

WANTED: Houses, Apartments, and the Names and Addresses of people that are looking for a place to stay; and for people who want to rent an apartment. Call HA 0800.

BIRTH ANNOUNCEMENT
The birth of a new car, the Edsel, is announced by Ford Motor Company of Dearborn, Michigan. You are cordially invited to see this newest addition to the Ford Family of Fine Cars at your nearest Edsel dealer.

RESPONSIBLE PERSON
male or female, from this area, wanted to service and collect from automatic vending machines. No selling. Age not essential. Car, references, and \$600 working capital necessary. 7 to 12 hours weekly nets to \$250 monthly. Possibility full time work. For local interview give full particulars, phone. Write P.O. Box 7004, Mpls. 11, Minn.

ASHLEY
In loving memory of my dear wife and mother, Mary L. Ashley. A silent thought, a secret tear keeps her memory ever dear, who passed away September 4th 1956.
Thomas J. Ashley
1841 No. 23rd St.

FOR RENT: One 2 room furnished apt. only \$12.50 per week. Call HA. 0800.

FOR RENT: 1 3-room unfurnished apt. Near school North of Lake St. C all Ha. 0800.

FOR RENT: 2 lovely room apt. North of Lake St. Call the All furnished ready to move in Omaha Guide office, HA. 0800 or HA. 0801.

FOR RENT: 2 2-room furnished apartment. Call Ha. 0800.

FOR RENT: A 2 room furnished apt. for a working couple. Call WE. 3372. All utilities paid by owner.

FOR RENT: 1 3-room furnished apt. at 28th St. and Pratt. Call PL 3165.

FOR RENT—1 2-room furnished apartment on two bus lines. Close to 24th & Lake St. Call Ha. 0800.

FOR RENT 1 3-room furnished apartment north of Lake St. All utilities paid by owner. Only \$15.00 per week. Call Ha. 0800.

FOR RENT: 1 2-room unfurnished apartment north of Lake St. Will accept children and A.D. mother. Call Ha. 0800.

FOR RENT: 1 6-room unfurnished apartment north of Lake St. Will accept children. Also A.D. mothers. Call Ha. 0800.

FOR RENT: For single man or working woman, one large furnished room. One block from 2A bus lines. Use of kitchen. HA 0800.

FOR RENT: 3 lovely furnished rooms, 2 blocks from school. All Utilities paid by owner. Only \$15.00 per week. HA 0800.

FOR SALE: Bought an apartment have now found himself with too many refrigerators, want to sell one large gas refrigerator. Price \$75. Cost \$350 seven years ago. HA 0800.

FOR RENT: Two 3-rooms, large, furnished or unfurnished. HA 0800.

FOR RENT: Two 4-room unfurnished apartment. HA 0800.

WHY WEAR OUT YOUR SHOE
leather and lose 2 or 3 days work looking for a room or apartment. All you need to do is to call Ha. 0800. We have the right place for the right person. Just call the Omaha Guide, Ha. 0800.

FOR RENT: 1-5 room house. Call Mrs. Williams. JA. 2631.

FOR RENT: 1 furnished 2-room apartment. All utilities paid by owner. Call Ha. 0800.

FOR RENT: One 5-room apartment, unfurnished. Will accept children under good control. Private entrance and private bath. Very reasonable Call Ha. 0800.

FOR RENT: 1 lovely nicely furnished room with kitchen use. One block from bus line 3 blocks from 24th and Lake in a good Christian home Call Ha. 0800.

FOR RENT: A lovely front large room apartment. Private bath and private entrance. Only \$15.00 per week. Owner pays all utilities. Call Ha. 0800.

FOR RENT: Large room and living room with kitchen use for \$12.50 per week. Utilities paid by owner. Call PL 7401. Located at 2611 Bristol St. Walter Brown, owner.

FOR RENT: A 3 room furnished Apt. Call PL 9186.

FOR RENT: 1 large sleeping room for working man or woman. In a lovely home with use of kitchen. Located at 2611 Bristol St. Call PL 7401. Walter Brown, owner.

FOR SALE: A store room 40 x 60 on North 30th St. Large Parking Lot. Fine for a Doctor's office or cleaning shop. A fine location for Tavern. Box No 119, Omaha Guide, 2420 Grant St. or call Ha. 0800.

