

FOR HEALTH'S SAKE

SEE THAT YOUR FOODSTUFFS ARE PURE.

ADULTERATIONS ARE COMMON

Unscrupulous Dealers in Large Cities the Medium for Disposing of Such Goods—Purchase at Home.

For years one of the matters which has received the careful attention of the department of agriculture is food adulteration. Who has not heard of the old label on the state of Connecticut—the wooden nutmeg, but there are worse things than wooden nutmegs. Unprincipled manufacturers and dealers for many years have resorted to adulteration of foodstuffs to increase profits. In the matter of spices, only a short time since the food commission of one of the states discovered among 50 samples analyzed more than 30 that were adulterated. In pepper, stems and barks were ground, in every class of ground spice foreign substances were added to give weight, and in numerous cases, particularly flavoring extracts, the articles supposed to be made from pure fruits, were found to be synthetic, or entirely artificial, preparations from coal tar.

These goods were prepared by concerns that have no regular trade, but depend upon agents to sell goods for them to whoever they can. It is rarely that a reliable wholesale grocery house sells such goods, as retailers will not knowingly keep them in stock, as they cannot be legally sold, and some officer of the food department of the state is likely to drop into the store at any time, confiscate the goods, and impose a heavy fine on the dealer.

A short time ago health officers in Philadelphia found a number of Italians in a cellar putting oil in bottles, and labeling the same with a foreign-looking label. An analysis of the oil proved it to be mainly a poor quality of cotton-seed oil, and the lowest grade of olive. Hundreds of cases of the stuff were traced to a city in the middle west, where it was disposed of under contract to houses who sell direct to consumers through agents and by mail. Not alone are spices, extracts, olive oil and similar foodstuffs adulterated this way, but the fraud extends still further. Cheap kinds of fish, such as hake, catfish, etc., are prepared and placed on the market as genuine codfish. Tomato catsups are made of a good quality of pumpkin and given the right color by dye stuffs, and flavored by the use of coal tar extracts. Hundreds of other articles are "doctored" the same way. It is rarely that such artificial goods find their way into the hands of regular grocers throughout the country, but are disposed of by concerns who depend upon doing business at points distant from their location, and who seek protection in the interstate commerce law, and who seek to dispose of their goods directly to the consumers, as no federal or state officer is likely to call at a private house and make an analysis of foods used.

It seems that neither the national or state laws can be so closely applied as to prevent this evil. If the masses of people would study into this question the buying of foods from others than local dealers, who are known to be honest, would be the result, and the daily reports of people being mysteriously poisoned by eating some article of food would not be so numerous.

Trust "Graft."

One of the practices of the trusts in the marketing of their products, is the prize schemes. In order to induce the consumers to use their various brands of goods, attractive offers are made to exchange different articles for certificates and coupons. But it is always intended that the consumers "pay the freight." Generally where premiums are offered with goods, the packages are short in weight, or a few cents more charged than goods of like kind sell for. Thus it can be seen how the premiums given are paid for by the consumer, and he pays a high price for the prizes he draws. Goods that are given away with purchases cost money. Their cost does not come out of the pockets of the manufacturers, but out of the purses of the people who use the goods. If one desires to buy sugar, he does not care to pay for the scoop or shovel. He wants sugar, and at the lowest price consistent. He knows that if he takes the scoop or the shovel some one pays the bill. Various systems of premium giving have been devised. Some call for a certain number of coupons of some sort, and so much cash, or some article just for the coupons alone. Where cash is required along with coupons there is apparently an additional profit in the deal aside from that made on the goods with which coupons are given. It is well to buy goods on their merits alone. Buy what you want and at the right price, and you will be ahead of the premium plan.

Catch-Penny Advertisements.

Beware of the advertisements in which it is stated that "this article will be sent on approval for one dollar." It means that you will have something on your hands, and a good sized freight or express bill to settle, and perhaps many more dollars to pay.

TRADE'S GREAT MAGNET.

How Some Mammoth Fortunes Have Been Built Up.

Many of the great fortunes in America have been gained by the judicious use of printers' ink. The wealthiest merchants attribute their success to advertising. Millions and millions of dollars' worth of manufactured products are annually sold to the people of the United States through the advertising pages of the public press, the only medium. Consider the new-fangled breakfast foods, the numerous natural food preparations! It is more than likely they would never have become known without their merits were exploited before the people through the newspapers. Great exclusive mail-order houses, institutions that have come into existence during the past 20 years, have been built up entirely through judicious advertising.

