

— READ THE OMAHA GUIDE —

New Stamp Honors Polio Volunteers



PRESIDENT ROOSEVELT AND BASIL O'CONNOR ORGANIZE THE MARCH OF DIMES IN 1938 TO FIGHT POLIO.



YEAR AFTER YEAR MARCH OF DIMES AIDS VICTIMS WHILE SPEEDING RESEARCH AND TRAINING EXPERTS.



DR. JONAS SALK GIVES FIRST POLIO VACCINE IN 1955.

MORE THAN 43,000,000 UNDER 35 RECEIVE VACCINE BY END OF 1956.



POSTAGE STAMP ISSUED JANUARY 1957 HONORS MARCH OF DIMES VOLUNTEERS.



BUT JOB IS NOT FINISHED!

THOUSANDS OF VICTIMS STILL NEED HELP... MILLIONS OF OTHERS STILL NEED PROTECTION.

Join the March of Dimes



HELPED BY YOU



Judy, age 4, has severe paralysis of both lower extremities, as a result of a polio attack in August 1956. Her brother did not survive his attack. Larry, a hospital friend, looks over Judy's shoulder. Your dimes and dollars given to the March of Dimes insure the care and treatment of all polio patients.

YOUNG IDEAS from Polly Ponds

Q: This is my first year for formal dances and I would like to look my best. Could you give me any ideas?

A: Here are a few hints you might find helpful:

- When you're wearing a gown that shows your shoulders and your skin is a bit spotty...use a tinted liquid foundation to conceal these blemishes. Apply it evenly from hairline to neckline and set it with a light pat of dusting powder.
- Rub a touch of cold cream on your eyebrows to keep them glossy and in place.
- Wear a brighter, darker lipstick than you do during the day because electric lights wash out color. Touch perfume behind your ears, in the hollow of your neck and in the crooks of your arms.
- If you have more dates than dresses, you can change a simple basic gown by making a detachable net overskirt gathered to a three inch ribbon with streamers that tie in the back. Several of these in different colors will add glamour to your wardrobe.

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YOUR DIMES TRAIN THEM



Funds raised in March of Dimes provide scholarships for Barbara Phillips, Winston Salem, N. C., for physical therapy study; Northwestern University; James Prestage, Alexandria, La., predoctoral zoology at State University of Iowa; and Isabella Finley, Washington, D. C., medical social work at Howard University.

URGE DIMES DRIVE SUPPORT



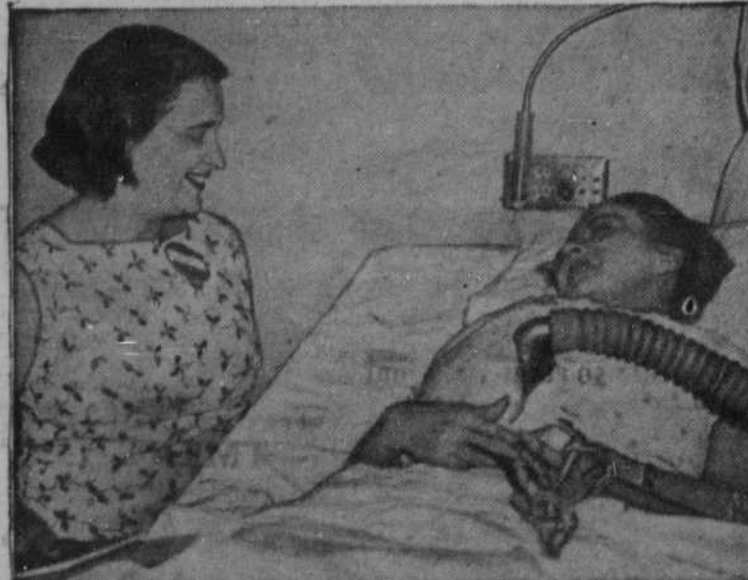
Stovel Richardson, Washington, D. C., chairman, United States Board of Parole; Mrs. Osbeth Adams, Chicago, Ill., vice-president, Jack and Jill of America; Benjamin F. Wilson, Gary, Ind., attorney; and John T. Williams, president Maryland State College at Princess Anne urge support of the Polio Foundation's fund raising drive, the 1957 March of Dimes. The March of Dimes sponsored polio vaccine is safe and effective but more than half of those under 35 years of age have not received vaccine injections. The March of Dimes will furnish funds necessary to aid all polio patients without regard to age, race, creed or color.

