

### FOOD... through the ages.

**SALT MEAT AND POTATOES WERE EARLY AMERICA'S MAINSTAY. NOT AN IDEAL DIET, ESPECIALLY DURING SUMMER HEAT.**

**EVEN THEN, ITALIANS KEPT COOL WITH THEIR PASTA DISHES: MACARONI, SPAGHETTI, RAVIOLI, ETC., ALL LIGHT BUT EXCELLENT MEAT SUBSTITUTES.**

**A GREAT ITALIAN CHEF, HECTOR BOIARDI (PRONOUNCED BOY-AR-DEE) HAS GIVEN AMERICANS THE SAME PASTA DISHES, CANNED, IN INSTANT "HEAT AND EAT" FORM.**

**NOW AMERICANS ENJOY REAL ITALIAN RAVIOLI, SPAGHETTI WITH MEAT BALLS, BEEFARONI, ALL IN CANS AND PACKAGED, COMPLETE DINNERS WITH MEAT OR MUSHROOM SAUCE AND CHEESE.**

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### The Little Black Crepe

The months of August and September mean the slow but definite change from summer clothes to the dark sheer that breathes of that first tinge of Fall. Leading the parade, is the little black rayon crepe dress—soft, subtle and mobile—that is cool and chic on city streets or country club terraces, and a perfect counterpart to this sleek, fashionable Dodge convertible. The American Rayon Institute chose as an outstanding example of transition fashions this silhouette designed by Kasper of Arnold & Fox. It features a semi-fitted middie overblouse and mounted sheath skirt. The bateau neckline is banded and bowed in black rayon satin.

### How About That!

The World's First Electronic Banking Machine... **THE POST-TRONIC** HAS JUST BEEN CREATED BY NATIONAL CASH REGISTER CO. TO SAVE TIME FOR BANK CLERKS AND MAKE THINGS EASIER FOR MORE THAN 2,000,000 AMERICANS WHO NOW HAVE CHECKING ACCOUNTS.

**ABOUT 100 BILLION KEYS ARE PUSHED BY BANK CHECKING MACHINE OPERATORS EVERY YEAR!**

**CHECKING ACCOUNTS** USED TO BE RESTRICTED TO THE WEALTHY, BUT NOW 2,000,000,000 BANK CHECKS ARE HANDLED ANNUALLY BY BANKS THROUGHOUT THE NATION.

**THE POST-TRONIC CUTS OUT MORE THAN 75 PERCENT OF THE MAN HOURS REQUIRED TO LOCATE AND CORRECT ERRORS!**

### MOTOR MAIDS

## Traffic Court Program Backed by Club Women

By Jeanne Smith, Dodge Safety Consultant

BY VISITING THE NATION'S TRAFFIC COURTS as spectators—not speeders, thousands of club women are helping to prove that our American judicial system is a vital key to greater highway safety.

"Go to court as a visitor—not a violator" is the theme of this unique program, jointly developed by the American Bar Association and the Automotive Safety Foundation. Since the fairer sex wields a mighty big influence in putting across community projects, 15,600 women's groups, affiliates of the General Federation of Women's Clubs, have been commissioned to assist in this important project.

Briefly, here's how the "visitor-violator" program works: it begins by securing the cooperation of interested citizens are then invited by a women's or lawyers' group to attend a session of traffic court and evaluate its operation. Each visitor fills out a check list which is used for later analysis by the American Bar Association.

Where improvements are indicated, the women and lawyers work with civic leaders to raise courtroom standards. According to David F. Maxwell, president of the Bar Association, appearing before traffic court as a violator can make or break the individual citizen's respect for laws that govern his conduct behind the wheel.

"A well administered court serves as a preventive of traffic accidents. The driver who leaves the court with respect is less likely to take chances with the law and become a chronic violator or an accident repeater. "Most judges," Maxwell continues, "welcome public interest in the conditions of their courts. Many have inherited from their predecessors the physical surroundings, staff, court procedures and legal structures. They need the support of their communities if they are to have reforms and improved conditions."

And if it's up to civic-minded women's groups, they'll have it.