As to the mail order houses, there is a loud clamor against their encroachments throughout the country. There is every cause for alarm that they will eventually grow into such mammoth institutions as will monopolize the business that is now the backbone and spine of the country towns. There is one way that the merchants can lessen the evil. It is by persistent use of the public press. Use advertising space, meet the competition rightly and squarely and let the people know about it.

Hundreds of would-be business ventures have failed just because there was no proper advertising. Hundreds and thousands of small merchants fail for the same cause. The paper in a small town is of greater force than the average merchant thinks. If the storekeeper desires to test his home paper as an advertising medium, let him insert an advertisement of some article and put the price lower than it is generally sold at. Then await results. He will find that the people will learn of it, and call to see about it.

Dollars to the editor for advertising space are never lost if the advertising is of the proper kind. The investment will bring greater returns to the merchant than money invested in any other way. One trouble is that the average merchant knows little about proper methods of advertising. A simple card "John Jones, Grocer, sells groceries" is of but little use. Make advertising attractive. Tell about goods, about prices, and everything that a prospective purchaser may want to know. Keep persistently at it. Change advertisements week after week. The people look for it, and it will pay.

D. M. CARR.

HELPING THE TRUSTS.

Systems That Are Opposed to the Welfare of the Masses.

Nearly a century ago, Disraeli, the elder, in his essay on gaming and gambling, wrote: "The savage and the civilized, the illiterate and the learned, are alike captivated by the hope of accumulating wealth without the labors of industry." In this saying the great statesman and writer sounded the keynote of much of the woes met with in life. It is the desire to secure wealth without labor, to gain something for nothing, that causes many to go to their graves "unwept, unhonored and unsung."

The man who gleefully sings "Make a few dollars earn you a living," will be sure to find many people ready to believe him. They will take a "chance" anyway, and the gullible are so numerous that the promoter really succeeds in "accumulating wealth without the labors of industry," but the others—his victims—generally fail.

During the past few years one large concern that has for long been draining the rural districts of surplus wealth, has built a city of its own, and has erected buildings for the accommodation of 7,000 people. This concern does not draw a cent of trade from the people of the city wherein it is located. All its wealth and the means by which it built up its "own city" has been contributed by people scattered throughout the country.

How few there are who think that when they send money to this great concern for supplies that might as well be bought in their home town, that they are helping to deal a death-blow to the place they call home? Yet such is the fact. Every dollar sent to the large city, assists in the building up of greater trusts, and greater combinations, that seek to control the manufacturing, the mercantile business, and as well the prices of labor and all the products of the workshop and the farm. It means business oligarchy to which the common people should not submit.

D. M. CARR.

Deception Practiced.

Those who would not be defrauded by sharpers who use the advertising columns of the city papers would do well in carefully considering each proposition which attracts their attention. Remember that those who advertise are not philanthropists. They are out after the dollars, and have nothing to give away, unless it is in exchange for money. The concern that offers an exceptional bargain needs to be studied well before investment be made. Everything has a legitimate value, and is worth so much in the markets of the world. When it is offered at less than its apparent real value, look out for fraud and deception. Generally every good town affords the buyer a chance to obtain whatever he requires, and at a price consistent with quality. Those who patronize home stores are less likely to be deceived.

TIRED BACKS.

The kidneys have a great work to do in keeping the blood pure. When they get out of order it causes backache, headaches, dizziness, languor and distressing urinary troubles. Keep the kidneys well and all these sufferings will be saved you. Mrs. S. A. Moore, proprietor of a restaurant at Waterville, Mo., says:

"Before using Doan's Kidney Pills I suffered everything from kidney troubles for a year and a half. I had pain in the back and head, and almost continuous in the loins and felt weary all the time. A few doses of Doan's Kidney Pills brought great relief, and I kept on taking them until in a short time I was cured. I think Doan's Kidney Pills are wonderful."

For sale at all dealers. 50 cents a box. Foster-Milburn Co., Buffalo, N. Y.

NOTHING HID FROM KAISER.

How German Emperor Keeps in Touch with World's Affairs.

The German emperor's interest in everything that goes on in the world is well known, but few are aware of the trouble he takes to keep in touch with current affairs. According to a Munich newspaper, the kaiser reads at least three papers every day, changing the list several times a week in order to become fully acquainted with the ideas of all political parties in the state. But this by no means exhausts his appetite for information. Every day the ministry of foreign affairs, as well as that of the interior, has to provide newspaper cuttings, properly named and dated, and pasted on slips ready for the emperor's perusal. These he carefully reads, making marginal notes as he goes along, and they are then scrupulously classified and put aside ready for immediate reference. Often, too, the emperor asks for cuttings relating to the particular technical subjects in which for the time he is specially interested.

