

# THE OMAHA GUIDE

THE OMAHA GUIDE  
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PURE IN THE LINE  
NO OPPOSITION  
NO GRIEVANCE

National Advertising Representative  
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New York • Chicago • Detroit • Philadelphia  
A WEEKLY NEWSPAPER  
Published Every Thursday, Dated Friday  
Branch office for local news only, 2420 Grant St., Omaha 11, Nebr.  
Second-class mail privileges authorized at Omaha, Nebraska.  
**C. C. GALLOWAY** Publisher and Managing Editor  
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GLOBAL NEWS SERVICE  
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## From Around Nebraska

Last week in this column a mention was made of the impending auction of eleven farms, all belonging to one estate, in the Central City area. The sale embraced more than 1700 acres of land and the final figure was \$245,581. Most of the land went to farmers who already owned adjoining land indicating their faith in farming in the future. Highest price paid for any of the farms was \$275 per acre, stated the Central City Republican-Nonpareil.

Three bridges were ripped out across the Loup River near Burwell a week ago by ice jams which crowded down the river bed. One of the bridges was washed downstream for a half mile, the Ord Quiz related. Work of restoring the bridges was planned immediately.

The Albion News, which was recently heavily damaged by fire, has announced the installation of a new newspaper press. The News is switching over to the 8-column size such as is used by The Enterprise and most of the other larger newspapers of the state. The seven column page, with its short columns is being rapidly discarded. The News announced to its readers that henceforth 10 pages of the new 8-column size would contain more space than 12 pages of its old-style 7-column size.

This week's issue of The Enterprise, which is 12 pages, contains more news and advertising space than 15 pages of the 7-column size.

A training course especially designed for those in the wholesale and retail business is to be sponsored soon by the Chamber of Commerce at Arapahoe. The course will consist of five two-hour training sessions. Competent instructors would be obtained to direct and teach the work which would be highly beneficial to all who are in business and selling work, stated the Public Mirror.

The Meadow Grove News reported a plan which is being tried at that town to curb the activity of unauthorized sales people. The News revealed that the Community Club there is furnishing a card to all legitimate salesmen. The newspaper urged the people of the community to always ask to see the card when approached by a salesman. This, it was pointed out, would indicate whether or not the proposition would stand close inspection.

Petitions are out at Scribner to put the proposition of liquor by the drink on the ballot in the April election, reported the Scribner Rustler last week.

The Nebraska Journal-Leader at Ponca issued a warning to all farmers who are holding farm sales, to be on the lookout for a "hog rustler." The man, the paper stated, attends farm sales and while the crowd is bidding on machinery, the rustler backs up to the pen holding the hogs and loads them into his truck. The idea has worked several times in the north part of the state. Since hogs and livestock always sell first at a sale, the fact that a man loads up some hogs while the crowd is buying machinery is not too unusual and has been getting by unnoticed.

A new city hall is being considered at Wahoo, the proposition to be put before the voters on the spring ballot. A nine-man advisory board, similar to Blair's planning commission, has pointed out the need for the improvement.

The High School Science Class at Wahoo has built a mechanical robot which is able to both move and talk. The six-foot machine required 3 weeks to build and is constructed out of tin cans, electric motors and a loud-speaker.

Papillion is laying plans for a Centennial celebration, the 100th anniversary of the establishment of Sarpy county to be reached this summer. Local organizations from all of the communities of the county have been invited to take part, according to the Papillion Times.

The Bassett hospital, which was ordered closed a short time ago because of deficiencies in certain things, will remain open, the Rock County Leader announced last week. The privately owned hospital will be remodeled to conform to regulations. Plans for a publicly owned hospital have been delayed.

An unusual bit of news happened at Oshkosh last week when a woman from Casper, Wyoming got out of her 1935 Dodge Sedan and quietly walked away. After several days authorities investigated, learned the name and address of the owner and began a search. A call to Casper revealed that the lady had left her place of employment without explanation, much the same as she had left her car.

A few days later it was learned the woman was in Princeton, New Jersey. The Garden County News, which told of the unusual actions, had no information as to why the woman acted so peculiarly.

Charles Marshall, President of the Nebraska Farm Bureau, is the speaker this evening at a rural-urban meeting of the Minden Rotary Club. The Minden Courier announced details of the meeting last week.

Work will start on a new hospital at Cambridge, Nebraska about March 15th, the Curtis Enterprise reported. The 22-bed structure will cost \$274,000.

Seward dedicated its new armory last Saturday afternoon. A fitting program was held and a dedication dance ended the day's festivities.

Part of the electric energy being used at West Point is coming from the power dams on the Missouri, the West Point Republican revealed last week. Current was turned into the West Point system March 1st and will be used to supplement the current generated in the West Point plant much the same as Blair uses the current generated in the Omaha Public Power plants.