TRAINED PROFESSIONAL CARE



Four-year-old Jimmy follows instructions of Mrs. Josephine Finch, physical therapist. 1957 March of Dimes funds will provide scholarships to train professional workers. A team of nine specialists is required to aid polio patients to return to normal life pursuits. The 1957 March of Dimes opened Jan. 2 and will close Jan. 31.

CONFERENCE WITH GRADUATE



Polio patients with respiratory difficulties are promoted from iron lungs, to chest respirators, to rocking beds, to normal breathing. Mrs. Hilda Allen, chairman of Health and Welfare Committee of Women's Auxiliary to the National Medical Association, visits polio patient, Jean Cook, at Rancho Los Amigos Hospital during Conference of National Organizations. The conference was sponsored by National Foundation for Infantile Paralysis to review programs supported by March of Dimes. The 1957 March of Dimes must raise \$46,900,000, Jan. 2-31.

NOW! 2 WAYS TO FIGHT POLIO

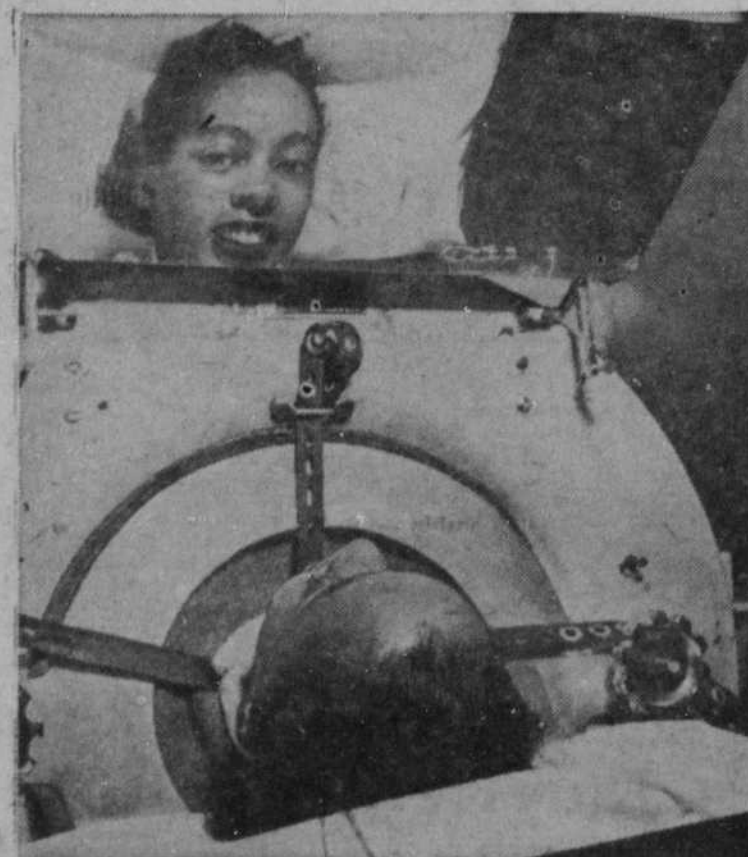
1. GIVE TO THE MARCH OF DIMES



2. GET VACCINATED YOURSELF



"PRECIOUS LIFE"



Mrs. Gwendolyn Randolph, Gary, Ind., was stricken with bulbar polio in September. Six months pregnant, she has four children ages 8, 7, 4 and 14 months. None of them had Salk vaccine. Funds raised in the March of Dimes pay for care of more than 2,000 iron lung polio patients. The breath-of-life is precious and expensive. Join the March of Dimes.