An Editorial

### Night Time Traffic Toll Points Up Need For Modern Highway Lighting

It is a well known fact among traffic statisticians that only about one-third of a day's normal traffic volume is on the streets and highways during the hours of darkness.

Yet, nearly every day of the year more fatal accidents occur at night than in the daytime.

This was called to our attention again just recently when the State of Massachusetts released its 1956 accident figures.

In the hours of daylight (6:00 A.M. to 6:00 P.M.), 195 persons lost their lives in traffic accidents. Note that these hours include both, so called, morning and evening "rush hours" when many workers wend their way to and from work.

And yet we see that in the hours between 6:00 P.M. and 6:00 A.M. 306 persons lost their lives—111 more fatalities than occurred during daylight and yet—only about one-third as much traffic flow was on the streets and highways.

To what can we attribute these disproportionate odds? To but one major factor—the inability to see!

Since our human faculties and reflexes break down with the coming of darkness, we must look for a solution. Either we must create super-human beings, able to see as well at night as in daylight, or—we must provide the present human with enough light to see after dark.

Even though the vehicles involved in these fatal crashes were equipped with headlights, they evidently were not enough. At today's high speeds we need more than headlights. We need fixed illumination systems on our streets and highways. The files are filled with instances of drastic accident reduction—yes, and even some accident elimination when modern street lighting was installed. Yet, many of our officials responsible for such measures take a lackadaisical, yes—even an indifferent attitude toward fixed illumination systems. Many say they are too expensive to install and maintain—that we can't afford it. The Street and Highway Safety Lighting Bureau says we can't afford not to install them. And they say they have the figures to back up this fact—only about one-third as much traffic flow was on the streets and highways.

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### Pioneer Village—"Boom Town"

This Pony Express relay station is one of the most recent additions to Pioneer Village. The station-keeper's cabin in front was actually used by the Pony Express and was moved to the Village from Bridgeport, Nebraska. The saddle which is being examined by Harold Warp, owner of the Village, and his sister, Mrs. T. C. Jensen, Manager, was originally owned by Buffalo Bill Cody and was later used in the movies by Rudolph Valentino.

Built just four years ago on the "prairies" of Nebraska, unique Pioneer Village is figuratively—and almost literally, too—a "boom town" on a big scale.

Located at Minden, Nebraska, on transcontinental U.S. Highway 8, Pioneer Village is one of the nation's most comprehensive collections of Americana, covering the period from 1830 to now.

Located on an area of two city blocks, Pioneer Village has grown from twelve buildings at its opening to twenty today. Except for a few large display buildings, the structures were actually built during Nebraska's pioneer days, or are authentic replicas.

The number of individual items in the collection—covering every field of man's endeavor—has grown from 10,000 to more than 20,000.

While no one actually lives in the Village, its transient "population" of visitors has totalled in the hundreds of thousands.

Most recent additions to the Village include an authentic Pony Express relay station; a new display building to house the nation's most complete collection of tractors; a "Hobby House", the last windmill in use on the Union Pacific railroad; the second jet plane ever manufactured in the United States; a fascinating collection of mechanical banks; and an old-time merry-go-round.

### THAT'S A FACT

**PUSHING AIR** TO UNDERSTAND THE PRINCIPLE OF ROCKET TRAVEL, PICTURE YOURSELF ON A SLED PULLED BY A MACHINE GUN. THE SLED WILL MOVE AS A RESULT OF THE RECOIL OF THE MACHINE GUN—THE MORE RAPID THE FIRE, THE GREATER THE SPEED!

**CHECK** A PAY CHECK IS A VERY IMPORTANT PART OF YOUR LIFE. AND WHEN A NEW SERIES OF U.S. SAVINGS BONDS, THE IMPORTANCE INCREASES! THE NEW SERIES U.S. SAVINGS BONDS NOW PAY 3 1/2% INTEREST PER ANNUM IN 6 YEARS 11 MONTHS.

**LITTLE IN COMMON** THE DELICATE DANDELION DERIVES ITS NAME FROM THE RESEMBLANCE OF ITS PETALS TO THE TEETH OF A LION. THE WORD DANDELION IS FROM THE FRENCH, "DENT DE LION" OR "LION'S TOOTH".

Buy now—Benefit later!