FURIOUS HUMOR ON CHILD.

Itching, Bleeding Sores Covered Body—Nothing Helped Her—Cuticura Cures Her in Five Days.

"After my granddaughter of about seven years had been cured of the measles, she was attacked about a fortnight later by a furious itching and painful eruption all over her body, especially the upper part of it, forming watery and bleeding sores, especially under the arms, of considerable size. She suffered a great deal and for three weeks we nursed her every night, using all the remedies we could think of. Nothing would help. We tried the Cuticura Remedies and after twenty-four hours we noted considerable improvement, and after using only one complete set of the Cuticura Remedies, in five consecutive days the little one, much to our joy, had been entirely cured, and has been well for a long time." Mrs. F. Kuefenacht, R. F. D. No. 3, Bakersfield, Cal., June 25 and July 20, 1906.

Annoying.

"I suppose your family had a good time in Europe." "Well," answered Mr. Cumrox, "I don't think mother and the girls enjoyed themselves all the time. You see, they had so much trouble figuring foreign money back into dollars that every now and then they were embarrassed by finding they had accidentally ordered something that wasn't expensive."

Laundry work at home would be much more satisfactory if the right Starch were used. In order to get the desired stiffness, it is usually necessary to use so much starch that the beauty and fineness of the fabric is hidden behind a paste of varying thickness, which not only destroys the appearance, but also affects the wearing quality of the goods. This trouble can be entirely overcome by using Defiance Starch, as it can be applied much more thinly because of its greater strength than other makes.

As to the Scorchers.

"Do many endurance race autos pass here?" asked the city boarder, peering down the road. "Yeas, stranger," replied the old farmer. "They are all endurance racers to us." "To you?" "Sure. It is an endurance test of patience to keep from blazing away at them every time they run over a cow or scare a horse."

She Enters Finance.

"John, where is Skinnem's brokerage office?" "Why do you ask?" "I understand he is offering some bargains in stocks, slightly damaged by water."—Washington Life.

The greatest cause of worry on ironing day can be removed by using Defiance Starch, which will not stick to the iron. Sold everywhere, 16 oz. for 10c.

Not Saying Much for Ma. "Pa, is ma your best half?" "I suppose so." "Still, that ain't sayin' much for ma, is it?"

Ten thousand of the greatest faults in our neighbors are of less consequence to us than one of the smallest in ourselves.—Whately.

Lewis' Single Binder straight 5c cigar. Made of extra quality tobacco. Your dealer or Lewis' Factory, Peoria, Ill.

There never was any heart truly great that was not also tender and compassionate.—South.

PROLIFIC GARDEN.

ENGLISHMAN'S FIRST AND SUCCESSFUL ATTEMPTS IN MANITOBA—SOIL PRODUCES STRIKING RESULTS.

The Winnipeg (Canada) Free Press of a few days since contains account of the success that followed the efforts of William Knowles, an Englishman who located near Winnipeg, Manitoba. This is but one of many letters giving experiences of settlers, and should be encouraging to those who are looking about for a new home in which they may better their conditions. The following is a copy of the article referred to:

William Knowles, who cultivates some twelve acres of land just below Middlechurch ferry on east side of the Red River has probably as fine a display of horticultural products as any in Manitoba. The whole of his holding is in a high state of cultivation and literally crowded with splendid vegetable specimens, which have fortunately escaped damage by hail, although heavy storms have more than once occurred within a few miles. The potatoes are a wonderful crop, and he expects to raise 1,500 bushels from his patch of 4½ acres. A half dozen of tubers selected yesterday average more than a pound each. Adjoining the potatoes may be seen a marvelous collection of tomatoes. There are 600 plants, all growing under an enormous weight of fruit. One single stock picked yesterday contained eighteen tomatoes and weighed four pounds. This extraordinary example of marvelous growth, together with some of the potatoes were sent to the Free Press office.

The proprietor was the first in town with several specimens, including green corn. The season has been favorable for onions, and one square patch of nearly an acre is looking remarkably healthy. In addition there are good crops of cabbages, cauliflower, turnips, parsnips, carrots, pumpkins, marrows, cucumbers, celery, peas, lettuce, rhubarb, etc. The floral department has not been neglected, and a charming display of all the well known blooms were shown, including a specially choice lot of asters.