FOR RENT: 1 large 3-room unfurnished apartment. Priced right for the right family. Owner will accept children if they are under good control. Call Ha. 0800.

Quakers Ask President of Integration

The American Friends Committee appealed to President Eisenhower to speak by radio and television to the nation regarding the crisis surrounding the school integration issue.

The message was sent by telegram to the President at his vacation spot at the Newport Naval Base. It was signed by Henry J. Cadbury, chairman of the Committee.

The Committee said, "Beyond the avoidance of further specific incidents, men of goodwill need the encouragement of your strong and unequivocal support at three points."

"The first is mobilization of public opinion to accept school integration wholeheartedly on the basis of fundamental human rights. The second is warning of the danger in the growing resort to violence as a way of solving problems. The third is recognition of the large amount of skillful and effective work already being done to bring about peaceful integration as communities, North and South, face the challenge of a changing society."

Dr. Cadbury expressed concern at reports of defiance and violence in opposition to the highest law of the land and to religious and moral principles. He commended the firm action taken by the Federal Government and by many municipalities.

An address to the nation, Dr. Cadbury said, could "reaffirm the orderliness of the democratic method and reassert the fairness of the democratic goal. Such a broadcast is but the first of a number of positive steps that you can take reflecting your own religious and democratic commitment."

WORLD FISH RECORD
Nebraska waters in 1944 produced a world-record fish for Robert E. Nuquist of Ericson. Fishing in Ericson Lake, Nuquist caught a 31-pound 11½ ounce channel catfish. This record has since been surpassed.

President Hews To Middle Road

By William H. Stringer
Chief, Washington News Bureau, The Christian Science Monitor

President Eisenhower sees himself as a middle-of-the-road President—hence likely to be attacked by extremists at both ends of the political spectrum.

In what amounted to a point-by-point defense and enunciation of his record, Mr. Eisenhower told his final press conference before leaving for a Newport, R.I., vacation that the public is perceiving the merit of a midroad philosophy of government.

And he proceeded to develop that midroad position on such urgent issues as inflation—our major internal problem—school desegregation, the budget—and the future of "modern republicanism."

In practice, as the President defined it, his philosophy remains conservative in matters of finance—"no tax cut if the budget cannot be reduced further"—and progressive in coping with the "needs of a great and growing population."

Missile Threat Weighed
Only on the status of long-range missiles and the disarmament talks was the President not "middle of the road." Mr. Eisenhower said to his press session September 3rd that the Soviet Union's announcement that it had developed an intercontinental ballistic missile was "more notable in what it did not say than in what it announced."

There is a great distance between testing a long-range missile and firing that missile in sufficient quantities and to be effective, the President declared. For a long time ahead the ICMB will not be the best means of carrying hydrogen bombs, he added.

As for American development of the ICMB, he said the Pentagon's present program had the highest possible priority and that development was speeding ahead as fast as was possible considering American natural science and organizational capacities.

On the disarmament front, the President took a less optimistic view than his disarmament specialist Harold E. Stassen. He said it was up to the Soviet Union to make the next move. He didn't see any further constructive step that the United States and its allies could make at this time. And he added that no Soviet policy change seemed likely just now—unless there was some move not visible yet. Meanwhile, Mr. Stassen has returned to London from conferences here.

Stirred by Inflation
President Eisenhower said inflation was the nation's most important domestic problem today, and he urged Americans to help combat it by careful, selective buying. He emphasized that he was not advocating a buyers' strike, but he said reckless buying adds fuel to inflation.

Here again Mr. Eisenhower hewed to the midroad. He said the government is not considering mandatory controls on the economy—such as price controls or rationing. On the other hand, he is going slightly beyond the "classic" anti-inflation devices—tight money and restricted credit—to urge the public (and industry and labor) to curb their appetite for goods, wage boosts, and price boosts.

Simultaneously, the President said Attorney General Herbert Brownell, Jr. is investigating the use of National Guard troops to prevent school desegregation in Little Rock, Arkansas Justice Department spokesmen said Mr. Brownell would get in touch with Federal Judge Ronald Davies, who issued the school desegregation order.