An ordinance which would require all grocery stores to close one day a week is under fire at Chadron, the Record reported last week. The ordinance, designed to cope with the stores which stay open seven days a week, may be repealed. While the ordinance regulated the hours of the groceries within the city limits and these have been operating on a seven-day basis. Stores within the city limits are asking a repeal of the ordinance so that they can meet this new competition.

Chadron has also had an ordinance which would require beer and liquor stores to close at 11 P.M. An effort is now made to have them stay open until midnight and to permit them to run until 1:00 A.M. Sunday morning.

Cedar County (Hartington) is going after the school redistricting proposition in a big way. That county now has 93 school districts but a new school map has been prepared which will reduce this number to seven districts. The new map is about ready to be submitted to the state redistricting committee after which the individual districts will vote on the proposed changes.

Officers of the Valley County Fair (Ord) recently announced plans for a week-end county fair which would run through Sunday. Churches of the county have now joined in protest against the idea. The fair board has come back with the suggestion that some sort of religious pageant be presented Sunday evening to meet the approval of the church folks. The Ord Quiz did not reveal the final decision regarding the matter.

Prospects of a big radar installation to be built in the Sargent-Taylor-Burwell area are dangling in mid-air this week as efforts are being made to pin the thing solidly to the earth. It is believed the whole affair is another confidence scheme.

Several farmers in the area have been approached by a stranger with regards to leasing ground for the proposed station. He has also made arrangements for trailer parking lots and the building of a mess hall for 200 people. The stranger also made arrangements to buy groceries, trucks and other things which would be needed.

But, once the arrangements were made, the man never came back. Folks in that area are wondering what it's all about and what reason a man could have for doing such things.

The theatre at Aurora has announced that it will close unless it gets more patronage. It has been operating there for 43 years but has run at a loss for several years and may close. The Aurora News-Register urged folks of that community to patronize the theatre if they wished to keep it.

Two brothers, driving cars in opposite directions on a country road, met at the crest of a hill last week near Ogallala, wrecking both cars completely and sending both of the men to the hospital. They each suffered injuries which were almost identical. The cars were identical in make, year and model. The Keith County News termed the accident an unusual coincidence.

Eighty-seven Cub Scouts from Missouri Valley visited Lincoln last Saturday, stated the Missouri Valley Times. The boys and their mothers made the trip by train, visiting Morrill Hall, the capitol building and other places of special interest.

Continued donations for the creation of the Burchard Lake have sent the fund to \$6,201 the Pawnee Republican has reported. No plans to start work on the man-made lake have been announced at this time.

Neligh is another of the Nebraska towns which is finding the need for more water. The Neligh Leader last week told its readers that voters would be asked to record their wishes in regard to a new well to supplement those already in use. Neligh uses 264,000 gallons per day, on the year-long average, the newspaper stated.

Papillion voters will ballot on bonds for a new swimming pool, the Papillion Times noted last week. The proposed bond issue will be for \$26,000.

At Crete, voters will be asked to pass judgment on a liquor-by-drink issue.

The Crete schools have a new cafeteria where students may procure their noon meals at a nominal cost. On the opening day 15 tried the new facility, helping themselves to barbecued hamburgers, scalloped potatoes, cole slaw, jello, milk, etc. The children may eat at the cafeteria or they may bring their own lunch and use the cafeteria tables and other facilities, stated the Crete News.

The Schuyler Sun is quite concerned about the Platte River bridge on highway 15 south of town. Heavy trucks which use the route to by-pass a state weighing scale, are overloading the bridge and an inspection last week revealed that a number of supports and show bars had been broken by the rumbling trucks. The Sun showed pictures of the broken span in an effort to arouse interest in getting a new, stronger bridge built.

Firemen at South Sioux City got a pay raise last week, the Dakota County Star revealed. The men had been receiving a minimum of \$1 for answering a fire call plus \$1 per hour for fire fighting work. This figure was doubled and henceforth fire fighters will get \$2 each for answering a call plus \$2 per hour. The cost of clothing, loss of wages and higher cost of gasoline going to and from the fires attributed to the increase.

The Central City Republican-Nonpareil revealed last week that 113 new irrigation wells have been drilled in Merrick county this winter.

## FOOD... through the ages

SOUP IS A UNIVERSAL STAPLE.

BEFORE THE BATTLE OF ORLEANS (1429) WHERE SHE BROKE THE BACK OF ENGLISH RULE IN FRANCE, JOAN OF ARC ATE ONLY A BOWL OF SOUP...

JOAN'S FINAL TRIUMPH: THE CORONATION OF CHARLES VII.

HADAM, YOU'RE MY FAVORITE SECRETARY OF THE INTERIOR!