A STEADY AND REGULAR HABIT OF BUYING U.S. SAVINGS BONDS CAN ONLY MEAN THE ACCRUAL OF BENEFITS THAT WILL MAKE LIFE EASIER AND MORE PLEASANT IN THE YEARS TO COME. BE SMART—START BUYING BONDS NOW!

### IT'S WORTH KNOWING!

## "GOLDEN ISLE"

**LURED COLUMBUS!** COLUMBUS' VOYAGES WERE UNDERTAKEN PRIMARILY TO LOOK FOR A LEGENDARY JAPANESE ISLAND BELIEVED TO BE MADE OF SILVER AND GOLD! EVEN THAT LONG AGO JAPAN WAS EXPORTING PRECIOUS METALS!

**SILVER GOES SHOPPING!** JAPAN'S ECONOMY 500 YEARS AGO WAS BASED ON SILVER, USED TO BUY GOODS OVERSEAS. JAPAN STILL SELLS TRADITIONALLY FINE SILVERWARE TO THE U.S., HELPING TO PAY FOR HER PURCHASES HERE!

**ALL IN THE FAMILY!** MOST JAPANESE FLATWARE EXPORTED TO THIS COUNTRY IS MADE IN APPROXIMATELY 600 FAMILY-SIZED SHOPS, WHERE SKILLS ARE HANDED DOWN GENERATION BY GENERATION...

**DESIGNERS' CHOICE!** SOME OF AMERICA'S FINEST STORES SEND THEIR DESIGNS FOR SPECIAL SILVER, STAINLESS STEEL AND OTHER QUALITY METALWARE TO JAPAN, MAKING MAXIMUM USE OF NATIVE ARTISTRY AND GOOD TASTE!

### Is YOUR Family Part Of OPERATION L. O. D.?



**OPERATION LIVING OUT DOORS** gets underway throughout America the minute hot weather comes along. Families have learned that they can use electrical appliances outside the house to cook and that they can have all the lighting they need on their patios and lawns for games, dining, reading... but only if they have the proper wiring to accommodate these appliances and lights.

How different from Grandmother's or even Mother's day! A few years ago, the family sat on the front porch, but to get a breath of air they sat in semi-darkness. Dining out-of-doors was a "picnic" with meals carried outside laboriously.

Today, electric rotisseries are used outside the home for barbecues, hamburgers and roasts... coffee bubbles freely... effective, well-planned lighting eliminates eyestrain—and this living out-of-doors is all possible through special weather-proof wiring outlets and enough electrical circuits which provide for all the lighting and appliances used either inside or outside the home.

To live comfortably in the modern fashion, the minimum electrical capacity which a family must have is 100-ampere service entrance, with three wires conveying electrical power from the utility line in the street. If a family has full HOUSEPOWER, they also have enough circuits to serve the wiring required for portable electrical appliances used on up a patio or terrace. Switches which control out-of-door lighting should be in convenient positions right inside the doorway which leads to these areas.

**OPERATION L. O. D.** requires the services of your electrical contractor. Simply moving appliances outdoors and "stringing" makeshift lights and cords around yourself just doesn't work out.

### Wonderful World by WALDMAN

A complete replica of a bustling early-day Oklahoma oil field development, Boomtown USA, will be a popular attraction at the Oklahoma Semi-Centennial Exposition in Oklahoma City June 14 thru July 7. Actual wooden rigs, as well as the newest in portable drilling equipment, will be in operation.

For the first time anywhere, the Oklahoma Semi-Centennial Exposition will have a complete village for teenagers. It will be built around a huge dance pavilion and will house record shops, milk bars and teenage fashion exhibits. The nation's top disc jockeys will be on hand to entertain.

For those who like their action rough and ready, a full-scale Wild West Rodeo will be presented in the exposition grounds. Bronco busting, chuck wagon races and trick riding exhibitions will be featured.

Theme of the exposition is "Arrows to Atoms"—combining Oklahoma's Indian heritage with its plans for the next half-century. A towering, 200-foot arrow piercing the symbol of atomic energy with a map of Oklahoma as the nucleus is the focal point of the exposition grounds. Brilliantly lighted, it will be a giant red, white and gold landmark which will be visible for many miles to welcome visitors to Oklahoma's Semi-Centennial celebration.