The President's comments on desegregation were occasioned by the reopening of schools in many southern communities this week and by the action of Gov. Orval E. Faubus of Arkansas in calling out national guardsmen to prevent a handful of Negroes from registering at Little Rock. Governor Faubus said the move was aimed to prevent "violence and bloodshed."

Here again the President strove to invoke midroad reasonableness. He said integration was bound to be a slow process, as there were strong motions on both sides of the question, including the apprehensions of those who "fear a mongrelization of the races." The problem will be solved, he counseled, not so much by laws as in the hearts of the people, by Americans being true to themselves and recognizing the principles which the founding fathers envisaged for the nation.

Wisconsin Election
Turning to the Republican defeat in the recent senatorial race in Wisconsin, President Eisenhower placed the blame on exaggerated public notions about "modern republicanism." He pointed out that whereas a liberal GOP candidate, Walter J. Kohler, had been trounced in August this year, Senator Alexander Wiley, another liberal Republican, won in 1956 by a big majority, despite the opposition of Old Guard professionals in Wisconsin.

The President said he understood that 60 per cent of the people who voted for Senator Wiley did not vote in last week's election. He said he thought this mass Republican absenteeism was due to an exaggerated idea about the distance between the left and right wings of the Republican Party.

People had allowed themselves to be misled by catch words and slogans which inaccurately delimited the political Left and Right, the President commented. Quite obviously, the White House has given careful attention to the Wisconsin results and is seeking to persuade the GOP's liberal and conservative wings that they have more in common—in the Eisenhower program—than some of the GOP Old Guard has believed.

Tax Cut Ruled Out
When Mr. Eisenhower was asked his comments on Congress's record this term, he said that the lawmakers, despite all their claims to having cut the budget, had not produced sufficient savings to warrant talk of a tax cut.

Actually, Mr. Eisenhower contended, the congressional cuts amounted to a billion dollars or less. The President said that the rest of the four to six billion dollars in savings claimed by Congress—there have been conflicting figures—represented paper savings or bookkeeping changes. That is to say, much of the money allegedly saved will have to be reappropriated later.

For instance, he said, under the defense heading about \$1,300,000,000 was pruned out of revolving and procurement funds, but this simply must be pumped in again as needs develop, he contended.

Mr. Eisenhower said that when only a billion dollars or less can be cut from a budget, this can't mean a tax cut. He added, however, that if further government economies actually are achieved and the economy booms as the year goes on, then consideration could be given to reducing taxes.

Seein' Stars

New York City (Calvin News Service) — Dorothy Dandridge's press people certainly ought to take advantage of all the front page headlines and get the newspapers some glamorous pictures of the star to run with it. . . One New York daily ran the same photo of Dot in a different size each day to break the monotony.

The Steve Allen-Pearl Bailey routines are so adorable they keep repeating the idea of a musical duet. . . What Johnny Mathis needs is a big bulldog a la Sinatra and Presley—and he'd be one of the biggest stars in the country.

It did our hearts good to see and hear one of our favorite actors, Frank Sinatra, take the lead on "Studio One" TV and turn in one of the most appealing performances we've seen on that summer series. . . As a concert guitarist who, poor but proud, defies the vogue of modern flamenco guitar playing to stick by the classics, even in face of losing his job and security for his family—Sinatra does credit to his profession and his

race. . . Playing the part of a Spanish-speaking American living in Greenwich Village, Silvera was a little darker than the rest—but that didn't bother anyone. . . They caressed him and treated him as a real father and friend. . . Silvera, with his thing hair at the top, and his sensitive, creative fingers, made a most impressive artist.

Never had we seen such a heart-warming, sensitive story with a Negro in the lead of an all-white cast. . . a story about poor people yet without any racial angle.