AMERICAN HOUSEWIVES SERVE 150,000,000 GALLONS OF SOUP ANNUALLY. SOUP IS ALSO OUR FAVORITE LUNCHEON DISH AT HOME OR ELSEWHERE.

ASK DADDER AFTER THE SOUP!

CHEER UP, MOMMY!

SOUP IS THE MOST SOOTHING AND RELAXING OF FOODS, AND NOW WITH MODERN SOUP MIXES THERE'S NO LABOR IN HOME COOKING.

HOMEMADE SOUP IN MINUTES!

AMONG NATIONAL FAVORITES ARE TOMATO-VEGETABLE AND CHICKEN-NOODLE SOUP MIXES. RICHLY MADE, PERFECTLY BLENDED, AND "HOME-COOKED" IN MINUTES.

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## Kellom Kapers

### ALL-STAR GAMES

The Fourth Annual All-Star Basketball game will be presented by the Kellom Adult Council in the Center's gym on Wednesday, February 27. All-Star teams will be chosen from the Intermediate, Senior Boys and Girls League. The program will also include Art Harris and his Trampoline Act, and the Mad Madam-siellies and the Mixers vocal groups. Admission to these games will be 15c. The first game will start at 6:30 P.M. The special acts will appear at 8:30 P.M. and the Girls All-Star game will be at 9:00 P.M.

### ALL-STAR SELECTIONS

Near the end of the Basketball season each year, the Athletic Committee of the Kellom Adult Council selects several All-Star teams to appear in their All-Star games. These selections are based on the player's basketball ability and his sportsmanship qualities. Here is the 1937-38 All-Star selection:

INTERMEDIATE LEAGUE  
SOUTH SELECTIONS

POSITION	
A. Jackson, Knights	Forward
R. West, Blue Devils	Forward
S. Byers, Courtmasters	Forward
T. Dwyer, Bouncers	Center
R. Landers, Crusaders	Center
C. Page, Crusaders	Center
H. Nero, Crusaders	Guard
R. Brooks, Crusaders	Guard
L. Moore, Crusaders	Manager

NIGHT'S HIGHEST SCORER, Bobby Taylor, Blue Devils, 22. points

### MIDGET BOYS

Sacred Heart No. 8	34
Court Devils	20
Sacred Heart No. 7	37
Comets	10
Hope Lutheran	16
Hawkeyes	16

NIGHT'S HIGHEST SCORER, Tom Emery, Sacred Heart No. 7, 17 points.

### Girls League

POSITION	
F. Jackson, M.A.C.'s	Forward
R. Griffey, Main Christ Child	Forward
J. Heenan, Blue Trotters	Forward
A. Tucker, Falcons	Center
Pat Meehan, Underwood	Center
T. Clements, Blue Trotters	Center
H. Fosse, Blue Trotters	Guard
D. Harker, Falcons	Guard
B. Stuben, Blue Trotters	Manager

### SOUTH TEAM

J. Novak, S.O.Y.C.	Forward
K. Moran, Clairmont II	Forward
P. La Barge, Florence	Forward
J. Hornish, Florence	Center
N. Willuhn, S.O.Y.C.	Center
T. Beyette, S.O.Y.C.	R. Guard
S. La Barge, Florence	R. Guard
S. Hornish, Florence	Guard
R. Nelson, Clairmont I	Guard
B. Tallman, S.O.Y.C.	Guard
R. Wallburn, Florence	Manager
R. Quintera, S.O.Y.C.	Ass. M.

From these All-Star Game participants will come the 1937-38 All-Star division teams. Each member of the division selection will receive a beautiful certificate from the Park and Recreation Commission and a group picture.

### OPEN WRESTLING TOURNEY

The city-wide open wrestling tourney will be held at Kellom on March 1 and 2. This meet will be open to any amateur wrestler regardless of status. Entries have already been received from Kansas State, Iowa State, Corning, Nebraska, and all the high schools in this area. One of the features of this tournament will be the selection of all Regional Wrestling teams.

Entry fee for competing in the tournament is 50c. Entry blanks are available at Florence, Benson and Kellom Community Centers and at 605 City Hall.

### BOYSTOWN-BELLEVUE TOP NOVICE MEET

Over 250 boys competed in the two day Novice Wrestling meet held at Kellom last week-end. The meet was for boys 15 and under who had not wrestled in more than 1 varsity high school match. A Junior division for boys in the grade schools was won by Bellevue who placed at least two boys in each weight was won by sheer numbers. A close second was the Kellom team who was weak in the heavier weights. Individual Kellom champions were Albert Perkins and Mickey Washington.

Boystown won the 9th grade division easily as they too had power in number of entries.