Mr. Knowles, who gained most of his gardening experience in England, is loud in his praise of Manitoba soil for vegetable raising, and is gratified with the result of his first attempt at extensive horticulture.

Full of Knots.

The lanky tramp removed his tattered hat and displayed his intellectual brow.

"Ah, lady," he confided, "I have brains to burn. There is nothing I like better than to tackle knotty problems."

The busy housewife reached for the ax.

"Indeed!" she said. "Well, go down to the woodpile. You will find that last load the most knotty problem you ever tackled during your career."

\$100 Reward, \$100.

The readers of this paper will be pleased to learn that there is at least one dreaded disease that science has been able to cure in all its stages, and that is Catarrh. Hall's Catarrh Cure is the only positive cure now known to the medical fraternity. Catarrh being a constitutional disease, requires a constitutional treatment. Hall's Catarrh Cure is taken internally, acting directly upon the blood and mucous surfaces of the system, thereby destroying the foundation of the disease, and giving the patient strength by building up the constitution and assisting nature in doing its work. The proprietor has so much faith in its curative powers that they offer One Hundred Dollars for any case that it fails to cure. Send for list of testimonials. Address: J. C. HENNEY & CO., Toledo, O. Sold by all Druggists, 75c. Take Hall's Family Pills for constipation.

Sore disappointments of to-day often prove the grand blessings of to-morrow.—Faber.

Guns, Traps, Decoys, Etc.

Lowest prices. Write for free catalog No. 1 N. W. Hyde & Fur Co., Minneapolis, Minn.

Love never dies of starvation, but often of indigestion.

You always get full value in Lewis' Single Binder straight 5c cigar. Your dealer or Lewis' Factory, Peoria, Ill.

Circumstances are not in our power; virtues are.—Dean Farrar.

Women Avoid Operations

When a woman suffering from female trouble is told that an operation is necessary, it, of course, frightens her.

The very thought of the hospital, the operating table and the knife strikes terror to her heart.

It is quite true that these troubles may reach a stage where an operation is the only resource, but a great many women have been cured by Lydia E. Pinkham's Vegetable Compound after an operation has been decided upon as the only cure. The strongest and most grateful statements possible to make come from women who by taking

Lydia E. Pinkham's Vegetable Compound

made from native roots and herbs, have escaped serious operations, as evidenced by Miss Rose Moore's case, of 307 W. 26th St., N. Y. She writes:

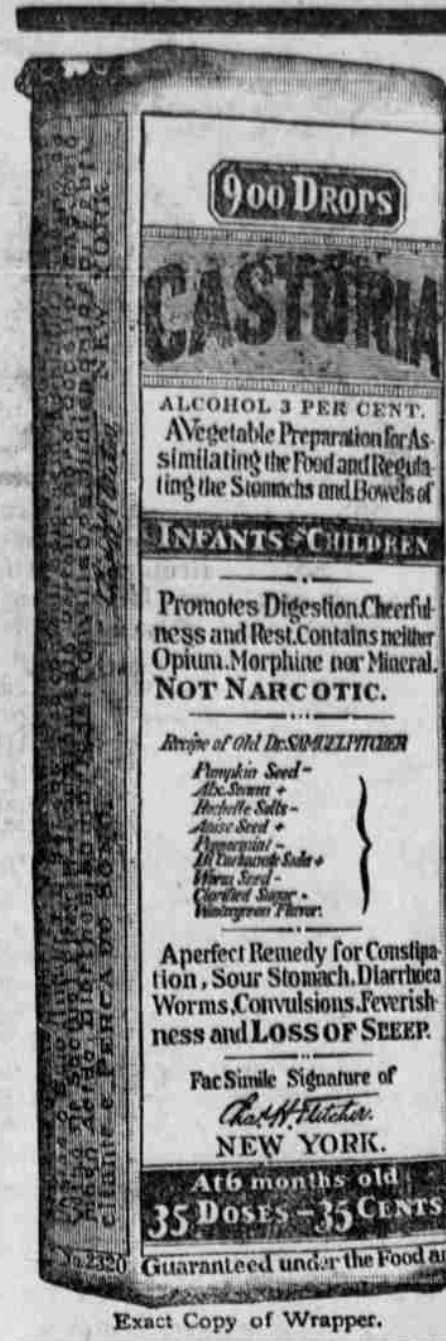
Dear Mrs. Pinkham:—Lydia E. Pinkham's Vegetable Compound has cured me of the very worst form of female trouble and I wish to express to you my deepest gratitude. I suffered intensely for two years so that I was unable to attend to my duties and was a burden to my family. I doctored and doctored with only temporary relief and constantly objecting to an operation which I was advised to undergo. I decided to try Lydia E. Pinkham's Vegetable Compound; it cured me of the terrible trouble and I am now in better health than I have been for many years.