### Vice President Nixon Tries 'Senate Salad'



Vice President Richard M. Nixon is handed his plate of "Senate Salad" by Mrs. America of 1958 during a recent luncheon at the Capitol. "Senate Salad" was found in the largest—three feet wide and 14 inches deep—salad bowl in the world. Containing the products of eight states, the salad was topped by a garlic-type salad dressing mix.

A new salad, "Senate Salad" was created and served recently at the U.S. Capitol. Vice President Nixon was among the 25 Senators, innumerable Congressmen, Congressional staff members and press—totaling more than 500—who tried the new dish. It is unusual for a new dish to be created in the nation's Capitol. Here's how it happened:

Nine members of Congress who come from states that produce or manufacture ingredients important in salad making decided to serve an original salad to their colleagues on Capitol Hill.

The result was "Senate Salad". To meet the need of the occasion it turned out to be the largest of its kind ever served in the world.

The ingredients of "Senate Salad" were: ten heads of Arizona and California iceberg and romaine lettuce, 20 bunches of West Virginia water cross, 14 bunches of Texas green onions, 75 pounds of Maine lobster meat, 30 bunches of California celery, 156 New Jersey tomatoes, 78 California avocados, one gallon of California ripe olives, 40 Arizona grapefruit, two quarts of Michigan vinegar and 30 envelopes of a garlic-type salad dressing mix.

To serve the largest salad in the world, naturally, the largest salad bowl in the world was needed. The bowl, hand-turned and made of solid walnut, was three feet wide and 14 inches deep. Heaped, it held 320 main-course servings of delicious "Senate Salad." The salad fork and spoon each were three feet long and the crust for the eight quarts of salad dressing was 18 inches high.

The salad bowl was presented by Mrs. America of 1958 (Mrs. Linwood Findley of Arlington, Va.) to Vice President Nixon for the Senate Dining Room—and there is a good chance that "Senate Salad" will take its place at the Capitol alongside the already famous "Senate Bean Soup."

"Senate Salad" is worthy of a place on everyone's table. Of course, husbands, who are week-end chefs and wives who like to try new food dishes, need not buy 75 pounds of lobster to serve "Senate Salad."

To prepare the dish for a family of four, take a cup of bite-size pieces of iceberg lettuce, a cup of bite-size pieces of romaine lettuce, one half cup of bite-size pieces of water cross, one and one half cups of lobster meat, one cup of diced celery, a quarter cup of chopped green onions and stems, two medium tomatoes cubed, five large ripe olives sliced and sections from one half of a grapefruit.

The vinegar and salad oil to make the dressing should be used in the proportions required with one envelope of garlic-type salad dressing mix.

The ingredients should be placed in a large bowl and tossed lightly. The lobster claws should be used to garnish the top.

### IT'S WORTH KNOWING!

**BEAUTY BY MAGIC!** BEAUTY IS ASSURED ANY WOMAN WHO DRINKS FROM THE "MAGIC" HOZU STREAM—ACCORDING TO JAPANESE LEGEND—AND WHEN WOOL FABRICS ARE WASHED IN THIS WATER THEIR COLORS SUPPOSEDLY NEVER FADE!

**"EXAMS" For EXPORTS!** JAPANESE BUSINESSMEN INSIST THAT ALL WOOL PRODUCTS MUST PASS RIGID EXAMINATION FOR QUALITY, STRENGTH AND COLOR-FASTNESS BEFORE THEY CAN BE SHIPPED TO U.S. CUSTOMERS!

**TRADE'S A TWO-WAY STREET!** WOOL PRODUCTS ARE ONLY ONE OF HUNDREDS OF ITEMS TRADED BETWEEN JAPAN AND AMERICA. THE U.S. SELLS MORE TO JAPAN THAN SHE BUYS THERE!

**WOOL TRAVELS THE WORLD!** FROM AUSTRALIAN SHEEP FARMS, TO JAPANESE MILLS, TO U.S. CLOTHING FACTORIES AND FINE STORES—THAT'S THE TRAVEL STORY OF WOOL FABRICS MILLIONS OF AMERICANS NOW WEAR AND ENJOY!

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