### COURT DEVILS WIN CUB LEAGUE

The Court Devils defeated Mosers 42-6 to remain undefeated in the Saturday morning Cub League and thereby became the League champions as they won both halves of the League. The league's runner-ups are the Kellom Rockets who swamped Sacred Heart No. 6.

The Court Devils and the Rockets will now go to the city cub playoff some time during the middle of March.

The members of both of these teams who are from the 5th and 6th grades at Kellom school:

## MERCHANTS INVESTMENT CO.

Automobile, Furniture and Signature Loans  
Automobile Financing  
819 First National Bank Bldg. AT 5066

### FLORENCE UPSET VICTIMS

The mighty Florence Lions who had previously only lost to the League champions, The Kellom Trotters, in the Center Girls Basketball league, found a thorn in their side Saturday night in the person of Norma Willuhn and her South Omaha Youth Center mates.

In a rough and tumble match S.O.Y.C. jumped to a 11-5 half time lead on baskets by Willuhn and Novak. Novak's brilliant floor play and Willuhn's scoring continued to set the pace as S.O.Y.C. hung on for a 22-15 upset victory.

### SENIORS BOYS LEAGUE

Monday night's action in the Senior Boys' League also featured an upset as the 4th place Bouncers took the measure of the League leading Crusaders, 43-32. The Bouncer's victory was strictly a team as four of its six players all scored in the double figures. The Crusaders were forced to play their subs all the way as several of the first string players failed to show.

### OTHER LEAGUE RESULTS

Buchan Bakers 34  
Blue Trotters 62  
Courtmasters 37  
Rockets 19

## Roberts

Appetizer...  
Sated...  
Main dish...  
Dessert...

### COTTAGE CHEESE

goes with  
Everything!

ENJOY IT OFTEN DURING LENT

Nearly 400 Grapes in every bottle!  
Welch's pure Concord GRAPE JUICE  
SO RICH! SO PURE! SO GOOD!

## Spotless Cleaners

1704 North 24th Street  
FEATURING  
ONE DAY SERVICE  
Quality Workmanship — We Lead, Others Follow  
CLEANING — DYEING — ALTERATIONS — PRESSING  
Clayton Brazier Phone AT 8526

## Who Says You Need Costly Shots To Relieve 'Hot Flashes' And Irritation From Change-Of-Life?

Mrs. A.M. Watonga, Okla., adds, "Middle age is a torture. Had costly shots 3 times a week but got no relief. Then took Pinkham's Tablets. They brought me new happiness, comfort!"

Science offers women new freedom from much of the misery of change-of-life, thanks to an amazing new tablet developed especially to relieve these functionally-caused discomforts. Doctors reported sensational results using this remarkable home treatment alone...and no costly injections!

Relief for 8 out of 10 Tested!

Irritability, tortured nerves were calmed. Dizziness relieved. Awful hot flashes subsided. Here's why. Unlike aspirin and such "general purpose" remedies, this new tablet is a unique combination of special medicines...acts directly on the cause of these troubles...works through a woman's sympathetic nervous system to relieve tense feelings and physical distress that bring unhappiness to so many. Clinical tests prove this.

Now this amazing formula is at drug stores without prescription. Ask for "Lydia Pinkham's Tablets." Don't let change-of-life rob you of joy! Get handy Pinkham's Tablets. Contain blood-building iron. See how fast you can feel your happy self again — without costly shots! (Also liquid Lydia E. Pinkham's Vegetable Compound.)

## Let's Finish The Job

### Vote For 7 Friends of The Charter

FOR CITY COUNCIL APRIL 2

Vote for All Seven

Our Pledge to the Citizens of Omaha  
WE BELIEVE wholeheartedly in the new charter exactly as approved by our citizens.

WE PLEDGE to make full use of the charter for more effective, progressive, modern city government, for the best interests of all the people of Omaha.

WE BELIEVE the new charter, properly administered, will provide much greater efficiency in the operation of our city government. We enthusiastically support the financial provisions of the new charter and pledge to keep taxes to a minimum.

WE BELIEVE city government under the new charter, properly administered, will create a better community environment so necessary to attract new industry to Omaha.

WE PLEDGE to use the influence of effective city government to bring new industries to Omaha, thereby creating more payrolls and jobs, spreading the tax load, and continuing opportunities for our young people.

WE BELIEVE city government under the new charter, properly administered, will make Omaha a better, safer place in which to work and to live and to raise our families.

WE PLEDGE constant vigilance in maintaining high standards in every phase of city government in our fast-growing city.

THESE CANDIDATES WERE DRAFTED BY AND THIS AD WAS PAID FOR BY THE CITIZENS CHARTER COMMITTEE TO FINISH THE JOB

N. Phil Dodge
James J. Dworak
Mrs. Kenneth T. Graham
Sam W. Reynolds
Wray M. Scott
A. V. Al Sorensen
Harry Trustin