson  
9:00—Growing, Care and selection of Seed Corn..... Mr. Lewelling  
SATURDAY—FORENOON SESSION.  
11:00—Growing, Care and selection of Seed Corn..... Mr. Lewelling  
AFTERNOON SESSION.  
1:00—Business Meeting, Boys and Girls Association.  
Song, "Custer County."  
1:30—Boys and Girls Clubs.....  
Violin solo..... Miss Wolford  
2:00—Violin solo..... Tom Stuckey  
2:30—Vocal solo..... Mrs. Stuckey  
Nebraska Corn Song.....  
3:00—Report of Corn Show.  
Prof. L. L. Zook, Ex-Gov. St. Lincoln

# 15-DAY COUPON SALE

## December 14 to 31.

The Year 1907 is fast nearing a close, and in looking over the years' business we find that this has been the Banner Year of our existence in Broken Bow—from a business standpoint.

THIS COUPON FOR  
**\$2.37**  
will be accepted as part pay for any suit or overcoat in our stock worth \$12.50 or more.  
Republican

THIS COUPON FOR  
**\$1.13**  
will be accepted as part pay for any young man's suit or overcoat in our stock worth \$6.50 or more.  
Republican

THIS COUPON FOR  
**\$1.98**  
will be accepted as part pay for any youths or mens suit or overcoat in our stock worth \$9.50 or more.  
Republican

THIS COUPON FOR  
**63c**  
will be accepted as part pay for any boys suit or overcoat in our stock worth \$2.50 or more.  
Republican

More goods have been sold than in any of the former years and fewer complaints of dissatisfaction have been registered. This is particularly noticeable in Clothing and Shoes—the boys will be hard on their clothes and everybody is hard on their shoes. This is very gratifying to us, and demonstrates the fact that most people really appreciate Good Goods at a reasonable price rather than poor goods at a flim-flam price which is dear in the end.

To show our appreciation of the years' business and for the purpose of testing the relative merits of the different Broken Bow newspapers as an advertising medium, as well as for the purpose of reducing our stock as much as possible prior to the close of the year, we are going to give you all a benefit

### IN THIS NOVEL WAY:

The coupons accompanying this advertisement will be redeemed at this store as part pay for items as specified in amounts named. Cut out the Coupons from this paper, bring them with you, make your purchases and turn in the Coupon as part pay—in accordance with the terms printed thereon.

THIS COUPON FOR  
**48c**  
will be accepted as part pay for any mens or boys pants in our stock worth \$2.00 or more.  
Republican

THIS COUPON FOR  
**23c**  
will be accepted as part pay for any boys or mens hat in our stock worth \$1.50 or more.  
Republican

THIS COUPON FOR  
**63c**  
will be accepted as part pay for any mens hat in our stock worth \$2.25 or more.  
Republican

THIS COUPON FOR  
**\$1.98**  
will be accepted as part pay for any ladies cloak in our stock worth \$8.00 or more.  
Republican

## PRESENT COUPONS TO SECURE THE BENEFIT

We want to know who reads the papers and which paper you read.

THIS COUPON FOR  
**\$2.98**  
will be accepted as part pay for any Ladies Tailor made suit in our stock.  
Republican

### Material for Waists, Free!

To every Lady buying a Tailored Skirt from our stock during this sale we will present enough goods for a waist

### ABSOLUTELY FREE

with any skirt worth up to \$5.50 your choice of any wool goods in stock worth up to 60 cents per yard, and with any Skirt worth \$6 or more, choice of any wool goods in stock worth up to \$1 per yard.

THIS COUPON FOR  
**73c**  
will be accepted as part pay for any Childs or Misses cloak in our stock.  
Republican

THIS COUPON FOR  
**98c**  
will be accepted as part pay for any Art Square in our stock worth \$6.75 or more.  
Republican

THIS COUPON FOR  
**9c**  
will be accepted as part pay per yard on any Wool Ingrain carpet in our stock worth 60 c a yard or more.  
Republican

THIS COUPON FOR  
**\$2.37**  
will be accepted as part pay for any Witton Velvet, Tapestry Brussels or Axminster Rug in our stock worth from \$13.95 to \$27.50.  
Republican

THIS COUPON FOR  
**48c**  
will be accepted as part pay for any Ladies Fur Scarf in our stock worth \$2.40 or more.  
Republican

THIS COUPON FOR  
**98c**  
will be accepted as part pay for any Ladies' Fur Scarf in our stock worth \$7 or more.  
Republican

A DISCOUNT OF  
**20 per cent**  
will be given during this sale on all Woolen Dress Goods in our stock bought in Skirt, Waist or Dress lengths.  
Republican

## READ THE COUPONS OVER CAREFULLY. YOU'LL SURELY FIND ONE TO FIT THE PURCHASE YOU WISH TO MAKE

We are showing beautiful lines of Nobby, Useful Articles suitable for Xmas presents. Silk and Crepe de Chine Head Scarfs. Gents' Mufflers, Handkerchiefs and Ties. Beautiful Neckwear, Furs, Shoes, Etc., for the Ladies.

# H. B. DRAKE,

SELLING THE SHOES THAT DON'T COME BACK.



Clyde Lee Fife. Roger H. Fife.  
These are the evangelists who will hold meetings for the Christian Church in Broken Bow, beginning Jan. 2nd, 1908.

Now is the Time,  
Here the Place  
For individuals and S. S. committees  
to purchase Candy and Nuts  
**FOR CHRISTMAS**  
**LARGE STOCK**  
**LOW PRICES**  
**THE ADVO**  
BROKEN BOW.