This and other such cases should encourage every woman to try Lydia E. Pinkham's Vegetable Compound before she submits to an operation.

Mrs. Pinkham's Standing Invitation to Women
Women suffering from any form of female weakness are invited to promptly communicate with Mrs. Pinkham, at Lynn, Mass. From the symptoms given, the trouble may be located and the quickest and surest way of recovery advised.

PUTNAM FADELESS DYES

Color more goods brighter and faster colors than any other dye. One 10c package colors all fibers. They dye in cold water better than any other dye. You can dye any garment without ripping apart. Write for true booklet—How to Dye, Bleach and Mix Colors. MONROE DRUG CO., Quincy, Illinois



CASTORIA

For Infants and Children.

The Kind You Have Always Bought

Bears the Signature

of
Dr. J. C. Henney
In Use For Over

Thirty Years
CASTORIA

W. L. DOUGLAS

\$3.00 & \$3.50 SHOES BEST IN THE WORLD

SHOES FOR EVERY MEMBER OF THE FAMILY, AT ALL PRICES.

\$25,000 Reward To any one who can prove W. L. Douglas does not make & sell more men's \$3 & \$3.50 shoes than any other manufacturer.

THE REASON W. L. Douglas shoes are worn by more people in all walks of life than any other make, is because of their excellent style, easy-fitting, and superior wearing qualities. The selection of the leathers and other materials for each part of the shoe, and every detail of the making is looked after by the most complete organization of superintendents, foremen and skilled shoemakers, who receive the highest wages paid in the shoe industry, and whose workmanship cannot be excelled. If you could take you into my large factories at Brockton, Mass., and show you how carefully W. L. Douglas shoes are made, you would then understand why they hold their shape, fit better, wear longer and are of greater value than any other make. CAUTION! The genuine have W. L. Douglas name and price stamped on bottom. Take no substitute. Ask your dealer for W. L. Douglas shoes. If he cannot supply you, send direct to factory. Shoes sent everywhere by mail. Catalog free. W. L. Douglas, Brockton, Mass.



Those who believe in quality use

KC BAKING POWDER

25 ounces for 25 cents

Made from pure, carefully tested materials.

Makes all baking healthful.

Why pay more for inferior powders?

JAQUES MFG. CO. Chicago

PIT & PITLESS SCALES.

For Steel and Wood Frames, \$5 and up. Write us before you buy. We save you money on Pumps and Wind Mills. BUCKMAN BROS., Des Moines, Ia.

If afflicted with sore eyes, use Thompson's Eye Water

W. N. U., OMAHA, NO. 40, 1907.

New and Liberal Homestead Regulations in

WESTERN CANADA

New Districts Now Opened for Settlement

Some of the choicest lands in the grain growing belts of Saskatchewan and Alberta have recently been opened for settlement under the Homestead Regulations of Canada. The thousands of homesteads of 160 acres each are now available. The new regulations make it possible for entry to be made by proxy, the opportunity that many in the United States have been waiting for. Any member of a family may make entry for any other member of the family, who may be entitled to make entry for himself or herself. Entry may now be made before the Agent or Sub-Agent of the District by proxy, for certain conditions by the father, in other, son, daughter, brother or sister of intending homesteader.

Any even numbered section of Dominion Lands in Manitoba or the North-West Provinces, excepting 8 and 16, not reserved, may be homesteaded by any person the sole head of a family, or male over 18 years of age, to the extent of one-quarter section, of 160 acres, more or less.

The fee in each case will be \$10.00. Churches, schools and markets convenient. Healthy climate, splendid crops and good laws. Grain-growing and cattle raising principal industries. For further particulars as to rates, routes, best time to go and where to locate, apply to

W. V. BENNETT, Omaha, Nebraska.

801 New York Life Building.

PITLESS SCALES

can be installed ANYWHERE-ANYTIME NO DIGGING OR BLASTING SAVES Mason and masonry Carpenter work and lumber and lasts forever