The story is a simple one. . . A poor guitarist with a wife, son, babe-in-arms and another on the way, refuses to teach guitar lessons to a neighborhood youth who shows no love for the instrument. . . The wife then tells her husband in few words he is too poor to be so proud and the children must eat. . . The guitarist passes a pawn shop in pouring rain, holds on to his beloved instrument and joins his pals, who all suffer from the same disease, poverty. Next, the guitarist tries in earnest to convince a cheap

chiseler booking agent that he is a good soloist but soon gets discouraged at the lack of interest and seemingly gives up. Then, at the right moment, a job comes to light; his wife's cousin is leaving for Hollywood and needs a replacement at the small cafe. The pay is fair but there is one catch: he must play "flamingo" guitar—a form of rock and roll. . . The poor guitarist is a lover of the classics and refuses to change. . . But to feed his family, he must.

The second half shows his great determination to please the public, but his soul tears at him and he stops in the middle of a fast number to announce he will play classics. . . A pin could be heard falling. . . At first the public is rebellious but soon they get used to the idea. . . The old crowd remembers the days: the young ones find the love themes haunting and beautiful. . . The poor guitarist is now a hit. . . No drinker as served as he plays. . . Soon the crowds take him to their hearts and hoist him in triumphal fashion. . . When a top critic tries to describe his great artistry into words, our guitarist breaks down.

His friends are so many, and all there to share in his joy. . . His wife is so proud—his son tells him he's the best. . . No one notices his pants are too short and he cannot afford a new pair. . . At the end of his work at the cafe, the cousin returns, and jealousy fires him to a sensitive, creative man this is a frightful blow which hurts him to his heart. . . But he cannot tell his family—their hopes are so high. . . All ends happily when a big concert manager is eager to sign him. We know that from there on, the little guitarist with a heart big enough for everyone will make the grade. . . And we hope that Silvera enjoys more roles on this order: as he does them supreme justice.

Mrs. Pearl Tolbert

Mrs. Pearl Tolbert, age 72 years, of 5219 So. 33rd St. expired Tuesday, September 10, 1957 at a Lincoln hospital.

A native of St. Joseph, Missouri, Mrs. Tolbert was a resident of Omaha for many years. She is survived by two daughters, Mrs. Hattie Nelson and Mrs. Florence Ornum; two sons, Elgie and Charles Tolbert; 12 grandchildren.

Funeral services were held Saturday, September 14, 1957 at 10:00 a.m. from the Allen Chapel A.M.E. Church with Rev. L. A. Parker officiating. Interment was at Graeland Park Cemetery.

Pallbearers were Messrs. Charlie Reed, Howard Starks, John Curtis, Wade Carroll, Gavanis Marion and George Myers. Myers Brothers Funeral Service.

A good thing to remember when sitting down to the table is that weight rhymes with ate.

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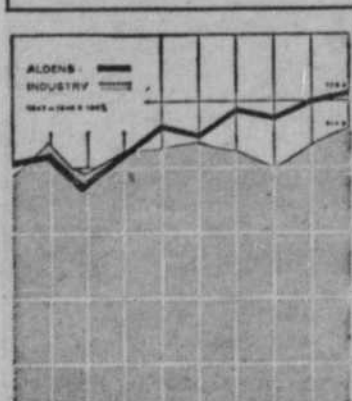
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Aldens Sales Grow Twice Industry Pace



Aldens, Inc. increased both mail order and retail store sales during 1956 to pass the hundred million dollar mark for the first time in company history. R. W. Jackson, president, disclosed in his annual report to stockholders.

Record sales and earnings during the past year climaxed ten years of increase at a rate of growth almost double that of the industry. Jackson

R. W. Jackson pointed out. Since the base years 1947-1949 Aldens sales have increased 28.8% as compared with an industry increase of only 14.9% according to the president's report.

Increased customer service through "will-call" stores, where shoppers can order and receive merchandise, and telephone offices where customers can order for home delivery were cited as major reasons for the increase. Further service expansion by opening catalogue order units in supermarkets is planned for testing in 1957, Jackson said.

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Devoting 6-8 hours a week to business, your end on percentage of collections may net up to \$200 monthly with good possibilities of taking over full time. Income increasing accordingly.

For interview, include phone number in application. Write P. O. Box 1581, Lincoln, Nebraska.

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Science offers women new freedom from much of the misery of change-of-life, thanks to an amazing new tablet developed especially to relieve these functionally-caused discomforts. Doctors reported sensational results using this remarkable home treatment alone. . . and no costly injections!

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