PARALYTIC POLIO IS WORSE



Rose Marie Waters, Washington, D.C., 1949 March of Dimes Poster Girl, comforts her two-year-old sister, Brenda, as Dr. Davis of Children's Hospital injects Salk polio vaccine. March of Dimes volunteers are trying to finish the job of polio business. Have you received your Salk vaccine?

1957 March of Dimes POSTER GIRL

BORN TOO SOON

FOUR-YEAR-OLD MARLENE OLSEN OF BURLINGTON, MASS.—HIT BY POLIO JUST AS THE NATION WAS GETTING ITS FIRST SALK VACCINE...SYMBOLIZES THE COUNTRY'S POLIO VICTIMS WHO STILL NEED MARCH OF DIMES HELP!

STRICKEN WHEN SHE WAS THREE, MARLENE WEARS A BRACE ON HER RIGHT LEG AND NEEDS CATCHES TO GET AROUND. DOCTORS SAY SHE'LL NEED CONTINUING CARE "FOR THE NEXT FEW YEARS!"

MARLENE HAS MADE UP HER MIND...SHE WANTS TO BE A DOCTOR WHEN SHE GROWS UP!

MARLENE'S SISTER, 18-MONTH-OLD KAREN, WAS ONE OF THE MILLIONS WHO RECEIVED SALK VACCINE LAST YEAR!

HER DAD CAPTAIN ARNOLD OLSEN, AN ARMY BOMBER PILOT, WAS AWARDED THE DISTINGUISHED FLYING CROSS LAST MAY FOR "TOP SECRETARY WORK IN KOREA!"

LET'S FINISH THE JOB! JOIN THE MARCH OF DIMES IN JANUARY

It's Your AMERICA

WINNING THE VOTE

LONGS AFTER THE CONSTITUTION BECAME LAW, ONLY PROPERTY OWNERS COULD VOTE. DANIEL WEBSTER ARGUED THAT "VIOLENCE AND REVOLUTION" WOULD RESULT IF THOSE WHO HAD NO PROPERTY WERE ALLOWED TO VOTE.

LIBERTY QUOTES

"DEMOCRACY IS A CONDITION WHERE PEOPLE BELIEVE THAT OTHER PEOPLE ARE AS GOOD AS THEY ARE."
—Stuart Chase

THE RIGHT OF AMERICAN WOMEN TO VOTE CAME ONLY AFTER YEARS OF AGITATION AND PETITION, INCLUDING A DRAMATIC PROTEST ACTION DURING WORLD WAR I WHEN SUFFRAGETTES CHAINED THEMSELVES TO THE GATES OF THE WHITE HOUSE.

OVER 105 MILLION MEN AND WOMEN ARE ELIGIBLE TO VOTE BECAUSE AMERICANS REFUSED TO GIVE UP THE FIGHT FOR FREE UNIVERSAL SUFFRAGE. CAST YOUR VOTE ON ELECTION DAY.

Women must VOTE

It's Your AMERICA

FREEDOM MARTYR

WILLIAM F. LOVEJOY OF ALTON, ILLINOIS, GAVE HIS LIFE DEFENDING HIS RIGHT TO SPEAK AND TO PUBLISH HIS HATRED OF SLAVERY.

LIBERTY QUOTES

"IF ALL HUMANITY WERE OF ONE OPINION, HUMANITY WOULD BE NO MORE JUSTIFIED IN SILENCING IT THAN ONE PERSON THAN HE. IF HE HAD THE POWER, HE WOULD BE JUSTIFIED IN SILENCING ALL HUMANITY."
—John Stuart Mill

Your nights before his martyr's death November 3, 1857, Lovejoy said, "IF THE CIVIL AUTHORITIES REFUSE TO PROTECT ME, I MUST LOOK TO GOD; AND IF I DIE, I HAVE DETERMINED TO MAKE MY GRAVE IN ALTON. I HAVE SWORN ETERNAL OPPOSITION TO SLAVERY—I CAN DIE AT MY POST, BUT I CANNOT DESERT IT."

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THE OMAHA GUIDE

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